

PRESIDENT'S REPORT TO THE BOARD

Reporting period from January 4 to March 10, 2021

PRESIDENT'S OFFICE

On March 8, Provincial Health Officer Dr. Bonnie Henry advised that B.C. public post-secondary institutions can plan for a return to on-campus activities in fall 2021, stating that it is imperative to get back on campus for everyone's health and well-being.

The University is excited to engage in its initial planning to welcome students back and see maximum in-person classes and activities on campuses and learning locations in September. Guiding our planning as we move forward are the priorities, purpose and values that underpin our [Envisioning 2030](#) plan—offering students engaging learning experiences where they can pursue their passion and potential.

Our planning will embrace creative approaches as we consider the best modes of delivery for student learning and services. We will continuously reflect on and learn from our decisions and achievements to effectively advance our commitment to co-create a distinct university experience.

In the weeks ahead, we will be consulting the Provincial Health Office, government, the BC Centre for Disease Control, WorkSafeBC, faculty and employees, unions (through the resumption planning process), the Capilano Students' Union and others within our CapU community.

ACADEMIC & PROVOST

Continued focus is on quality teaching and learning within the context of the ongoing pandemic and supporting faculty. The Centre for Teaching Excellence is acknowledged for their contributions, as well as the faculty who are engaged in continuing to increase abilities to work online and utilizing active learning approaches.

Summer term modes of course delivery will continue in remote, adapted formats with some on-campus activity. Planning for the next academic year, particularly the Fall term, has commenced in the context of emerging provincial directions to maximize in-person teaching, learning and academic activities in safe ways. The approaches for modes of delivery will be determined in the context of the post-secondary framework and guidelines and aligned with *Envisioning 2030* and the newly approved *Academic Plan 2030*, centering learning and learners as well as considerations with strategic enrolment management and evidence-informed insights with teaching and learning.

A new President's Advisory Committee has been struck for policy review of the academic freedom policy, with this activity to move forward with an open-ended timeline in support of thorough review with substantive consultations across the University with multiple constituents.

FACULTY OF ARTS & SCIENCES

- » The Faculty of Arts & Sciences has been working closely with the North Vancouver School District and Zen Maker Labs (located next to CapU Lonsdale in the Shipyards) on a new Robotics, Mechatronics & Digital Fabrication Academy. The proposal was presented and approved by the North Vancouver School District Board of Education on

March 9, 2021 and is now set to launch in fall 2021. The Academy will be supported by CapU through our engineering faculty, some small seed funds for equipment and access to our engineering labs and equipment. The relationship will hopefully result in some of these bright Academy students ultimately attending CapU engineering.

- » The North Vancouver School District is pleased to partner with Zen Maker Lab to offer a STEAM Academy (Science Technology, Engineering, Art, and Mathematics) for students in Grades 10–12. Students will engage in learning opportunities that require the use of innovative technology, collaboration and problem-solving skills involving math, science and engineering principles. Upon successful completion, students will receive a B.C. Ministry of Education grade-level credit for robotics. Students may also have the opportunity to participate in work experience through local placements.
- » Creative Writing is celebrating a stellar year, both in student engagement and outreach. The department hosted seven visiting writers this year—from New York, Los Angeles, Chicago, Toronto, and Denver—each of whom read from their work and guided student workshops online. The writing and design contest was the most prolific ever, with over 300 entries from students across the University. Thanks to a grant from the Canada Council for the Arts, \$1,500 in prizes were awarded to students for their writing and design. All of this student work will appear in *The Liar*—an annual literary journal edited and designed by students and set to be published in April 2021.
- » Over the last several months, the coordinator, BA Interdisciplinary Studies has been working with representatives at Quest University for an addition to the existing memorandum of understanding to facilitate additional transfer options. Final steps of review and approvals are underway.
- » A new course, INST 110—Making Change: Regional Research and Action, will be offered this summer (July-August). The central problem used for this inaugural course offering is supplied by the Howe Sound Biosphere Region Initiative Society. 25 students are expected to enrol, half of whom will be from the North Vancouver School District.
- » New program development is underway for a new post-baccalaureate diploma program for teachers and faculty, tentatively called "Regional Problem-based Learning," in collaboration with the North Vancouver School District and the British Columbia Teacher Qualification Service.

FACULTY OF BUSINESS & PROFESSIONAL STUDIES

- » The School of Legal Studies is developing a new minor in legal studies.
- » Student and faculty in the School of Business have been active in case competitions with significant success.
- » In November 2020, the accounting faculty from the School of Business, in partnership with the Capilano Students' Union and the Capilano Accounting Association, held the 2020 Business Case Competition. The competition was open to CapU business students. This year, six teams (of two students each) registered for this competition. Students attended a case analysis workshop prior the competition. The business case was released to the teams on November 19 and each team had to submit a video presentation in response to the case by November 23. The winning team was Troy Townsend and Michael Gajdics.
- » CapU finished with a first place and two third place finishes at the [BCITMA Annual Regional Conference](#), January 15–16, 2021. The case team, with client [Diversity Circles](#), applied rigorous primary and secondary research to solve the business problem, focusing on equity, diversity, inclusion and Indigeneity—rich learning and application with the client. The two third place finishes for Simulation competitions with SABRE simulation and the McGraw Hill Backpack Simulation where student teams operate as a company by making decisions about their product development, production, advertising and sales. Congratulations to: Grace Hardman, Jacob Jordan and Nicholas Korz (first place

case); Terrence Alanis, Ruby Ramirez, Jay Herbson and Robin Sindhu (third place Backpack simulation); and Mary Dyck and Kristine Yuen (third place SABRE simulation).

- » The CapU Marketing Association extends their congratulations to the team of marketing students who placed second in the inaugural KPU CAN National Business Case Competition. Coached by faculty advisor, Andrea Eby, Team Cypress included Jacob Jordan, Jasluv Brar, Mary Dyck and Grace Hardman.
- » The National Business Case Competition had teams of business students from post-secondary institutions across Canada, all of whom presented their case solutions and findings in front of a virtual panel of judges. Along with CapU students finishing second, Grace Hardman won the Best Presenter Award.
- » The School of Communication launched weekly online meditation sessions for students and faculty during the month of March in support of mental health and wellness.
- » The CMNS 262 class has been focusing on racism and anti-racism this term—an all-important subject given the escalating white supremacist insurrection in the U.S. The specific objective is to take up the invitation of B.C.'s Parliamentary Secretary Rachna Singh to provide recommendations for her development of B.C.'s first Anti-Racism Act. This initiative is also aligns with Minister Kang's mandate letter to advance anti-racism in the post-secondary sector.

