

# PRESIDENT'S REPORT TO THE BOARD

Reporting period from November 9, 2021 to February 8, 2022

## PRESIDENT'S OFFICE

The University pulled together, responding to the changing pandemic environment, to transition to our originally planned Spring term in-person and online learning and teaching schedule of classes and academic activities on January 31, 2022. Meanwhile, we completed the Quality Assurance Process Audit site visit and launched a partnership with the North Vancouver Chamber of Commerce (NVCC) called *Growth Hub*—a program supporting students and employers on the North Shore. On February 7, we had the honour of welcoming Elder Robert Joe as an Elder-in-Residence for the *kálaḡ-ay* Sunshine Coast campus—I look forward to the learnings and conversations I will have with him as CapU continues its commitment towards decolonization and reconciliation. Additionally, we welcomed the provincial government announcement of Capilano University's plans for a purpose-built Centre for Childhood Studies and the near completion of our \$5-million fundraising campaign.

## ACADEMIC & PROVOST

The provost's office welcomed two new academic leaders: Christina Neigel, university librarian, who commenced her appointment on January 31, 2022; and Ramin Shadmehr, dean, Faculty of Fine & Applied Arts, who will be join us on February 28, 2022. Appreciation is extended to Jennifer Nesselroad, who has been in the acting dean role; and Tania Akelson, who has been in the acting university librarian role.

Activities to deepen and extend work-integrated learning (WIL) have been underway, with the establishment of the WIL Collaboratory (Co-Lab). Mohna Baichoo has assumed the role of inaugural WIL faculty lead and Jutta Agnus has been selected at the WIL Co-Lab outreach and resource development support for the Sunshine Coast. A celebratory event was held in early December, hosted by the NVCC, focusing on the student projects working with three North Shore agencies/organizations, as part of the externally funded NVCC-CapU partnership through the national Business and Higher Education Roundtable.

The final report of the provost's advisory committee on micro-credentials, co-chaired by directors Aurelea Mahood and Annie Prud'homme-Genereux has been submitted to the VPA & Provost and recommendations are under review for next step actions and considerations. A special thanks is extended to the advisory members for their high levels of engagement, collaboration and fulsome participation.

The VPA & Provost along with Miranda Huron, director, Indigenous education & affairs, participated in consultation processes (through BCAIU) on the draft revisions to the Aboriginal Services Plan and the Indigenous Education Framework, with engagement facilitated by the Ministry of Advanced Education and Skills Training. Continued internal and external discussions, dialogue and consultations have occurred in the weeks preceding the start of the January term including steps for a short-term adaptation for some in-person theory courses to move online as protocols and procedures were reviewed, and business and academic continuity plans were refined for the spring academic term.

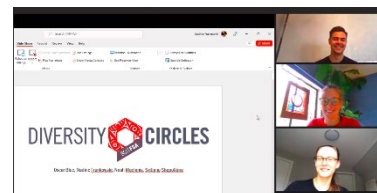
Collaborative partnerships have been furthered through two additional memorandums of understanding/academic agreements, one with [Arts Umbrella](#) and the second with [BC Initiative for Inclusive Access to Post-secondary Education](#).

## FACULTY OF ARTS & SCIENCES

- » The engineering department has been awarded a Mitacs Accelerate multi-year research grant of slightly more than \$90,000 for “Real-time, high-availability digital-twin models for supervisory control and energy demand optimization of intelligent buildings.” Faculty members Chi-Fu Wu and Mark Wlodyka will lead the collaboration with our industrial partner, Hynes that will support students in the investigation and modeling of the energy demands of a data centre.
- » The engineering department has been awarded two Test your Concept Proposals supported by CARS and the Howe Sound Biosphere Initiative Society. The projects, with students in engineering and geography, will investigate specific environmental challenges and mitigation techniques that align with the Biosphere and University objectives. The proposals were prepared by faculty Banda Logawa and Mark Wlodyka.
- » This winter, Capilano Creative Writing received an internal CARS grant for the annual Writing & Design Contest. The literary journal [The Liar](#) received nearly 150 student submissions for \$1000 in prizes. The student editorial team will be announcing the winners in February, with the print issue due out in March. In addition, we will host two Open Text Visiting Writers this spring, filmmaker and artist [Randall Okita](#) and poet-scholar [Juliane Okot Bitek](#). In a series sponsored by the Canada Council for the Arts, the visiting writers will host readings and craft classes virtually.

## FACULTY OF BUSINESS & PROFESSIONAL STUDIES

- » With funding through the Business and Higher Education Roundtable (RBC and Canadian Innovation), the School of Business is furthering work-integrated learning through four components: Expanding internship opportunities for CapU students; increasing the number of applied research projects in the classroom; creating an entrepreneurial speaker series and pitch-off competition; and creating a new course focused on a hands-on project to create a distinct university experience, an [eSports tournament](#). WIL placements are essential to helping students build meaningful career pathways while simultaneously helping businesses address skills, talent and innovation gaps.
- » The Accounting Assistant Program (funded by the Government of Canada through the Canada-British Columbia Workforce Development Agreement and hosted by CapU School of Business) is pleased to announce the successful start of the program on January 10 with a full cohort of 30 participants focusing on job-related skills, reattachment to the labour market and preparing for current and emerging job opportunities for people impacted by COVID-19.
- » BADM 332 (Managing Non-Profits) students ran a fundraising event on Friday, November 26, at various locations on campus. Students raised \$1200 for Harvest Project, a beloved North Shore service agency that reaches out to people across the North Shore challenged by family break-down, illness, job loss and poverty. Campaigns included gingerbread house raffles, jellybean counting, a clothing drive or getting your photo taken with “Santa”.
- » Congratulations on CAPUMA’s success at the BCITMA Regional Conference <https://www.bcitma.ca/arc2022> held January 14 and 15:
  - **1st Place Case Competition:** Nadine Frankowski, Svitlana Shapotkina and Noah MacInnis (supported by Oscar Blue and Vishal Jagarapu)
  - **1st Place SABRE Simulation:** Justin Malialis, Justin Vogt, Pouru Patell and Evan Yee
  - **3rd Place Sales Competition:** Oscar Blue
  - **4th Place Backpack Simulation:** Terrence Alanis and Jay Herbsen



- » As part of academic quality review and renewal, the School of Business reviewed and updated 11 courses in the Fall 2021, focusing on quality and relevance of the curriculum.
- » The proposed Minor in Legal Studies is currently under external approval process and, with approval, will see 20 choices of courses that students can take to fulfil the 18 required credits, 15 of which must be upper-level courses. Six additional course offerings for the proposed minor were recently approved internally, for a total of 26 course choices.
- » LAW 325—Constitutional Law was taught for the first time in the Fall 2021 term and LAW 312—Cannabis Law is being taught for the first time this spring.
- » New courses LAW 303—Criminal Law II, LAW 461—Private International Law and LAW 468—International Climate Change Law were recently approved by Senate with anticipated first-time offering in the 2022–2023 academic year.
- » Faculty Deb Jamison (School of Legal Studies) has organized and will chair the virtual Trial Lawyers Association of BC paralegal seminar, *Current Developments: Be in the Know*, in association with the BC Paralegal Association, on April 1, 2022. This seminar will share developments resulting from the pandemic in family law and animal law, implications of the new ICBC no-fault/enhanced care regime, and an update from the Law Society of BC regarding their Innovation Sandbox initiative, among other things. One of the esteemed speakers is a practicing lawyer and faculty from the School of Legal Studies, Victoria Shroff.

