

BOARD OF GOVERNORS REPORT

AGENDA ITEM 5.4: President's Report	
PURPOSE:	<input type="checkbox"/> Approval <input checked="" type="checkbox"/> Information <input type="checkbox"/> Discussion
MEETING DATE: November 15, 2016	
PRESENTER: Paul Dangerfield	

The University has been busy during the Fall working through the first iteration of developing a campus-wide operating plan. While challenging, it is providing faculties, divisions and departments the framework to identify multi-year plans allowing us to assign resources and prioritize activities.

The Senior Academic Leadership Team, affectionately called SALT, is now a fully functioning group made up of leaders from across the University. This has allowed the University to take a more holistic and collaborative approach to working through enterprise initiatives such as the brand refresh project, student conduct, financial forecasting, and IT.

On November 2, the three BC post-secondary associations held an all Presidents meeting where discussions took place with Minister Wilkinson and Deputy Minister Carroll. Key points included sexual assault and misconduct policy, residences, technology, work integrated learning, interdisciplinary studies, administrative compensation, indigenous education and funding, and student mental health.

Multiple orientation meetings were held with students, faculty, staff, schools and unions to discuss a wide range of topics including budgets, operating plans, new initiatives, and professional development.

External events included:

- BC Post-Secondary Summit for Truth and Reconciliation
- BC Business Summit 2016
- North Vancouver Chamber of Commerce Business Awards Ceremony
- BC Jobs Plan Vancouver Board of Trade and private meeting with Minister
- FortisBC Board of Directors Reception

External meetings included:

- North Vancouver Chamber of Commerce, CEO
- West Vancouver Chamber of Commerce, Chair
- BC Business Council, CEO
- BC Technology and Innovation Association, CEO
- Mayor City of North Vancouver
- Mayor District of North Vancouver
- BC Housing Corporation

Academic & Provost

The academic side of the house has been busy during the last two months, bringing new students to campus, supporting continuing students through their coursework, and organizing a wide variety of

activities and initiatives. Likewise, faculty members have returned to their classrooms to offer new courses, innovative pedagogies, and an ongoing commitment to student success. We also welcomed to campus a new Associate Vice President of Student Success (Cyndi Banks), a new Dean of Business and Professional Studies (Halia Valladares), a new Dean of Education Health and Human Development (Brad Martin), and a new Manager of Learning and Teaching Development (Laurie Prange-Martin). As for work and accomplishments, there have been far too many to list and explain. But there are a few stories that stand out and need to be told.

- We have recently facilitated the creation of Capilano University's first general education curriculum plan called the Cap Core which has received the approval of Senate. The Cap Core is designed to support interdisciplinary transferable skills and learning outcomes, including first-year literacy and numeracy courses, final year experiential and capstone courses, and a wide variety of mid-program courses organized into themes.
- In the Faculty of Arts and Sciences, our ABA-Autism degree and post-baccalaureate programs have doubled their intake, and we are in the early stages of developing a partnership with North-West Community College to offer distance-delivered Engineering courses to their students.
- The School of Communication, in partnership with the Consul General of the United States in Vancouver, organized a live streaming of two US Presidential Debates; the events included panel discussions with two US Congressmen and six of our outstanding communication students.
- Through collaboration between our First Nations Transition Department and the Aboriginal Student Centre, final plans are being considered for the proposed University One program, an initiative meant to support Aboriginal students in their transition to university learning.
- The Bosa Centre, in conjunction with our Centre for International Experience (CIE), recruited along the US west coast, and Visual and Performing Arts college fairs provided exposure Capilano University offerings, particular in the areas of film, design, and acting.
- The Skål International Sustainable Tourism Awards 2016 recognized Cap's School of Tourism Management with the educational institutions/programmes and media award for their Vietnam Community Based Tourism work.
- At *kálaḡ-ay* (the Sunshine Coast campus), we are launching the BC-Government-funded NEWSTART program that offers upgrading and training to people affected by layoffs at the Howe Sound Pulp and Paper mill.
- Continuing Studies and Executive Education (CSEE) is conducting a market survey project while maintaining focus on the sale of open enrolment and custom (contract training) programs.
- Domestic student recruiters are in the middle of peak recruitment season participating in 140 different events meeting prospective high school students and their parents.
- Efforts to update and digitize our Coordinators' Manual have resulted in a clearer, cleaner, and remotely accessible Coordinators' Guidelines.

