

# PRESIDENT'S REPORT TO THE BOARD

## SEPTEMBER 25, 2018

### PRESIDENT'S OFFICE

The start of the 2018 academic year kicked off with a completely revamped new student orientation and start of term events and activities. Over 2,000 new students participated and the University welcomed back around 4,900 returning students. The positive feedback has been tremendous and the atmosphere on all our campus's electric.

At Senate, we said goodbye and thank you to a number of long serving Senators who, after many years of service, stepped down. This created an opportunity for 15 new students, staff, faculty and administrators to sit on Senate. With the support and leadership of continuing Senators, the first meeting of Senate in September was productive, collaborative and engaging and we all look forward to an exciting year overseeing program reviews, new programming and policy development.

Of course, September 2018 is all about Capilano University's 50th anniversary celebrations. Our campuses, and our region, have been splashed with CapU colours and advertisements. The nine new murals, September 10th birthday day bash, and incredible buildup to CapFest has created a wonderful opportunity to celebrate our history, thank our communities and dream about our next 50 years.

### ACADEMIC & PROVOST

#### FACULTY OF ARTS AND SCIENCES

- » Bachelor of Arts - Autism degree and post-baccalaureate diploma enrolment is at a record high, particularly in the online sections of the courses. The first offering of the Post-Baccalaureate Certificate program has also launched this Fall.
- » The Liberal Studies Bachelor of Arts hosted external site reviewers earlier this month as part of the Program Review process, completing the steps of the process with the final report expected next month.
- » We are continuing to work on credential development in and across all three Schools (Humanities, Social Sciences, and Science, Technology, Engineering, and Mathematics).
- » On September 20, Art History faculty honoured their late colleague Josephine Jungic, Professor Emeritus, at a launch for her posthumously published book *Giuliano de' Medici* (McGill-Queen's University Press).
- » Toronto University Press recently published the second edition of Dr. Gillian Crowther's book *Eating Culture: An Anthropological Guide to Food*. The book grew out of her highly popular Anthropology 222 course entitled Eating Culture.
- » Excitingly, the Writing and Math Learning Centres are now based in the newly built Learning Commons. Every month, these important services provide academic support for hundreds of students at our North Vancouver campus.

#### KÁLAX-AY SUNSHINE COAST CAMPUS

- » On August 28, 14 Sechelt Nation students, the Sechelt Nation Post-Secondary Coordinator, two Capilano University staff and five faculty participated together in a half-day workshop focusing on cultural safety and humility. Participants examined their own cultural identities and attitudes, and focused on ways to maintain respectful relationships based on mutual trust. The impact of colonization and how it relates to cultural safety and humility was also examined.

#### FACULTY OF BUSINESS AND PROFESSIONAL STUDIES

- » The School of Communication with students in the course Communications 490 (Group Project in Publishing) published a magazine called *Still* in May 2018. *Still* is focused on the idea of mindfulness for millennials.

- » In the School of Legal Studies, the new online Legal Administrative Assistant certificate program enrolled its first students and based on a recent Program Advisory Committee meeting, will be developing an e-Discovery course.

## FACULTY OF EDUCATION, HEALTH & HUMAN DEVELOPMENT

- » The Centre for Innovation and Inquiry in Childhood Studies (Early Child Care & Education Department - ECCE) hosted a week-long summer intensive in partnership with the BC Aboriginal Childcare Society (BCACCS) in late August. Twenty Aboriginal Head Start educators from across Canada explored early years pedagogy through classroom instruction, experiential learning, and cultural activities in collaboration with ECCE faculty and educators from the Capilano University Children's Centre.
- » The University One for Aboriginal Learners Certificate Program launched this month. The result of a partnership between the First Nations Transitions and First Nation Student Services departments, this two-term, cohort-based, 18-credit program is designed to provide learners with the fundamental skills and strategies required to be successful in university studies.
- » In partnership with the Squamish Nation, faculty in the Health Care Assistant certificate program developed an Indigenized offering that commenced this month. Students will focus on learning skills and competencies to provide personal care to clients and residents in complex care, specialized dementia care, and selected acute care settings in Indigenous communities.
- » Based on the high demand in the education system (K – 12) for individuals to work with children who present with a wide range of abilities, the Education Assistant certificate program launched two new part-time deliveries (one intake in July, the other in September) to complement their full-time delivery and provide additional access options for students.
- » The First Nation Student Services department has taken the lead in organizing the 6th annual Truth and Reconciliation Week on campus (September 24-28). Events and activities for faculty, staff, administrators and students will include community conversations, a film screening, a blanket exercise and a concluding keynote address by Steven Point, former Lieutenant Governor of British Columbia.

## FACULTY OF GLOBAL & COMMUNITY STUDIES

- » The University's student chapter of the Pacific Asia Travel Association (PATA), an international association committed to the responsible development of travel and tourism, has received the organization's Award of Excellence for outstanding achievement over the past year. This honour brings global recognition to the program and the University. The award was received in Malaysia by the Chair of the School of Tourism Management and presented to the students by the University's Director and PATA Vice-Chair, Chris Bottrill, in mid-September.
- » The University Senate has approved the Stage 1 proposal for a new Bachelor's degree in Human Kinetics. The proposal will continue to move through approval processes.
- » A collaborative proposal involving faculty in North Vancouver and the Ts'zil Learning Centre in Mt. Currie was successfully funded by Aboriginal Affairs and Northern Development Canada (AANDC) to offer the Education Assistant Certificate program to Indigenous students in the Pemberton region in partnership with the Lil'wat Nation. The program will start in January 2019 and will address critical labour shortages in the K-12 system in the area.

## FACULTY OF FINE & APPLIED ARTS

- » 52 students played in the summer Vancouver Jazz Festival.
- » Over 75 CapU alumni, current students and instructors participated in major and minor production and acting roles for a host of plays, events, and employers (e.g., Arts Club, Alchemy Theatre, Supernatural) over the past several months.
- » Carol Aitken, the former Chair, is currently taking a leave to study and explore the emerging field of Design Transition (Carnegie Mellon) and to consider possibilities for Design Transition programming.
- » Over the summer, Michael Thoma wrote a 6-part TV series. He is also on the board of Leo Awards for the upcoming year and has been appointed Director of the North Vancouver Arts Council.
- » Doreen Manuel (coordinator for IIDF) won a Telefilm award for a webisode focusing on the Indian residential school system. She is also newly elected as a board member of Knowledge Network.
- » Adam Sale spent seven weeks in Jamaica working with partner institutions and training instructors from six different diploma and degree level programs.
- » Acting Dean, Ted Gervan, has hosted a number of visits with key representatives from the local/global creative economy including North Shore Studios, Atomic Cartoons, Mastermind Studios and the Government of BC and Telangana (India) focusing on such areas as increased industry engagement for work-integrated learning

(practicum/internship), research opportunities, on-campus industry partnerships, and strategic advice for programming.

- » The MOPA & Film Fundamentals program in the summer, coordinated by Karen Matthews, was highly successful.

