

COURSE OUTLINE					
TERM: Spring 2019	COURSE NO: NABU 330				
INSTRUCTOR:	COURSE TITLE: Cross Border Issues in Strategic Human Resources Management				
OFFICE: LOCAL: E-MAIL: @capilanou.ca	SECTION NO(S):	CREDITS: 3.0			
OFFICE HOURS:					
COURSE WEBSITE:					

Capilano University acknowledges with respect the Lil'wat, Musqueam, Squamish, Sechelt, and Tsleil-Waututh people on whose territories our campuses are located.

## **COURSE FORMAT**

Two 1.5 hour classes per week for 13 weeks plus two week exam period. Fourth hour activities include current H.R. events reporting utilizing print media, YouTube etc.

## **COURSE PREREQUISITES/CO-REQUISITES**

None

# **CALENDAR DESCRIPTION**

The course is designed to provide students with an overall appreciation and insight into the cross border similarities and differences in the application of current human resource management approaches in North American organizations. In smaller organizations there often isn't an "official" Human Resource Department however, H.R. skills are critical to successful business practices in North America.

#### **COURSE NOTE**

This course is an equivalent to BADM 330. Duplicate credit will not be granted for this course and BADM 330.

### **REQUIRED TEXTS AND/OR RESOURCES**

Course pack

## COURSE STUDENT LEARNING OUTCOMES

On successful completion of this course, students will be able to do the following:

#### **Course Learning Outcome**

- 1. Demonstrate professional oral, written, and digital communication.
- 2. Acquire and demonstrate knowledge in all functional areas of Strategic Human Resource Management (HRM).
- 3. Research and critique various current issues in HRM, including strategic recruitment, discrimination, bona fide occupational requirements, pay equity, employee retention, organizational culture, health and safety, and worker's compensation.

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- 4. Demonstrate respect and an ability to work with a diverse viewpoints, working styles, and conflict resolution strategies in a multicultural environment. This includes effective teamwork in class and small group assignments.
- 5. Prepare a comprehensive employee handbook for a North American firm.

## **COURSE CONTENT**

Week	Topics
1	Introduction to the Course and Strategic HRM
2	Introduction to Assignments and Changing HRM
3	HRM Online
4	Managing HR processes effectively and toward strategic goals
5	Managing and facilitating the hiring process
6	Midterm and group work time
7	Facilitating the success of human resources
8	Employee compensation and classification
9	Non-financial compensation, retainment, and recruitment tools
10	More than a liability: Occupational health and safety
11	Collective bargaining rights and the union movement in Canada
12	Experiential Learning
13	Strategic HRM in employee separations
14-15	Final Exam Period

*Please note:* The above schedule is an estimate only. Changes will be made at the discretion of the instructor and posted on the course web site on Moodle. Please attend class to ensure you are prepared for all graded assignments, cases, and exams.

# **EVALUATION PROFILE**

Assessment	% of Final Grade
Assignments	35%
Term Project	25%
Midterm Exam	20%
Final Exam	20%
Total	100%

## ASSIGNMENTS

The assignment structure for this course is determined by the instructor in accordance with the learning outcomes outlined above. This course will include a combination of short written assignments (e.g. company analyses, employee handbook) and/or longer essay type assignments such. Please refer to the course syllabus and Moodle site for a detailed breakdown.

## **TERM PROJECT**

The final term project may include group written and presentation elements. Please refer to the course syllabus and Moodle site for a detailed breakdown.

## **GRADING PROFILE**

A+ = 90-100	B+ = 77-79	C+ = 67-69	D = 50-59
A = 85-89	B = 73-76	C = 63-66	F = 0-49
A- = 80-84	B- = 70-72	C- = 60-62	

### **Incomplete Grades**

Grades of Incomplete "I" are assigned only in exceptional circumstances when a student requests extra time to complete their coursework. Such agreements are made only at the request of the student, who is responsible to determine from the instructor the outstanding requirements of the course.

#### Late Assignments

Assignments must be submitted both hard copy to the instructor and through Moodle. They are due at the beginning of the class and late assignments are not accepted.

## Missed Exams/Quizzes/Labs etc.

Make-ups exams are only allowed in medical emergencies and when confirmed by a physician. Please consult with your instructor. For further information, refer the "Examination & Pivotal Presentation Exemption Policy".

#### Attendance

Regular attendance and punctuality are both essential and expected due to the nature of the team-learning environment.

## **English Usage**

Students are expected to proofread all written work for any grammatical, spelling, and stylistic errors. Instructors may deduct marks for incorrect grammar, spelling and formatting in all assignments. For guidance on English usage, please refer to the APA style manual: <u>http://www.apastyle.org/</u>

Students are strongly encouraged to use tools like grammarly.com and the advanced Proofing settings in MS Word.

Up to 20% may deducted for incorrect grammar, spelling, punctuation, or word choice.

### **Electronic Devices**

Researchers have found that students using technology during lectures, and those students seated near technology users, tend to have lower marks.

For example: Patterson, R.W., & Patterson, R.M. (2017). Computers and productivity: Evidence from laptop use in the college classroom. *Economics of Education Review*, 57 (66-79). <u>https://doi.org/10.1016/j.econedurev.2017.02.004</u>

## **On-line Communication**

Outside of the classroom, instructors will (if necessary) communicate with students using either their official Capilano University email or Moodle; please check both regularly. Official communication between Capilano University and students is delivered to students' Capilano University email addresses only.