FACULTY OF EDUCATION, HEALTH & HUMAN DEVELOPMENT

- » The Access Work Experience department is completing successful deliveries of two programs for students with developmental disabilities: the Education and Employment Access (EEA) and Discover Employability (DEP) programs. Due to the specialized nature of instruction and learning outcomes, these programs have been delivered in person on the main campus under COVID-19 public health protocols.
- » The Pathways to Higher Learning (P2HL) program is completing its third year at the ká lax-ay Campus. This is an Adult Basic Education program for Indigenous students pursuing their Adult Dogwood diploma and/or upgrading to meet program requirements through culturally-responsive curriculum and teaching. Developed in partnership with the shishálh Nation, the program includes critical components on mental health, study skills, relationship building, life skills and cultural teachings.
- » The Sunshine Coast Health Care Auxiliary is providing bursaries to students in the Sechelt delivery of the Health Care Assistant (HCA) Certificate program. In granting the awards, the Auxiliary noted the critical importance of HCA work in the context of COVID-19.
- » The Health Care Assistant (HCA) department, in partnership with Vancouver Coastal Health, Providence Health Care and the Health and Medical Education branch of the Ministry of Advanced Education, Skills, and Training, will be rolling out the Health Care Assistant Pathway (HCAP) program in May at the main campus. The HCAP program is a modified version of the HCA certificate program designed to rapidly train health care support workers employed at local health authorities to become Health Care Assistants, in response to high labour market demand in the context of COVID-19. A similar version of the HCAP program is planned for the ká lax-ay Campus in fall 2021.
- » Two HCA faculty members recently completed re-certification processes in order to provide volunteer support for the COVID-19 provincial immunization rollout.
- » Design and capital planning for the new Centre for Childhood Studies continues. Aligned with the *Envisioning 2030* and the *Academic Plan 2030*, the building will include 74 new child care spaces and will be designed as a hub for

innovation and research in early childhood education that will further cement the leadership of CapU faculty and staff in the field.

- » A new training services agreement for the 2021–22 academic year is in the final stages with the Lil'wat Nation, being completed much earlier than previous years due to the hard work of Mt. Currie faculty in streamlining administrative processes and relationships with the Nation and the main campus in recent months. The agreement provides for the delivery of programming and services by the University at the Tz'sil Learning Centre in Mt. Currie, as well as language revitalization work with funding support from the provincially-funded University Aboriginal Services Plan.

FACULTY OF FINE & APPLIED ARTS

- » The Faculty has a number of updates that underscore the University's commitment to advancing truth and reconciliation and supporting UNDRIP. First, Jackson Crick has returned to Capilano University as manager, Indigenous Digital Accelerator (IDA). Jackson is Xeni Gwet'in from the Tsilhqot'in Nation. IDA is in its second year at CapU and focuses on supporting Indigenous entrepreneurs to build strong, sustainable businesses that have a positive impact on communities, revenue generation and job creation. Jackson will be instrumental in building out capacity within the IDA, such as enhancing the business-client intake process, governance structures and continuing to enhance our relationships with the Lil'wat, Musqueam, Shíshálh, Squamish and Tsleil-Waututh Nations and more broadly Indigenous communities in Western Canada.
- » Second, applications open this spring for the Filmmakers in Indigenous Leadership and Management Business Affairs (FILMBA) training program, designed to develop the management skills of mid-career Indigenous producers who own their own film production company. A collaboration between the faculty and Continuing Studies, the program is a bridge between the classroom and the film industry, designed to broaden opportunities for Indigenous-led film production companies to make an impact on the digital, creative and cultural sectors of Western Canada. The program is grateful for funding by IDA sponsors, including the TD Bank, Western Economic Diversification, the Indigenous Screen Office and Telus Storyhive.
- » The Faculty is also committed to building and deepening engagement with the North Shore community and arts-based partners. This spring, the Polygon Gallery will feature a program called [Response: Our Land Narrative](#), the culmination of the Response program, a new multi-year collaboration between The Polygon Gallery, First Nations Student Services and the Indigenous Digital Filmmaking program. Participants took a series of workshops led by Indigenous artists and Knowledge Keepers during fall 2020. The program launched March 10–21, installation-based works; April 7–17, video screenings.
- » Faculty member Anthea Mallinson and her alumni team (listed below) were nominated for Excellence in Textiles at the 2021 Canadian Alliance for Film and Television Costume Arts and Design (CAFTCAD) for their work on the TV series "The Chilling Adventures of Sabrina."
 - Emily McIntyre: Textile Arts
 - Ahro Ko: Textile Arts and Costuming
 - Layne Beck: Costuming
 - Katie Blecker: Costuming
- » Other alumni who were nominated at CAFTCAD for their work include: Kit Pfeil, Karen Van Es and Michelle Grossmith.



- » A fourth-year MOPA student, Zac Hoffman, directed a mental health/rock climbing film, *Crux*, which premiered at the Vancouver International Mountain Film Festival (online) February 19–28. Excitingly, the film was awarded "Best Canadian Film" at the festival. *Crux* follows Harvey, a recovering addict who uses rock climbing to work through his ongoing struggle with mental health. Zac worked on this film over the last year and a half with Casey Dubois, and had numerous CapU students lend a hand throughout the entire process. They are proud of this film and believe it can make a positive impact by amplifying conversations around mental health and promote the idea of vulnerability.
- » The student documentary, *Oreo* was showcased by the President's Office for Black History Month. Lydia Alemu, a CapU documentary certificate student in the School of Motion Picture Arts, shares her commentary on the harmful impacts of inaccurate Black, Indigenous and People of Color (BIPOC) representations in her one-minute documentary. This story underscores the Documentary department's commitment to supporting diversity through curriculum.



- » Two Music Diploma grads performed leading roles in the UBC opera, *Mansfield Park*. Alyssa Samson sang in the February 6 performance and Rachel Buttress sang in the February 7 performance.
- » 2D Animation Alumni (2015), Anthony Edurese, has moved to Los Angeles to work as a story and visual development artist at Walt Disney Feature Animation. Since graduating, Anthony has worked as a storyboard artist for several local animation studios. View Anthony's [portfolio](#).

FACULTY OF GLOBAL & COMMUNITY STUDIES

- » Dean, Lara Duke, presented at the annual American Kinesiology Association (AKA) Leadership Workshop on January 28, 2021. She is now serving as member-at-large on the AKA Executive Council for 2021–2023 and on the program organizing committee for the 2022 leadership workshop.
- » A new articulation agreement was signed between the School of Tourism and Sir Sandford Fleming College, the first Ontario agreement.
- » The PATA Canada Student Chapter, in honour of International Women's Day, released its latest [podcast](#) *Women in Tourism* with faculty Joanna Jagger, convener Bachelor of Tourism Management/founder of WORTH (Women in Recreation Tourism & Hospitality).
- » Faculty Nazmi Kamal received a University Unified Grant to research gastronomy in the times of COVID-19 and will be working with a fourth-year tourism student as a research assistant.

- » Claire Duyvewaardt, Bachelor of Tourism Management graduate, was selected as Winter Convocation speaker.
- » The Tourism Business Enhancement program launched this month as a collaboration between the School of Tourism and Continuing Studies. Funded by WorkBC, the program helps individuals with businesses affected by COVID-19 reposition or strengthen their businesses.