## LIBRARY

- » Over the summer, the development of the new Learning Commons included cosmetic changes to the main floor of the Library. These changes include new carpeting, new computer workspaces and 10 additional student PCs, and most importantly, a new entrance to the Library, ensuring that students have barrier-free access to their range of work spaces throughout the main floor. Assessing the impact of the changes and gathering student's perceptions of the main floor of the Library are in our plans for the Fall.
- » The Library has been active with outreach activities:
  - **August 31 Residence Move-in:** We had a booth at move-in and promoted the Library with custom mini toolkits and pens, introducing students to the Library.
  - Science Literacy Week, **September 19: Watch it Wednesday:** We are showing the *Hidden Figures* (2016) film for CSU's Watch-it Wednesday during Science Literacy Week. We will be conducting a Pop-up Library event prior to the film. For the event, Fiacre has volunteered to organize a science literacy game for students to play.
  - Library Outreach activities this semester include a **pop-up library** in the Birch cafeteria on September 13, October 17, and November 14, and a **residence pop-up library** on October 10.
  - **CapFest, September 22:**
    - o **Author Reading:** The Library will be hosting Deborah Hodge, an award-winning children's author, for an author reading in the Aspen Room from 3–4 p.m. Funding for this event is from the "Big Ideas Fund" that originates from a CapU Speakers Series Grant by the BlueShore Theatre. We are planning to have about 40 – 50 people including children, parents, and students for this event and we will be providing refreshments.
    - o **CapU's History – Then and Now Exhibit:** Promotion of CapU's History – an online archive via a display in the cafeteria. An exhibit featuring a slide show – retro-style, with a projector and screen – will be presented as well as a PowerPoint of the digitized slides and other objects. We'll be playing the Cap College jingle, circa 1983, to entice people to come by.
    - o **Tell Your Story Video Booth:** CapFest participants will be invited to stop by our self-serve video booth to record their story - a favourite Cap moment, a bit of Cap history or just their impressions of the day. The video booth will be at the Library's main entrance.

## ACADEMIC INITIATIVES AND PLANNING OFFICE

- » A focus on integrating lessons learned has led to updates to processes and templates alongside our collaboration with the Executive team to align unit assessment (and elements of program review) into the integrated planning.
- » Program assessment submitted in June gave benchmark data and enhanced activities are planned to increase awareness and education across the University.
- » Degree development continues on track based on anticipated timelines and two additional programs will host external reviewers in early Fall as part of the program review process (Bachelor of Business Administration and Music Therapy.)

## FINANCE & ADMINISTRATION

September marks the mid-year of the fiscal where we're working closely with budget owners to monitor financial results and develop a forecast to the end of the year. And it's not too early to turn our focus to planning and budget assumptions for next fiscal.

## CONTRACTS AND CAPITAL PLANNING

- » Shannon Boychuk, Director of Contracts joined the University on July 9. Shannon will be responsible for providing strategic leadership of contract administration, risk management and insurance to protect the University, employees and students.

## FACILITIES AND CAMPUS PLANNING

- » **Campus Master Plan:** Over the past 11 months, robust engagement has informed the development of a Future Campus Statement, a series of Principles and a set of Design Moves. A series of frameworks and supporting policy

around built form, open space, and mobility have been designed and potential future building sites have been identified. Further, an implementation chapter has been developed to help CapU set forth a direction towards the implementation of the Campus Master Plan. The final plan will be unveiled at CapFest on September 22, 2018 where DIALOG will present the process, engagement outcomes, frameworks, and the implementation priorities.

- » **Mural Project:** To mark the momentous occasion of Capilano University's 50th anniversary, the University teamed up with the Vancouver Mural Festival to help transform nine prominent exterior walls on its North Vancouver campus, and one at kálax-ay, the Sunshine Coast campus, to full-colour painted murals. The project is currently underway with artists painting murals that will welcome students and the community to CapU's campuses and serve as lasting legacies of the University's 50th anniversary.
- » **Health & Safety:** Not every facility on campus has air conditioning. As part of the heat control plan for the University, this summer, "Cool Rooms" were designated for every afternoon from May through August for any staff or faculty who needed to relocate to an air-conditioned facility. These rooms were utilized during the several periods of over 30-degree weather. Fire Hazard Warning signs were deployed throughout the NV Campus and a number of smoking areas were closed due to their proximity to the forests.
- » **Emergency Preparedness:** As part of a commitment to bringing emergency preparedness into daily business, the University is now conducting event-specific risk assessments and creating risk-based pre-plans. The effort started with Convocation and has continued for Orientation, and CapFest. A similar approach is also taken for the risk of forest fire and snow storms. Before each event, Administration members are identified as "on call" and have emergency roles and responsibilities assigned for each event. To further strengthen emergency response, the Senior Leadership Council (SLC) will engage in a 2-part emergency management exercise as a start to quarterly training. This quarter, SLC will exercise a CapFest scenario.
- » **Sustainability:** As part of building capacity in the sustainability area and to ensure the continued success of the CapU Works program, a new Sustainability Engagement Facilitator has joined the team bringing 6 years of behavior management experience and a Master's degree in Environmental Communications.
- » **Operational and Capital projects:**
  - Construction of the Learning Commons in the Centre for Student Success was completed on September 4, 2018. The Math Centre, Writing Centre and English Language Support have moved into the new space and are already supporting students.
  - Tender for an air source heat pump (ASHP) that will reduce GHG emissions and provide cooling for the Birch building will close on September 17, 2018.
  - A structural upgrade of Birch BlueShore Theatre stage was completed over the summer.
  - A new carpet has been installed in the first floor of the Library to replace the previous carpet that had reached the end of its useful life.
  - New ceiling tiles are currently being installed on all floors of the Fir building to replace end of life tiles. New ergonomic chairs were purchased for Fir computer labs, replacing end of life chairs. The first floor of the Fir building, where the Music Department is located, received necessary improvements over the summer including painting in the hallways, carpet and ceiling replacement, and a complete refinish of the student sound insulated music practice rooms.
  - The 2018 iCap classroom upgrade project is complete with over 100 classrooms receiving IT and facility improvements.
  - A great deal of grounds maintenance work (e.g. planting, weeding, dead tree removal, pressure washing, etc.) was completed throughout the summer to prepare for the new school year and the 50th anniversary festivities.
  - The aging wood floors in the Sports & Wellness gymnasium, AR 001 theatre & Dogwood 118 dance studio floor were refinished over the summer.
  - Four additional EV charging stations were installed in parking lot #3 in support of the use of electric vehicles.

## FINANCIAL SERVICES

- » Financial Services has been working on building the Financial Planning and Analysis unit within the department. This unit is responsible for working with budget owners to develop budgets, monitor monthly financial results and develop a forecast to the end of the year. The team has been working on the development of tools, processes and systems that will strengthen the organization's ability to monitor financial activities and make informed financial decisions. Key focus for this fiscal year includes:
  - o Monthly meetings with budget owners to review financial results and develop forecasts to year-end for their respective portfolios,
  - o Consolidation of results of meetings with budget owners to develop forecasts for the University,
  - o Monthly presentations and discussion of results with the Executive and the Senior Leadership Council,

- o Quarterly presentations to the Audit Committee and Board,
- o Decisions for additional budget items based on forecast results (decisions tracked by Finance) and
- o Working with the Strategic Planning department to integrate planning and budgeting activities to ensure stronger linkages and building organization capacity.