## FACULTY OF EDUCATION, HEALTH & HUMAN DEVELOPMENT

- » Despite many pandemic challenges, a cohort of rehabilitation assistant students successfully completed their program as scheduled in mid-December, culminating in a four-month practicum in hospitals across the province. Program faculty are particularly grateful to the practicum partner health authorities for providing these essential learning opportunities for students during the pandemic.
- » English for Academic Purposes (EAP) & Communications instructor Matthew Michaud co-authored a research paper that was published in *The Australian Journal of Teacher Education* in December 2021: “The Role of Individual Preferences in the Efficacy of Written Corrective Feedback in an English for Academic Purposes Writing Course,” and a second article published in *The Indonesian Journal of English Language Teaching (May, 2021)*: “Reflections on Translanguaging Practices in English Language Education in Japan.”
- » Annabella Cant, faculty in the Early Child Care and Education (ECCE) department, has been nominated for 2022 West Coast Teaching Award from the British Columbia Teaching and Learning Council (BCTLC). The West Coast Teaching Award recognizes excellence in teaching at publicly-funded colleges, institutes and universities in British Columbia and the Yukon. The BCTLC awards up to five educators each year, primarily at the undergraduate level. The award celebrates instructors who have demonstrated a proven commitment to enhanced student engagement and learning, a reflective and intentional approach to teaching practices and dedication to teaching improvement, including successful implementation of any of the 94 Calls to Action from the Truth and Reconciliation Commission of Canada.
- » Recent and upcoming conference presentations and invited lectures by ECCE faculty include:
  - Alejandra Sanchez Alvarez (ECCE): *The Immigration Transition: Challenges and Changes Experienced by New Canadians, and Their Second-Generation Implications, Series: Intergenerational Effects of Psychological Trauma* (<https://greencollege.ubc.ca/civicrm/event/info%3Fid%3D1262%26reset%3D1>), “Como practicar la pedagogía de la escucha en la educación de los niños” [How to practice pedagogy of

listening in the education of young children] Directed to educators and parents. Instituto DOCET, Monterrey, NL, Mexico

- Elaine Beltran-Selliti (PhD candidate) and Tahmina Shayan: *Encounters with Public Art: Self, Place and Education* (Hosted by North Vancouver District Public Library—Parkgate Branch)
- Annabella Cant: *Imagination in the Early Years—The Somatic Understanding Layer, Seminar on Imaginative Education* organized by Finis Terrae University in PROVIDENCE, Chile (January 11 and 14, 2022). The seminar had 177 participants, professors, academics, and graduate students from Chile, Mexico, and Spain
- Nancy van Groll: *What Matters in Early Childhood Studies Now* Colloquium Series (online on January 27, January 29 & February 1, 2022). Conceived as an open, collaborative and democratic space, the event welcomes panelists, students, early childhood educators, pedagogists, researchers, advocates, policy makers and community members working with and for children across disciplines, paradigms and contexts. <https://www.ecebc.ca/professional-development/workshops>
- Annabella Cant (ECCE), editor-in-chief of the *Journal of Childhoods and Pedagogies*, together with guest-editor, Sylvia Kind (ECCE), published a special edition of the journal called “Everyday Artistries” (December 2021) that invited submissions from instructors, staff and students of all faculties of Capilano University. Faculty who were published included: Adrienne Argent (ECCE), Tahmina Shayan (ECCE) and Violet Jessen (ECCE). <https://journals.sfu.ca/jcp/index.php/jcp/issue/view/Special-Edition-Everyday-Artistries-2021>
- In November 2021, the Health Care Assistant program launched the second cohort of students in the Health Care Access Pathway (HCAP) program in North Vancouver. The program is a collaboration between the Ministry of Advanced Education and Skills Training, the Ministry of Health, local health authorities and post-secondary institutions designed to support the training of health care assistants to meet pressing labour market shortages in the field. Another HCAP program is currently running in Sechelt, with further program deliveries planned for September 2022 in both North Vancouver and Sechelt.

## FACULTY OF FINE & APPLIED ARTS

- » Two new micro-credentials: Virtual Production for Creative Technology and Harmony (2D Digital Animation) Badge, were successful in the application for funding through the Ministry of Advanced Education and Skills Training. These courses will be run through Continuing Studies in the summer and will be ready for registration by March. DigiBC—the Creative Technology Association of British Columbia worked closely with CapU Animation & Visual Effects departments to provide industry input on this project.
- » Two new transfer agreements were approved with Infocus Film School’s film production and writing for film programs for credits in the Capilano University’s Arts and Entertainment Management diploma program. As well, an admission agreement for both InFocus programs to enter the Advanced Arts and Entertainment Certificate was drafted.
- » Spring term is an exciting time for production design in the School of Motion Picture Arts programs. Production design is a key component of filmmaking and contributes enormously to the hands-on student experience of students in the MOPA degree program and in the IDF diploma. Working with our experienced production design instructors, along with professionals brought in from industry, students are able to develop new skills as they explore the many aspects of set construction, art direction and set decoration—and integrate them directly into their student film projects—which has proven an enormously rewarding experience for our students.



- » While early Fall 2021 saw the beginning of some small productions taking place in our Arbutus Building, the end of Fall term and seasonal performances by jazz, music and theatre all went ahead in the BlueShore at CapU. With all safety protocols and precautions in place, the curtain went up, which was greatly appreciated after a year and a half hiatus in stage performances for students and program employees. Some of these shows include:
  - Music program:** *Sheltering Sky: A Concert in the Clouds, Blow Blow Thou Winter Wind*
  - Theatre department:** Margaret Atwood's *The Penelopiad* and Qui Nguyen's *She Kills Monsters*
  - Jazz program:** In early December, held three concerts in the BlueShore at CapU to live audiences, featuring our student large ensemble, one of which featured UK saxophonist/composer Len Aruliah. These concerts were performed in front of a live audience in the theatre and also livestreamed.
  
- » Jazz studies has launched two exciting new courses for Spring 2022: Music of the African Diaspora and Orff Afrique, both taught by new faculty member Kofi Gbolonyo. Gbolonyo will also take part in the upcoming concert on February 4 at the BlueShore at CapU called, "Rhythm Fever!" This show will feature three student ensembles (Narwhal, Kente and Rhythmic Music Ensemble), as well as faculty guest musicians Jared Burrows, Brad Turner, Jennifer Scott, Dave Robbins and Steve Kaldestad. There will be a live audience and the performance will be livestreamed.
  
- » In February, jazz will also be hosting two internationally-renowned guests from New York City: Saxophonist Grant Stewart and vocalist Lucy Yeghiazarian. They will be giving masterclasses to jazz studies students
  
- » Our recent Musical Theatre (MUTH) and Acting for Stage and Screen (ASAS) alumni continue to find exciting and rewarding roles in the industry:
  - Recent MUTH grad Sarah Mercier stars in *Nunsense, the Musical* at the Metro Theatre in March 2022.
  - 2022 MUTH grads to star with alumni in *We Will Rock You* at Theatre Under the Stars this summer.
  - MUTH alumni Synthia Yusuf and Madelaine Suddaby starred in *Dolly Parton's Smokey Mountain Christmas* at the Arts Club Theatre November and December 2021.
  - Kai Bradbury (MUTH 2014) adds a recurring character on *Virgin River* to his impressive TV series' list of *Family Law, Motherland: Fort Salem, The Boys, altered carbon* and *Supernatural*.
  - Jonathan Whitesell (ASAS 2014) adds a recurring character on the *Chilling Adventures of Sabrina* to his resume plus *Twilight Zone, Kill Team, Riverdale, Beyond, The 100, Once Upon a Time* and *X Files*.
  - Elyse Maloway (MUTH 2014) is on a roll in the voice-over/animation world with regular characters on *Super Monsters, Littlest Pet Shop* and *Sinbad*. She completed two Hallmark movies in the last month, as well.
  - Jennifer Tong (ASAS 2015) has movie and TV credits galore: *Honey Girls, Motherland: Fort Salem, Grand Army, DC Legends of Tomorrow, Charmed, Sacred Lies* and *Dude Chilling Park*.
  - Recent Technical Theatre Diploma grads Ashley Vucko and Taylor Mackinnon are stage manager and assistant stage manager on *Nunsense the Musical* at the Metro Theatre in March 2022.