- Librarians are piloting a 3-class series with ENGL 100 that has the potential to be a powerful new model for deepening student research skills, and library endowment funds were used to purchase 20 additional iPads for information literacy instruction.
- New International Student Orientation attracted more than 350 students in the fall, and Cap is now the institution of choice for nearly 1,150 international students (16% of our student population).
- The Capilano Blues Men's Soccer Team has won the PacWest soccer title for the second straight year; they were undefeated this season and are headed for the CCAA National Championships in Fort McMurray.

There are also a number of ongoing academic initiatives in process:

- We continue to work on the Cap Year Experience, with the first curricular iteration being shepherded through discussion and consultation in all of the faculties by Communication and Tourism faculty member, Lydia Watson, in preparation for a 2017 launch.
- After a one-year hiatus, the Cap e-Portfolio Initiative is back on track with more than ten faculty working under the direction of Liberal Studies faculty member Aurelea Mahood to develop and assess the incorporation of portfolio learning into their courses.
- Five faculty members from the Schools of Business and Tourism Management (Caroline Depatie, Chris Carnovale, Jorge Oceguera Silva, Jane Raycraft, and Leighan Crowe) participated in our arctic tourism and small business capacity-building project with the Inuvialuit Community Economic Development Organization in Inuvik and Ulukhaktuk, a small hamlet located 400 km north of the Arctic Circle.
- Work continues on policy development and revision, including work on the prevention of sexual violence, academic program review, the process of student appeals, and the academic calendar.

These are only a few of the ways to showcase the accomplishments of our team. But what really matters most is the impact our individual and collective work has on our students and, in some cases, their parents. With that in mind I want to share an excerpt of an email I received at the start of the term.

"I came onto the North Shore Campus last week to pay my son's fees. During that time I ended up interacting with five different members of staff (I stopped one to ask about parking, and then as I got myself a double-double I found myself being welcomed into the extended Capilano community by a member of your Communications Team and two colleagues from Enrolment who were having a pre meeting chat by Tim Hortons.) But the final interaction that made me think I must drop a note of compliment was the fabulous young lady who is the Cashier in Finance. She was awesome. She must deal with idiot questions every day of the week, but her responses were warm and pleasant - with a hint of shared humour. And educational (so now I know how to do this all online!) All your staff were exceptional, showed great inter-personnel skills and clearly enjoyed working at Cap U. I found this quite outstanding."

Enough said.

Finance & Administration

The finance and administration side of the house focuses on the foundational activities that support the delivery of our core business: delivery of programs and courses to students. Below are just a few examples, with a focus on Sustainability given the October activities:

- The University reduced its GHG emissions by nearly 53 per cent from its 2007 baseline – or 1,445 tonnes of carbon dioxide – by replacing building equipment, improving operations, and fostering behavioural changes across campus. We achieved the greenhouse gas (GHG) reduction target of 33 per cent a year ahead of schedule and exceeded it by nearly 20 percent. Capilano University offsets its emissions and has been carbon neutral since 2010, as part of the Province of British Columbia's commitment to a Carbon Neutral Government.
- Capilano University hosted its first ever Sustainability Week on campus, October 24 to 28, 2016. The campus and broader community were invited to participate in several climate and energy-focused events throughout the week. Representatives of not-for-profit organizations that focus on clean energy, GHG mitigation, and climate change adaptation gathered to highlight opportunities for immediate action during Climate Action Day on October 25, 2016. Students, staff and visitors were able to test-drive electric vehicles, ranging from Segways to sports cars.
- Susan Doig, Director of Facilities, represented Capilano University and the public post-secondary sector at the Premier's Awards: Provincial Gala Event on October 18th. The Carbon Neutral Government Program was nominated and selected as a finalist in the Partnerships category for catalyzing public sector climate action. The Premier's Award for Partnership recognizes joint-ventures or multi-party initiatives between BC public service organizations and organizations in the broader public sector, other levels of government, First Nations communities, or in the private or not-for-profit sectors.
- Under the CapU Student Works, 4 – 5 students work 10 hours per week over 8 months in one of four areas: food, power, earthworks, and garden. The program provides students an opportunity to work on campus while completing their studies. One of the projects has students working with our food service provider to find ways to better manage take-out food waste.
- BC Stats will conduct an engagement survey of all employees during the month of November 2016. This survey is designed to gather feedback and provide a representative understanding of the elements that contribute to employee engagement and satisfaction at the university. BC Stats has completed surveys for other public post-secondary organizations such as Camosun College and North Island College. The results will provide baseline engagement measures to help track the impact of initiatives under our strategic and operational plans, and allow for follow-up surveys.
- Some examples of the information technology projects being explored include replacement of the content management system that supports the institution's website, single sign-on for the library, which supports a broader vision for single sign-on throughout the university applications for students and staff, document imaging, and exception time reporting (moving from paper based to electronic).