## HUMAN RESOURCES

- » **Pilot Leadership Development Program Launched:** Built upon the Leadership & Development Task force recommendations and CapU's commitment to enhance leadership at all levels, the **CapULead** leadership development program and pathways have been created for all employees in leadership roles (with leadership being broadly stated). There are three "pathways" for employees to choose from and each are comprised of foundation, core and elective courses. CapULead 1 is intended for employees through consultation with their managers, non-management employees who have been identified for development into leadership roles. CapULead 2 is for employees who recently became a Cap U supervisor and first-time leader or managers or supervisors with previous experience leading people but who are new to Cap U. CapULead 3 is for existing Cap U leaders looking to harness and expand their skills.
- » The CapULead courses can be completed as a program to achieve a certification or employees may choose courses à la carte that are best aligned with their leadership development goals. We anticipate proudly presenting our first CapULead Certificate within two years.
- » **Expanded Support for Faculty Hiring:** The University has for many years used a web tool called "PeopleAdmin" to support staff and exempt posting and recruitment processes. After consultation with academic leaders, HR will be expanding functionality and availability to support faculty hiring. HR has been working with faculty Chairs and Coordinators to prepare for roll-out in advance of next semesters start date and feedback thus far has been positive.

## INFORMATION TECHNOLOGY SERVICES

- » The Banner 9 upgrade for HR and Payroll went live in August, with the upgrade for Student functionality scheduled for October.
- » The University has begun to adopt the BC Government's Defensible Security framework to enhance our cyber security capabilities. A cyber security awareness campaign is planned for October.
- » On June 27, 2018 the University launched its new website, capilanou.ca. The project was more than a year-and-a-half in the making, and represents an exceptional collaboration between IT services, the Registrar's Office and the Communications & Marketing department. The new site represents a significant change in the overall approach to our digital communications. While we now have an excellent foundation in place that offers the potential for many developments, we are in the early days of how best to develop the site.

## POLICY, PRIVACY AND GOVERNANCE

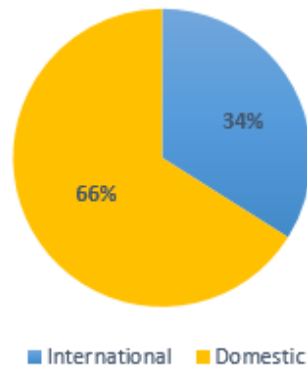
- » In August, the second meeting of the President's Advisory Committee on **Smoking on Campus** was held. The Committee, which includes representatives from across the University community, reviewed a smoking risk assessment conducted by members of the Joint Occupational Health and Safety Committee, and provided feedback on a draft smoking policy. The President's Advisory Committee will be revising the draft and initiating community consultations in the next few months.

## STUDENT HOUSING SERVICES

- » On August 31, 2018, over 250 students moved into **CapU Residence**, making the Fall 2018 term the first term that our residence program has filled completely since opening one year ago. Since move-in day, a number of other students have also moved in and rooms have been offered to those on our waitlist. A current overview of the residence population is shown below.
- » **Our Current Population:** Our residence is home to a wide demographic of students from around BC, Canada and the world:

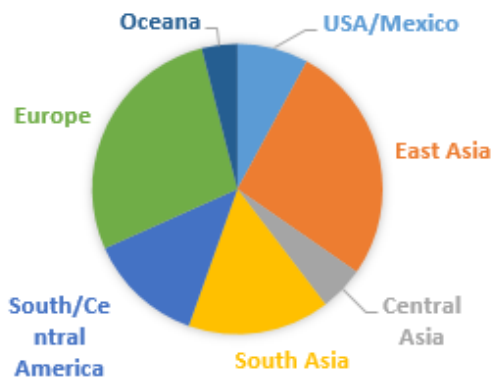
## INTERNATIONAL VS. DOMESTIC RESIDENTS

**289**  
Students

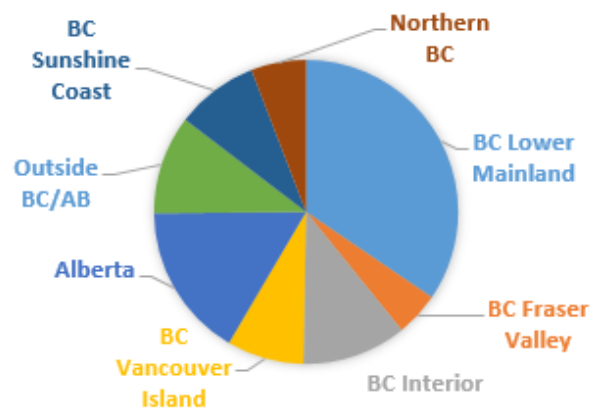


**29**  
Countries

### INTERNATIONAL STUDENTS BY REGION



### DOMESTIC STUDENT HOME TOWNS



- » **Residence Orientation:** From August 31 to September 2, our team in residence was able to offer a well-rounded residence orientation program for our students that included a number of social and educational events. Highlights included:
  - o A welcome barbecue
  - o Photo-scavenger hunt
  - o Water Olympics
  - o Deep Cove trip
  - o Faculty dinner
  - o Watermelon capture the flag
  - o 80's themed night

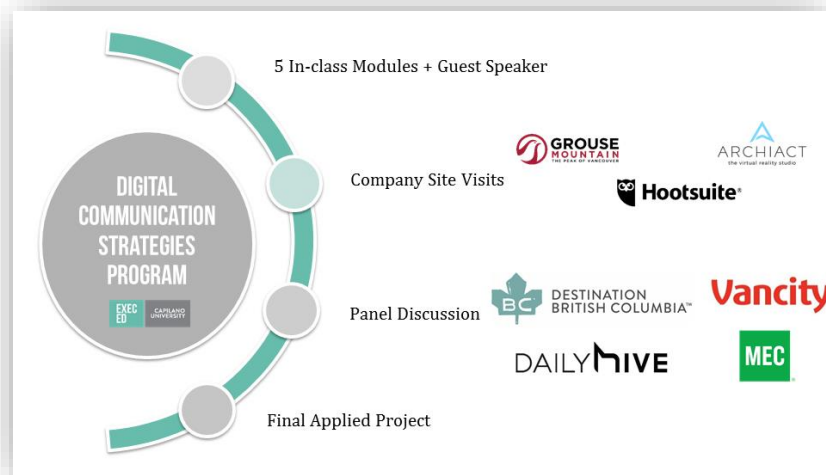
## STRATEGIC PLANNING, ASSESSMENT AND INSTITUTIONAL EFFECTIVENESS

### STRATEGIC PLANNING, ASSESSMENT AND INSTITUTIONAL EFFECTIVENESS HAS FOCUSED ON THE FOLLOWING PRIORITIES:

- » The Strategic Planning Team is working towards a collaborative approach for an integrated plan of the operational planning and assessment process for 2019/20 and beyond.
- » In preparing for the 2020-2030 Strategic Plan, the Executive Team met to discuss the guiding principles and look at the draft process for the development of the plan.

## CONTINUING STUDIES & EXECUTIVE EDUCATION:

- » Executive Education hosted a group of MBA students from FHWien der WKW University in Austria for a 2-week intensive Digital Communication Strategies Summer Session last month. The program focused on best practices and excellence in digital communications, social media and online marketing strategies from a North American perspective, offering a mixture of in-classroom lectures from local industry experts, company site-visits to Vancouver-based organizations, a panel discussion with best-in-class digital teams, and applied projects with organizations who are looking to implement a new online communications strategy.



