

PRESIDENT'S REPORT TO THE BOARD

Reporting period from February 6 to April 8, 2024

PRESIDENT'S OFFICE

The provincial budget for the next fiscal year was unveiled on February 22, 2024. We continue to work with colleagues at the provincial level to deliver high quality education to learners and to best serve communities.

From February 24 to March 2, I travelled to Asia to attend the [Canada in Asia Conference](#) (hosted by Universities Canada and the Asia Pacific Foundation of Canada). While overseas, [CapU's alumni relations](#) team hosted three alumni workshop events in Singapore, Hong Kong and Ho Chi Minh City. These workshop events were amazing ways to connect and learn from alumni, and explore global opportunities where CapU can expand innovative academic and work-integrated learning programming for students in Canada and abroad.

Our operational expansion into CapU Squamish is moving along at a steady pace with a newly hired Associate Vice-President (AVP) to lead the launch, growth and management of the campus. The AVP will play a pivotal role in shaping the campus's identity, fostering academic excellence, and establishing a creative, vibrant and community-connected university experience.

Earlier this year, the [Government of Canada](#) mandated a cap on the number of study permit applications to be issued to designated learning institutions for international students in undergraduate, diploma and certificate-level programs. Within the overall national cap, [B.C. was allocated 83,000 study permit applications](#). B.C.'s Ministry of Post-Secondary Education and Future Skills provided CapU with its Provincial Attestation Letter (PAL) allocation for the period of January 22, 2024 to January 21, 2025, totaling 3,957.

ACADEMIC & PROVOST

FACULTY OF ARTS & SCIENCES

- » The psychology department celebrated the second annual PSYC Night on April 5 at the Shipyards. The evening was filled with food, socializing, sharing research, recognizing excellence, awards and activities.
- » The psychology department has established the Rhona Steinberg Award in honour of Rhona Steinberg. This year's recipient is Chris Lennox.
- » The English and creative writing departments are delighted to announce the publication of the 2024 issue of *The Liar: The Burned Issue*. After a campus-wide contest sponsored by the Faculty of Arts & Sciences, over 250 students submitted art and writing for the issue. Students in ENGL 396: Literary Publishing, facilitated by Leah Bailly, created this journal from contest to acquisitions to layout to launch. The official launch party was on April 4 at CapU Lonsdale.

- » In collaboration with the AHIS department and library, the art history department celebrated its 8th annual Spring Lecture on March 21 with 60 guests and a special presentation by artist Drew Young, entitled 'No Vampires Allowed.' A graduate of the IDEA School of Design program, Drew is an internationally-exhibited painter and muralist. Based in Vancouver, he has influenced the city's local art scene and mural culture. Drew is the co-founder and lead curator for the Vancouver Mural Festival, and the creator of the magnificent mural, entitled *Flutter*, on the Bosa Centre for Film and Animation. Drew recounted, among other stories, the creation of his more recent works and gave a fascinating look into his journey of becoming an acclaimed artist. Faculty of Arts & Sciences Dean Tracy Penny Light also attended. This talk was coordinated by art history instructor, Efrat El-Hananyrt. Librarians Michel Castagné, Cathy Mount and Talia Armour came with a beautiful book display. Participants also created a button memento of Drew's artwork.



FACULTY OF BUSINESS & PROFESSIONAL STUDIES

- » Faculty Victoria Schroff was invited to the Honourable Lieutenant Governor's residence in Victoria to receive a King's Council for her work in animal law.
- » Faculty Karen Roussy received confirmation that she is an approved sandbox paralegal under BC Law Society's Innovation Sandbox initiative.
- » Faculty Michael Molson and Milla Zaenker received the 2024 Teaching Excellence Award.
- » Faculty Milla Zaenker was named top 16 coaches in Vancouver 2024 by *Influence Digest*.
- » From March 14-15, Enactus Capilano competed head-to-head against other Enactus teams across Western Canada in Calgary, Alberta. They presented their social enterprise projects in three categories: 1) TD Entrepreneurship Challenge; 2) Desjardins Youth Empowerment Challenge; and 3) Enactus Canada Alumni Innovation and Impact Challenge. After giving three outstanding presentations, Enactus Capilano won regional runner up in two of the categories (entrepreneurship and youth empowerment) for their project "Square One," a micro-enterprise that teaches high school students on the North Shore financial literacy skills that now includes a new budgeting app called "Start Smart." Square One impacted over 650 high school students this year with a projected long-term social return on investment of \$1.1 million in the local community.
- » On March 5, 70 students and 16 employers participated in a resume speed dating event, hosted by the School of Business in collaboration with Work-Integrated Learning (WIL) COLAB. Focused on providing students with actionable feedback on their resumes, this event exemplifies our commitment to bolster professional development within the academic community.



- » On March 13, the Accounting Student Association (CAA) and Finance Student Association, in collaboration with the School of Business, orchestrated an event with 35 enthusiastic students and five distinguished industry professionals from accounting and financial planning. The event provided an invaluable platform for knowledge sharing and networking. Attendees heard firsthand accounts of market dynamics and professional experiences from industry experts, offering crucial insights for their future endeavours. The success of the event underscores our dedication to providing enriching experiences and fostering meaningful connections within the academic and professional community.



- » The International Business Panel, organized by the International Business Student Association and supported by the School of Business, convened on March 14. It featured four distinguished guest speakers hailing from diverse backgrounds encompassing legal, logistics, sales and government sectors. Students received a comprehensive exploration of potential career pathways within the realm of international business and networking opportunities to establish connections with industry professionals.



- » MONOVA will highlight seven of the CMNS 261 posters (City Studio project posters) in the exhibit that they are planning for Reconciliation Month in September.
- » We have added two new faculty release sections in the School of Communication dedicated to creating new programs and service courses:
 - CMNS 220 (Advanced Business Writing and Editing) has been extremely popular throughout CapU. We developed a similar course specifically for Legal Studies, Tourism, Outdoor Rec and MOPA.
 - This release section will allow the department to explore similar opportunities in other schools and embark on new micro-credentials and specialized communication concentrations.

FACULTY OF EDUCATION, HEALTH & HUMAN DEVELOPMENT

- » On April 6, faculty and students from the Education & Employment Access program participated in the opening ceremonies for the Arnold Wallner Search and Rescue Station, operated by North Shore Rescue near the Cleveland Dam on Capilano Lake. They have partnered them to produce an educational video to increase access and promote safety in the outdoors for disabled and neurodiverse people. On February 22, Susie Chant, MLA for North Vancouver-Seymour and Parliamentary Secretary for Accessibility, highlighted the work of the Education & Employment Access and Discover Employability programs in the B.C. legislature.
- » Nancy Van Groll and Adrienne Argent, Early Childhood Care & Education faculty, were accepted into doctoral programs at UBC, starting in September 2024. Nancy will join the Language and Literacy Education department. Adrienne will join the Curriculum Studies program and has received the President's Academic Excellence Initiative PhD Award for her outstanding academic record and contributions to early childhood education.
- » Through the efforts of the Community Development & Outreach department, CapU received funding from the BC Ministry of Municipal Affairs Newcomer Services Program to provide language support and settlement services in the Squamish region from 2024-2029. This award is part of a wider provincial initiative to increase support for newcomers to B.C to settle into their communities, practice their English, and find employment: [Expanding multi-language support, services for newcomers | BC Gov News](#)

- » The University received funding from the Ministry of Post-Secondary Education and Future Skills to continue delivery of the Health Care Assistant Partnership Pathway program through 2026. This program is delivered in partnership with Vancouver Coastal Health in North Vancouver and on the Sunshine Coast and is designed to meet the pressing need for qualified health care assistants in the region. Students are supported during their studies by ongoing employment with the local health authority.

