PRESIDENT'S REPORT TO THE BOARD

Reporting period from April 9 to June 3, 2024

PRESIDENT'S OFFICE

First, I'd like to acknowledge the work of Centre for Teaching Excellence for holding a successful Teaching and Learning Symposium during April 24–16, which was the largest attendance to date. The symposium offered a dynamic lineup of over 50 colleagues sharing practical teaching and learning experiences, tools, including AI, and ideas in a variety of formats.

In May, CapU submitted its report to the Association for the Advancement of Sustainability in Higher Education (ASHE) in support of our inaugural Sustainability Tracking, Assessment and Rating System (STARS) certification. Our commitment to addressing the challenges facing sustainability is deeply seated within our University's values, and we are proud of our accomplishments to date. By achieving STARS certification, we aim to build upon these strategic commitments to further instill a culture of social and environmental responsibility. As outlined in our submission, Capilano University's dedication to sustainability is firmly articulated within its *Envisioning 2030* initiative.

I am also pleased to share that after serving the University for several months in the role of interim VP university relations, Kari Wharton stepped into the role permanently on May 1. During the few months she's been in the interim role, Kari has risen to the challenge and has already ingrained herself as a valued member of the executive team. She brings both an operational and strategic lens to discussions, drawing from her experience and knowledge of the University to help drive initiatives and decisions in support of the goals and values in *Envisioning 2030*. In her role, Kari will provide strategic direction to raise the University's profile, secure support for its priorities and strengthen University relationships. The university relations portfolio Kari leads include philanthropy & alumni relations; communications; government and community relations; marketing & digital experience; and university events and ceremonies.

With the new associate VP, Brian Storey, joining us in May to lead the Squamish campus, plans are on track for a soft launch of select programs in the fall. CapU has also secured student housing for the campus and all students enrolled in the Fall 2024 term are guaranteed an option to live on campus.

On May 27, I attended the Executive-In-Residence (EIR) luncheon, hosted by the Faculty of Business & Professional Studies, which saw many community partners attend. The event introduced the EIR program and its inaugural EIR, Keith Cross, who is also a CapU alumni, to the business community. Attendees included current and potential corporate partners and donors. I'm proud that the event emphasized CapU's dedication to academic excellence and the nurturing of future business leaders, positioning CapU as a focal point of innovation within the community.



ACADEMIC & PROVOST

We warmly welcome Tracy Penny Light, dean, Faculty of Arts & Sciences to the role of interim vice-president, academic & provost, commencing August 5, 2024, and Brian Storey, associate vice-president, Squamish, who assumed his role on May 5, 2024. The last two months have seen a variety of academic activities associated with the end of the Spring term and annual events, including the annual Teaching and Learning Symposium and the Student Research Symposium, and the Skw'cháys Awakening Ceremony. Additionally, a range of activities are underway in preparations for launching the inaugural programming at CapU Squamish. A significant community event, partnership with the Registrar's Office, saw faculty, students and deans participating in Explore CapU Squamish, focused on recruiting and awareness of programs launching in Fall, 2024. May 2–4, 2024 saw over 100 attendees at the Senior Women Academic Administrators' annual conference, co-hosted by vice-president, academic & provost offices' of CapU, Emily Carr University, Justice Institute of BC and Kwantlen Polytechnic University. Appreciation to Lisa Storoz and Tracy Penny Light for their contributions to the organizing committee and the CapU session presenters.

FACULTY OF ARTS & SCIENCES

- The Department of English is delighted to announce the forthcoming BA in Writing & Literature was approved by the Ministry of Post-Secondary Education and Future Skills on April 18, 2024, with a proposed launch date of September 2025. This innovative Bachelor of Arts combines "literature & culture" with "creative & critical writing" concentrations to offer the first ever combined English degree in B.C. Highlights include experiential courses in literary publishing, work-integrated learning and study abroad options. The degree also features seminars and Indigenous literature requirements, as well as land-based learning practices. Info sessions will be held throughout the fall for prospective students.
- » School of STEM proudly announces the successful launch of the NSERC student-led research projects on balancing recreation and biodiversity conservation in the Howe Sound biosphere. Specifically, five CapU students are travelling up the Sea-to-Sky gondola three times a week to explore how trail use affects wildlife movement and ecological communities using trail cameras, audio recorders and vegetation surveys. This work directly contributes to the Shannon Basin management plan.