- » The company site visits this year included organizations such as Hootsuite, Grouse Mountain, and Archiact VR. The students also gained some invaluable insight from marketing experts across the region as part of a panel discussion at the University, where we welcomed marketing leaders from some of Vancouver's most successful digital teams, including:
  - o Destination BC (Director of Global Marketing Channels)
  - o The Daily Hive (Editor-in-Chief & Partner)
  - o Vancity (Senior Marketing Specialist)
  - o MEC / Mountain Equipment Coop (Marketing Director)
- » The feedback from the program was overwhelmingly positive, with students telling us it's been the highlight of their entire MBA program so far. The program overall received evaluation scores above 4.7 on a 5 point Likert scale.
- » Executive Education is working with BC Hydro this month to deliver a customized Business Presentation Skills workshop to their affiliates from different organizations across BC, including Whistler/Vail Resorts, City of Surrey, Vancouver Coastal Health Authority, and more. The last time we ran this workshop in 2016, BC Hydro received the highest customer satisfaction ratings of all the workshops they've held for this group since 2012, and we hope to continue that trend this year.
- » Continuing Studies wrapped up another successful summer of Serious Fun Summer Camps. We attribute much of the camps' popularity to the continuing focus on STEM camps, establishing the building blocks to prepare youth for the jobs of tomorrow.
- » Continuing Studies hosted a group of 42 junior high school students and their chaperones from Koto City, Japan for an English language and socio-cultural program earlier this summer in Squamish, BC. The students received a truly immersive Canadian experience, interacting with their homestay families as well as a number of Canadian youth



Cultural Assistants, who supported them throughout the program. The program included a First Nations workshop, interactive English lessons, and field trips to the Stawamus Chief, Alice Lake, Peak 2 Peak in Whistler, the Bosa Centre at Capilano University, and more.

- » In addition to the students' enhanced English language skills at the end of the program, there was a significant improvement in their interpersonal skills. There was a noticeable increase in their self-confidence and in their ability to interact with their peers, instructors and homestay families. The student feedback was extremely positive with many of them demonstrating their desire to return for a longer program, and almost all of them stating their intention to return to BC in the near future.

## CENTRE FOR INTERNATIONAL EXPERIENCE

International activities conducted in the last few months include the following:

- » International applications for the Fall 2018 semester exceeded the previous Fall, continuing the pattern of increased international student demand at the University.
- » Due to continuing international student registrations from very strong admissions in the previous Spring and Summer, overall international intakes for the 2017/18 academic year were higher than the previous year.
- » Another highly successful international student orientation session was held on August 30 welcoming over 400 new international students to the University from over 50 countries around the world.
- » Continuing from the faculty workshop on teaching international students at the end of the Spring semester, CIE has coordinated with Deans and School Chairs to identify themes and issues for continued faculty and staff support workshops through the 2018/19 academic year.
- » President Paul Dangerfield delivered a keynote presentation on educational leadership at the South East Asia Ministers of Education/BCCIE International Education conference in Ho Chi Minh City, showcasing CapU to educators from throughout the region.
- » Director, International, Chris Bottrill continued raising CapU's global profile in collaboration with duties as President of PATA International with keynote presentations at the Pan Asia International Tourism Conference, Hanyang University, Korea, World Mountain Tourism Alliance summit, Beijing, Himalayan Travel Mart and Conference, Nepal, and Sichuan International Tourism Expo. He also delivered a panel presentation at the first World Summit of Tourism Deans at Hong Kong Polytechnic University.
- » September to November is a key international recruitment period and our recruiters are participating in education fairs and other recruitment events to attract more international students from a wider variety of countries to expand and add diversity to our international student population at the University.

## REGISTRAR


- » **JumpStart:** This is a pre-Orientation event for newly admitted students. The Recruitment team hosted seven events and approximately 400 students attended. Students had the opportunity to learn about upcoming course registration workshops, hear about current students' experience, tour the campus, meet other new students, and more.
- » **Parent & Student Supporter Orientation:** This is the first time that CapU hosted an orientation event for parents and supporters of new students. There were three events held and approximately 200 parents and supporters attended. The first session covered important information for parents and supporters to be aware of such as student responsibilities, policies, important dates and deadlines, etc., and the second half of the presentation was delivered by a faculty member. The second portion of the presentation was done by CapU faculty members, Nadja Neubauer, Coordinator, HCA, and Laura MacKay, Director Centre for Teaching Excellence. Both Nadja and Laura talked about academic integrity, a general overview of class expectations, communication, and more.
- » **Community Events:** This Summer, the Recruitment team attended eight community events. These were:
  - o Lynn Valley Days
  - o Squamish Nation Pow Wow
  - o Aboriginal Day
  - o Carnival Del Sol
  - o Dragon Boat Festival
  - o Steveston Dragon Boat Festival
  - o Fusion Festival
  - o North Vancouver City Fest
- » **Recruitment Season 2018:** The Recruiters are getting ready to visit 160 BC high schools in the Lower Mainland, on Vancouver Island, and in the Interior. Also, one of the recruiters will be spending two weeks in Alberta for the Out of Province High School visits, and a new addition for this year's recruitment season is visiting high schools in Winnipeg and Brandon areas of Manitoba.
- » **Strengthening Connections Visits:** This year, Willie Lewis, First Nations Student Recruitment Advisor, will be traveling to 10 different regions of BC to take part in Strengthening Connections events. Willie will get the opportunity to connect with many Indigenous students.



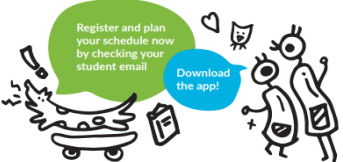
- » Preparations are underway for the 6th annual **Holiday Hamper program** to support Capilano University students and their families who are identified as having significant unmet financial need. Departments and programs will again have an opportunity to sponsor a family and enhance the holiday season for our students.
- » Three students graduated in May 2018 who received the **Capilano Excellence Scholarships** throughout their program (eight consecutive terms of study from Fall 2014 to Spring 2018). Program areas represented were:
  - o Bachelor of Communications Studies; scholarship valued at \$16,576
  - o Bachelor of Tourism Management; scholarship valued at \$17,427
  - o Bachelor of Music in Jazz Studies; scholarship valued at \$24,024
- » Provided a new series of **Course Planning and Registration sessions** during the Fall 2018 registration period. These sessions provided over 250 students with advising and registration services in the same time frame in which a maximum of 150 students would have received the same service in prior years.
- » **Banner 9 Project:** The RO is working towards meeting the goal of implementing Student Banner 9 over the Thanksgiving weekend. The RO functional teams are working together to support each other in understanding Banner dependencies through our processes and navigate Banner's new interface.
- » Records and the RO Functional Analyst have made 1st phase changes to our end-of-term processing to simplify processes that will provide better service to students, staff and faculty.