KÁLAX-AY THE SUNSHINE COAST CAMPUS

- » We are pleased to announce Robert Joe as the first ká lax-ay Elder. He was born and raised in the shíshálh traditional territory: his parents Clarence Joe Junior and Diana Joe (nee Louie). Robert's grandfather Clarence Joe Senior (band manager for 35 years and political activist) instilled in Robert the importance of family, history, community and unity with neighbouring Nations and Nations across Canada. In his younger years, Robert worked alongside his brothers, learning from their uncles, in the fishing and logging industries before entering the First Nations political arena. Robert was the Head of the shíshálh Nation Rights and Title Department for 13 years and a twice-elected Council official for the shíshálh Nation. Robert is the proud father of three grown children and a Papa to the most beautiful granddaughter.
- » The VP academic & provost chaired the second Capilano ká lax-ay Advisory Council (CKAC) meeting in February. There was excellent participation from local leadership who appreciated the actions and work underway and contributed valuable insights to deepen collaboration and community impacts through University activity and programming.
- » The Pathways to Higher Learning (P2HL) Indigenous ABE students continue to progress in their studies; learners have developed and deepened their relationships with their faculty and the shíshálh Nation Education team. The past several weeks, they have been engaged with their Cultural Activities course.



CENTRE FOR TEACHING EXCELLENCE

- » There were a record number of student nominations for the 2021 Teaching Excellence Awards—508 student nominations of 218 faculty, representing 39 per cent of all teaching faculty who were nominated by their students as outstanding instructors. The award recipients will be announced in late March.
- » In response to increased focus on academic integrity, the CTE in collaboration with Student Affairs developed a self-paced student learning module to be used for educating students about academic integrity and/or as a remedial action if an academic violation has occurred. The module launched February 16 and students will receive a badge indicating successful completion.
- » The Integrated Classroom Advancement Project (iCap) has completed work for the 2020 year. Due to financial considerations and priorities stemming from COVID-19, 76 per cent of learning environments and classrooms were updated with software, technology and/or paint and furnishings. Going forward, changes to the iCap include alignment with *Envisioning 2030* and *Academic Plan 2030*, along a three-year planning cycle in order to achieve CapU's strategic and academic goals.
- » Through our Open Education initiatives and adoption of open (free or low cost textbooks), we are able to reduce barriers to education by increasing affordability and access to learning materials. For the Fall 2020 and Spring 2021 terms, students have saved \$217,000 in course textbook fees.



- » Brit Paris, educational developer, has been appointed to a three-year term as associate editor of the *Canadian Journal for the Scholarship of Teaching and Learning*.
- » In the first few months of 2021, the CTE educational developers have presented at national and international conferences.
 - **Brit Paris (CTE)** & Jeffs, C. (February 2021). *An open access guide to creating a teaching dossier*. Educational Developers Caucus, Virtual Conference. <https://edc.stlhc.ca/conference-2021/show-and-tell-sessions/>
 - **Barry Magrill (CTE)**, Austin Cove, Mehmet Sarigul, Ishita Sharda, Brenda Cervantes, Alvis Luu, Josie Buno, Argel Monte de Ramos, Nandini Sharda Etienne Rutkowski (**CTE Student Digital Ambassadors**) (February 2021). *Transforming Learner-to-Learner Remote Support*. International Society for the Scholarship of Teaching and Learning, ISSOTL Connect 2021.
 - **Bettina Boyle (CTE)** (March 2, 2021). *Virtual Instructional Skills Facilitator Buzz Group*. BC and International Instructional Skills Workshop Network.

CREATIVE ACTIVITY, RESEARCH & SCHOLARSHIP

» New co-funded CapU/Mitacs Business Development Director



We are pleased to welcome Kyoko Ariyoshi to the new role of CapU/Mitacs business development director. This new position is co-funded by the University and Mitacs, a national research organization that builds partnerships between academia, industry and non-profit organizations to foster social and industrial innovation across Canada. Through this role, Kyoko will support the University in creating mutually beneficial research opportunities for faculty and students to partner with local business and non-profit organizations across North Vancouver, the Sea to Sky Corridor and the Sunshine Coast. Welcome to CapU, Kyoko!

» CARS Unified Grant: Newsmaker

The research of CARS Unified Grant recipient, Thomas Flower was recently featured in the [North Shore News](#) and [Vancouver is Awesome](#). Flower was highlighted for his collaborative research with students on the behavior of crows, exploring why there are so many crows in Vancouver and the impacts they're having on urban breeding.



» New funding: Congratulations

The CARS Office congratulates Faculty of Business & Professional Studies instructor Tammy Towill and student research assistant, Terrence Alanis, who were awarded a Mitacs [Business Strategy Grant](#) for a partnership between CapU and Wapanatahk Media. The project involves building a specialized streaming platform from the ground up and engaging new audiences.

- » The CARS Office also congratulates Faculty of Fine & Applied Arts instructor Vivien Anayian and student research assistant, Alex Westcott, who were awarded a Mitacs [Business Strategy Grant](#) for a partnership between CapU and the District of Squamish, Economic Development Office. The project will facilitate ways for Squamish businesses to reduce costs and generate additional revenue by creating a platform for businesses to share resources and assets.

FINANCE & ADMINISTRATION

Following the Board's approval of fiscal 2021/22 operating and capital budget on February 23, 2021, a town hall will be organized to present the *Integrated Plan* to the University community. The development of year end forecast for 2020/21 is in progress and is due to the ministry in late May.

On February 12, 2021, the B.C. Ministry of Finance [announced](#) new changes that offer more financial flexibility and support for public post-secondary institutions impacted by COVID-19. With this change, PSIs are approved to run budget deficits for two fiscal years, using surpluses earned in previous years to maintain current operations in a manner that supports students and the labour force. This multi-year approval recognizes the need for an additional fiscal year for some PSIs to address the impact of COVID-19 on operations, as they plan for greater numbers of students likely studying on campuses later this year, as public health orders allow.

FACILITIES SERVICES & CAMPUS PLANNING

- » Campus planning continues to work with faculties and the Office of Health and Safety to create safe, efficient layouts in learning spaces which have enabled more students to attend classes in person while also maintaining a safe physical distance. The beginning of the Spring term focused on supporting the School of Motion Picture Arts, quickly modifying the Willow Building to support fourth-year film students with both studio and workshop space, in support of their COVID-19 Community Model to ensure appropriate distancing and separation of different student cohorts.
- » A reorganization of the IT department's office space was completed, enabling team members to be consolidated into one space while physically distanced. An exciting aspect of the new space was the focus on proactive ergonomics and a biophilic design philosophy. The goal is to increase the employee's connectivity to the natural environment through an organic layout and design elements, open views to the forest and furniture and fixtures which nurture the innate human-nature connection.
- » Updates to classrooms and washrooms in the Cedar Building is underway to improve the learning environment for students.
- » Campus planning and facilities have been working with the Children's Centre to improve its space and increase the comfort of the children during the colder months, including providing warm water hand washing stations and a warming centre while outdoors. The interior spaces are also receiving new handwashing sinks, flooring upgrades in washrooms and kitchen improvements.
- » Construction has begun on the 1973 Library Building façade which has reached the end of its useful life. It is being replaced with a high performing curtain wall system to increase the building's energy performance. The Library, Centre for International Experience, Centre for Student Success, Indigenous Centre and the CSU areas will provide increased occupant comfort.