## FACULTY OF GLOBAL & COMMUNITY STUDIES

- » A successful field trip to Whistler occurred with students in the Global Hospitality and Tourism Post- Baccalaureate diploma. The resort rolled out the red carpet, engaging with the students and inviting them to apply for roles in the resort upon graduation.
  
- » An agreement has been signed with Talent Basket—an online platform that provides virtual international work experiences for students—where students can earn academic credit as an elective, adding to their digital skillset and competitive advantage.
  - Acknowledging our work-integrated learning partnership with Talent Basket <https://www.academica.ca/top-ten/capilano-talent-basket-partner-virtual-international-work-experience-opportunities>



- Capilano Courier article on our partnership with Talent Basket  
<http://www.capilanocourier.com/2022/01/02/virtual-work-experience-opportunities-available-through-talent-basket/>
- » Celebrating success in achieving UNWTO TedQual certification: <https://www.academica.ca/top-ten/capilanou-ovcmt-celebrate-accreditation-successes>
- » School of Outdoor Recreation students earned the 'audience award' for their CityStudio project 'Food Trucks for Fish'.
- » Students from all School of Tourism attended the Destination Vancouver industry luncheon. Several volunteered for the BC Hospitality Foundation. The takeaway? They're even more committed to this industry and opportunities ahead!
- » On January 27, kinesiology instructors Kyle Guay and Carey Simpson presented *Innovation in Creation of a Kinesiology Degree* at the American Kinesiology Association annual leadership workshop, Leadership for the future: Vision, values and practice.

## KÁLAX-AY THE SUNSHINE COAST CAMPUS

- » The Spring term started online for the Pathways to Higher Learning (P2HL). The students and faculty are looking forward to returning to the classroom at the end of January 2022.
- » In December, we hosted Indigenous students from Pender Harbour Secondary School. They spent time at the kálaš-ay campus, speaking with Elder Robert Joe, participating in a scavenger hunt, networking with students in the P2HL class and sharing lunch. We anticipate welcoming Indigenous students from Chatelech and Elphinstone Secondary Schools over the next few months.
- » The regional campus, through the regional director, participates in the local housing emergency group as well as meeting with the local Chambers of Commerce and Sunshine Coast Regional Economic Development Office (SCREDO) from an education perspective, ensuring engagement of the University at local tables.
- » Education Planning Officer Jutta Agnus, has established her role for the region to meet the aspirations and interests of local students. Working closely with newly hired program developer, Karen Webb, the foci has been designing pathways to education, courses planning and possible future destination program offerings. Work has been undertaken to identify and map out our First-Year Experience (FYE) online course clusters that assist likely students in beginning their studies online for the first year or two.
- » In partnership with the province and local health authority, the HCAP partnership trains frontline workers for employment in the most vulnerable sector during the pandemic, with plans for additional cohorts.

## **Intro to English and Writing**

- » Learner participation was high before the winter break in the introduction to English and Writing. Since the COVID-19 pandemic, a number of the learners have taken jobs (a success) in the Sunshine Coast service sector, particularly as more are willing to hire those with English as an additional language.
- » In partnership with three prominent community organizations, planning is underway for a micro-credential in community leadership (non-credit) that provides a clear pathway to employment as learners gain the necessary skills, understandings and work experience to secure employment or advance into more senior roles in the severely understaffed and under-skilled social service sector. Unemployed citizens and employed social service

workers/volunteers will gain entry into social service jobs or advancement into more senior positions, resulting in wage increases and job security for Community Leadership certificate holders.

## INDIGENOUS EDUCATION & AFFAIRS

- » The Indigenous framework continues to be developed with conversations between the faculties, departments, Indigenous students and the territorial Rightsholder Nations. The outcomes from this plan will identify key areas of systemic change that IEA will support in addressing two main directions: educational needs to move towards a more responsive, engaged community with respect to Indigenous needs and relationships; and faculty and departmental goals that can be incorporated into University integrated planning. IEA has been hosting information and Q&A sessions across the University, as part of engagement processes. Many departments have also held facilitated sessions with Jorge Ocegüera to consolidate their input into the evolving University framework/plan. Indigenous students were invited to a first engagement session, with a subsequent engagement session scheduled for February. Additional engagement will include an Elders' session and input is being sought from the territorial Rightsholder Nations during January. Next draft(s) will be shared out to departments, faculties and senior leadership with a final framework or plan expected to be reviewed for endorsement and approvals in April.
- » Crystal Henderson, community engagement facilitator, was the lead organizer of this year's Truth and Reconciliation (TRC) Week from November 15–19, 2021. Indigenous student services hosted talks and songs by Elder Latash and Ses Siyam and his Canoe Family at the Kéxwusm-áyakn Centre. We celebrated Louis Riel Day with Greg Coyes, did a wool weaving workshop and held a closing party with DJ O-Show. There was also a facilitated engagement session for students to provide their initial input into the Indigenous plan, answering questions about how they envision their CapU of the future. Next year and going forward, TRC Week will be offered in conjunction with National Day for Truth and Reconciliation.
- » Indigenous Student Success Facilitator, Zak Myers was successful in receiving an [ISPARC](#) grant to implement an iRun/Walk program, partnering with the Centre for Sports and Wellness. This program invites everyone at CapU to participate in a community wellness activity. Students will receive prizes, and those interested will have their entrance fee covered for this year's Vancouver Sun Run.
- » "Bannock, Beads and Board Games" has launched as a new weekly event for students to come in, share in bannock and lunch and either play board games or learn beading from Allison Burns.
- » A Graduation grad cap weaving session was held recently. Indigenous graduates have also begun to receive a carved mini-paddle that can be sewn onto regalia, honouring their graduation from the University.
- » [Response: Soft Action](#) runs January 26–February 6, 2022 at The Polygon Gallery. This show is a culmination of the 2021 Response program—a collaboration between The Polygon Gallery and Indigenous student services and the Indigenous Digital Filmmaking program. Participants engaged in a series of workshops led by Indigenous artists and Knowledge Holders throughout the summer and fall of 2021.

## ACADEMIC INITIATIVES & PLANNING

- » From January 10–11, AIP hosted a two-day virtual site visit for an external panel chaired by Ronald Bond (UCalgary), Patricia Lasserre (UBCO) and James Mandigo (UFV) for Capilano University's Quality Assurance Process Audit (QAPA). Next steps require an institutional response to the external report.
- » [CityStudio North Vancouver](#) finished 2021 with a successful end-of-term showcase, Hubbub #5, on December 7, 2021. With over 150 registrations, the meaningful 17 student projects from the Summer and Fall 2021 terms were celebrated

for their innovation in addressing real-life opportunities for the City of North Vancouver and its partners. CityStudio is starting 2022 with an exciting list of 10 projects this Spring term, in collaboration with our City of North Vancouver partners. This term's collaborations include students working on Placemaking along the Lonsdale corridor, original pieces of theatre for MONOVA, two projects with community policing at the RCMP, extreme heat plan review for North Shore Emergency Management and more! To learn more about current and past projects, explore our CityStudio North Vancouver [collaborations](#) resources and our [annual reports](#).

- » AIP continues to support degree and non-degree development across all five faculties. Of the supported program types, development is underway in six of the eight categories.
- » Excitingly, the Bachelor of Arts with a Major in Writing & Literature completed an external review and is one step closer to a ministry decision.
- » CapU's first minor [Sociology], where a degree program or major does not exist, was submitted to the ministry for peer review.
- » Three additional new concept papers have been reviewed by the Senate Academic Planning and Program Review Committee and move to Senate review in February.
- » The University is nearing completion of its first cycle of centrally-supported program reviews with final cohort projected to complete their reviews by June 2022.
- » AIP collaborated with all five faculties in developing the new rolling seven-year schedule that will launch in 2023–2024 academic year once the 2022–2023 QAPA renewal project is completed.