## STUDENT SUCCESS PORTFOLIO

- » The Student Affairs team (Remy Marlatt, Mara Schaffler, Jody Armstrong, Melissa D'Agostino, Ursela Bheil, and Crysta Perak) have been working non-stop since February to design and implement a **2-week orientation for CapU**. This year CapU welcomed over 2,000 new students to campus and Student Affairs delivered the first ever 2-week long student orientation which kicked off August 27th.
- » From **Smart Start to Career Development Workshops, International Student Orientation, Residence Move-in Day, New Student Orientation**, and the **President's BBQ**; all new and returning students were exposed to academic, social, and well-being aspects of Student Life at CapU. The opening ceremony saw the introduction of a new tradition - thumbwrestling, new videos that illustrate to new students an approach for seeking help for academic problems or personal problems they may experience as well as a set of skits acted by students from the Theatre Department aimed at normalizing some of the experiences students may find themselves facing at University. The 2 weeks of orientation was a tremendous success thanks to our many partners, departments, and Faculties within CapU who collaborated with the Student Affairs orientation team to launch this year's events and who contributed to promote a sense of belonging on campus.



# WEEK 1 2018 STUDENT ORIENTATION SCHEDULE



MONDAY Aug 27	TUESDAY Aug 28	WEDNESDAY Aug 29	THURSDAY Aug 30	FRIDAY Aug 31
<p><b>Smart Start Program</b> @ Cedar 148</p> <p><b>10:00AM - 11:15AM</b> Prepare Yourself For a Successful Transition to University</p> <p><b>11:30AM - 12:45PM</b> Start Building Your Success Toolkit</p> <p><b>1:30PM - 2:45PM</b> Time Management: Planning Sets You Free!</p> <p><b>3:00PM - 4:00PM</b> Funding your Education</p>	<p><b>10:00AM - 11:15PM</b> The Research Assignment</p> <p><b>11:30AM - 12:45PM</b> How to Avoid Plagiarism</p> <p><b>1:30AM - 3:00PM</b> Welcome to the Capilano University Library!</p> 	<p><b>10:00AM - 11:15AM</b> Google, find good lecture notes...if only</p> <p><b>11:30AM - 12:45PM</b> Read, Recite, Remember!</p> <p><b>1:30PM - 2:45PM</b> Google doesn't write your exams! Exam Preparation</p>	<p><b>9:00AM - 4:00PM</b> CIE: International Student Orientation @Centre for Sport &amp; Wellness</p>  <p><b>10:00AM - 11:15AM</b> Start Planning Your Career NOW!</p> <p><b>11:30AM - 12:45PM</b> Explore Your Career Interests!</p> <p><b>1:30PM - 2:45PM</b> Articulate Your Skills!</p>	<p><b>ALL DAY!</b> Residence Move In Day! @ 2420 Dollarton HWY *Note: Residence Orientation Sept. 1st-2nd</p> 

capilano.ca/orientation

**START RIGHT HERE** **WEEK 2**  
**2018 STUDENT ORIENTATION SCHEDULE**



MONDAY Sept 3	TUESDAY Sept 4	WEDNESDAY Sept 5	THURSDAY Sept 6	FRIDAY Sept 7
<p>Starting at 12:00PM  <b>Excursion Around The City Social</b>                      Stanley Park Sea Wall, Main Street Mural Tour, and Granville Island Tour                      @See website for details</p>	7:00AM - 9:00AM <b>Check-In!</b> @Parking Lot 7	11:00AM - 12:00PM <b>Ice Breaker Bingo</b> @BR Cafeteria	10:00AM - 11:00AM <b>What are your top 5 Strengths?</b> @CE 223	<b>ALL DAY!</b> <b>CapU Community Rock Painting</b> @Cedar Courtyard
	9:00AM - 11:00AM <b>Welcome Ceremony</b> @Centre for Sport & Wellness	11:30AM - 1:30PM <b>FNSS: Orientation &amp; Lunch</b> @First Nations Centre LB 196	11:30AM - 1:30PM <b>President's Welcome BBQ</b> *Proudly Sponsored by Neptune Terminals @Birch Courtyard	10:30AM - 12:00PM <b>Escape Room</b> @Lower Birch Cafeteria
	11:00AM - 1:00PM <b>Faculty Welcome</b> @Look at your app!	1:00PM - 5:00PM <b>CSU: Open House &amp; Advocacy Fair</b> @LB 195	3:30PM - 5:30PM <b>Re-Cap, the CSU Social</b> @Arbutus Courtyard	12:00PM - 12:30PM <b>Well-Being Walk</b> @Cedar Courtyard
	1:00PM - 2:00PM <b>Scavenger Hunt</b> @Look at your app!	2:30PM - 4:00PM <b>Pre-Game: Pump Up!</b> @Centre for Sport & Wellness		1:00PM - 3:00PM <b>CIE: How to Succeed at CapU</b> @Blueshore Theatre
	2:00PM - 5:00PM <b>Street Party</b> @Cedar Courtyard	4:00PM - 6:00PM <b>Varsity Soccer Game</b> @Centre for Sport & Wellness		1:00PM - 3:00PM <b>Intramurals</b> @Centre for Sport & Wellness

capilano.ca/orientation

- » Another milestone for Student Success is the opening of our brand new **Learning Commons**, and the **Student Life Hub** in the **Centre for Student Success**. Also launched are the **Peers Helping Peers Program**, the **Co-Curricular Record** and the **Starting for Success** program. All these initiatives are important for supporting the successful transition of our new students into University life. They help create an interactive and engaged campus life second to none for our students and will also help students, staff and employees gain a better understanding of support resources on campus.
- » **Capilano University Student Health and Wellness Survey:** During the period from October 22 to November 5, 2018, Institutional Research, in collaboration with Student Success, Department of Athletics and Recreation and the School of Human Kinetics, will implement the National College Health Assessment. The survey, a reliable and valid instrument will gather data on the general health of student, disease and injury prevention, academic impacts, mental health, sleep, nutrition and exercise, sexual behaviour, alcohol, tobacco and other drug use and personal safety. The survey has been implemented in colleges and universities across Canada with over 50,000 students participating. The findings will be used to inform student health and wellness strategic directions moving forward.

**ACCESSIBILITY SERVICES**

- » 30 new student intakes were logged in July and 22 in August. Faculty advisors & staff:
  - Presented at the Applied and Fine Arts Faculty Meeting on Supporting Students with Disabilities and to indigenous students at the University One Orientation in the Faculty of EHHD.
  - Developed a handout for faculty on supporting students with disabilities.
  - Participated in the Lightning Round at International Student Orientation.
- » Faculty attended national and international conferences on best practice and current issues in supporting students with disabilities in post-secondary (**Canadian Association of College and University Student Success** and the **Association on Higher Education and Disability**).
- » Developed a new online application form for students new to Accessibility Services.

**ATHLETICS & RECREATION**

- » CapU athletes again participated in **CapU Residence Move In Day:** Over 30 CapU Blues athletes participated on August 31st. Blues athletes greeted parents and assisted new students to move into residence and to welcome them to Capilano University.
- » After five years of wear and tear, the facility gymnasium floor in the **Center for Sport and Wellness** was re-sanded and new polyurethane coatings were applied.
- » We **hired four new coaches**.
  - **Women's' Volleyball:** North Vancouver resident **Dan Huzar** was previously an assistant coach with UBC's women's volleyball team, helping them to seven national titles over 10 years and has coached with the Canadian National team at the senior, university and junior levels.