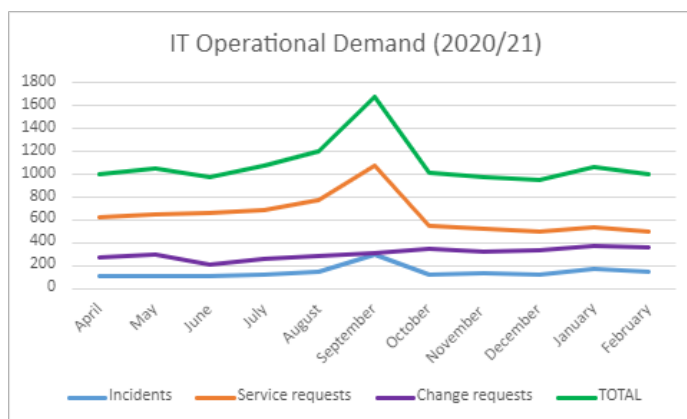
INFORMATION TECHNOLOGY SERVICES

- » Development of our *Digital Transformation Plan* has kicked off with enthusiasm in January! Guided by the vision, goals and values outlined in *Envisioning 2030* and informed by a number of relevant plans, focused presentations and conversations are occurring amongst the many areas of the University. Work done to date includes a video series from the chief information officer covering what is digital transformation and why is it important to CapU, and a presentation from the Education Advisory Board on digital transformation opportunities in higher education. The focus will begin to shift in March, from consultation, focus groups and feedback towards drafting the plan and working towards a final version being complete in April.

» While we work to formalize our technology strategy and digital transformation plan, we continue to make good progress in completing projects directly related to transformation or enable the foundation by removing technical debt. We successfully completed 12 projects in this period; a number of these initiatives are covered in this report by the areas we have partnered with and so a snapshot is provided here:

- The curriculum reconfiguration project completed, enabling a restructure of the data model in our student information system and correcting a years-long issue. This sets up the Registrar’s Office (RO) to implement an academic advising and degree audit tool already owned by the University. Also in the RO, we launched a project to enable online booking of appointments, improving student experience when interacting with financial aid and academic advising teams.
- Significant progress was made in continuing the major upgrade of our student information system, Banner, as the self-service faculty module has gone live in Banner 9. This brings a number of improvements and enhancements, including easy access for grades, class rosters and wait lists, teaching schedules, transcripts, student information and more.
- A number of digital transformation projects are underway in Human Resources, including a project to replace the current manual process for performance management and development with a cloud-based solution using workflow automation, enabling efficiencies, an improved experience and a reduction in administrative and technical overhead.
- February saw a great deal of effort and resources go towards providing various tax forms for both students and employees, and highlighted the need to address the significant amount of technical debt created by a large number of legacy systems still in production. This technical debt creates manual processes and inefficiencies and addressing it is a key focus of our digital transformation and technology strategy.
- We launched a new IT service management platform, TeamDynamix, which improves tracking and monitoring of IT service requests and provides a platform for project and portfolio management. Going forward, this will significantly mature our project management activities and processes and improve the data available to make related decisions.
- Work continues on our cybersecurity strategy, including the implementation of a new awareness training platform that is hosted in Canada, implementation of a nation-wide joint security project for security alert monitoring amongst universities, and addressing a number of cybersecurity incidents that continue to occur on a regular basis. Overall, the strength of our cybersecurity posture has decreased over the last 12 months due to an increase in cybersecurity events, additional risks created by the pandemic realities and competing priorities for finite resources.

» A number of operational initiatives also occurred, including security updates, replacement of end-of-life infrastructure, website improvements and enhancements and a new benefits selection and allocation tool for employees to support the delivery of this moving in-house. Demand for services and support remains high, with the number of open tickets consistently exceeding 600. Change requests (any change to a system or service, such as



configuration changes, upgrades, security patches, and so on) continue to steadily increase.

- » Upcoming priorities for the next reporting period include the production launch of student self-service and registration, an upgrade and shift to the cloud for our financial system, kick-off of the project to implement a degree audit platform and a number of other system upgrades and enhancements.

STRATEGIC PLANNING, ASSESSMENT & INSTITUTIONAL EFFECTIVENESS

INTEGRATED PLANNING

- » A final version of the *2021/22–2023/24 Integrated Plan* was submitted for approval. This version was internally posted once the review of the plan and the approval of the budget were confirmed. A focused reading activity was conducted with SLC members to develop a University view, keeping in mind a couple of reflection questions. This activity also invited SLC to post final thoughts on short-and-long-term initiatives, as part of the of *Envisioning 2030* implementation process.
- » The *Integrated Planning* team has been active to support the development of a process for return to campus planning. In collaboration with multiple stakeholders, the team developed process proposals and templates to assist faculties and service units in their efforts to plan for what appears to be an imminent return to in-person activities in fall 2021. The team will continue to work with SLC members and other stakeholders to facilitate a smooth and effective planning process.

ENVISIONING 2030

- » *Envisioning 2030* served as the foundation for the *2021/22–2023/24 Integrated Plan*, allowing us to take a significant step forward in terms of awareness, knowledge and understanding of the *Envisioning 2030* framework. Additionally, multiple meetings have been held to assist with the process to enable long-term alignment to *Envisioning 2030*, including the entire team from areas like continuing studies, student success and facilities. This effort by the *Envisioning 2030* team will ensure that the framework, themes, goals and priorities become a living planning and decision-making reference at CapU.

STRATEGIC ENROLMENT MANAGEMENT

- » Three strategic initiatives were undertaken to continue to strengthen CapU's Strategic Enrolment Management efforts. Two of these helps us understand enrolment and retention trends, the third better our understanding of domestic perceptions.
- » Near Term Momentum Forecast—PLAID Analytics has been engaged to build a data table which extracts application data, conversion rates along with retention rates to build a near term momentum forecast. Near term is defined as the next three terms and momentum is defined as "if nothing else changes, given past trends and current numbers, we anticipate "x" students to be registered". The goal is to have a starting point for more proactive enrolment planning.
- » Retention as a Machine Learning Opportunity—MNP has been engaged to assess whether AI/ML can be used to better understand the factors that influence our retention rates. This was identified as a potential candidate as we have enough data to split into test and train datasets. In addition, these datasets include a variety of factors (e.g., residency, program enrolment, registration behaviour, grades/GPA distribution etc.). A thorough opportunity assessment will be conducted to ensure fit and value before moving to the next stage of building and training an ML model.

- » B.C. Parents Perception Qualitative Research—Angry Butterfly has been engaged to conduct a qualitative assessment on B.C. parent’s perception of CapU. The objective is to identify barriers and opportunities with regards to parental influences on prospective students’ decision making when applying for post-secondary education. 30 interviews will be conducted with parents across B.C. who have children between grades 8–11.