## CENTRE FOR TEACHING EXCELLENCE

- » Over the last two months there continues to be active engagement of faculty in support of excellence in teaching and learning with slightly more than 200 faculty attending 16 workshops offered in December and January, and 190 consultations (partial month of information for the month of January). Additionally, nine e-portfolio workshops have been provided during this same time period, with 210 students participating.
- » Brit Paris' dissertation was successfully defended in December 2021: "Enhancing Undergraduate Student Uptake of Feedback Across Disciplines: Instructor and Student Perspectives" (University of Calgary).
- » Bhuvinder Vaid's dissertation was successfully defended in December 2021: "What Do We Mean When We Talk about "Safe Space"? A Philosophical Exploration of a Contentious Metaphor in Education" (Simon Fraser University).
- » In December 2021, Alea Rzeplinski (student research assistant, Open Education Resources) was awarded the BCCampus Fellowship on OER 2022.
- » CTE Teaching Excellence Award nominations will be live February 7, 2022.

## CREATIVE ACTIVITY, RESEARCH & SCHOLARSHIP

- » The CARS office is excited to announce that the following faculty have received grant funding for their applied research projects. This funding, from the federal government, will support teaching/section release(s) and student salaries.



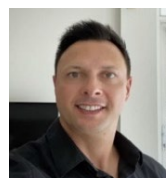
» **Congratulations to Arts & Sciences faculty Chi-Fu Wu** (right) and **Mark Wlodyka** who were awarded a Mitacs Accelerate grant for their work with the Hynes Group. This multi-term research project will support seven student research assistants. Their project will explore and develop technologies that will capture information and integrate systems into smart buildings, with a goal to minimize energy consumption.



» **Congratulations to Education, Health & Human Development faculty Tahmina Shayan** (right) and student research assistants, Aryanna Chartrand and Karolyn Bonneau, who were awarded a Mitacs Accelerate grant for their work with iGen Education Group. The goal of their project is to assess the impacts of pedagogical narration (as a teaching methodology) on teaching practice and curriculum making.



» **Congratulations to Business & Professional Studies faculty David Kuch** (right) and student research assistants, Laurenn Canofari and Malik Mazloum, who were awarded a Mitacs Business Strategy grant for their work with Sewllkwe Book. Sewllkwe Book is a certified water and waste water platform operator. This research project will focus on research and development of a marketing strategy that will raise awareness of current water and wastewater practices.



» **Congratulations to Business & Professional Studies faculty Todd Newfield** (right) and student research assistant, Andrew Cocking, who were awarded a Mitacs Business Strategy grant for their work with Tyson Media, an award-winning television production company based in Vancouver. This research project will test the viability of an alternative revenue stream by researching, producing and analyzing content on the YouTube ecosystem.



## FINANCE & ADMINISTRATION

### FINANCIAL SERVICES

» Finance has been working in partnership with stakeholders across the organization to develop the fiscal 2022/23 budget and the fiscal 2021/22 forecast for Q3.

### FACILITIES SERVICES & CAMPUS PLANNING

#### » Health, Safety & Emergency Services

- A reorganization of the department took place in the fall. A key change was security being moved into the health, safety & emergency services business unit. The associate director of the unit now oversees security, health and safety and emergency management. Security historically worked alongside these other areas, so this shift creates further cohesiveness and provides the opportunity to integrate the goals for these three areas.
- The health, safety & emergency services unit continues to support the University's efforts to navigate the challenges brought on by the COVID-19 pandemic.

#### » Facility Operations

- With students and employees coming back to our campuses for the fall term, there was a significant uptick in service requests.

- Heavy snowfall in December and January has kept operations busy making the campuses safe for students, employees, contractors and visitors.

#### » **Projects & Planning**

- The Centre for Childhood Studies, student housing and main electrical upgrade projects continue to advance.
- Many minor infrastructure projects are in progress with a wrap up expected towards the end of the fiscal year.

### INFORMATION TECHNOLOGY SERVICES

- » The student & academic systems team has been actively upgrading our student learning management system, eLearn, to ensure we are providing a secure environment for students and employees, as well as applying identified issues to make the main website accessibility compliant.
- » IT services has recently completed the ICAP project. The highlight of ICAP this year was the creation of a pilot project of four classrooms with decolonized teaching and learning audio visual configurations, allowing instructors the ability to teach from any location in the classroom by projecting their content wirelessly. We have this wireless projection technology available in many classrooms, so look in your classroom if you're interested in teaching in this manner.

## PEOPLE, CULTURE & DIVERSITY

### HUMAN RESOURCES

- » Following a national search, CapU hired our first Vice President, People, Culture & Diversity, Kartik Bharadwa (MBA), who joined us on January 19. In this newly created position, Kartik will oversee human resource activities that support CapU's distinct employee experience, leading, advising and guiding key people decisions while furthering Equity, Diversity and Inclusion (EDI) at the University.
- » In alignment with CapU's commitment to EDI and the requirements under the recently revised Sexual Violence Policy, the entire human resources team participated in a sexual violence response and trauma-informed practices for human resources training.
- » Selected members of the HR team participated in cultural protocols, cultural empathy and cultural safety trainings to enhance our ability to support Indigenous employees and decolonize our practices.
- » HR welcomed Susan Ney to CapU as the acting associate VP of HR; Sara Colliss was promoted to director, labour relations; Michelle Nalliah became the manager, staff; and we hired Sarah Leger, our new HR advisor.
- » HR, in concert with CFA, led faculty chair, coordinator and convenor trainings on the regularization process.

## STRATEGIC PLANNING, ASSESSMENT & INSTITUTIONAL EFFECTIVENESS

### INTEGRATED PLANNING

- » The integrated planning process for year two of the 2021/22–2023/24 Integrated Plan has successfully concluded. The team is now working on the final draft and will release the plan in early February. The final step called *End-of-*

*Year Reflection* will run in April/May 2022, and its outcomes will inform the submissions for the third and last year of the plan. A final reflection report and summary will be prepared right after the reflection process is complete.

## ENVISIONING 2030

- » The President's Perspective event on January 13, 2022, was dedicated to revisiting our *Envisioning 2030* vision, purpose and values. This activity was particularly helpful to the large number of new employees who have recently joined Capilano University. Special attention was given to our six values and how they can be used as a tool for decision making. President Dangerfield encouraged all participants to revisit *Envisioning 2030* often to keep our intended long-term direction fresh in their minds.
- » The *Envisioning 2030* Team will be conducting meetings with all faculties and service units over the next three months to reinforce alignment with *Envisioning 2030* and *Illuminating 2030*. The progress report developed during the Integrated Planning mid-year reflection will be used during these meetings as a tool to support conversations around how faculties and service units are supporting the implementation of both high-level plans.

## OFFICE OF STRATEGIC & ANALYTICS INCLUDING INSTITUTIONAL RESEARCH AND STRATEGIC ENROLMENT MANAGEMENT

- » The team made good progress on two predictive analytics projects. The first was the completion of Machine Learning & Retention Phase 2. The goal of this phase was to understand whether we have the breadth and depth of data (i.e., features) required to develop an AI/ML algorithm. The conclusion of this phase was that the data quality was sufficient to develop an exploratory model which included 30+ features and identified 10 specific features that were more powerful than others to predict dropout. Although this is promising, the next step will be to explore the feasibility for implementation by student-facing teams, such as the RO and student success, before deciding whether to proceed with Phase 3.
- » The second part of the project was the completion of time-series forecasting pilots. The goal of this pilot was to understand which time-series forecasting models could be used to predict enrolment based on historical data and cyclicity. The pilot included testing five different time-series forecasting models for each level of analysis, such as course enrolment, headcount and residency both from a university-wide perspective and specific program perspectives. For each level of analysis, one specific model was chosen and tuned to optimize for accuracy based on the test data set. The next phase will be to monitor these pilot models to measure forecasting accuracy and to narrow the scope of analysis so that it fits within a sustainable maintenance cycle.
- » The team also kicked-off a key operational process, the Institutional Accountability Plan and Report (IAPR) planning and writing cycle. The goal this year is to continuously improve our processes to better align with existing planning processes and our commitments to truth and reconciliation. For example, this year, we highlighted how the mandate letter priorities mapped to *Envisioning 2030* goals during the integrated planning process so that Senior Leadership Council (SLC) members can provide relevant details on how we have made progress on each of those priorities. We are currently reviewing the submissions and will be starting the initial round of follow-up information requests in February. Furthermore, we will be incorporating learnings from *Elements of Indigenous Style: A Guide for Writing by and about Indigenous Peoples* in order to decolonize the language used in the writing of the IAPR.