- **Men's Soccer: Alex Elliott** comes to CapU from Quest University where he turned around their soccer program and won three PACWEST medals in four seasons. Alex works with the Vancouver Whitecaps' U14 and U15 residency teams and as a player has starred at NCAA Division 1 University of Portland. He was part of the Canada Youth and Adult National team programs for both soccer and futsal, and played internationally in Germany.
- **Men's Volleyball: Dave Dooley** coaches the U-18 men's Seaside Volleyball club and is coming off a silver medal at the U18 nationals in May. He won club provincial gold in 2016 and 2018. He also leads Seaside's beach volleyball programs, and in 2017 won provincial gold. Dooley brings plenty of PACWEST experience into the position as well, having spent eight seasons as an assistant with the Camosun College men's volleyball team – winning three conference championships and one national title.
- **Women's Basketball: Chris Weimer** takes the reins of the women's basketball team after six seasons as an assistant under Ramin Sadaghiani our outgoing coach. The North Shore native has been instrumental in the program's recent success when the Blues claimed PACWEST gold last season and reached the PACWEST final in four of the past six years.
- » The Department hosted a number of events including:
  - **BC Bike Race** (July 5-12, 2018): This international event is held over 2 days at CapU. Over 600 riders and 100 event staff gather at CapU for two days before the riders embark on a mountain bike race that introduces international racers to British Columbia's coastal communities and mountain bike meccas each year. This event has a strong impact on the local economies and British Columbia's tourism and is excellent exposure for CapU.
  - **CapU Blues Summer Camps** (July/August): 145 youth registered for Volleyball, Ultimate and Basketball camps on the Lynnmour campus.
  - **BC Volleyball** (August): BC Volleyball employed CapU Blues volleyball athletes and held provincial training camps at the Center for Sport and Wellness.
  - **Capilano University won the Canadian Colleges Athletic Association (CCAA) National Community Service Award for 2018** (June): Capilano University and the Blues were a major partner for the 2018 Junior All Native Basketball Tournament held in March. The CapU Center for Sport and Wellness hosted the opening ceremony, round-robin games and division finals. The opening ceremony had a capacity crowd of nearly 2,000 people, and featured dancers and speeches from Indigenous elders, BC Advanced Education Minister Melanie Mark, and VP, Toran Savjord. Over 80 teams from around the province participated.
  - **Samilkameen First Nations Basketball Camp** (August): Following the success of the Junior All-native tournament held at CapU, the Blues men's basketball team travelled to Keremeos in August and conducted 5 days of basketball training to kids in the first nations community. Blues men's athletes were transformed by the experience and the kids gained valued coaching.

## CAREER DEVELOPMENT CENTRE

- » To increase our visibility for students, the **Career Development Centre (CDC) has relocated to the Centre for Student Success** located on the first floor of the Library Building in **LB 149**. Over the summer, they conducted 36 one-on-one advising appointments, six workshops including one on career planning during SmartStart, training and awareness sessions with the TOUR471 class, a career booth and lightning round at the CIE international orientation, a session for the NABU program, and **Nancy Ng** offered the Azrin Model workshop to 7 student success team members. Upcoming, students will have the opportunity to chat with successful CapU alumni about their chosen career paths. Upcoming workshops will be offered to provide students with valuable career-related skills such as cover letter writing, resume building and interpersonal communication.

## CENTRE FOR TEACHING EXCELLENCE

- » Laura MacKay was appointed Director of the Centre for Teaching and Learning as of August. As co-chair of the BC Teaching and Learning Council (BCTLC), Laura is helping to organize Symposium 2018: Scholarly Teaching & Learning in Post-Secondary Education on October 24th. This event is co-sponsored by BCTLC and BCcampus.
- » The CTE is co-facilitating, along with BCcampus, the first province-wide online book club for post-secondary educators <https://bccampusonlinebookclub.wordpress.com/>. We have 10 faculty participating in the book club who are all reading *How Learning Works*.
- » **Bettina Boyle**, CTE's educational developer, is facilitating an online course with BCcampus on rubrics and assessment.
- » The CTE is also gearing up for **Truth and Reconciliation Week** with free printed copies of *Pulling Together: A Guide for Indigenousization of Post-Secondary Institutions*, a learning circle, and a reconciliation pop-up space for faculty.

## COUNSELLING

- » August is the time of the year the Counselling department does its planning. Counselling has been busy planning for the fall semester: preparing for orientation booth activities, deciding on workshops and outreach events and responding to faculty requests for a counsellor to attend program orientations. **Sukhi Sohi** is the new **Coordinator for the Counselling Department**. Two counsellors offered workshops for the Smart Start Program. Sukhi's workshop "Prepare Yourself for a Successful Transition to University" was attended by 90 students. The second workshop "Start Building Your Success Toolkit" had 73 participants. **Jeff Ross'** workshop "Time Management: Planning Sets You Free" also had 73 participants. Sukhi also took part in the "Lightning Round" at the International Student Orientation.

## LEARNING & SKILL SUPPORT

- » **Learning & Skill Support** is established to help students better identify and utilize the supports, resources, and services available outside the classroom. Learning & Skill Support Advisor **Melissa D'Agostino** ran **SmartStart** this year. This four-day event involved academic skills workshops on learning tool kits, time management, avoiding plagiarism, notetaking, research, and career planning. The week-long series of workshops were a great success with dramatic increases in participation this year, making this year's SmartStart the most attended to date.
- » Learning & Skill Support will be offering a variety of **new learning resources and supports for Fall 2018** including: a one-hour workshop called **Mindset Matters** which explores neuroplasticity, Fixed vs Growth Mindset, understanding how mistakes help the learning process, and reframing failure; a drop-in space called **Mistake Space** where all students are welcome and are encouraged to experiment with different learning strategies in an environment designed for trial and error where setbacks, progress, and achievements are tracked, explored, and reflected upon.
- » A new brochure highlighting study skills workshops and appointment services and three study skill bookmarks explaining best practices for study have been created and published, and a **pencil case StarterKit** is now available for all new students from Learning & Skill Support and includes a welcome and encouragement around some common first year experiences.

## OFFICE OF INSTITUTIONAL RESEARCH

- » **Christine Chan** was appointed Manager of IR in August. The Blue survey system has been fully implemented and in place for the upcoming academic year and CapU Survey has been integrated into Moodle. Post-workshop and post-appointment surveys are now standardized and available upon request for all service units. IR is actively collaborating with IT and the Registrar's Office to address institutional wide reporting challenges. The interim Seat Utilization KPI report and the Summer Enrolment KPI report are now available on SharePoint. The Decision Maker Dashboard is progressing now that Tableau is being implemented. Once completed, data will be visualized on the Dashboard and available to upper level administrators for decision making.

## STUDENT AFFAIRS

- » Student Conduct Officer (**Lynn Newman**) has relocated to offices within the Counselling and Accessibility Services suite, providing a more confidential space for those visiting the office. Lynn Newman attended a conference at University of Alberta on **social justice in student affairs**.
- » The Conflict Resolution Advisor (**Keiron Simmons**) has also moved into the Counselling and Accessibility Services suite for the same reason.
- » Community Wellness Strategist (**Jody Armstrong**):
  - o Completed and began distribution of handbooks on Suicide Awareness, Responding to Disclosures of Sexual Violence, and Self-Care & Well-Being.
  - o Began training Peer Helpers on campus in the above topics.
  - o Take the Pledge online page has been launched to take the pledge against sexualized violence.
  - o Online Reporting option for cases of sexual violence launched for orientation and requests for disclosure training and safeTALK training from staff have increased.