CONTINUING STUDIES

- » Tourism Business Enhancement Training. In January 2021, our WorkBC Community Workforce Response grant was approved. In collaboration with the School of Tourism Management, we proposed a five-week program to help tourism and hospitality workers impacted by COVID-19 to pivot their business. The program began online on March 8, 2021, helping 11 workers transform their business.
- » FILM-BA. The Digital Accelerator received funding to offer an 11-workshop master class to help Indigenous filmmakers learn the business skills required to take their projects to the next level. The Continuing Studies team will provide project coordination and logistical support in the design, development and implementation of this short-term training.
- » RFQ for Indigenous Youth Entrepreneurship. In February, the Province of B.C. invited applications for a Request for Qualification to approve vendors to deliver training services to specific populations. We applied for the Indigenous Youth Entrepreneurship stream and received confirmation of qualification. This entitles us to compete for RFPs to deliver programs to this target population in the next three years.
- » West Vancouver Webinars. After hearing of the successful Small Business Series Webinar, in partnership with the North Vancouver Chamber (the last webinar had over 70 participants), the West Vancouver Chamber reached out to design a similar webinar series for members of the West Vancouver Chamber of Commerce. Two webinars have been developed.
- » Digital Badges. Continuing Studies purchased a membership on the CanCred platform to offer digital badges to learners who successfully complete one of our 22 microcredentials. The platform uses the Mozilla Open Badge format which allows learners to use the platform of their choice to share their electronic microcredentials and is located on Canadian servers to ensure it complies with Canadian privacy regulations and requirements. This represents CapU’s pilot project with offering digital badges.
- » Provost’s Microcredential Advisory Committee. Aurelea Mahood (Dir. Academic Planning) and Annie Prud’homme-Généreux (Dir. Cont. Studies) were charged with co-leading the Provost’s Microcredential Advisory Committee. Composed of faculty from each faculty, as well as CTE, CS, and career services, the group will examine and propose frameworks for the implementation of microcredentials at CapU. The group met for the first time in February and hopes to complete its work by June 2021.

CENTRE FOR INTERNATIONAL EXPERIENCE

- » While significant challenges for international recruitment and admissions remain due to the COVID-19 pandemic, there were positive announcements and signs over the last month. First, IRCC adjusted the time of study outside of Canada for Post Graduate Work Permit eligibility from 50 per cent to 100 per cent for students completing their two-year or more program of study by December 31, 2021. This means that students that began their studies (probably last year or possibly before) and were reaching a point of having to pause or delay because they were reaching the half-way point are now able to continue their studies online while qualifying for PGWP eligibility. Second, visa processing times for many key country markets are steadily reducing although remain longer than pre-COVID-19 times. In addition, our agency network indicates renewed optimism in the marketplace for a return of international applications and enrolments.

- » Following a pause due to an evaluation of COVID-19 conditions on international education, and completion of *Envisioning 2030* and the *Academic Plan*, the *Internationalization Plan* is completed and approved at SLC and endorsed by Senate. With a few final edits and review from the *Internationalization Plan* working group, the plan is ready for Board review and implementation. This is the first *Internationalization Plan* for the University and is built around the vision of enabling imagination through a globally-engaged University. It provides a framework and a roadmap to enhance our global networks, sustain and diversify international enrolment, care for our international learners and engage the University in global issues and activities.
- » While international recruitment numbers have been reduced due to COVID-19 conditions, through progressive approaches and flexible practices, we were able to register and start over 160 new international students in their program of studies in the Fall term, and we currently have more students accepted for programs of study for this summer than last year. Bearing in mind that last summer was heavily impacted by COVID-19-related operational shut-downs and uncertainty, this indicates an ongoing interest and willingness for international students to accept the challenges and pursue their goals and dreams of an international education at CapU. Recently, we held two online pre-departure sessions attended by over 170 new students planning to begin their studies with us in summer 2021.
- » In order to re-build our international enrolment post-COVID-19, we have embarked on an unparalleled (for our institution) global brand awareness campaign. Building on the domestic campaign, we have launched a social media campaign utilizing the 'Rise to the Challenge' verbally translated video in Brazil, Vietnam, Colombia and Mexico. After two weeks of campaigning, we had over 8,000 conversions to our landing page. We also launched a similar campaign with a caption translated video to India and Bangladesh and received 8,000 conversions in just two days. Additionally, we joined the global IDP Connect Network and in just four weeks have received over 9,000 conversions to our website. These are strong indications that our campaigning is raising positive awareness of our University and we are pursuing related leads.
- » Over the past month, IRCC introduced two additional conditions that impact international student arrivals into the country. The first was the mandatory COVID-19 test within 72 hours of departure and the second was the mandatory requirement of a 72-hour stay in a government-approved hotel upon arrival. While the additional travel restrictions are aimed at reducing the spread of COVID-19 and the new variants, they do place additional costs on international student travel. We have kept all of our incoming students and agencies informed of the requirements and hotels at lower prices were added as options.
- » CapU and VIA University College located in Aarhus, Denmark have built a positive exchange partnership between our motion picture arts programs the past three years. Due to travel restrictions, we sought a different way to build our relationship. The result was a virtual global co-production film project inspired by the theme of global sustainability. Through this project, around 20 students and six faculty from across the Atlantic are working in teams to have their films selected to screen at the Global Sustainability Short Film Alliance in June 2021. The project will be showcased at the BCCIE Summer Conference in June.
- » This month, Chris Bottrill, was selected to participate in a Canadian Bureau of International Education (CBIE) working group to develop a national international education brand. The working group consists of ten international education leaders from universities and associations across the country. The goal is to advance the Canadian international education sector's strategic position as a trusted partner in internationalization and a desired destination for learning.
- » Later this month, Chris Bottrill will join President Paul Dangerfield in his Let's Talk Leadership series with a presentation on global leadership. The session will showcase the new internationalization plan and how to accomplish global leadership, highlighting key educational themes and issues featured in *Envisioning 2030*.

STUDENT SUCCESS

- » Student success is engaged in a number of broad, cross-campus initiatives that merit highlighting. Principal among them is shepherding the next phase of the Gender Diversity Audit implementation. Since receiving the recommendations in 2019, campus units have initiated work on more than 75 per cent of the 36 recommendations. Units are now working on cross-institutional communications, training, and implementation.
- » Working with other student-facing service providers (RO, Library, CIE, ISS), student success and MDX are working to revise and restructure student-service web content. The project will assess current content, engage student input and focus groups and re-create the most nimble structure.
- » Internally, student success is working on a number of initiatives designed to improve services delivery and strengthen alignment. Two highlights are the creation of a document to align the strategies of SS with *E2030* and the *Academic Plan* and the development of a collaborative care model of student support with rationalized interlinkages between our key health, mental health, academic and well-being services.

ACCESSIBILITY SERVICES

- » An “Upload Documentation” button has been added to the accessibility services webpage making it easier and privacy a priority for students to provide verifying documentation—a step in the process to qualify for academic accommodation.
- » Accessibility services is working with Jacqueline Clarke, CTE Teaching and Learning faculty associate, to explore student accessibility features of MS Teams and Zoom that could be valuable to our students and expand universal design use by faculty.