FACULTY OF FINE & APPLIED ARTS

- » In March, the BlueShore Centre for Performing Arts was thrilled to host ‘*The SpongeBob Musical*,’ a stage adaptation of the popular cartoon. The nearly sold-out performances were met with overwhelming enthusiasm. Students from Musical Theatre, Technical Theatre, Acting for Stage and Screen, Costuming for Stage and Screen and the Arts and Entertainment Management programs performed under the guidance of Musical Director Jeremy Hoffman. The production was a vibrant display of creativity, featuring a live band, stunning visuals and a faithful representation of the beloved characters. The success of ‘*The SpongeBob Musical*’ underscores our commitment to delivering excellence in education.



- » CapU’s renowned Costuming for Stage and Screen program was featured on Global BC’s Arts and Culture Scene and Curious Minds segment. The segments illustrated how students in the program develop the expertise to craft costumes that embody characters, breathing life into theatrical productions and screen projects alike. Through hands-on learning, our curriculum mirrors the dynamics of professional workshops, ensuring students are well-prepared for the demands of the industry. This feature a testament to the exceptional educational journey offered here. View the segment: [Learning the Art of Costuming](#)



- » Dianne Whelan, an award-winning Canadian filmmaker, photographer, author and public speaker, was recognized for her ‘*500 Days in the Wild*’ documentary. The film, which premiered at the 2023 Whistler Film Festival, was honoured with a mention for the Best Documentary Award, won the Audience Award, earned the Audience Favorite Award at the 2024 Victoria Film Festival, and received the Grand Prize at the Vancouver International Mountain Film Festival (VIMFF) 2024. It’s a captivating chronicle of Dianne’s ambitious multi-year journey along the entire stretch of the Trans Canada Trail. Whelan, an alumna of CapU, graduated in 2008 with a certificate in Documentary Film. Dianne frequently contributes to the University’s programs as a guest speaker.



- » CapU Arts and Entertainment Management student Harmeet Virdee is nominated for the [Top 25 Under 25 Award](#) by the Surrey Board of Trade for living out her mission to “build community through the celebration of Surrey artists.” Virdee established a monthly jazz series called [Surrey Jazz Nights](#), a volunteer-run initiative that creates performance and mentorship opportunities for emerging young artists in Surrey at Blenz Coffee in Sullivan Heights. It offers a free venue for both young musicians to share their art and audiences to attend.

- » Documentary Film (DOCS) student Sydney Whalen’s first-term film, ‘*The Reflection*’, was accepted into the Cannes Film Festival Official Selection and a monthly competition.
- » We’re proud of our first Filmmakers in Indigenous Leadership Management & Business Affairs (FILMBA) cohort. The cohort comprises 22 diverse participants from various regions: nine from B.C., eight from Alberta, one from Saskatchewan, two from Manitoba and two from Ontario. The program commences on April 20. A wide variety of experience is represented in the cohort, including a former program manager of Creative BC and a TELUS Originals production executive. The participants from the NBC IDA Indigenous Screenwriting program have successfully transitioned to the second phase, where they will work on their feature film scripts under the guidance of their story editors.
- » On March 7, in collaboration with CapU, Arts and Entertainment Management students hosted a *RAISE Film Festival*. The festival was created to celebrate and connect local student filmmakers through a series of short films and Q&As. Held the Bosa Centre for Film & Animation, the event featured nine short films, all written, directed and produced by CapU students and alumni.
- » Music programs thrived with a series of remarkable events:
 - The annual Music Diploma program recognized seven students, awarding them a total of \$3,000 in prizes.
 - On March 15, 50 visiting students from a Calgary high school participated in band, choir and acting workshops led by our School of Performing Arts faculty after a campus tour.
 - Guitar students showcased their talent at Pyatt Hall on March 23, setting the stage for internationally-acclaimed Canadian classical guitarist Dale Kavenagh.
 - The CapU Chamber Choir orchestrated a heartwarming benefit concert for our neighbours in Vancouver’s Downtown Eastside at Brentwood Presbyterian Church on April 1.
 - *Sound & Motion*, a choral celebration, was held on April 6. It honored our students’ musical achievements throughout the academic year.



FACULTY OF GLOBAL & COMMUNITY STUDIES

- » SDG Week Canada, held from March 4–8, 2024, was a dynamic event spearheaded by Roy Jantzen, instructor from the Faculty of Global & Community Studies. The week featured engaging discussions, a native species planting activity, informative exhibition booths showcased by faculty, external partners, the CSU and various student groups. The event was spotlighted in an article in the pages of *Capilano Courier* magazine, providing an in-depth exploration of its significance and impact. Read the article here: http://www.capilanocourier.com/2024/04/01/sdg-week-at-capilano-university-and-why-sustainability/?trk=feed-detail_main-feed-card_feed-article-content
- » All KINE students are required to complete KINE 397 BKIN Field Studies I. As student numbers increase, so do our placement numbers. By comparison of 2022/23–2023/24 hosts increased by 24.4 per cent, rising from 31 in 2022/23 to 41 in 2023/24, while placement students



saw a 20.8 per cent increase from 38 in 2022/23 to 48 in 2023/24. We anticipate this number to increase as the KINE student enrolments increase. Highlight: several of the students were offered full-time employment from their field placement hosts. Our hosts were impressed with the professionalism of the students and almost all are happy to host another one in the following term or year. In the eyes of students, many mention this as a real highlight and credit the experience in the field to their next pursuit.

KÁLAX-AY THE SUNSHINE COAST CAMPUS

- » ABE: We are pleased to have 18 unique Sunshine Coast students, each taking regular ABE classes (several enrolled in more than one subject). In addition, we have P2HL (ABE Indigenous students) studying with us, whose progress Heather Ingram has shared: One of the standout students, a residential school survivor, is bravely tackling algebra for the first time and has expressed their growing confidence as a learner. Another has built an *icosahedron*, and another has completed their first physics course. A mature student who promised themselves that though they were “unsuccessful in high school,” they would return to their education. One student applied for their Adult Dogwood graduation certificate. Heather says, “So many other successes, they are just quiet ones.”
- » Caring Shed: The Spring term courses at the Carving Shed are wood carving and medicine plant, with 10 students each. Jessica Silvery reported that both classes had waiting lists.
- » The Shíshálth Timeline is progressing. The application is in the hallway at the kálax-ay campus. The purpose of this work is twofold: to Indigenize the campus so Indigenous learners can feel a sense of belonging and as a teaching tool for non-Indigenous learners; integrating the original colonial history timeline and the territory map now has the original place names and the Shíshálth Nation's history, as told by their Elders. Jessica Silvey says, “It is the richest part of the timeline because it shows how they survived during colonial oppression. Not only did they survive, but the Shíshálth people also returned to their culture.”
- » Emily Carr is involved in the partnership with the Sunshine Coast Arts Council.
- » *Vital Signs Report*: This is the first time that CapU, kálax-ay was invited to contribute to the local *Vital Signs Report* on a specific page, Learning. We look forward to further conversations across the communities on the coast concerning educational needs as they contribute to the economic and social health of the region.

