

# SCHOOL OF COMMUNICATION



# LAUNCH YOUR CAREER IN COMMUNICATIONS

Communication is the art of persuasion and the craft of storytelling. In this interconnected, information-driven world, there's an unprecedented demand for skilled communicators in the workplace. The courses offered by CapU's School of Communication will empower you with foundational skills in professional writing, editing and presentations, as well as critical analysis of communication industries, media and messaging.

## GAIN A WELL-ROUNDED EDUCATION

Courses in our Communication Studies programs explore everything from communication research methods and understanding cultural industries in Canada to learning the foundations of design, layout and production for print publications.

## LEARN THE WAY YOU WANT

We offer both a two-year diploma and a four-year bachelor's degree in Communication Studies. Credits from the diploma program ladder directly into the degree, so you'll be able to start and finish your degree at CapU.

## PROGRAMS

### Bachelor of Communication Studies Degree

4 years | Full-time or Part-time | Starts in September or May

### Communication Studies Diploma

2 years | Full-time or Part-time | Starts in September or May

## CAREER PATHS

- Copywriter
- Editor
- Event planner
- Government relations
- Journalist
- Publicist
- Social media marketer
- Strategic planner
- Writer