FACULTY OF BUSINESS & PROFESSIONAL STUDIES

- » We are pleased to introduce Francisco Nogueira as the new associate dean of BPS, starting on May 1, 2024.
- » On May 27, 2024, the Faculty of Business & Professional Studies dean's office and philanthropy & alumni relations office hosted a business networking lunch at the Shipyards to launch the Executive-In-Residence (EIP) program. During this event, Keith Cross was formally introduced and facilitated a student/alumni panel discussion on "What Business and Education Offer Each Other Now: Preparing Tomorrow's Leaders".
- » Eight outstanding CapU students displayed their talents at the American Marketing Association International Collegiate Conference.
 - Our team achieved a top 10 finish in the marketplace simulation competition, competing against 65 teams.
 The team members included: Declan Moffat, Carter Lisle and Josh Bang.
 - In the collegiate case competition, our team reached the semifinals, placing in the top 15. The team members included Carter Lisle, Liam Gottschalk, Josh Bang, Declan Moffat, Janine Palencia, Raim Otelbek, Kendra Mazur, Andrea Pernalete, Black Lily Beaupre and Luciana Guzman.
 - Liam Gottschalk and Josh Bang secured third place in the undergraduate research competition.



- Chloe Grondin excelled in the sales competition, earning fifth place out of 292 competitors.
- In the perfect pitch competition, Chloe Grondin placed fifth, Alexander Malcic secured fourth and Amanda Phillips received an honourable mention out of 600 competitors.
- The Capilano University Marketing Association (CAPUMA) earned two awards for excellence in professional development and chapter planning.
- » Enactus Capilano competed head-to-head against other Enactus teams across Western Canada in Calgary. They presented their social enterprise projects in three categories: 1) TD Entrepreneurship Challenge; 2) Desjardins Youth Empowerment Challenge; and 3) Enactus Canada Alumni Innovation and Impact Challenge.
 - After giving three outstanding presentations, Enactus Capilano won regional runner-up in two of the categories (entrepreneurship and youth empowerment) for their project "Square One," a micro-enterprise that teaches high school students on the North Shore financial literacy skills and that now includes a new budgeting app called "Start Smart". Square One impacted over 650 high school students this year with a projected long-term social return on investment of \$1.1 million in our local community.
- » On May 24, the NABU390 instructors Erin Robinson, Christine Sjolander and Tammy Towill hosted an engaging alumni panel featuring five CapU alums: Prashanth, Amal, Rakshana, Diogo and Uzair. They shared their valuable experiences regarding the job search, discussed challenges and provided insights and advice to current NABU students. Many of the 60 attendees highlighted how the NABU program and the School of Business played a crucial role in helping them secure their first professional opportunities.





- » Kymberley Stewart, one of the key organizers of the 8th Annual Student Research Symposium, played a pivotal role in this year's event, which saw 80 students participate in the presentation day on April 19.
- Faculty member and Chair Sara El Rayess participated in the 2024 Teaching & Learning Symposium as a World Cafe table host. She engaged with colleagues on "Teaching Data Literacy with Al-Generated Personalities in a Game of Clue."
- » Faculty members Milla Zaenker and Michael Molson were recognized at the 2024 Teaching & Learning Symposium with 2023–2024 Teaching Excellence Awards. Milla Zaenker co-facilitated a session, together with consultant Howie Outerbridge and dean Laura Kinderman: "Educator as a Coach: Transforming learning Through Active Listening, Powerful Questions, and a Coaching Mindset."
- The School of Legal Studies is proud to announce that LAW 331 Indigenous People and the Law is now a required course for Bachelor of Legal Studies (Paralegal) Degree and Paralegal Diploma students. The School also added 10 new electives to its program profiles, including: LAW 302 Introduction to Construction Law, LAW 304 Digital Law for Creators, LAW 309 Outdoor Adventure Law, LAW 319 Arbitration Procedures, LAW 329 Canadian Human & 2SLGBTQI+ Rights, LAW 332 Colonization Indigenous Rights and Reconciliation, LAW 349 Estate Litigation for Legal Professionals, LAW 350 The Law of Trusts, LAW 374 Digital Forensics for Legal Professionals and LAW 376 Cybersecurity for Legal Professionals.



FACULTY OF EDUCATION, HEALTH & HUMAN DEVELOPMENT

- On April 16, the Children's Centre and Early Childhood Care and Education (ECCE) department hosted 47 delegates on the North Vancouver campus from the World Forum on Early Care and Education held in Vancouver. The world forum brings together educators and advocates from more than 80 countries to promote the well-being of children and families and encourage the exchange of ideas on issues affecting them worldwide. Our Children's Centre was selected as a site for delegates to visit based on its distinctive lab school approach, innovative pedagogy and international leadership in the field. The delegates toured the Children's Centre and studio and engaged in rich discussion with faculty, educators and administrators. More information on the World Forum can be found here: https://worldforumfoundation.org/vancouver-event/
- » On May 11, the Children's Centre, in partnership with North Shore Community Resources, co-hosted an event for Child Care Appreciation month. Over 40 early childhood educators joined the event at CapU Shipyards for a workshop on nurturing wellness in early childhood education.
- » On April 17, North Vancouver-Seymour MLA and Parliamentary Secretary for Accessibility, Susie Chant, visited our North Vancouver campus to present the Access Programs department with a framed copy of her statement in the BC Legislature profiling their work with students with diverse learning needs. Our Discover Employability and Education and Employment Access programs provide opportunities for students with developmental and intellectual disabilities to transition to employment and/or postsecondary education in a supportive environment.
- On April 23, employees in the Rehabilitation Assistant diploma program welcomed members from the Peer Review Team (PRT) of the Occupational Therapist Assistant and Physiotherapist Assistant Education Accreditation Program to our North Vancouver campus. The PRT spent two days on campus meeting with faculty, staff, and administrators and assessing our facilities as part of the renewal process for program accreditation. Initial PRT findings and recommendations are very positive. The final PRT report will be sent to a Joint Accreditation Committee in October and then for review and approval by the Canadian Association of Occupational Therapists and the Canadian Physiotherapy Association.