INDIGENOUS EDUCATION & AFFAIRS

- » On March 13, CapU hosted Indigenous high school students from the North Shore and as far away as the Yukon to participate Inspiration Nation, an all-day, activity-filled event to introduce future paddlers to all that CapU has to offer.
- » IEA has been working collaboratively with CTE and libraries to identify how faculties and employees have been reaching out to our areas for support in Indigenization and decolonization efforts. The departments aim to develop a framework outlining support structure to clarify what supports can be given from which offices, and to identify potential gaps in the services that our departments currently provide.
- » IEA is developing a structure of cultural responsibility for the caretaking of Skw'chays. IEA has partnered with safety & emergency services to outline CapU's logistical responsibilities in this work. IEA is working closely with Ses Siyam and his family to understand our cultural obligations and our responsibilities within community work. IEA is also working with the faculties and CARS to develop opportunities to explore faculty partnerships and areas of learning within this work.

LIBRARY

- » CapU library hosted 50 student visitors from Seymour Heights Elementary School's grade 6 and 7 classes. Together with community engagement librarian, Ashley Manhas, the students discussed the CapU library of the past and present. Students explored the library's spaces and services through a self-guided tour where they imagined themselves as future CapU students. Many students enthusiastically shared that they'd like to study here but most importantly, they emphasized that they felt welcome and comfortable navigating the academic library space. The session closed with students drawing the CapU library of the future--"help the world".



- » Celebrating Poetry Month in April, the library offered visitors the opportunity to create a blackout poem.



- » The library has been offering students light snacks, including figs and nuts as a small version of Iftar for students engaging in Ramadan.

- » In March, the library hosted CapU Instructor Hande Gürses to sign and celebrate her new book, *Displacing Fictions of Orphan Pamuk!*



- » Scholarship: Scholarly Communications & Copyright Librarian Sabrina Wong recently published [Equity, Diversity, and Inclusion in Institutional Research Data Management Strategies: A Contributive Justice Approach](#) in the [International Journal of Librarianship's special issue on Scholarly Communication](#). Sabrina also participated in the Evidence Synthesis Institute (ESI) Canada training program for librarians.

ACADEMIC INITIATIVES & PLANNING

- » We are pleased to welcome Claire Carolan as director, academic planning & quality assurance, effective April 16, 2024. As director, Claire will support the development and renewal of academic programming and lead complementary academic planning initiatives in collaboration with campus partners across CapU learning locations.
- » On February 28, CapU received approval from the Minister of Post-Secondary Education and Future Skills to implement and launch the Bachelor of Environment and Society (Environmental Studies), Bachelor of Environment and Society (Environmental Science), a Minor in Environment and Society and other associated programs of study leading to a variety of outcomes, including concentrations. Academic initiatives and planning, in collaboration with the registrar's office and key campus partners such as MDX and IR, will be supporting the Faculty of Arts & Sciences with the implementation of the launch of the new programs of studies. Congratulations to all involved. CapU is looking forward to welcoming the first Environment and Society students in Fall 2025.
- » The final one-year progress report associated with the first cycle of centrally supported academic review was presented to the Senate Academic Planning and Program Review Committee at their March 2024 meeting. The second cycle of academic review, which includes cyclical academic unit review every seven years, launches with Cohort A (School of Allied Health, School of Humanities, and Institute of Interdisciplinary Studies) in the upcoming 2024–25 academic year.

WORK-INTEGRATED LEARNING

- » March is Work-Integrated Learning (WIL) Month. CapU was pleased to announce that Prabhkirat Kaur was awarded the Student of the Year and Holiday Inn & Suites North Vancouver (Holiday Inn North Vancouver) received CapU's Work-Integrated Learning (WIL) Partner of the Year award. The awards acknowledge an individual and an organization for outstanding work and commitment to supporting WIL at CapU in 2023. Holiday Inn North Vancouver was also awarded the ACE-WIL Industry Partner of the Year Award 2023 from the Association for Co-operative Education and WIL BC/Yukon. In 2023, Holiday Inn North Vancouver hosted five CapU students from the Diploma of Tourism Management International program and participated in a WIL project with School of Communication faculty.



- » On March 5, the WIL team and School of Business organized a preparatory event for students. Aimed at supporting student success, the event hosted 15 community/industry partners who met with them and provided individual feedback regarding their career and employment readiness.



- » Each year our WIL associations promote and celebrate WIL programs in March. This year in the School of Tourism and School of Outdoor Recreation, we hosted and participated in several events for work experience and co-op students. On March 15, we hosted an alumni panel and speed networking event titled, "CapU from Then to Now" focused on six alumni leaders from our programs. The goal was to provide students with valuable insight on opportunities to succeed in the tourism and outdoor recreation industry. Feedback from students showed their gratitude for including international student alumni and those from diverse backgrounds. The alumni included:

- **Richard Sung—Gray Line Westcoast Sightseeing**, Senior Mgr. Guest Services + Business Insights <https://www.linkedin.com/in/richardsung/>
- **Kevin Pearce—Sky Helicopters**, President <https://www.linkedin.com/in/kevinpearce27/> ;
- **Bruno Berteli—Vancouver Aquarium**, Assistant Manager of Guest Experience <https://www.linkedin.com/in/brunoribeiroberteli/>
- **Meghan Walters—Invictus Games Van Whistler 2025**, Human Resources Manager <https://www.linkedin.com/in/meghanewalters/>
- **Samantha Glennie—BC Hotel Association**, Manager, Member Services <https://www.linkedin.com/in/smglennie/>
- **Adriel Axel Andreas—Shangri-La Group**, Guest Hospitality Ambassador / Relief Night Manager <https://www.linkedin.com/in/adrielandreas/>

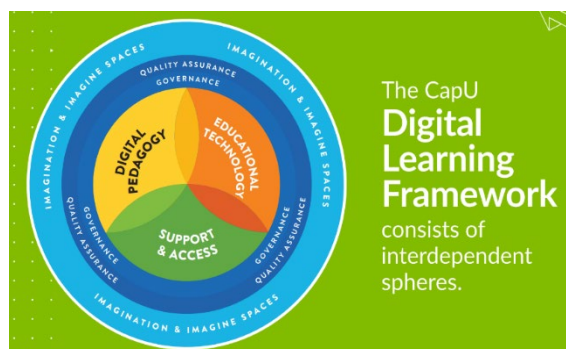
- » This event coupled with the tourism hiring fair on March 22 in partnership with the CDC where CapU hosted 19 employers from the tourism industry, and the business etiquette event on March 21 with Tim Ellison <https://www.linkedin.com/in/tim-ellison-7a7125b7/> General



Manager of the Vancouver Club and etiquette expert made for a well-represented and fruitful WIL month for CapU.