## ADVANCEMENT

Advancement includes the departments of Communications & Marketing, Development & Alumni Relations, and Special Events & Ceremonies. Advancement's goals are to: enhance the University's reputation; develop positive relationships, and secure resources to support University priorities. Please see the attached document "*50th Anniversary Program Highlights & Outcomes*" for the reporting period from June 1 – September 10, 2018.

## 50<sup>th</sup> Anniversary Program Highlights & Outcomes

Reporting period: June 1 – September 10, 2018

### FABULOUS 50 BIRTHDAY BASH

Capilano University officially celebrated 50 years on Monday, September 10, 2018 -- fifty years to the day we first opened our doors. It's estimated that more than 500 people attended the event, hosted in the Birch cafeteria of the main campus. Regional campuses celebrated at the same time, and watched the North Shore campus event via WebEx.

In addition to dignitaries, community partners and current students and faculty, 24 first students and faculty members (from 1968) were in attendance.

The program included: an announcement by Neptune Terminals (50<sup>th</sup> anniversary presenting sponsor) of a \$10,000 gift to establish a new bursary for indigenous students; entertainment by CapU alum (including one of our first students), draws for "birthday presents" (283 people entered the draws, three gifts were awarded), and cake. Following the program, first students and faculty attended a reception in their honor.

Among those in attendance at the first students and faculty reception were three of the "[Four Pioneers](#)", Carolyn Grass (whose band performed at the Birthday Bash), and Tim Hollick-Kenyon, CapU's first Registrar. The event attracted media attention from the North Shore News and from the Vancouver Sun: <https://vancouversun.com/news/local-news/capilano-university-celebrates-50-years>

First students and faculty will be back to celebrate on September 22 at the CapFest Alumni Homecoming.

See pictures: <https://www.flickr.com/photos/capilanouniversity/albums/72157697986576212>

See archival images shared at the first students and faculty reception: <https://capu.arcabc.ca/islandora/object/capu:images>

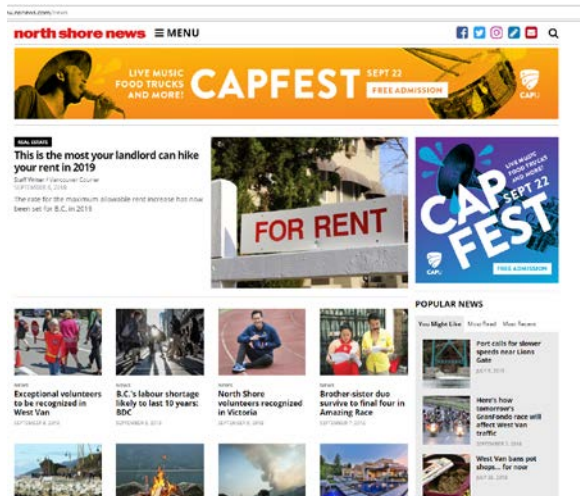
### COMMUNICATIONS & ADVERTISING

#### Ad Campaign

Capilano University's 50<sup>th</sup> anniversary advertising campaign runs from July through late September. The campaign includes a series of ads that showcase CapU's roots, pride and creativity. The majority of ads are in market during the month of September to promote CapFest.

The campaign includes a broad mix of media, including:

- Outdoor – transit shelters, bike racks and the Seabus walkway. Additionally, a 15 second video is playing on screens at North Shore Cineplex theatres, Tim Hortons (five locations) and Park Royal.
- Municipal Papers -- Georgia Straight, Squamish Chief, Coast Reporter and the North Shore News, which includes a two page wrap.
- Broadcast – Global TV and CFOX including on-air spots, calendar listings and digital media.
- Digital – Websites and social media ads, as well as newsletter e-blasts, blogs and postings in a mix of digital channels including the Daily Hive, Miss 604, North Shore News, Georgia Straight and Global BC and CFOX.



### CapU50 E- Bulletin

On July 10<sup>th</sup> the third 50th Anniversary e-bulletin was sent to 13,780 email addresses:

- ✓ 98 % successfully delivered
- ✓ 27 % (3,687) opened (*education sector average open rate is 24.14%*)
- ✓ 7% (262) clicked thru

Top two pages visited:

- What's Happening / CapFest – 120 clicks
- What's Happening / Great Ideas / Speaker Series50 – 60 clicks



**CELEBRATING OUR ROOTS,  
OUR JOURNEY AND OUR FUTURE**

CapU's 50<sup>th</sup> anniversary advertising campaign kicked off in July with a series of large, colourful and celebratory images lining the south of the SeaBus terminal walkway.

The campaign highlights CapFest, with an invitation to join us on September 22, 2018.

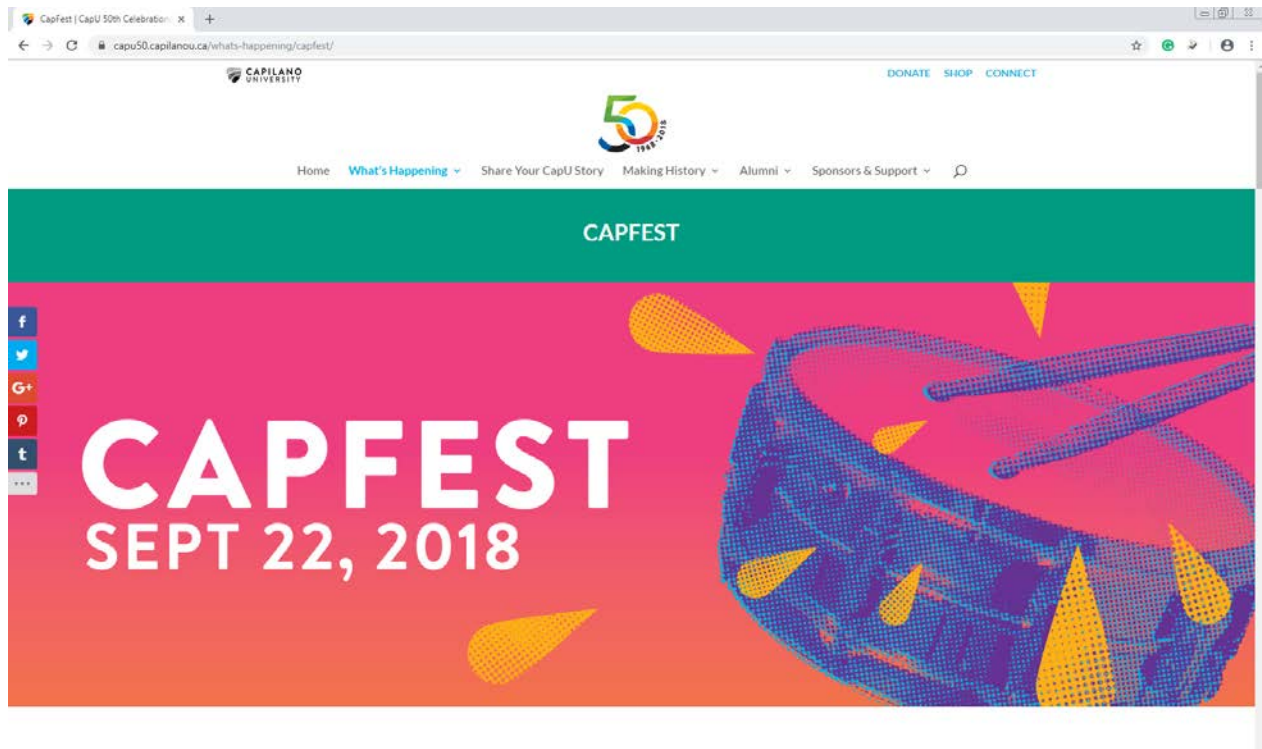
**JOIN US FOR CAPFEST**



**Anniversary Website (Microsite)**

The CapU 50<sup>th</sup> anniversary website continued to be very active through the summer with 1,077 visitors between June 1 and August 31<sup>st</sup>. Content added to the site during this period included information about: the Great Ideas initiative, the CapU50 e- Bulletin, the Ad campaign (Seabus Walkway), and CapFest program highlights.

