

# GLOBAL AMBASSADOR PROGRAM

## Global Ambassador Lead – Role Description

### Program Overview

The Global Ambassadors Program aims to establish a network of passionate and dedicated alumni volunteers who will serve as liaisons between the university, community partners and alumni residing in key regions globally. The Global Ambassador Lead will leverage their expertise and local networks to create and nurture strong alumni communities and build connections for future university initiatives. By engaging with alumni, external partners, and community members they will contribute to university initiatives, represent the university at local functions, and engage fellow alumni and community members within the region.

### Program Objectives

- Increase regional knowledge, expertise, and insights to contribute to university initiatives and create meaningful relationships.
- Promote university priorities and global initiatives, focusing on raising awareness and fostering alumni involvement.
- Develop vibrant alumni communities within targeted geographical areas, enhancing a sense of belonging and connection to Capilano University.
- Welcome and support alumni who are new to the region, helping them establish meaningful connections.
- Educate local alumni about the importance of philanthropy and support the university's fundraising efforts.



## Global Ambassador Lead

### ROLES & RESPONSIBILITIES

- Offer valuable insights about the region to Capilano University, aiding in decision-making processes and initiatives including curriculum development and work-integrated learning opportunities.
- Identify opportunities to profile and recognize alumni and highlight the university locally and globally.
- Act as a resource for alumni and community partners within the region, providing guidance, support, and connections.
- Identify and assist in promoting university priorities and global initiatives, helping to engage local alumni in meaningful ways.
- Share alumni success stories and achievements, contributing to the profile of Capilano University's global alumni community.

### QUALIFICATIONS AND REQUIREMENTS

- Be a graduate of Capilano University, willing to share your CapU pride and passion with others.
- Demonstrated leadership ability and regional expertise.
- Ability to work with fellow alumni and stakeholders in a positive and inclusive manner.
- A strong commitment to the University and Alumni Association's vision, mission, and goals.
- Willingness to have your name and social handles posted on the Capilano University Alumni website as a resource for fellow alumni.

### BENEFITS

- Make a meaningful contribution to your alma mater.
- Share your regional knowledge, expertise and insights to contribute to university initiatives and network with community partners.
- Build your personal and professional network.
- Attend exclusive university events and professional development sessions tailored to enhance personal growth.

### TIME COMMITMENT

- Plan and host alumni networking and thought leadership events in the region (minimum of 1-2 per year).
- Deliver opening remarks at an alumni hosted networking event.
- Attend occasional meetings with the University and Alumni Relations Department to stay connected and updated on initiatives.
- Responsible for maintaining the communication channel with alumni in the region.
- Provide updates on any Capilano University related activities and interactions, when appropriate.
- Complete an annual survey and provide feedback to help improve the program.

### LENGTH OF VOLUNTEER TERM

- One year, with the opportunity to renew annually. *\*The Alumni Relations department has the right to end an Ambassador Leads service mid-term if the above expectations are not met.*
- This is a responsive role, and time commitment will depend on the volume of requests, regional needs and activity.
- There will be up to four Global Ambassador Leads per region.