ATHLETICS & RECREATION

- » Best overall varsity team Fall term GPA in the past 10 years!
- » Varsity teams have resumed and continue to train in the phase 2 mode of no contact, due to the continued COVID restrictions.
- » A&R collaborated with both marketing and foundation to produce an Athletic Entrance Award thank-you video. The video was created for an event called Momentum, which is designed to create experiences that bring together donors and the students who benefit from their gifts. We are focusing on Jeri Krogseth, who has been a longtime supporter of CapU, for this video.
- » Initial prep and meetings around CSW renovations to showers and change rooms. This project is postponed until summer 2022.
- » Sponsorship dollars from West Park and ViaSport have been secured for next year.
- » CapU Blues men’s soccer coach, Adam Day was named the assistant head coach for the women’s national soccer team (who are slated to compete in the world cup qualifying games and the next Olympics).
- » A&R posted past national and provincial championship gold medal games for alumni to view, which has received good traction.
- » A&R has been offering student athletes and the campus community, E-Sport tournaments. These events have been organized by the CCAA to engage students during this time of COVID-19.

- » Canadian Colleges Athletics Association activity: As a Board member of the CCAA national organization, A&R manager has been working with the other athletic directors across the country to successfully launch the following for all student athletes involved in CCAA sport:

Safe Sport Training:

- Coaching Association of Canada (CAC) Safe Sport Training—CCAA Athletic Personnel Mandatory Training
- Creating a Campus Community Free from Sexual Violence—CCAA Student-Athlete Education Program
- Universal Code of Conduct to Prevent and Address Maltreatment in Sport (UCCMS)
- True Sport Principles

Equity, Diversity & Inclusion:

- Women in Sport Leadership—CAAWS 2017–18 Snapshot
- Gender Equitable Boards in Sport—CAAWS Guide
- Women on Boards—CAAWS Webinars
- CCAA EDI Member Survey Results
- Sport Law & Strategy Group EDI Presentation
- CCAA Panel Discussion—Making an Impact Beyond the Court
- CCAA Panel Discussion—Retention and Succession of Female Coaches

RECREATION

- » A&R is hosting the Capilano Blues alumni and student 5km virtual run through the Strava virtual app.
- » Virtual Fitness Bring a Friend Week: Offering fitness classes to the students and employees. We have found that involving partners or friends is more attractive and working out is more fun.
- » Student residence disc golf outdoor social distancing event was a big success.
- » Move North Shore program is completely full. A successful collaboration with the North Shore medical services and counselling.
- » A&R has applied for a Participaction grant to enhance recreational programming for students.
- » Hosted '12 Days of Fitness—A 12-day series of workouts for the campus community and launched on Instagram
- » Continued with weekly virtual fitness classes (Yoga, Zumba and Bootcamp)
- » Offered a video series of 'Five minutes of Movement,' for students and employees to bring more movement into their days. Program has been very successful to date.

CAREER DEVELOPMENT CENTRE

- » In January and February, we met with 119 students for various career development support.
- » We delivered 12 lunch and learn workshops from helping students find their purpose, establishing their professional presence online to thriving in the workplace to 80 students.
- » We supported faculty with 29 career development workshops to 522 students in the Faculty of Business & Professional Studies; Education, Health & Human Development; and Global & Community Studies.
- » Our career ambassadors visited or shared resources with 10 English 100 classes to help 352 students learn more about how they can engage with the CDC. We also held info sessions about the CDC and the CapU Launch program for 16 students.

- » We invited Vancouver Coastal Health (VCH) representatives to speak to 21 Health Care Assistant students about the employment opportunities and recruitment process at VCH.
- » Our faculty ambassador program gained a new instructor from the School of Business, David McMichael, for a total of 11 faculty members who assist us with educating students about the CDC's resources, services and programming.

COUNSELLING & LEARNING SUPPORT

- » A support event was held in collaboration with the CSU for students impacted by the Farmers' Protest in India
- » Counselling had a significant uptake in new clients after sharing our services through Constant Contact (122 new / 367 total appointments to date in 2021).

LEARNING SUPPORT

- » Procrastination Avoidance Week: CapU students were invited to the first cross-Canada participation of academic institutions to deliver a week of the most popular learning support workshops in combination with a shared virtual study hall and social/de-stress room. The learning specialist delivered a workshop titled, "Catching Up In School."
- » The First Six Weeks: one of the most popular learning support webinars is near completion in video by one of CapU's student life hub assistants.
- » Academic Integrity e-learn Module is live! Heather Mitchell, learning specialist and accessibility services advisor, has completed her involvement with the committee that developed the module which includes brief statements on the value of learning support and accessibility services resources.

STUDENT AFFAIRS

- » All public post-secondary institutions in B.C. have received grant funding from the Canadian Mental Health Association to develop programming on suicide intervention in the wake of the pandemic. Student affairs, in connection with key campus partners, is working collaboratively with nine other institutions to develop educational digital programming, including videos and social media content to promote awareness and prevention.
- » Student affairs worked in collaboration with campus partners to host the first CapU Together Day on January 27. The day focused on mental health and well-being, providing a variety of ways for students and employees to get involved. A short video talking about mental health, self and community-care in the current COVID-19 context was produced, featuring several students and employees.
- » I Heart Consent Week took place from February 8-11. A collaboration between student affairs and the CSU, the week provided a series of scaffolded learning and engagement opportunities about consent, healthy relationships and boundaries, CapU's updated sexual violence policy, the intersection between consent and colonialism and more. The art for the week was created by one of the student life hub assistants.
- » Student affairs hosted two leadership series for students to learn from and be inspired by leaders in the community. The speakers were Richard Wolfe, director of Pi Theatre in Vancouver, and Larissa Crawford, founder of Future Ancestors Services, a youth-led professional services social enterprise that advances equity and climate justice through lenses of ancestral accountability and anti-racism.



- » The Student Life Hub has been hosting virtual First-Year Fridays each month with fun games and activities for new students.
- » Students applied for two CapU Community Grants of \$500 to develop activities to connect the campus community. The recipients of the grant are currently planning a CapU Cup event and student recharge study event.

STUDENT HOUSING SERVICES

SPRING 2021 OCCUPANCY

- » Occupancy for the Spring 2021 term currently sits at 83 per cent (145 students). Spring 2021 applications remain open until March 15, 2021.
- » Four more international students arrived in February, after completing their 14 day isolation in one of the hotels listed on the CIE arrival guide page. 16 international students have arrived this term. With recent changes to the isolation requirements for international students, housing is collaborating with hotels to provide streamlined reservation links for international students arriving in Canada.

STUDENT WELL-BEING AMIDST THE PANDEMIC

- » Student well-being continues to be the focus for our programs and events. We have partnered with campus resources to organize various activities to foster student well-being. Programming includes: disc golfing with Athletics and Recreation; well-being Wednesday with Audrey; teams paint night; film festival watch party; and hallway art gallery.

MEAL PLAN

- » With more students going to campus for in-person classes, we have increased the options for freshly packed to-go meals; adding over 20 new to-go options to our dining menu.
- » We are in the process of piloting a bag-lunch program providing students with more options to order lunches from a preset menu. We hope to extend this to the entire campus population (non-residents and employees) when the program grows.

SUMMER 2021 APPLICATIONS

- » Our summer 2021 application process opened on February 1, 2021 and we have received 19 applications to date for summer 2021. Students will continue to have four options to choose from for summer housing rather than the single term option that exists for the academic year.
- » The Summer term continues to be open to students who are not enrolled in courses during the summer but were enrolled full time during the Spring 2021 term, with first priority going to students who plan to continue living in residence in the fall.