TEACHING & LEARNING

- » We congratulate Yi Cui, educational developer, on the birth of her baby girl and welcomed Lydia Watson to the CTE as the parental leave replacement.
- » The CapU Digital Learning Framework officially launched this term and will guide the adoption and implementation of digital learning tools and supports.
- » The 2023–2024 Teaching Excellence Award recipients are Alejandra Sánchez Álvarez (School of Education and Childhood Studies), Rachel Baitz (School of Social Sciences), Joshua Boyd (School of Allied Health), Michael Molson (Schools of Business & Legal Studies) and Milla Zaenker (School of Business).
- » On March 5, over 20 people attended a special recognition lunch for those using Open Educational Resources. The event was co-hosted by the Capilano Students' Union and the CTE, and made possible through a grant from BCCampus.
- » Scholarship of teaching and learning/publications:
 - Mary Giovannetti and Bettina Boyle presented at the VCC Teaching and Learning Conference on March 1 on their work with students as teaching and learning partners in a faculty learning community (Title: *Partnering with Students: The Value of Student Voice in Teaching & Learning*). They were joined by two faculty and two students.
 - Bhuvinder Vaid was invited to speak on *the Learning Innovation: The Teaching & Learning Podcast* on positionality in teaching and learning (<https://learninginnovation.podbean.com/e/the-positionality-effect-building-empathy-through-reflection-and-transparency-about-your-place-in-the-world/>)
 - Bettina Boyle was awarded the CARS-SSHRC Explore Grant and section release for the research project: *Unveiling the Pedagogical Potential: Exploring the Efficacy of Student Self-Assessment and Self-grading in First-Year University Courses*. Lydia Watson was also awarded section release for her project titled, *Fostering Student Belonging and Community in the Classroom: Investigating the Impact of Co-Created Rubrics on Presentations in a Foundational Communications Course*
 - *Preparing University Students for Post-Graduate Work in an AI-Driven World*, co-authored by Barry Magrill and Jamie Magrill (forthcoming, ISSOTL)



CREATIVE ACTIVITY, RESEARCH AND SCHOLARSHIP & GRADUATE STUDIES

- » The CARS-SSHRC Explore grants support faculty-led, small-scale research projects funded by the Social Sciences and Humanities Research Council (SSHRC). Congratulations to recent CARS-SSHRC Explore grant awardees:
 - Sarah O'Sullivan, Faculty of Arts & Sciences
Living With HIV During the "End of AIDS" in Uganda
 - Hasrat Grewal Gill, Faculty of Education, Health & Human Development
Eduardo Azmitia Pardo (co-applicant), Faculty of Arts & Sciences
 - *Promoting Human Rights and Well-being of International Students in B.C.*



- Bettina Boyle, Centre for Teaching Excellence
Unveiling the Pedagogical Potential: Exploring the Efficacy of Student Self-Assessment and Self-grading in First-Year University Courses



- » The CARS Faculty Release Section Allocation Competition awarded the following faculty with section allocations to support their CARS research. Congratulations to the following faculty:
 - **Andrea Actis**—*Taking the UFO/UAP Phenomenon Seriously*
 - **Bettina Boyle**—*Unveiling the Pedagogical Potential: Exploring the Efficacy of Student Self-Assessment and Self-grading in First-Year University Courses*
 - **Jared Burrows**—*Vancouver Jazz History Archive*
 - **Hasrat Grewal Gill & Eduardo Azmitia Pardo**—*Promoting Human Rights and Well-Being of International Students in BC.*
 - **Trevor McFadyen**—*The Gamification of Innovation: Fueling Innovation Behaviours Using Gamification*
 - **Sarah O’Sullivan**—*Living with HIV During the “End of AIDS” in Uganda*
 - **Diana Twiss**—*Moving Beyond Polarization 2.0: Capacity Development for Campus and Community*
 - **Lydia Watson**—*Fostering Student Belonging and Community in the Classroom: Investigating the Impact of Co-Created Rubrics on Presentations in a Foundational Communications Course*

FINANCE & ADMINISTRATION

FINANCIAL SERVICES

- » The financial services department was busy with fiscal year-end and preparations for the 2023/24 financial statement audit.
- » The 2024/25 operating and capital budget was presented and approved at the February 27, 2024 Board of Governors meeting.

CORPORATE SERVICES

- » Corporate services welcomed Polina Makedonskaya as the new privacy, access to information and records management coordinator.

FACILITIES SERVICES & CAMPUS PLANNING

- » The safety team has been supporting an extensive occupational hygiene investigation regarding water quality and indoor air quality in the Fir Building. An external certified industrial hygienist and our area medical health officer have verified that CapU potable water sources are within acceptable limits. Air quality results will be released later in April.
- » Work to standardize on-campus parking in Squamish has started and we have successfully transitioned our security and parking contracts.
- » Facilities welcomed three new team members, Branko Novakovic (electrician), Parikshith Narayanaswamy (facilities operations assistant) and Khoi Tran (maintenance worker I).
- » In partnership with BC Hydro, we started the conversion of existing lighting to LED in the Academic and Recreation buildings in Squamish, as part of our carbon neutral initiatives.

DIGITAL TECHNOLOGY SERVICES

- » The digital technology services department welcomed its fourth director in February, Chris Jacques, as the director of academic and student systems. He brings extensive experience in transforming organizations using digital innovations.
- » The digital technology services team presented at BCNET April 2024 on the topic of using a business architecture framework to help support the development of a digital roadmap.
- » The project charter and business requirements to inform the HyFlex pilot project were completed and a digital solution design is in progress.
- » Contract negotiations are in progress for the ERP project and planning has started with the newly hired project manager, Jan Streeton.
- » The cybersecurity team rolled out Multi-Factor Authentication (MFA) to approximately 100 CapU MAC device users, as well as provided training to the Board of Governors' Audit and Risk Committee.
- » The faculty retroactive pay project to update changes to how faculty are paid due to the ratified collective agreement has been completed. Additionally, a faculty earnings statement report that included missing information about how faculty earnings were calculated has been completed.

POLICY, PRIVACY & GOVERNANCE

- » New *Frontlines* privacy and access to information pages were launched. The new pages make the privacy impact assessment process more accessible by providing guidance on privacy related matters, helpful FAQs and a new form to be used for initial privacy assessments.
- » Freedom of Information and Privacy Protection Overview training has been finalized, piloted, and rolled out to all employees as an eLearning course.
- » The policy office continues to make progress with updating the CapU policy suite. Updates to B.512 Human Rights, Diversity, Inclusion and Equity Policy and B.514 Acting President Policy were reviewed and approved by the Board in February and B.103 Program Advisory Committees rescinded. OP.608 Password Policy and OP.606 Student Records Management and Access Policy were reviewed and approved by Senior Leadership Council during the February and March meetings and E.208 Long Distance Calls - Telephones was rescinded.

PEOPLE, CULTURE & DIVERSITY

HUMAN RESOURCES

- » The people services team welcomed Meenaloshini Kalaiselvi Sethuramasamy. Meenu comes to us with HRIS analyst experience and will be working closely with the HR business analyst and HR advisor compensation and classification to cover them as they work with the ERP implementation teams.
- » We hosted four online financial health workshops with over 40 employees and one online eldercare workshop with 25 employees in attendance. We also facilitated the annual Love Your Heart campaign with 83 employees

participating in teams to track their exercise minutes.

- » Launched the very first Manulife survey, *The Wellness Report*, with 81 employees participating. We will receive an aggregated data report in about six weeks, which will help us make data-driven decisions around benefits and wellness programming. Individuals who participated received their own health-risk assessment report upon completion of the survey.
- » We hosted the annual Employee Long Service Awards on April 4, 2024 for 199 employees celebrating between five years and 50 years. This is the first time we had a 50-year employee at CapU's 56 years. Gerrie Waugh, a School of Business instructor who started in 1974 when Peter Spratt was named principal of Capilano College, and it was the year after we opened the North Vancouver campus.
- » The employee experience team co-facilitated two joint faculty process training sessions for search hire and evaluation.