### UNIVERSITY OPERATIONAL DETAILS

## **Tools for Success**

Many services are available to support student success for Capilano University students. A central navigation point for all services can be found at: <u>https://www.capilanou.ca/student-life/</u>

## Capilano University Security: download the CapU Mobile Safety App

## Policy Statement (S2009-06)

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Academic Integrity, Academic Probation and other educational issues. These and other policies are available on the University website.

## Academic Integrity (S2017-05)

Any instance of academic dishonesty or breach of the standards of academic integrity is serious and students will be held accountable for their actions, whether acting alone or in a group. See policy and procedures S2017-05 Academic Integrity for more information: <u>https://www.capilanou.ca/about-capu/governance/policies/</u>

Violations of academic integrity, including dishonesty in assignments, examinations, or other academic performances, are prohibited and will be handled in accordance with the Student Academic Integrity Procedures.

**Academic dishonesty** is any act that breaches one or more of the principles of academic integrity. Acts of academic dishonesty may include but are not limited to the following types:

**Cheating**: Using or providing unauthorized aids, assistance or materials while preparing or completing assessments, or when completing practical work (in clinical, practicum, or lab settings), including but not limited to the following:

- Copying or attempting to copy the work of another during an assessment;
- Communicating work to another student during an examination;
- Using unauthorized aids, notes, or electronic devices or means during an examination;
- Unauthorized possession of an assessment or answer key; and/or,
- Submitting of a substantially similar assessment by two or more students, except in the case where such submission is specifically authorized by the instructor.

Fraud: Creation or use of falsified documents.

**Misuse or misrepresentation of sources**: Presenting source material in such a way as to distort its original purpose or implication(s); misattributing words, ideas, etc. to someone other than the original source; misrepresenting or manipulating research findings or data; and/or suppressing aspects of findings or data in order to present conclusions in a light other than the research, taken as a whole, would support.

**Plagiarism**: Presenting or submitting, as one's own work, the research, words, ideas, artistic imagery, arguments, calculations, illustrations, or diagrams of another person or persons without explicit or accurate citation or credit.

**Self-Plagiarism**: Submitting one's own work for credit in more than one course without the permission of the instructors, or re-submitting work, in whole or in part, for which credit has already been granted without permission of the instructors.

**Prohibited Conduct**: The following are examples of other conduct specifically prohibited:

- Taking unauthorized possession of the work of another student (for example, intercepting and removing such work from a photocopier or printer, or collecting the graded work of another student from a stack of papers);
- Falsifying one's own and/or other students' attendance in a course;
- Impersonating or allowing the impersonation of an individual;
- Modifying a graded assessment then submitting it for re-grading; or,
- Assisting or attempting to assist another person to commit any breach of academic integrity.

# Sexual Violence and Misconduct

All Members of the University Community have the right to work, teach and study in an environment that is free from all forms of sexual violence and misconduct. Policy B401 defines sexual assault as follows:

Sexual assault is any form of sexual contact that occurs without ongoing and freely given consent, including the threat of sexual contact without consent. Sexual assault can be committed by a stranger, someone known to the survivor or an intimate partner.

Safety and security at the University are a priority and any form of sexual violence and misconduct will not be tolerated or condoned. The University expects all Students and Members of the University Community to abide by all laws and University policies, including B.401 Sexual Violence and Misconduct Policy and B.401.1 Sexual Violence and Misconduct Procedure (found on Policy page <a href="https://www.capilanou.ca/about-capu/governance/policies/">https://www.capilanou.ca/about-capu/governance/policies/</a>)

**Emergencies:** Students are expected to familiarise themselves with the emergency policies where appropriate and the emergency procedures posted on the wall of the classroom.

# FACULTY OF BUSINESS POLICIES

- Attendance: Regular attendance and punctuality are both essential and expected due to the nature and format of the course materials.
- Cheating and Plagiarism: Cheating is an act of deceit, fraud, distortion of the truth, or improper use of another person's effort to obtain an academic advantage. Cheating includes permitting another person to use one's work as their own. Plagiarism is the presentation of another person's work or ideas as if they were one's own. Plagiarism is both dishonest and a rejection of the principles of scholarship. Information about how to avoid plagiarism by proper documentation of sources is available in the Library, the Writing Centre and is published in the University Calendar.
- Penalties for Cheating and Plagiarism: A grade of '0' for an examination, quiz or assignment or 'F' for the course may be assigned if cheating or plagiarism has taken place. First incidents deemed by the instructor to be particularly serious or second or subsequent incidents of cheating and plagiarism will be dealt with under the provisions of the University Policy on Cheating and Plagiarism (See the University Calendar). All students should familiarize themselves with the University Policy on Cheating and Plagiarism as such behaviour can result in suspension from the University.
- **Incomplete Grades:** Incomplete grades will not be given unless special arrangements have been made with the instructor prior to the date set by University Administration.
- Professional Behaviour: Students must demonstrate a professional attitude and behaviour toward work, fellow students and their instructors. Each student should demonstrate reliability, respect for and co-operation with colleagues. A willingness to work calmly and courteously under difficult conditions as well as a determination to achieve first-class work while meeting deadlines is necessary in the Business Faculty. Students should have respect for equipment and systems. Students should display a constructive response to criticism.
- **CopyrightPolicy:** Students are expected to familiarize themselves with and abide by the University's Copyright Policy. The University's Copyright Policy is published in the University Calendar.