## CONTINUING STUDIES

- » **2021–2022 Registrations:** Continuing Studies registrations are strong. The total FTE for Fall 2021 was the highest of any term in five years

- » **Spring 2022 Programming:** The Spring 2022 offerings are currently accepting registrations. In addition to the 60 or so online courses created at the start of the pandemic, Continuing Studies is offering five new courses:
  - Cryptocurrency Basics
  - Email Workflow
  - Online Learning Accessibility
  - Selling on Amazon
  - Typography

We have delayed the start of the following in-person courses due to Omicron concerns by a couple of weeks:

- Festival Choir
  - Mixed Media Painting
- » **Custom Programming:** We are currently offering Excel and bookkeeping basic training to a local client. This custom program will take place until March.
  - » **Unified Summer Camps:** We are working with athletics to combine all Capilano University summer camp operations under one roof. This will be accomplished in a staged manner, each year combining more aspects of our operations. This begins this summer, with the amalgamation of mostly behind-the-scenes processes (i.e., administrative aspects) and next summer we hope to start offering more public-facing combined services.
  - » **Career Development Centre Digital Badges:** In partnership with the Career Development Centre (CDC), we created digital badges that the CDC can award to learners who successfully complete select training programs like CapU Launch. Students will be able to display these CDC badges on their LinkedIn and other digital profiles.
  - » **Microcredentials:** Three academic areas were successful in obtaining AEST funding to support the development and offering of microcredential training to professionals in select fields. Continuing Studies will provide administrative support in the delivery of these programs.

## INTERNATIONAL

- » The outbreak of the Omicron variant and extremely slow student permit processing have impacted international registration for the Spring term. From a record number of spring acceptances to programs, around 50 per cent were able to start in programs due to delayed permits and limited direct flight options to Vancouver. Through December, international, deans, finance and the registrar's office collaborated to find solutions that resulted in the best possible outcome. We altered delivery methods and extended deadlines to facilitate productive starts for as many students as possible. Many students have deferred registration to the summer or fall (depending on when programs are being offered), so we anticipate most will still join us, only for many their start has been delayed.
- » As with international registration, the ongoing pandemic, especially the heightened spread due to the Omicron variant, has impacted outgoing study abroad activities, as well. Thirty-five students applied and were accepted for study abroad in the spring, however, we were forced to cancel or defer many of these. We have been able to facilitate out-bound study abroad experiences for eight students, which are the first to travel on exchange in two years. The students were well-prepared and all risk factors were addressed. Students are only traveling to countries and institutions that have strong support infrastructure.
- » Just prior to the Omicron outbreak we resumed international activities with our international recruitment manager participating in person at the Berlin international education fair, plus the director travelled to the UK and Germany for business development with current and emerging partnerships. A new agreement was formally signed with Hochschule der Medien Stuttgart (Media University of Stuttgart) for film and animation and the first students will

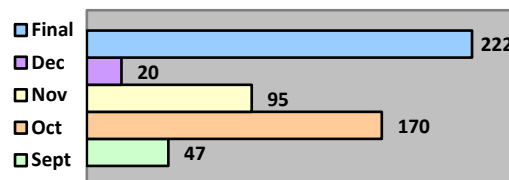
participate on exchange this year. This dynamic and progressive institution is an ideal partner for our own world class film and animation programming. New partnerships are also in development in the UK, Sweden and Netherlands.

- » International is embarking on new marketing initiatives with renewed campaigns about to launch in Brazil, Colombia, Mexico and Vietnam, and new campaigns in the Philippines, Pakistan and Nepal. Working with MDX these campaigns build on the 'Always Supporting' campaign currently in process for domestic markets.

## STUDENT SUCCESS

### ACCESSIBILITY SERVICES

- » Exam accommodations enable students with disabilities to obtain an accurate measure of performance by removing barriers in the learning environment. Aside from the testing arrangements online that students made with their instructors directly, accessibility services invigilated 554 Fall term face-to-face sittings, a combined total of those supported monthly and for finals.



- » Spring 2022 Notification of Accommodation letters are in process for distribution to instructors for 478 students.

### ATHLETICS & RECREATION

- » Capilano Blues women's soccer team competed at the Canadian Colleges Athletics Association (CCAA) national women's soccer championship in Toronto hosted by Humber College, November 10–13, 2021. The Blues competed well, but lost three games in penalty shootouts. The team finished fifth.
- » There have been many game cancellations due to weather disruptions with flooding, highway washouts, snow and COVID-19 issues. Rescheduling of games has been difficult on student athletes, employees and coaches throughout the provincial conference.
- » Staffing absenteeism issues relating to COVID-19 has impacted CSW operations.
- » Resume selections and interview sessions are currently underway for the hiring of the director of athletics & recreation position. The posting closed in early January and there was a strong pool of applicants to choose from.
- » Virtual PACWEST winter board meetings were held December 7–9, 2021.
- » CCAA board meeting on January 16–17 (virtual): National championship cancellation deadlines set for indoor sports. Transgender student-athlete policy updated and adopted.
- » New athletic therapist hired to aid and rehab athletic injuries.
- » Annual athletic banquet will be offered online for 2022.

### RECREATION

- » CapU Together event will be moved online.
- » **Group Fitness Classes:** We are currently offering virtual yoga, circuit training and spin classes weekly. This gives students and employees a chance to participate live on campus or from the comfort of their own home.

- » **Move More North Shore (MMNS):** MMNS program is expanding to the outside community and active health coaches (KIN students) and members are beginning their eight-week programs together. Additional grants were awarded to the program.
- » **Strava:** Virtual run club is still up and 'running events' through the Strava app.
- » **CapU Student Housing and Recreation:** Coordinated events with student housing and the A&R department are underway. Activities include kayaking in Deep Cove and indoor rock climbing.
- » **Personal training for the campus community:** Personal training services are being developed with the kinesiology department.
- » **ISPARC iRun/Walk program:** Program commenced January 18 and occurs bi-weekly. It is proceeding because it is held outside.
- » **Orienteering course:** Currently exploring the development of an orienteering course on campus which will be open to all students and employees. The offering will also lend well to summer camps and kids' activities and be able to attract more North Shore community members to the campus.
- » **Summer camps:** Continued collaboration and development of combined summer camp offerings with Continuing Studies, whereby all summer camp offerings are offered under one University umbrella.

#### CAREER DEVELOPMENT CENTRE

- » The Career Development Centre moved to its new location in the southeast corner of the Library Building, room LB170. We are excited to be more central and visible to serve students better and co-located with other student services, making it more convenient.
- » Our two career development advisors provided 272 students with one-on-one career development support from November 9 to January 21.
- » Our student career ambassador team continues to do a fantastic job engaging with our students on social media and has received over 1,400 views in the latest videos introducing our new career ambassador and showing the community where to find our new space.
- » Our student career ambassadors hosted and organized three portrait photo sessions, providing 59 students with head and shoulder portraits for professional use.
- » We participated in the national and annual *It All Adds Up* campaign to bring awareness to all of the activities and experiences students have engaged in, culminating in a rich array of already developed skills and abilities. Career ambassadors organized the campaign, resulting in 42 students participating in the #CapUItAllAddsUp campaign.
- » We hosted our annual Industry Day event on campus. Seven representatives from five organizations (Amazon, Bench Accounting, BlueShore Financial, Cactus Club and PepsiCo. Foods Canada) engaged and networked with 29 of our students.