LEARNING & DEVELOPMENT (NEW)

- » With the integration of WorkTango as our new interim performance appraisal platform, a comprehensive training series was created, consisting of three parts, to equip both administrative and exempt employees with the necessary skills to utilize the tool effectively and input their performance and developmental goals. Part one of the series focused on refreshing employees on how to set SMART goals aligned with the E2030 and I2030 objectives. This training was tailored for leaders and employees, ensuring their familiarity with the appraisal framework, the tool, departmental objectives and the deadline for goal inputting into WorkTango.
- » Part one training took place in February, with 12 sessions offered virtually, in-person and via self-serve options. Out of 139 targeted employees, we achieved an 86 per cent attendance rate, with an additional 14 per cent opting for self-serve. Post-training, we provided resource packs with checklists, guides and recorded tool demos for ongoing support.
- » As part of our commitment to increasing awareness of DiSC workshops, we collaborated with the communications team to distribute messages about upcoming workshops, both in person and online. Our efforts in delivering the DiSC 1: Creating Our Common Language workshop resulted in an 11.76 per cent increase, reaching a total of 209 employees.
- » In March, we led the Leadership Forum on Embracing Difficult Conversations, offering tools and frameworks for navigating such dialogues. The forum attracted approximately 40 leaders from across campus.
- » "Embracing Difficult Conversations" was conducted for the president's EA group, serving as a pilot from an employee-to-employee perspective. The session had full participation and received unanimous positive feedback.
- » The team is diligently establishing standardized processes, including the implementation of a centralized inbox, the adoption of SOPs, and the conducting of audits on data, learner licenses and attendance for mandatory training. These measures are aimed at maintaining data integrity and establishing benchmarks to effectively track progress.

LABOUR RELATIONS (RENAMED FROM COLLECTIVE BARGAINING)

- » David Ling joined the team in February as interim director, labour relations for Stephanie Kellar who is on maternity leave.

- » In February, delivered two sessions each of Labour Relations Training Part I and Part II to administrators and exempt employees.
- » In March, held two sessions of the 2022–2025 CFA collective agreement changes presentation to administrators and exempt employees.

STRATEGIC PLANNING, ASSESSMENT AND INSTITUTIONAL EFFECTIVENESS

INTEGRATED PLANNING

- » Significant progress was made to refine the timeline, scope and particular roles and responsibilities around Integrated Planning (IP). As part of the Senior Leadership Council (SLC) full-day retreat, the IP team will present a draft document with progress to date for SLC members to provide first impressions and feedback. The purpose is to get valuable information from SLC to develop and proceed with the overall refinement of the IP process.

ENVISIONING 2030

- » The planning team was actively working to identify effective ways to engage new senior employees with *Envisioning 2030* themes, goals and priorities. An activity esd planned for the next SLC retreat in which participants will use an *Envisioning 2030* tracker. The three-fold purpose intends to get participants more familiar with themes, goals and priorities, to celebrate progress in the implementation, and to adopt the tracker as a monitoring tool to be used in upcoming planning cycles.

STRATEGY, ANALYTICS & TRANSFORMATION

- » Progress continues in the design phase of Strategic Enrolment Management (SEM). In collaboration with the associate vice-president academic & vice-provost, deliverables included a set of draft SEM definitions, terms of reference for the executive sub-committee and University-level key enrolment indicators. In addition, the seven-year university-level enrolment model is in its fifth iteration which includes forecasted course registrations broken down by schedule type (lecture, lab, PMI) and course subject. This analysis is being piloted to inform next academic year's section planning.
- » The team has almost completed the data collection phase for this fiscal's IAPR. The next phase is to compose the first draft of the IAPR, along with the CDW submission and FTE reporting. In parallel, the team has completed the CDW modernization project. The next year will be a monitoring phase, which includes running both the original process and the modernized process in parallel for quality assurance.
- » Finally, the team concluded a pilot project which explored using advanced Large Language Models (LLMs) to customize an AI assistant (chatbot) trained on select publicly available Capilano University course outlines. The purpose of this pilot was to develop a Minimum Viable Product (MVP) to gain practical experience in adopting AI/ML and to identify both opportunities and limitations for leveraging this in other potential use cases.

CONTINUING STUDIES

- » After careful consideration, the University is suspending its redevelopment of the Continuing Studies department. This decision was not made lightly and follows several months of course offerings being paused while we undertook research and analysis. The landscape and market for continuing education courses has changed significantly over the years, especially due to the pandemic, with increased competition from both

private and public entities. The decision also follows the need to prioritize academic initiatives and the development of the CapU Squamish campus.

INTERNATIONAL

- » On January 22, IRCC announced a cap on international student study permits. This included putting in place institutional allocations through a provincially-administered Provincial Attestation Letter (PAL) process. On March 4, the Province of B.C. announced allocations and began the PAL process shortly after. CapU's PAL allotment for 2024 is 3,957 which is 50 per cent more PAL's than the 2,638 study permits issued to CapU international students in 2023. This means that with careful management we have the necessary flexibility to make offers to applicants that will ultimately result in successful study permit approvals for about the same number of registrations as we achieved last in 2023.
- » In our efforts to continue to diversify our international student population, we have engaged four regional representatives for North Asia, Southeast Asia, China and Latin America, and we are in the process of hiring an additional regional representative for the continent of Africa. The regional representatives are actively building networks and a strong reputation for CapU to help bring well-prepared students from around the world to enrich the learning experience for all at the University.
- » With exceptionally high retention of international learners, we were able to reduce the intake for 2024 to 2022 levels and therefore stabilize the growth of international registration. As a result, 371 new international students have registered for studies in Summer 2024. Fall applications are lower than 2023, which we believe is a reflection of the uncertainty in the marketplace following the cap announcements in January 2024. However, we currently have over 500 deposits and are on track for SEM targets. The additional step of issuing PAL's is now underway in our admissions department, and we have issued around 450 to enable students that have paid deposits to proceed with study permit applications.
- » Building on the initiative to gather CapU alumni at the Universities Canada "Canada-in-Asia" event in Singapore last February, held gatherings in Singapore, Ho Chi Minh City, and Hong Kong to connect with over 20 faculty. These events were attended by Paul Dangerfield, Brittany Haavaldsrud, manager of alumni relations and Chris Bottrill from the University. Brittany did an extraordinary job of bringing alumni together for the new Global Alumni Ambassador initiative, which provides enhanced knowledge and networks for our current and future students, alumni and employees. Past director of the McRae Institute and Asia Pacific Management Coop Program, Scott McLeod led an engaging and informative Asia insights workshop in Singapore that showcased the depth of knowledge, insight and network of our highly accomplished graduates.

STUDENT SUCCESS

ATHLETICS & RECREATION

- » Capilano Blues Women's Volleyball won the silver medal at provincials in February which qualified them for the National Championships in Red Deer March 4-10, 2024. Winning their first match at the nationals (a first for CapU women's VB in 17 years), the team battled to a fifth place finish. Last season, the team failed to qualify for provincials. 2023-2024 was a marked improvement with new coach John Swanson.
- » Men's Basketball battled hard and won the bronze medal at the provincial championships, February 29-March 2, but did not advance to the Nationals. The Women's Basketball team finished fourth in provincials.