STRATEGY, ANALYTICS AND INSTITUTIONAL RESEARCH

- » In addition to leading some of the strategic enrolment management efforts, the IR team has been focused on three key areas this quarter: FTE calculations, dashboard creation and internal student survey redesign.
- » FTE—Initial calculations for the FY 2020/2021 yielded some optimistic results given the impacts of COVID-19 on sector wide enrolment declines. Based on estimated enrolment data from February 1, CapU enrolled 3768 domestic FTEs and 2151 international FTEs in this fiscal year. The domestic FTE decline (when compared to FY 2019/2020) is

the smallest percentage decline in the past five years, the international FTE decline is in line with what we have seen across the sector. The final official FTE reporting will occur in May.

- » Dashboards—The team has been working hard to continuously improve our analytics offering. This quarter, they've created and published three new dashboards including a grades distribution dashboard, a section planning dashboard and a regional campus enrolment dashboard.
- » Internal Student Surveys—Significant effort has been placed to streamline and improve our internal student surveys. To date, the Welcome, Welcome Back, Admission Offer and Graduate surveys have all been revised and administered. As a result, we can provide more timely and relevant information to our SLC partners for their decision making.

REGISTRAR'S OFFICE

STUDENT RECRUITMENT & TRANSITION

- » Student recruitment has been tasked this year to take on a more active role in moving students along the enrolment funnel. Working hand-in-hand with our colleagues in the Registrar's Office, the team has led an initiative to host virtual application, admissions and financial aid sessions to support students in their applicant journey. A stronger personal connection to our prospects will lead to improvements in our applicant to offer and offer to registrant conversion rates. This is crunch time for fall 2021, and the team has risen to the challenge.

ADMISSIONS & GRADUATION

- » System upgrades (and lots of them) have kept the admissions team busy with testing and implementation activities. We are in the midst of launching Education Planner BC (EPBC) 9.4, EPBC Master Institution List, and XML Transcript downloads. The XML High School transcript project is a partnership with EPBC and the Ministry of Education. Once everything is in place, our ideal state will give us the ability to download and verify transcripts ad-hoc, in a timely and accurate manner. In addition to systems projects, the team has been processing applications at a rate higher than last year. Our year-over-year numbers show steady tailwinds for incoming applications and there is guarded optimism for a strong fall 2021 intake. Over the next few weeks, as departments begin to send out offers to cohort program applicants, we'll have a better idea of where we stand. We are working hard to ensure a successful fall 2021 intake.
- » We were thrilled to present the list of graduates at the January Senate meeting. This year 702 students were presented to Senate as completing their respective credentials. This was a significant increase in graduating students compared to the 470 who were presented for graduation in January 2020.

SYSTEMS & SCHEDULING

- » The final phase of the curriculum reconfiguration project was completed on February 6, 2021. In this final phase over 12,000 active student records were converted to the new alpha-numeric program structure in Banner. The completion of this project marks a very exciting time for Capilano University as our program structure in the Banner system is now in line with industry standards and has finally paved the way for us to implement, DegreeWorks, a degree auditing tool that will improve degree planning for students and advising staff. The DegreeWorks project will be kicking off very early in the 2021/22 budget year.
- » Master Institution List: This project with Education Planner BC (EPBC) was completed on March 1, 2021. The Master Institution list is comprised of 75,000 institutions (both post-secondary and high school) from all around the world. The list will allow PSIs to accurately capture the academic institution data that applicants provide on their applications and ensure that the information is loaded accurately into the Banner system.

REGISTRATION & STUDENT INFORMATION SERVICES

- » The Banner 9 Student Self-Service and Student Registration project is the last phase of the Banner 9 Self Service updates (Employee and Faculty modules have already been updated). The updated Self-Service modules provide users with improved functionality and enhanced capabilities. Additionally, Banner 9 Student Registration will allow students to register for courses via the Banner registration module instead of via the external registration tool, MyCap Schedule that is currently in place. Banner Registration will increase system functionality and will greatly improve the students' overall registration experience.

UNIVERSITY RELATIONS

University relations includes the departments of communications, marketing & digital experience, development & alumni relations, government relations and community engagement and university events. University relations' goals are to: enhance the University's reputation; develop positive relationships; and secure resources to support University priorities.

UNIVERSITY RELATIONS

- » With a focus on the \$5-million fundraising campaign to build the University's new Centre for Childhood Studies, capital campaign planning has moved into the next phase (quiet), creating a formal case for support and accompanying collateral materials to engage in strategic conversations with key donor prospects and partners. Work also continues on the creation of a list of potential volunteer campaign cabinet members. Kari Wharton, has been seconded in addition to her role as manager, university relations to take on the role as campaign director for the Centre for Childhood Studies.
- » University relations continues its work to create CapU's first asset inventory, as well as accompanying policies and procedures to provide clarity and transparency concerning processes by which the University's assets are named. The goal of this inventory is to identify and value physical and program/faculty-based assets for philanthropic purposes. A naming valuation report is currently under review as next steps are identified.

COMMUNICATIONS

- » CapU communications continues to implement the COVID-19 Communications + Training Plan to support the current term and announcements related to the summer and fall delivery and service mode plans.
- » The March release of Capilano University president Paul Dangerfield's third "[President's Letter](#)" featured reflections on resilience and accomplishments during the pandemic. A number of inspired and inspiring individuals were highlighted in this edition: Karen Yip a faculty member of the legal studies program, describing greater connectivity with her students through virtual offices hours; graduating student (now alumni) Jacqueline Pilcher on the benefits of a study buddy for online learning; and AVP Student Success Daniel Levangie, on harnessing the digital world in a healthy way.
- » Media relations and announcements for this period include an award of excellence for CapU Lonsdale from the Architectural Wood Institute; CapU's inclusion as a B.C. Top Employer for the third year in a row; and accreditation renewal from the Northwest Commission on Colleges and Universities. In February, communications proudly turned the spotlight on biology instructor Tom Flower's post-doctoral research into crow predation behavior and MOPA student Zac Hoffman's film "Crux"—named "Best Canadian Film" in the 2021 Vancouver International Mountain Film Festival.

GOVERNMENT RELATIONS AND COMMUNITY ENGAGEMENT

- » There has been continued activity with the Provincial Government on a number of issues from Covid-19 to capital projects. Universities Canada has now included CapU as part of their government relations committee and there have

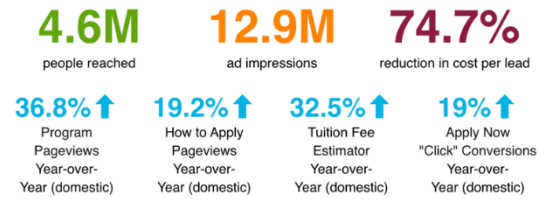
been regular meetings, conferences, and updates on current advocacy issues and how PSI's are working through Covid-19 challenges. CapU is a member of the BCAIU Government Relations Committee which has also been holding regular meeting to share information and work through provincial announcements and changes.

- » Global Public Relations working in consultation with VP, University Relations has been identifying any potential Federal funding and relationship opportunities.