- 1,077 visitors to the site
- 92.6 % new visitors
- 39.52 % came to the site through a random search
- 29.16 % came via referral



### Social Media

The 50<sup>th</sup> anniversary program has helped grow our digital community through social media channels. Followers as of August 31, 2018:

Facebook: 13,605-- 3% increase\*  
 Instagram: 3,381 -- 14% increase\*  
 Twitter: 4,850 -- 0.7% increase\*  
 LinkedIn: 30,207 -- 2% increase\*

\*from May 2018

### CapU Generated Posts June 1<sup>st</sup> – August 31<sup>st</sup>, 2018:



Facebook

- ✓ 22 posts (including 4 videos)
- ✓ 1,056 likes
- ✓ 96 shares
- ✓ 33 comments
- ✓ 6,136 video views

The Facebook CapFest event page was created on June 1<sup>st</sup>. As of August 31<sup>st</sup> 260 individuals indicated they planned to attend CapFest, 537 expressed interest and 1,486 were invited.





Instagram

- ✓ 15 posts (including 4 videos)
- ✓ 2,030 likes
- ✓ 15 comments
- ✓ 2334 video views



Twitter

- ✓ 18 posts (including 2 videos)
- ✓ 133 likes
- ✓ 85 retweets
- ✓ 603 video views

### Mail Drop

In August, 33,000 mailboxes (households and businesses) across the North Shore received a flyer, inviting them to CapFest.



WE'RE 50 AND PROUD OF IT! COME CELEBRATE WITH US! FREE ADMISSION.  
ACTIVITIES FOR THE WHOLE FAMILY. MORE INFO AT [CAPILANOU.CA/50](http://CAPILANOU.CA/50)

### Internal Communications

Employee communication about the 50<sup>th</sup> Anniversary program, including updates on Cap Love Tuesdays, upcoming events, opportunities to participate, and advertising in the community continue to generate interest and pride:

- 17 posts to the intranet site - “In the Loop”
- 16 e-mails to employees - Average open rate of 45.9%
- 1 Cap Love Tuesday photo shoot with 88 employee participants

### Campus Graphics

The North Vancouver campus has been “dressed” for our anniversary. From Lillooet Road to Purcell Way and across the North Vancouver campus, CapU’s 50<sup>th</sup> anniversary is profiled on lamp post banners, window treatments, elevator wraps and special signage. The colourful graphics include a series of vignettes to celebrate CapU’s roots, voice, creativity, journey and future. The anniversary displays were installed in August and will be in place through Convocation in June, 2019.



## IN THE COMMUNITY

### Scotiabank Charity Challenge

June 24, 2018

As part of our 50<sup>th</sup> anniversary celebrations, 50 Capilano University representatives (employees, board members and students) participated in the Scotiabank Charity Challenge. This marks the first time CapU has participated in this event, and the university was one of the largest teams in the challenge. Together the CapU team raised \$22,000 to support the North Shore Neighborhood House and CapU student bursaries.

Photos: <https://www.flickr.com/photos/capilanouniversity/albums/72157698178698994/with/43177818661/>



### Canada Day Parade

July 1, 2018

Capilano University's 50<sup>th</sup> anniversary entry into the North Vancouver Canada Day parade was entitled: "Sowing the seeds of the next 50 years". Over 50 CapU employees, students, friends and family participated. Our entry was notable for its mobile "community garden" comprised of wagons decorated with vines and flowers, carrying children wearing floral hats. CapU participants distributed flower seed packets, embossed with an invitation to join us at CapFest, to parade watchers.

Photos: <https://www.flickr.com/photos/capilanouniversity/albums/72157668752332937>



**Lawn Signs**

During the President’s Perspective on August 23, Paul Dangerfield called upon CapU employees to show their pride and help get the word out about CapFest by posting a CapFest lawn sign or poster in their community. Employees are invited to submit a picture of themselves with their posting for a chance to win a prize.



**GREAT IDEAS INITIATIVE**

On August 23, 2018, the North Shore News published a front page feature on CapU's murals project, one of 15 projects supported through the 50th Anniversary Great Ideas Fund initiative.

As a celebration of talent, pride and community, the murals serve to enhance the campus environment, and provide a welcoming experience. They are a lasting legacy of our 50th anniversary and a tribute to the spirit of creativity that distinguishes Capilano University.

Working in partnership with the Vancouver Mural Festival the CapU murals committee chose nine artists (several are teams) from more than 100 applicants, evaluating them for their artistic experience, aesthetic and technical skills and their connection to CapU and the North Shore. Painting began in late August and is expected to continue through September 14, 2018.

Nine murals will be created on exterior walls throughout the University's North Vancouver campus, with one additional mural planned for CapU's Sechelt campus later in the fall.

A dedication of the murals will take place at CapFest on Saturday, September 22, 2018 at 2:30 p.m. in the Arbutus courtyard. The backdrop of the event will be “Connecting the Dots”—the mural painted by four Capilano University students beginning their third year of studies in the IDEA program.

<https://www.nsnews.com/news/murals-add-colour-to-capilano-university-campus-1.23410879>

**Murals add colour to Capilano University campus**

University recruits artists to celebrate anniversary


Jeremy Shepherd / North Shore News  
AUGUST 23, 2018 03:54 PM

Like 161    



Artist Andrew Tavukciyan rolls some colour and creativity onto the south wall of the Birch Building at Capilano University Thursday. Tavukciyan's creation is one of nine murals going up on campus to celebrate Capilano's 50th anniversary, photo Mike Wakefield, North Shore News

Between a sky the colour of slate and a building the colour of the sky, a work of art is being born.

With slow, deliberate spins of a mini paint roller, artist Andrew  Tavukciyan is bathing

### **CAP LOVE TUESDAYS**

Every Tuesday during the anniversary period (to June 2019) the campus community is encouraged to show its pride by wearing CapU apparel. For every item sold from the Cap Love Tuesday collection in the bookstore, 5% of the purchase price is donated to the CapU student bursary. As of August 31<sup>st</sup>, 1,438 items have been sold, generating a contribution of more than \$1,644 to the student bursary.

Once a quarter, on a Tuesday, people wearing CapU gear are invited to join in the “family photo”. The photo below was taken in August.



### **SPONSORSHIP**

Sponsorship secured to support the 50<sup>th</sup> Anniversary program includes contributions from 22 sponsors:

- \$110,000.00 from 10 cash sponsors
- \$110,000 of in-kind media sponsorship from 5 media sponsors
- \$53,728.75 of in-kind sponsorship from 7 community businesses and partners

Total sponsorship achieved: \$273,728.75.