- » Capilano University Blues Athletics program announced its inaugural Blues Hall of Fame recipients at its annual Athletics Awards banquet on April 3. The first 15 recipients in the categories of athlete, coach, and builder, have been integral in building the foundation of excellence that Capilano Blues Athletics strives for every year. The Blues Athletics Hall of Fame will work with a reinvigorated Blues athletics alumni to build this recognition into a cornerstone for annual gatherings and events.
- » CapU Blues athletics student-athletes have been successful academically. So far going into the spring exam period, over 60 per cent of CapU Blues athletes have achieved a GPA of 3.0 or greater and over 90 per cent have achieved a GPA of 2.0 or better.

CAREER DEVELOPMENT CENTRE (CDC)

- » On March 7, the CDC hosted its first in-person Jobs for U! Hiring Fair since the pandemic. The fair welcomed 20 employers from across different industries, including banking, healthcare, tourism, childcare and motion picture arts (e.g. CIBC, Northern Health, Parq Vancouver, District of Squamish, and IATSE Local 891), just to name a few. 257 students and alumni connected with exhibitors while learning about current and potential future employment opportunities.



- » In collaboration with School of Tourism Management and Outdoor Recreation, the CDC hosted its Tourism Hiring Fair on March 21, welcoming 19 employers from the tourism industry including Fairmont Hotel Vancouver, Marriott Canada, Discover Canada Tours, and Capilano Group to name a few. 190 student attendees from across different faculties.



- » Our advisors delivered 25 in-class workshops, reaching 438 students, six CDC workshops reaching an additional 94 students and two How to Prepare for a Hiring Fair workshops supporting 62 students in preparation for attending the two CDC hosted hiring fairs. They also supported 279 students during in-person and virtual one-on-one appointments, providing guidance on a wide range of career development topics.
- » The CDC partnered with several campus departments and service areas including CIE, Education and Employment Access, WIL, residence and tourism to introduce services, deliver content and provide support to 56 students from a variety of programs. These partnerships included engagements such as: job search strategies for international students, next steps panel, WIL resume speed dating, pathway to meaningful employment, and business etiquette: Professional Manners Matter. In addition, the CDC worked with the Capilano Legal Association (CLA) to provide resume support and professional LinkedIn headshots to 27 students during a CLA hosted networking event on February 16.

- » CDC hosted an intimate community partners appreciation event on February 15 to award several community partners and program participants with Certificates of Appreciation for their support to provide students with different engagements such as: Mentorship and Informational Interview Referral programs; Industry Day; and Guest Speaker Series.
- » Additionally, our student career ambassadors introduced our programming and services to 214 students through in-class CDC intro presentations, Out and About, and general tabling around campus. Our multimedia career ambassador, Nickolas Papadopulos, worked closely with his fellow CAs to host two LinkedIn Portrait Photoboos, providing an additional 122 students with professional quality LinkedIn photographs.



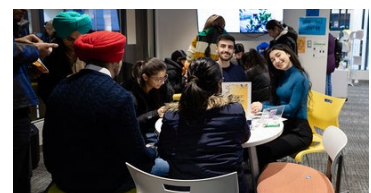
COUNSELLING & LEARNING SUPPORT

- » This term, counselling services set out to connect with various services to facilitate collaboration and effective student support. On February 14, counsellors met with associate registrars, Harb Johal, financial aids & records, and Jordon Lovig, academic advising & scheduling. In March, there were meetings with the student housing and CDC teams. In April, Dawn Cheng from health services met with accessibility advisors, counsellors and learning strategist.
- » Between February 6 and April 3, we booked 437 50-min appointments and 64 urgent drop-in appointments. The most common personal concerns students had during this time were anxiety, depression, trauma and relationships. The most common academic concerns were attention difficulty, motivation and stress Management. During this time, 83 learning skills appointments were also booked.
- » A new 75-minute weekly learning support drop in was scheduled on March 5. Students could stop by at the Library Building to see the learning strategist for study skills support. Between March 5 and April 3, 13 drop ins were seen.

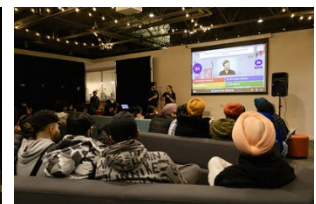
STUDENT AFFAIRS

- » In February 2024, Brook Davison joined the student affairs team as a student success facilitator. Brook has worked in several departments at CapU since 2012, including The Blueshore at CapU, University events and facilities. Her focus will be on creating dynamic student engagement events.

- » During the week of March 4, we hosted Capture the Spirit Week featuring three exciting events. Crafty CapU on March 5 drew an enthusiastic crowd of 50 students eager to add their artistic touch to a massive four-sheet CapU mural designed by IDEA students. The bracelet making station was popular.



- » On March 4, over 75 students gathered for the ever-captivating Student Film Showcase. Nine talented film students showcased their short films, followed by engaging Q&A sessions with the directors, adding an interactive element to the event. Popcorn and refreshments were enjoyed by all.



- » On March 5, The Big Party was held in the cafeteria from 5–8 p.m. This event was spectacular, with 404 students in attendance. A lively atmosphere as enjoyed with a DJ, arcade games, cornhole, air hockey, mocktails,

and snacks. Students danced the early evening away, creating lasting memories of camaraderie and connection. A huge thank you to all our student affairs program assistants and the 30 enthusiastic volunteers who made this week such a huge success.



- » On March 26, student affairs hosted the peer leadership appreciation event. This midday affair celebrated 50 outstanding student employees and volunteers from various Peer Leadership programs across campus. Peer leaders indulged in tasty snacks and refreshments while participating in karaoke, bingo, and musical chairs. The event provided an excellent platform for peer leaders to network and forge new connections with their counterparts from diverse programs.



STUDENT HOUSING SERVICES

- » This Spring term, we welcomed 32 new students into our housing community. And as part of our commitment to enhancing student life, our dedicated team organized over 70 engaging events and programs, both within housing and in collaboration with the surrounding community. These initiatives serve to enrich the student experience and foster a sense of belonging and well-being among our residents.



- » We're pleased to share the success of our recent "Best Room in Residence" contest! Students from all backgrounds, living in our buildings showcased their creativity, transforming their spaces into reflections of their unique styles. Check out the photos of the top placed competitors below.



- » Recognizing the pivotal role of food in fostering community, well-being, and student success, we have undertaken significant enhancements to our housing food services. We are thrilled to announce the addition of a new chef, a sous chef and five new associates to our culinary team, three of whom are current students residing in our housing facilities. In addition to bolstering staffing, we implemented rigorous health and safety



checks, introduced consistent safety and process audits and revamped our menu offerings to better cater to the diverse preferences of students. We also have established multiple channels for students to provide feedback on our food services, culminating in the inaugural feedback dinner event. This event provided students with a delicious meal and offered them a platform to directly influence the future direction of our dining hall offerings.

- » Applications for Summer 2024 opened on February 1, 2024, and we have received a total of 105 applications to date. While this represents a 12 per cent decrease compared to our 2023 numbers, it is noteworthy that we observed a 10 per cent increase in applications from in-country/domestic students. This trend underscores our commitment to enhancing recruitment and retention for domestic and in-Canada international students. Additionally, we continue to offer students the flexibility of monthly contracts, empowering them to tailor their summer housing arrangements to suit their individual needs.