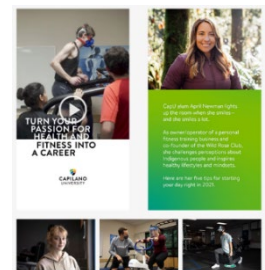
MARKETING AND DIGITAL EXPERIENCE

- » There is just over a month left in the Brand Campaign (ending March 31) and we are continuing to see great performance. The campaign to date has generated:

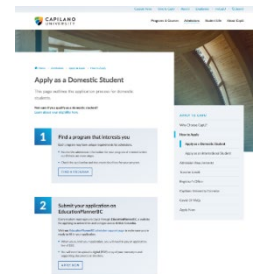
Brand Campaign update



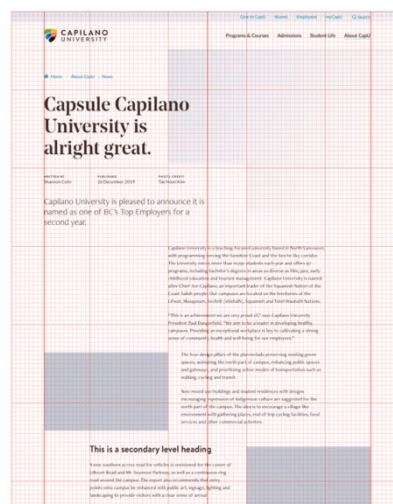
- » MDX and School of Kinesiology launched the new Bachelor of Kinesiology program. As of January 30, we've received 156 first-year student applications (70 was our target).



- » In collaboration with student recruitment, admissions and the registrar's office, we're working to make it easier for our prospective students to find out more about CapU, to apply and then to register. SAS (IT) and MDX are working to implement the designs and update user experience and widgets by early summer.



- » In January, we launched our component page project with SAS (IT)—a project to improve the user experience and design flexibility of our website by increasing the library of widgets available on our web site.




DEVELOPMENT AND ALUMNI RELATIONS

- » Development and Alumni Relations (DAR) are on track to meet and exceed its FY 2020–21 fundraising goal.

DEVELOPMENT

- » The DAR team was pleased to have Jennifer Bryan, sponsorship officer, come onboard as manager, DAR while Brittany Haavaldsrud is on maternity leave (mid-March 2021–May 2022).
- » Development raised \$18,521 in support of the CapU Student Bursary through the foundation's year-end appeal.
- » The annual Chancellor's Circle Dinner, held (virtually) on January 28, 2021, witnessed the attendance of 90 individuals and raised \$32,650 in support of the new Centre for Childhood Studies.
- » \$75,000 in funding was received from the Indigenous Screen Office and \$33,000 from TELUS STORYHIVE to offer an Indigenous Film Producers Business Affairs Training program through CapU's Indigenous Digital Accelerator (IDA). 
- » Planning continued with BlueShore Financial Theatre for the Performing Arts and facilities to lead a \$450,000 fundraising and seat naming campaign in support of a 'theatre refresh' to replace the seats and carpet.
- » New awards created through the foundation included:
 - \$1,500—first-year Kinesiology student support
 - \$1,600—part-time, international and out-of-province student support
 - \$5,000—single-parent student support
 - \$20,000—female students who have lived as a youth in care in B.C.
- » New and renewed sponsorships included:
 - \$16,000 (over four years) sponsorship agreement with WestPark Parking, supporting the Blues Athletics Program
 - \$10,000 from G3 Terminals Vancouver to fund ten, \$1,000 entrance grants for students enrolled in the University One Aboriginal Learners program in Fall 2021. 
 - \$2,500 renewed commitment from PH&N Institutional to support the CapU Marketing Association team as they present their case at the 2021 American Marketing Association International Collegiate Conference, as well as \$7,500 (over three years) and a new \$2,000 (over three years) PH&N Institutional Management Award to students in the School of Business.

ALUMNI RELATIONS

- » Alumni participated in two focus groups, hosted in collaboration with Academic Initiatives and Planning and the Faculty of Education, Health and Human Development, to support program review and development for the Lil'wat and the Sechelt Language and Culture Certificate programs.
- » CapU alumni filmmakers Rebeka Herron and Trish Rainone of 180 Sisterhood Productions hosted a virtual table read with the alumni community on February 17, as part of the monthly CapUConnects event series. The interactive table read featured 'Red Cape' written by CapU alumni, Brandon Tom. Attendees were encouraged to read for a character or simply watch the fun.
- » The Alumni team partnered with Webnames.ca to offer an exclusive benefit to alumni. The benefit includes a free website, domain name and email account for alumni to launch a side business or showcase their experience to potential employers. 

- » Director and CapU alumni, Gigi Saul Guerrero, discussed the power of sharing culture for film in an alumni feature for Capsule.

Gigi Saul Guerrero

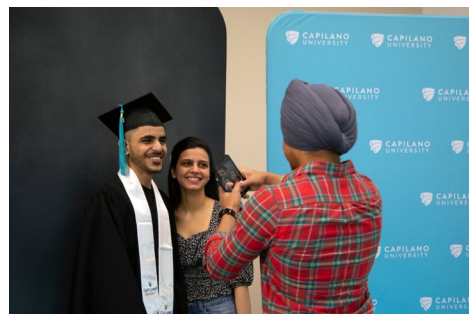
UNIVERSITY EVENTS

January through February, the university events team was in full swing!

- » The Chancellor's Circle, Jan 28, 2021: This was a wonderful event, with dinners catered to over 80 guests, a beautiful video created with an outside vendor to showcase the Centre for Childhood Studies and a marvelous testimonial address. Both the chancellor's address and the testimonial speaker were pre-recorded in case of Wi-Fi failure. The chancellor was able to give his address live and even his young son made an appearance which was heartwarming and so fitting for the event.



- » Convocation, February 16–19, 2021: Convocation pivoted again this year. While the ceremony remained virtual, there were a few challenges: (1) we could not film the ceremony as we did last year in keeping with COVID-19 protocols; (2) both the Centre for Sport and Wellness and the BlueShore Theatre were unavailable for filming due to classes; and (3) our chancellor was unable to make it back to the country. The Ceremony was filmed in pieces with the chancellor making his address in front of green screen so he could appear to be on campus. We provided the reading of all graduate names, read by our very own special events assistant, and provided the graduates the opportunity to include pictures of themselves with a brief message to share on their personal graduation slides. University events was determined to provide an in-person portion to Convocation this year, so graduates were given the opportunity to come to campus with two guests to receive their credential and celebration package, pick-up regalia they could keep for a week so they could celebrate at home with family and get professional photos with their loved ones.



- Convocation by the numbers
 - 1180 eligible graduates
 - 388 registered to attend the in-person pick up
 - 350 mailed celebration packages
 - In total, 62 per cent engagement of our graduates (base rate for ceremonies is 40 per cent)
- Ceremony views
 - Convocation page = 1077 views
 - Facebook = 1200 views (June's number of 14k views was inflated due to the way FB was tracking views)



- » February 22–25: The university events team also took on major roles in the annual North American Association of Commencement Officers Conference, being on the organizing committee and actually hosting the event and getting attendees excited about the day before them.