#### COUNSELLING & LEARNING SUPPORT

- » A new Indigenous counsellor was hired in January 2022 to better support our Indigenous student population. Riel Dupuis-Rossi (MA, MSW, RSW) is the successful candidate and brings years of experience in providing services to Indigenous individuals, couples, families and groups. Riel has designed and presented training workshops on

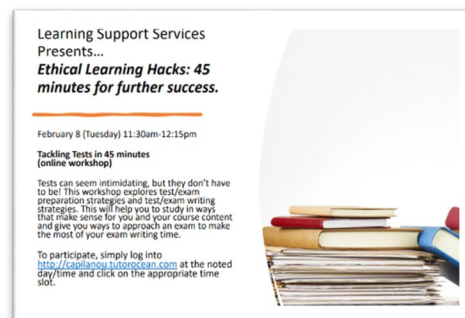


Indigenous cultural safety, provided consultation and has numerous publications on decolonizing trauma therapy, on disrupting current colonial practices and structures in the healthcare system.

- » Student contact November 2021 to January 2022:
  - 221 counselling appointments attended.
  - 53 drop in/same day appointments attended.
  - Top personal concerns: anxiety, relationships, depression, family and trauma
  - Top academic concerns: career planning, academic difficulties, adjustment, attention and time management

## LEARNING SUPPORT

- » Learning support began using a new booking and engagement software in late December. This new software has added ease to students' booking experience, whether in-person or online. It has also provided a platform for students to meet with the learning specialist in a collaborative online classroom, complete with white board, screen share, file sharing and usage analytics.
- » In addition to one-on-one appointments, learning support has been busy conducting multiple workshops in the areas of time management, reading effectively, enhancing note taking skills, creating a study guide and preparing for/taking tests and exams.



## STUDENT AFFAIRS

- » Student affairs hosted multiple student engagement activities in November 2021 including a board games social for first-year students and a *Just Dance* competition.
- » In collaboration with campus partners, student affairs held a peer leader appreciation lunch for student leaders on December 2, 2021. This event celebrated the contributions and accomplishments of the students who contribute to the CapU community as leaders and mentors with orientation, recruitment, athletics & recreation, residence and more.
- » Student affairs hosted virtual orientation activities on January 6, 2022, for incoming spring students. Approximately 100 new students attended sessions to learn about campus resources, connect with CapU employees and other students, and play games facilitated by student leaders.
- » The month of January was Sexual Violence Awareness Month (SVAM). We hosted a series programming aimed at raising awareness and education around sexual violence. This February 7–27, AEST has mandated that CapU, along with other B.C. post-secondary institutions, implement a student-focused Sexual Violence Perceptions survey. With this in mind, CapU employees are encouraged to attend the virtual workshops to access the tools necessary to support our community.



## STUDENT HOUSING SERVICES

### WINTER BREAK

- » Feras Bingursain, CapU alumni, was the successful candidate for the residence life facilitator position. Due to increased travel restrictions, we had 53 students stay in housing for the winter break. This is about a 30 per cent increase in the number of students during this time. We held a Christmas dinner for 36 students on December 24.

## SPRING 2022 OCCUPANCY

- » The housing application for Spring 2022 opened on October 1, 2021 (three weeks earlier than last year). We received 89 applications, which is the highest number of applications received for the Spring term.
- » Our occupancy for the Spring 2022 term currently sits at 96 per cent (280 students). An increase in applications reflected in the number of housing offers sent and accepted. After sending offers in early December, the majority of students who did not receive an offer opted not to be placed on our waitlist. With the late announcement from the University about courses going remote, we had additional cancellations that led to vacant beds.
- » All our community meetings, events and activities were held online for January. Some in-person events are planned for February, pending guidance from B.C.'s PHO.
- » The Spring 2022 application remains open until March 1, 2022, in hopes of filling up remaining vacancies.

## RESPONSE TO COVID-19 (OMICRON VARIANT)

- » As students started to return to housing from January 2, 2022, we started to see COVID-19 positive cases in CapU housing. We had over 1,000 rapid test kits that were leftover from a Canadian pilot program in Fall 2021. We continue to use these kits to test symptomatic students and isolate students who test positive. Before January 2, 2022, we only had one positive case of COVID-19. Since January 2, 2022, we have had 43 positive COVID-19 cases, with the majority of the students having no symptoms and others having very mild symptoms. We continue to modify our response to COVID-19 based on info from the B.C. PHO and have been able to keep things under control.

## REGISTRAR'S OFFICE

- » On January 4, 2022, the Registrar's Office (RO) resumed in-person student support service from the brand new, fully renovated space in the Library Building. While we are still unpacking boxes and settling in, feedback from students and employees has been very positive, with students commenting that we are much more visible and easier to locate than we were compared to our old space in the Birch Building. We have additional advising space and employee collaboration areas. The RO team is also thrilled with our new kitchen and lunch area! The new location is modern, bright and provides significant new student-use space for studying and socializing. A very big thank you goes out to the IT services and campus planning teams who were instrumental in getting the offices up and running.
- » Recently the RO completed an exciting project with our partners at BC Transfer Guide. For many years, students would view transfer agreements that CapU has with other B.C. post-secondary institutions. Now, students can look up agreements that we have with institutions across Canada and around the world. Just under 4000 agreements were added to the transfer guide, which provides students with more information on transfer to and from Capilano University. The number of agreements will continue to increase as we articulate more courses with national and international institutions.
- » At the January Senate meeting, 576 student names were presented for graduation. Credentials were conferred across all five faculties, with just as many baccalaureate degrees being awarded as diplomas and associate degrees.
- » The RO, in partnership with IT services, is currently working on the implementation of the Banner 9 Self Service Student Registration module. Once implemented, the module will provide an updated and improved student registration experience. The user interface will be modernized and will offer great course search functionality for students. User testing for the project is underway to ensure that our end product provides an exceptional registration experience. Our aim is to complete implementation in spring of 2022.

## FINANCIAL AID & AWARDS

- » Student applications for Fall 2021 term were evaluated and disbursed late last year. Almost \$900,000 was disbursed to just under 500 CapU students. The financial aid & awards team is continuing its efforts to increase awareness about the funding that is available to students by offering scholarship, bursary and awards workshops and encouraging more and more students to apply.

## ACADEMIC ADVISING

- » For the months of November and December, the academic advising team saw 194 students via online and in-person appointments, 200 students through Zoom drop-ins and responded to over 3,650 emails over this time. As the University transitions back to more in-person services, the advising team will continue to offer virtual appointments for students as they have been well received and are a popular option. Virtual advising, along with our recently implemented online booking system for appointments, have significantly increased choices for students in terms of the type of service they prefer and increased access to advising services.

## RECRUITMENT & ADMISSIONS

- » Student recruitment & transition has been feverishly presenting to prospective students and high school counsellors this fall with an aim of increasing our applications for Fall 2022. In the first three months of our recruitment cycle, applications are up 20 per cent compared to the previous year. This year, a conversion style event, *Connect with CapU*, will bring recruitment, admissions and financial aid together to do a final push for applicants still hesitant on completing their applications to CapU. Additionally, the recruitment team continues to be in classrooms virtually with the support of employees throughout the campus community.
- » The admissions team is working hard to ensure both in-house and cohort-based applicants receive offers at a time when they can make an informed decision, not later in the cycle, as was common in previous years. To date, we have seen a significant increase in the number of Fall 2022 offers out to students year over year—a credit to the hard work by our partners in the academic units.

## UNIVERSITY RELATIONS

University relations includes the departments of communications, marketing & digital experience, development & alumni relations, government relations and community engagement and university events. University relation's goals are to: enhance the University's reputation; develop positive relationships, and secure resources to support University priorities.