REGISTRAR'S OFFICE

FINANCIAL AID & AWARDS

- » A total of \$495,961 in Scholarship, Bursary, and Award (SBA) funding was disbursed to 389 new and returning students in the Spring 2024 term.
- » The team facilitated a "Tax Tips for Students" info session, in partnership with RBC, as well as a "Funding Your Education" session for Foundry North Shore.

ACADEMIC ADVISING

- » For the 2024 Summer registration period, the academic advising team added two in-person drop-in advising sessions in addition to our standard services, which include personal appointments, online drop-in advising and course planning workshops. Both sessions were well attended, and the team is planning to expand in-person services even further during high volume periods moving forward.

RECRUITMENT & ADMISSIONS

- » Our inaugural information session for CapU's Squamish campus was a resounding success. Over 135 attendees, including community leaders and engaged parents, explored the Fall 2024 programs. This strong interest from the Sea-to-Sky community solidifies the value of CapU's expansion. Building on this momentum, our recruitment team is actively following up with attendees, scheduling visits to local high schools, and setting up prospective student advising appointments.
- » The admissions and recruitment teams are pleased to report on the recent success of the CapU Conversion Event. This was a virtual initiative designed to connect prospective students directly with CapU's team of admission facilitators. Over four evenings, over 180 appointments were booked, and the admission facilitators provided personalized guidance and support to help students progress through and complete the application process. The event generated overwhelmingly positive feedback from both students and parents, highlighting the value of this innovative approach to enhance the application journey for prospective CapU students. We are already exploring ways to build on this success.

SYSTEMS & SCHEDULING

- » The scheduling working group held its third monthly meeting where members discussed standards and best practices to maximize use of learning spaces as we move towards eventual publication of both the fall and spring schedules prior to the opening of fall registration. This will allow our students to select their fall courses and plan forward for the subsequent term.

- » Digital technology services began work with the scheduling unit to implement Infosilem Data Collection Utility (DCU). The DCU is a digital solution which will streamline scheduling processes and reduce the need for many hours of duplicate data entry, across multiple information systems.

UNIVERSITY RELATIONS

University relations includes the departments of communications, government relations & community engagement, marketing & digital experience, philanthropy & alumni relations and university events. University relations' goals are to: enhance the University's reputation and brand, develop positive relationships and secure resources to support University priorities, provide learners and employees an exceptional digital experience, market the university and bring the community together through various communication channels.

COMMUNICATIONS

- » The communications team is working to build awareness and excitement for the CapU Squamish campus, both internally and externally. During this time, the team shared media releases as well as employee updates including: [Brian Storey joins Capilano University as Associate Vice-President, Squamish](#); [CapU Squamish offers preview for prospective learners](#); and [Capilano University and District of Squamish formalize memorandum of understanding](#). This is in addition to numerous other news stories, including: [Capilano University recognizes top work Integrated Learning student and employer awards](#); [CapU student nominated for Top 25 under 25 award](#); and [Celebrating culture through food and flavours](#).



President Paul Dangerfield, District of Squamish Mayor Armand Hurford, and Vice-President, Academic & Provost Laureen Styles sign an MOU

- » Among its internal communications work, communications promoted Black History Month through social media, emails, web content, and, in partnership with Marketing & Digital Experience (MDX), a joint video featuring reps from administration, MoveUp, Capilano Faculty Association (CFA) and Capilano Students' Union (CSU).
- » In February, the team did a media release, internal communications and social media to support the launch of Chénchenstway. This was followed by sharing the news about the University's launch of BC Sans, a new font on the CapU website that properly supports special characters and syllabics found in Indigenous languages in BC. Both announcements garnered a great deal of media and social media interest.
- » In March, with support from Digital Transformation Services (DTS), the communications team rolled out the intranet, *Frontlines*, as the default start page for browsers on all employee computers. In the first week, the homepage saw a 75 per cent increase in the number of views and a 64 per cent increase in the number of visitors compared to the previous seven days. This change was followed up by the creation of a dedicated section on *Frontlines* for Squamish updates. The enhancements to the intranet make it easier for employees to access information, updates and resources from the University, helping to contribute to employee engagement.
- » CapU continues to expand its social media presence. During this timeframe, engagement was driven largely by updates about Squamish, Chénchenstway, construction updates, the new website font, job postings shared by the HR team, and, notably, the upcoming departure of President Paul Dangerfield, who the team worked with to produce his departure announcement. From February 6 to April 1:
 - X had over 17,900 impressions

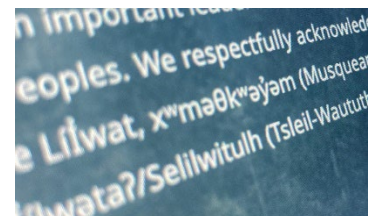
- Facebook had a reach of over 770,200, over 17,400 page views and 169 new followers
- LinkedIn had over 115,000 impressions, 11707 page visits and 1,972 new followers; at one point, CapU surpassed Simon Fraser University to have the third-highest number of engagements over a 30-day period among BC post-secondary institutions

GOVERNMENT RELATIONS & COMMUNITY ENGAGEMENT

- » On February 22, President Paul Dangerfield met with Minister of Natural Resources and MP for North Vancouver Jonathan Wilkinson for a conversation about three key issues for Capilano University: student housing, federal government changes regarding international student numbers, and public transit.
- » District of North Vancouver Mayor Mike Little visited main campus on March 5 for a walking tour of the construction of the Centre for Childhood Studies and the student housing complex with President Paul Dangerfield and Vice-President, University Relations Kari Wharton.
- » While on campus for a CSU event on March 26, North Vancouver-Seymour MLA Susie Chant and Minister of Public Safety and Solicitor General Mike Farnworth met with Vice-President, University Relations Kari Wharton and Senior Advisor Public Affairs Linda Munro for a visit to the CCS construction site. This was followed by a tour of the Children's Centre by Sara Sutherland, manager of the Children's Centre and Brad Martin, dean, Education, Health and Human Development. As Minister of State for Accessibility, MLA Chant also visited CapU on February 17 to meet with students and faculty from CapU's Education and Employment Access certificate program.
- » CapU's interim vice-president, university relations, Kari Wharton, communications director Pamela Findling, and senior advisor, public affairs Linda Munro continue to meet regularly with government relations consultants from Global Public Affairs. A strategic planning session for the year ahead took place on March 25.