- The annual refresh of classrooms, iCAP, concluded successfully for 2016, with 153 classrooms and labs, with 220 new workstations and 1,000 workstations reimaged.
- Our CIO, Stephen O'Connor, has been a Board member of BCNET since February 2015. He has recently been appointed to the Finance Committee, and will be MC for the Member Meeting in December and the annual conference in April 2017.
- We are pleased to report that the mischief-maker / graffiti-tagger who has been wreaking havoc on campus since April has been charged by the RCMP. New surveillance cameras that were installed in May in an attempt to identify the perpetrator were able to capture a clear image which was instrumental in his identification and subsequent arrest.

Advancement

Advancement's goals are to enhance the University's reputation; develop positive relationships, and secure resources to support University priorities. The following are highlights from Advancement projects and initiatives.

- Convocation— Approximately 600 graduates and 2500 guests attended this year's convocation ceremonies in June. In addition, over 400 people from around the world, including Brazil, United Arab Emirates, Italy, Albania, and the UK, watched the ceremonies via webcast. Over 100 faculty, staff and student volunteers helped to make the event festive and memorable for our students and their guests. Watch the convocation videos at: <http://capilano.ca/convocation/>
- Alumni Awards – The tenth annual Alumni Awards of Excellence celebrated six honorees for their achievements and contributions. Over 120 guests enjoyed videos featuring the work of each honoree, followed by award presentations and honorees' remarks. Watch the alumni award honoree videos at: <https://www.capilano.ca/2016-Alumni-Awards-Recipients/>
- Orientation / CapU Street Party (CUSP) – Capilano University orients new students and welcomes returning students every September at the Cap U Street Party (CUSP), held on the first day of the fall term. During this full day of games, entertainment and information, students learn about campus services and the local community. Each year, the CUSP planning committee strives to improve the student experience and increase participation. This year student attendance increased by 9%. Of the 1,615 students registered in fall programs, 1,062 students checked in for Orientation. Over 90 staff, faculty and student volunteers contribute to this popular annual event. Coast Capital has been the primary event sponsor for the past two years. Watch a sneak peek of this year's video (still in production) at: <https://vimeo.com/186033802> password capu.
- ViewBook 2016 – published annually, the Viewbook is Capilano University's primary print marketing tool. This year's edition features design elements reflective of the new creative approach to branding. For the first time the Viewbook was printed on premium 100% post-consumer paper stock, aligning this important publication with Capilano's sustainability goals. Over 20,000 copies of the Viewbook are distributed every year.

- Brand Refresh Initiative – At the orientation of the Board of Governors on October 11th, the Board endorsed the University's proposed new brand and recommended staff register the logo as a trademark. The final brand proposal was approved by executive on October 26th, and is anticipated to be approved by the Board on November 8 2016. The brand reveal to the campus community is scheduled for November 24, 2016, with an advertising campaign and implementation planned for early 2017.
- Development – Two new gifts totaling \$63K were secured to support student needs.
- Alumni Relations – The Alumni & Development department conducted an audit of the University's alumni data and identified next steps to grow the database of contactable alumni.
- 50th Anniversary – the 50th Anniversary Working Group held its first meeting to plan Capilano University's celebrations in 2018/19. A temporary, part-time project planner has been hired to help facilitate the efforts of the working group.
- President's Transition
 - A President's Transition document including background on every area of the university, and outlining current challenges and opportunities, was developed for the new President to support his orientation.
 - On October 6th, the Capilano University Foundation hosted a VIP reception to Meet the President. Over 70 of Capilano University's leadership donors and key partners were in attendance, to meet and learn more about the University's new president.
 - The President's Investiture ceremony on October 17th was officiated by the Lieutenant Governor of British Columbia, who administered the oath of office. More than 400 people were in attendance, including Cap U faculty, staff and students, as well guests from the government, post-secondary, business, and non-profit sectors.
 - President's arrival—Communications of the President's arrival on campus involved a comprehensive internal and external strategy including media relations, advertising, social media and messaging to the campus community.