### UNIVERSITY RELATIONS

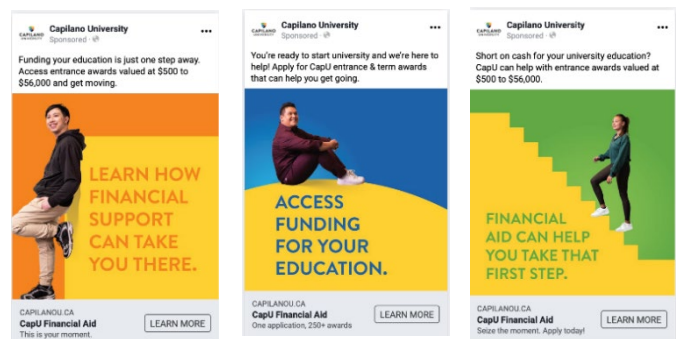
- » The University relations portfolio is pleased to have Alisha Moolla serve as the new director, Marketing & Digital Experience (MDX). Alisha first joined the MDX team as manager, creative in the spring of 2020, bringing over 13 years of experience and specialization in post-secondary recruitment, marketing and creative development. As director, MDX, her exceptional marketing expertise and strategic foresight will continue to shape not only the MDX team, but the University's marketing strategy and digital experience approach.
- » The portfolio would like to extend its sincere gratitude and thanks to both Victoria Miles, director, communications, and Julie Vanderyagt, manager, university events and ceremonies, for their tremendous contributions to university relations and the University, as a whole. Each will begin a new adventure in March 2022 and will be dearly missed by both our internal and external CapU communities. Recruitment is underway for both positions.

## COMMUNICATIONS & GOVERNMENT RELATIONS

- » The rise of the COVID-19 omicron variant impacted University planning and communications over the winter months. In preparing for the Spring 2022 academic term, CapU communications was engaged to prepare announcements and supporting messaging regarding the delay to begin the term, and shift to online learning and service delivery where practical and possible. Resuming the original schedule planned for in-person learning on January 31, 2022 also required significant communication and careful attention to our context and messaging.
- » The announcement by the Ministry of Advanced Education and Skills Training of \$9.46 million in funding for the Centre for Childhood Studies at Capilano University's main campus marked a noteworthy collaboration between both the MAEST and CapU communications teams. Capilano University prepared its own announcement about the Centre and its funding model, with emphasis on the generous donors contributing to the \$18.6 million capital project. Together, the two announcements generated significant coverage in both traditional and online media.
- » As announced in November of 2021, the University's current director of communications will be departing from her position at the end of February, 2022. A recruitment plan is underway and we can look forward to welcoming a new director for the department in a few months' time.

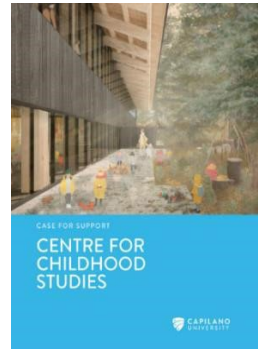
## MARKETING & DIGITAL EXPERIENCE

- » CapU's *Empower* brand campaign has brought positive results since launching in October 2021. We have generate over nine million ad impressions to date, and have seen a year-over-year increase of 70 per cent in program profile page views and 395 per cent increase in conversions on our website. The campaign will be in market until March 31, 2022.
- » Several other digital campaigns are in the planning stages, including promotion of CapU's entrance awards, a campaign directed at international students and one to raise awareness of offerings at kálax-ay Sunshine Coast campus. We are also developing collateral to support CapU's two new bachelor's degrees, the BA with a Major in Psychology and the B.Sc. General.
- » We continue to work on content and information architecture improvements to capilano.ca. Three major projects in production are: developing marketing-focused content for program pages, building a dedicated space for information on work-integrated learning and creating a new structure for the student services section of the website.
- » The unit is pleased to announce Steph Townsend as the new visual media specialist. Steph earned her Bachelor of Motion Picture Arts degree from CapU and returns to the University with a wealth of production and freelance photography and videography experience. Her role will work collaboratively with employees across the University and external partners to highlight our exceptional community and experience through visual media.
- » Recruitment is currently underway for a manager, creative and manager, marketing to support the team.



## DEVELOPMENT & ALUMNI RELATIONS

- » The capital campaign in support of the new Centre for Childhood Studies (CCS) began 2022 in a strong position, having received several significant gifts in late December 2021 from foundations, individuals and companies throughout the Lower Mainland. The campaign has now reached 92 per cent of its \$5-million fundraising goal, with 68 per cent of gifts coming from donors new to the University. On January 13, 2022, the Minister of Advanced Education and Skills Training Anne Kang and Minister of State for Child Care Katrina Chen issued a press release that announced \$6.5 million in funding towards construction of the centre. This announcement marked the campaign's transition to the "public" stage. For more information, please go to: [CCS Capital Campaign](#) or connect with [Kari Wharton](#), campaign director.



- » Focused work on the revision and creation of policies, processes and procedures that support the naming and renaming of CapU's tangible and intangible assets has moved into the review and approval stage. The purpose of this work is to ensure that, moving forward, the University has a set of current and transparent policies, processes and procedures to inform its work in this area.



### DEVELOPMENT

- » **We Believe Breakfast** took place on November 30. The event was a great success with 126 attendees for this in-person event. The speakers were inspiring and the video presentation moving. During the event, 88 gifts were secured with \$53,753.80 raised (goal was \$30K). Funds raised will support female-identified students at CapU through the Paul & Catherine Dangerfield Women's Bursary.



- » **Chancellor's Dinner** hosted by Chancellor Yuri Fulmer was to be staged on January 27. This event has now been postponed until the spring and a new date will be sent out shortly. The fundraising focus for the event is the *Take A Seat* campaign (seat naming). A live auction is planned along with opera performances to take place on the stage of the BlueShore at CapU.
- » **A major gift of \$10K** has been secured to support the CapU Student Bursary from Martin Chan, an alumnus based in Singapore. Martin, a proud alumnus, was featured in the North Shore News year-end foundation report to the community. *"CapU gave me a chance to build a solid foundation. I could say a thousand thank you's, but actions speak louder than words. Although now living overseas, donating is my way of giving back and it's important to me to ensure CapU students are supported in achieving their academic goals."*
- » **Gift in Kind—Art:** Two generous gifts of art have been bestowed to the University in November and December 2021. Retired faculty member, Christian Steckler donated a stunning Indigenous sculpture valued at \$30K. We will be working with facilities to find a secure and appropriate location on campus to display this beautiful piece of Inuit art. Also, seven paintings donated by Vancouver artist Pnina Granirer valued at \$28K have been received and



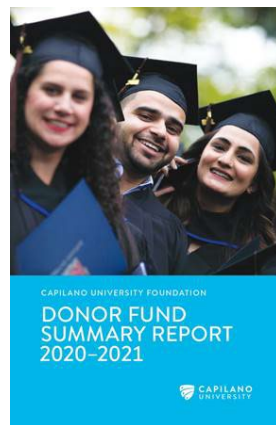
installed on campus. Three are displayed in the area between the Bookstore and room BR126, three more are located in the library (third floor) and one is displayed in the Learning Commons.

» **2021 CapU Foundation Community Report** was historically published as an end-of-year report to inform the North Shore community of CapU activities over the past year. In December 2021, the Capilano University Foundation brought back the important community recognition and stewardship piece. As part of the current *Integrated Plan* for the University, the foundation, with collaboration from MDX, has developed a new-look centre-spread-style report that features annual foundation information and statistics, current fundraising priorities and highlights some of our most influential donors. The first new-look report was published in the North Shore News' year-in-review issue on December 29, 2021 and will be shared directly to donors in early 2022.



» **The Capilano Students' Union (CSU)** donated \$81,785 to the foundation, as student leaders from previous years identified disproportionate financial barriers for Black students, T2SNB (trans, Two-Spirit and non-binary) students and disabled students. This will play a large role in addressing support for a great number of students.