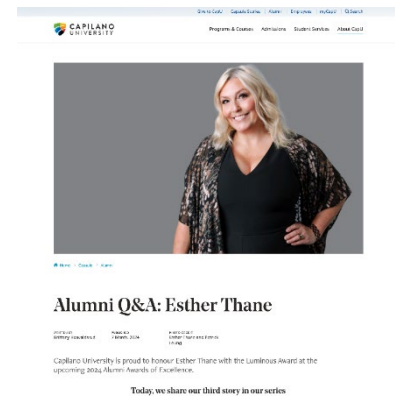
MARKETING & DIGITAL EXPERIENCE

- » The MDX team has been busy with multiple program campaigns and initiatives during this period. In support of the Squamish campus launch, MDX developed a suite of targeted digital ads to promote the six program areas opening in Squamish for Fall 2024. We also launched a digital campaign to advertise the Interaction Design Diploma program, including Meta and Google ads, info session promotion, competitor targeted digital ads and search engine optimization. Plans are underway to augment this campaign with out-of-home tactics in the Lower Mainland. For the School of Business, the team developed custom print materials for the Bachelor of Business Administration program to clearly communicate its six concentration options.
- » In addition to a fulsome digital advertising campaign, MDX created several assets for the Explore CapU Squamish Info Session event, including social media posts, posters, newspaper ads, a presentation template, and promotion on the CapU website with a popup and homepage slide that directed visitors to the Eventbrite page. In addition, we recruited a team of students to participate in a photo shoot on the Squamish campus to have photos displayed at the event. Promotions helped to garner over 250 RSVPs.
- » Three notable website launches happened during this period. MDX launched a new font, BC Sans, on the University's website that can properly support special characters and syllabics found in Indigenous languages in B.C. The new font aligns with CapU's values and respectful practices and ensures our font is highly readable and capable of displaying Indigenous languages properly. Our team also worked with communications and the Office of the President to build a renewed [President's Office section](#) of the website. We redesigned the information architecture and updated content to provide a modern look and user-friendly experience, while



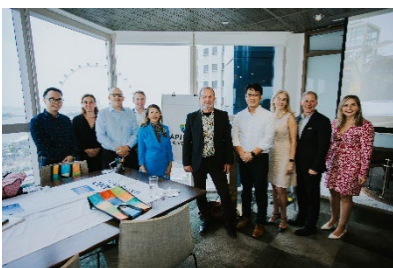
highlighting the esteem of the office and showcasing Paul’s achievements and vision for the University. Finally, MDX worked alongside the digital technology services team to implement and test a new internal site search tool, SearchStax, ensuring a smooth transition to the new product with minimal disruptions to visitors.

- » MDX collaborated with video production partner, Georgia Street Media, to produce new program videos for [Jazz Studies](#) and [Music Therapy](#). The videos include full length versions for program pages along with 15-second cutdowns for use in advertising. In addition, we had new footage captured in the Bachelor of Science and Bachelor of Arts in Psychology classrooms, to update their existing videos which were originally shot during the pandemic.
- » Since February, we published 10 new Capsule stories, including four featuring [alumni](#) recipients of this year’s Alumni Awards of Excellence. In addition, we created two career path stories highlighting the [Education Assistant](#) and [Financial Planning](#) programs; a story about the new [relaxed performances](#) at the BlueShore Theatre; and a one-on-one with Early Childhood Care & Education educator, [Adrienne Argent](#).
- » On the events front, February was Black History Month and MDX supported the events by creating a video introducing the Change Education Series’ activities and outlining the importance of recognizing this heritage. Our visual media specialist attended several celebrations and activities, capturing images of special moments, visitors and cultural displays. In March, MDX supported the Alumni Awards of Excellence event with social media posts, web, email and Eventbrite graphics, invitations, program booklet, North Shore News full-page ad and event display graphics. Our visual media specialist also attended the event on March 27 to capture images of the celebrations.



PHILANTHROPY & ALUMNI RELATIONS

- » Over \$100,000 in direct student support was raised in February as part of the six-week Double Your Gift match appeal in support of the Eat Care Share Fund. A generous matching gift was provided by the Y.P. Heung Foundation to help address food security challenges with CapU students. The CapU community of donors, alumni and employees raised a total of \$50,020 that will be matched by Y.P. Heung Foundation. The Eat Care Share appeal saw a 75 per cent increase in new employee giving with a great number of new payroll/monthly gift donors added. Thank you to everyone who contributed.
- » From February 27 to March 1, 2024, the Alumni Relations team hosted a series of workshops across Southeast Asia, spanning Singapore, Hong Kong, and Ho Chi Minh City for select Capilano University alumni. The purpose of the workshops were to bring together key individuals to share insights, opportunities and provide expertise pertaining to CapU and the Asia-Pacific region. Additionally, the initiative aimed to cultivate new connections with alumni and establish a regional presence through the launch of the CapU Alumni Global Ambassador program.



- » A special thank you to Scott Macleod, senior vice-president, Human Capital Leadership Institute (HCLI) and Chris Bottrill, AVP international, who facilitated the workshops and engaging discussions on the dynamic landscape of Asia Pacific and the pivotal role of education in shaping its future. A highlight of the series was a workshop held at the prestigious Hotel Icon in Hong Kong, where esteemed keynote speaker Kaye Chon, Dean & Chair Professor at Polytechnic University of Hong Kong, delivered an enlightening presentation. Following this, attendees were treated to an exclusive tour of Hotel Icon and the School of Hotel & Tourism Management.



- » The alumni relations team had the honour to recognize the following five outstanding alumni recipients for the 2024 Alumni Awards of Excellence: James Beck, Unified Award; Esther Thane, Luminous Award; Brad Baker, Enduring Award; Barbara Gregusova, Creative Award; and Jordan Kallman, Confident Award. The 2024 awards show, held Wednesday, March 27 at the Polygon Gallery, was hosted by previous alumni award recipient Andrew Kopecki.



- A special thank you to our sponsors and partners for their support of the 2024 Alumni Awards of Excellence event. Thank you to our presenting award sponsors, Neptune Terminals, North Shore News, Clark Wilson LLP and Quay Pacific Property Management, as well as our Silver sponsor DIALOG. Additionally, thank you to affinity partner TD Insurance and premium perks app partner, Bell Mobility for their generous contributions.



- » Bell Mobility has renewed their premium perks partner sponsorship, reaffirming their commitment to supporting our alumni community. With this renewed partnership, we will be able to further enhance opportunities and resources available to our alumni network, facilitating continued professional growth, networking, and engagement.

UNIVERSITY EVENTS & CEREMONIES

- » University events were delighted to support the President's Office in coordinating CapU and the District of Squamish's memorandum of understanding signing event on February 8. This important event formalized the partnership between CapU and the district and outlined important shared goals. The event was attended by CapU staff, faculty and executive as well as representatives from the district who all enjoyed a thoughtful welcome from members of the Squamish Nation.

- » In February, the events team attended the NAACO (North American Association of Commencement Officers) 2024 conference in Fort Worth. This conference is a valuable opportunity for the team to ensure they are adhering to industry standards and universal protocols for convocation ceremonies. This year Ceremony & Protocol Officer Alexa Morgan was invited to represent CapU in a panel on the subject of working with administration.
- » On February 28, university events supported the launch of Chénchenstway, a starting point for the University's work towards reconciliation at CapU campuses and learning locations. The event, which took place on main campus, was opened with a welcome by Elder Sabra Thompson and drumming by Willie Lewis. The event enabled CapU attendees to learn about this new living document and enjoy soup and bannock together afterwards.
- » The annual Long Service Awards, a recognition event to honour CapU's most dedicated employees for their long service was on April 4. The team was delighted to support this worthy event and proud to host one of their team members Alexa Morgan as a guest celebrating five years of service.
- » The 15th annual Alumni Awards of Excellence happened on March 27 at the Polygon Gallery. Once again, this Live Out Loud themed event didn't fail to delight attendees with opening performances from the Underground Circus and comedian Erin Jeffrey, followed by captivating talk show-style discussions with the award recipients. The events team always enjoy supporting alumni relations at this event to recognize alumni that have achieved greatness in their field.

