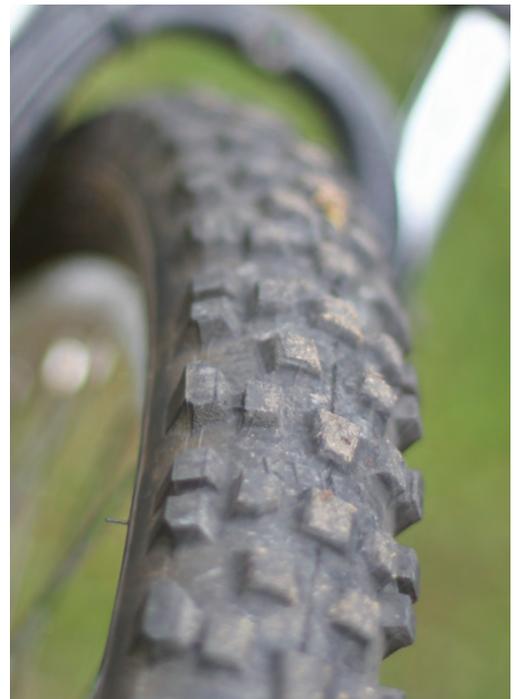
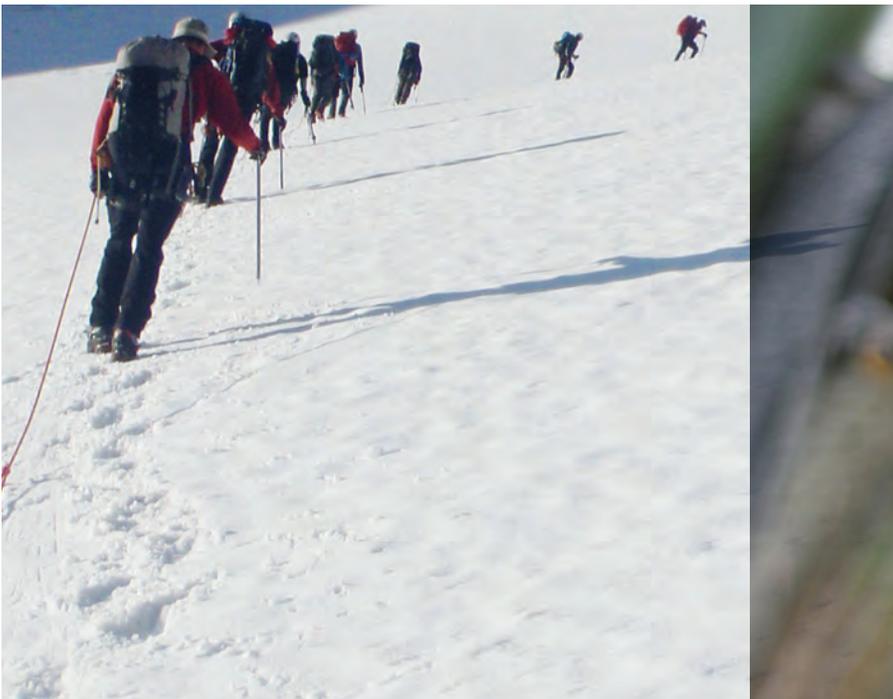




Outdoor Recreation

Passion. Purpose. Profession...*Perfect*



Do you want a job pushing pencils or possibilities?

We suspect you'll choose a career that pushes possibilities—one that suits your lifestyle, that lets you do your thing. And if your thing is a love of the outdoors? Maybe you love meeting people from around the world? So much the better, because a career in outdoor recreation lets you follow a dream, not a routine.

NO BETTER TIME THAN NOW

B.C. enjoys a higher profile as a first-choice tourist destination than ever before. This increased visibility attracts more tourists (in 2012, non-motorized outdoor recreation resulted in \$3.6 billion in "direct economic contributions" in B.C.*), creating more demand for people with education and training in outdoor recreation. Potential employers include tourism companies and recreation organizations. There are also opportunities in federal, provincial and municipal governments as well as national, provincial and regional parks. And, since our programs emphasize entrepreneurial skills, you can also strike out on your own and start a business.

CAP U IS THE NATURAL SELECTION

Cap U is the ideal place to study outdoor recreation. Our campuses in North Vancouver and Sechelt are surrounded by some of the most spectacular geography anywhere. Mountains, rivers, ocean, wilderness, beaches... they're all here. People from all over come here for skiing, climbing, mountain biking, kayaking, diving, hiking and wildlife viewing. At Cap, outdoor

recreation happens all around you, so even when you're not in the classroom, you gain key insights into the industry.

WE'RE ALSO A NATURAL LEADER

Our location, our faculty and our innovative programming make us a true leader:

- **LOCATION:** Our main campus on Vancouver's North Shore is at the heart of one of the world's favourite tourist destinations. You get to live the industry as well as learn it.
- **CONNECTED:** Our instructors are experienced outdoor recreation professionals, so you benefit from valuable insights and networking opportunities.
- **PASSION:** The only people who love outdoor recreation more than you are our instructors. They are committed to the industry and to the students who want to be part of it. The result is a truly supportive learning environment.
- **HANDS-ON PROGRAMS:** Skills courses, work practicums, field trips and international work and study options let you put your skills to work in real-world settings.
- **LEADERSHIP:** We're recognized nationwide as a leader in outdoor recreation education. As a Cap grad, you'll be one step ahead of the competition.

*From the SFU School of Resource and Environmental Management report, "Non-Motorized Outdoor Recreation in British Columbia in 2012: Participation and Economic Contributions."

One School. Many Worlds.

Study an incredible range of topics:

- Environmental stewardship
- Entrepreneurship in commercial outdoor recreation
- Events management
- Tourism marketing
- Interpreting the outdoor environment
- Adventure and eco-tourism
- Wilderness first aid
- Mountain bike park & trail design
- Rock climbing
- Sea kayaking
- Guiding leadership
- Nordic skiing
- ... and more

Achieve industry certification in:

- Lake-water canoeing
- Moving-water canoeing
- Rafting & sailing
- Sea kayaking
- Ski instruction
- Swiftwater rescue
- ...and more

Pathway to a degree:

Your diploma is just the beginning. Continue your education by laddering into the Bachelor of Tourism Management degree - Adventure Concentration.

CAREER PATHS

adventure guide • canoe instructor/guide • entrepreneur • nordic ski instructor • park manager • park ranger • parks and recreation director or programmer • sea kayak guide • mountain bike trail developer

PROGRAM AT A GLANCE

Outdoor Recreation Management Diploma

16 months, full-time (62 credits)

Offered in North Vancouver

FIND OUT MORE

School of Outdoor Recreation
Capilano University
604.984.4960
outdoor@capilano.ca
capilano.ca/tourism



OutdoorRecreation.CapU



@CapilanoOREC



@CapilanoOREC