» **2020–2021 Donor Fund Summary Report** is another ever-important piece of the reporting puzzle for Capilano University Foundation's Scholarship, Bursary and Award (SBA) donors and is the annual fund summary report. The report includes detailed information for each fund such as, number of students assisted, amount of money awarded, donations made to the fund and current financial details and balances. The latest versions of the fund summary reports were given a refresh and distributed to over 300 donors before the end of 2021.



**YOUR ENDOWMENT FUND**  
HOW CAPILANO UNIVERSITY'S ENDOWMENT WORKS

Endowments are held by the Capilano University Foundation with oversight from the University Board of Governors, under the direction of the Foundation Management Committee. They are established to support the University's current and future needs and the preservation of the University's endowments. The Capilano University Foundation Endowment is over \$21 million. The large endowment is composed of individual endowments that have been established by donors. The investment income generated each year for the endowment is used to support individual students, research and research, and faculty research or projects in various fields.

Donors contributing to the endowment fund a minimum of \$50,000 to generate investment income. In return, donors receive a certificate of appreciation. The endowment is established by the donor and is governed by a specific purpose. By creating an endowment, donors help ensure the future of support for students.

The Foundation Management Committee reviews the investment income annually and establishes a distribution rate which is approved by the Capilano University Foundation Board. Each year's annual distribution rate is set at 3.75%.

The Capilano University Foundation established a distribution fund to spend the year-over-year investment income and provide a source to be used when a fund does not have sufficient investment income to meet its needs and the approved spending amount.

When the distribution fund is in excess of 20% of the endowment principal balance, income savings are returned to the provider of your endowment.

**DISBURSEMENTS**

| Account #                                  | Amount (\$)  |
|--|--------------|
| Operating endowment balance                | \$100        |
| Capital endowment contribution             | \$100        |
| Donations in particular months (2020-2021) | \$100        |
| <b>Endowment balance</b>                   | <b>\$300</b> |

| Account #                                  | Amount (\$)  |
|--|--------------|
| Operating disbursement balance             | \$100        |
| Annual disbursement balance                | \$100        |
| Special disbursements (award/distribution) | \$100        |
| Award disbursements to student program     | \$100        |
| <b>Disbursement balance</b>                | <b>\$300</b> |

**FUND NAME:**

In appreciation of your generosity, we are pleased to share the name of your endowment support for 2020-2021 academic year.

**UNIVERS STUDENT (2020-2021)**

| Student Name  | Amount (\$)  |
|---------------|--------------|
| Name, Student | \$100        |
| Name, Student | \$100        |
| Name, Student | \$100        |
| Name, Student | \$100        |
| <b>Total</b>  | <b>\$400</b> |

**THANK YOU SO MUCH FOR YOUR GENEROUS CONTRIBUTION TO THE UNIVERSITY'S ENDOWMENT FUND!**

The endowment fund at Capilano University is a place of possibility. For inquiries or to make additional contributions to your fund, contact: **LAURE CAPILANO**, Director of Endowment Fundraising | laur@capilano.ca | 778-222-6955

**Friends and Supporters,**

Because of donor gifts an endowment is established, which provides your contribution as a donor to Capilano University. It represents how much the value of generosity defines our community. It is a place of possibility, one that supports the potential of our students and their growing abilities to learn, innovate and make a difference in the world.

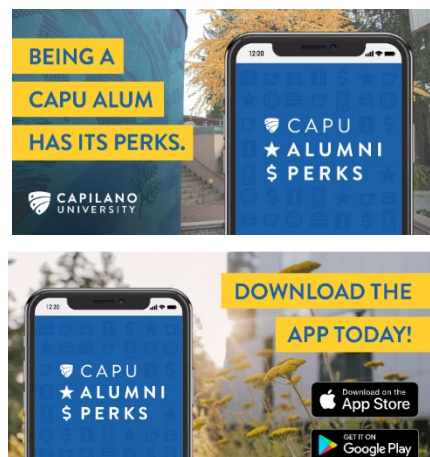
As a donor, your support of these education is both invaluable and inspiring. By creating inspiring endowments each with their own identity, you generously enhance CapU identity in a place where people are inspired to learn, build and build lifelong experiences together and for the good. Because you are helping to ensure CapU graduates are able to thrive to be a great one. We are greatly appreciative of your contributions and your relationship with CapU. Together we are building a better future for generations to come.

**THANK YOU!**  
**PAUL BANGSFIELD**  
PRESIDENT, CAPILANO UNIVERSITY



## ALUMNI RELATIONS

- » **The Alumni Perks App** was developed in response to alumni surveys requesting more benefits or discounts to be made available to CapU grads. The Capilano University Alumni Association (CUAA) launched the new CapU Alumni Perks app this January. It is available for download from the Apple App Store and from Google Play and offers our alumni exclusive discounts and specials offers at a variety of businesses and service providers. Perk Partners include Bell Mobility, Deep Cove Brewers and Distillers, Modo, Fresh Prep and many more. There is also a special feature category for alumni-owned businesses. New Perks Partners are continually being added and discounted Whitecaps tickets will be offered to alumni this spring.
- » **Alumni Awards** December marked the deadline for nominations for the 2022 Alumni Awards of Excellence. Each year, five extraordinary alumni are awarded an Alumni Award of Excellence based on one of the five, brand essence award categories. The awards selection committee has met to determine the recipients for this year's awards broadcast. Look out for the award recipient announcement in March.



## UNIVERSITY EVENTS

- » It has been an interesting time for the university events department as the COVID-19 climate shifted from allowing us to have in-person events, back to moving things virtually or postponing. This timeframe included a lot of planning and work being done by the team, only to have the events postponed or cancelled.
- » The unit was pleased to announce Kate Phifer joined university events full time as our new events specialist. Kate is an alumnus of CapU, so it is great to have her back at the University.
- » **Explore CapU on November 20:** Once again, university events supported the virtual Explore CapU event and once again it was tremendously successful with a 1 per cent increase in attendance to 476 prospective students/high school counsellors and parents in attendance. The university events team was instrumental in setting up and managing 31 total sessions/presentations and 41 virtual booths. We look forward to supporting the recruitment team with Experience CapU in March.
- » **We Believe on November 30:** University events was thrilled to host an in-person event on November 30 at the Fairmont Pacific. *We Believe*—an hour-long breakfast fundraising event—was co-hosted by Catherine Dangerfield and CSU President Maia Lomelino. This breakfast featured Dee Daniels as the keynote speaker and Julia Sors as the student recipient who gave an emotional address, which received a standing ovation. Her address followed her testimonial [video](#). The event raised almost \$54,000 towards the Paul and Catherine Dangerfield award.



- » **Announcement in support of the Centre for Childhood Studies on January 13:** December 2 was supposed to see an announcement from the Ministry of Advanced Education and Skills Training, however, given the timing of the floods, it was postponed until January 13. However, it was postponed again due to the rise in the COVID-19 Omicron variant. Finally, the announcement was made on Thursday, January 13.
- » **President's Perspective on January 13:** This event was originally planned to be in person and livestreamed, however, the COVID-19 climate shifted it to an online event, streamed through Microsoft Teams. The event featured President Paul Dangerfield and reflected on *Envisioning 2030* from its launch until now, exploring how far we have come in achieving our goals. The university events team was essential in setting up and running the event in the background.
- » **Chancellor's Dinner on January 27—postponed:** Much work had been put into the planning of this year's *Chancellor's Dinner* which was to feature the performing arts and hosted at the BlueShore Financial Centre for the Performing Arts. Melody Courage, Indigenous opera singer, and Sergio Augusto, both CapU alumni were booked to perform, as well as jazz studies students performing at the reception and theatre students assisting with the event in costumes created by our costuming department. Due to the Omicron variant and restrictions placed by the Public Health Officer, we have postponed this event until the spring.