FACULTY OF FINE & APPLIED ARTS

- Students from the IDEA School of Design have achieved remarkable success in this year's <u>YOUNG ONES</u> competition, a globally recognized contest for design students. Natasha Lee earned both a Bronze and a Merit for her innovative 'Commit Offal Meats' cookbook. Additionally, the student team comprising Anais Bayle, Ethan Woronko and Tiffany Zhong secured a Merit for their insightful 'Untwist the Truth' educational campaign aimed at truth and reconciliation.
- » Grey Coyes, the esteemed coordinator and instructor of the Indigenous Digital Filmmaking program, celebrated the Canadian Festival premiere of his 60-minute documentary "We are Métis." The premiere took place at the Dreamspeaker International Film Festival on April 27. Coyes co-produced and co-directed this comprehensive exploration of the historical and contemporary experiences of Métis people in Canada.
- The CapU music department hosted the 28th National Conference of Carl Orff Canada from May 2–5. Carl Orff Canada is a non-profit organization supporting music educators in sharing the joy of music with children and adults alike. Over 270 music teachers from across Canada attended workshops and performances at the North Vancouver main campus. CapU received positive feedback from the





event organizers as well as the participants, and the success of this event has led to conversations about future collaborations.

- CapU faculty Daniel Hersog and his jazz orchestra, the "Daniel Hersog Jazz Orchestra," has been nominated for Jazz Artist of the Year at the 2024 Western Canadian Music Awards. The ensemble features fellow CapU faculty Brad Turner, Jocelyn Waugh and Ben Henrique. For more details, visit the Artistic Award Nominees 2024 website.
- Our students, alumni and faculty continue to make significant strides in the world of jazz, and their achievements are a testament to the high caliber of our program. Our graduate, Atley King, is now passing on his jazz expertise to a new generation at Selkirk College. Student Ethan Lawrence's exceptional talent has been recognized with a Leo Award nomination for his contribution to the film, 'Zip.' Feven Kidane will be showcasing her talent at the Vancouver Jazz Festival. Faculty Jill Townsend's contributions to the Winnipeg Jazz Orchestra record have received international press attention. Lastly, alumnus Thad Bailey Mai's acceptance into UBC's Masters of Music program speaks volumes about the quality of our education and mentorship.
- » Sound of the Future: B.C. Teacher Wants to Make Music Accessible to All Students: Michael Meroniuk, a distinguished alumnus of Capilano University's Jazz program, is spearheading an innovative, digital-based music curriculum with the goal of making music education accessible to all students. The curriculum, which can be facilitated by anyone, anywhere, concentrates on composition, song structure and creative use of technology. It prepares students with the competencies of music producers, appealing to the TikTok generation, as well as accommodating music-shy students. The program has been piloted with success in his classes at Nootka Elementary School.
- The Grip and Lighting summer intensive courses ran from May 6–31. No other program in Western Canada provide the depth of learning and hands-on experience in these two important areas of filmmaking. The courses are taught by IATSE professionals, with the utmost emphasis on safety, and provide a unique student experience through technical training with our extensive equipment in the studios and backlot of the Bosa Centre for Film & Animation. Student interest in remains popular, with the number of applicants in Lighting surpassing the available seats. The Grip and Lighting intensives give students with the skills for entrylevel roles in motion pictures, TV, digital imaging and commercial production.



FACULTY OF GLOBAL & COMMUNITY STUDIES

- » All OREC field trips are complete and all students have returned safely. OREC published nine OREC Values to students, employees and the public. There is a new hallway display completed with OREC values.
- » New Convenor Andrew Stegemann was elected for a two-year term.
- » Sustainable Development Week was a success with outdoor learning areas weeded and planted. Thank you Andrew Stegemann for organizing.



KÁLAX-AY THE SUNSHINE COAST CAMPUS

- » On April 23, the Honourable Terry Beech, Minister Patrick Weiler, Donna Bell and ministry staff visited the <u>kálax</u>-ay campus. Their official visit was not a routine event, but a significant opportunity to share information about the newly announced 2024 Budget: Chapter 6: A Fair Future for Indigenous People.
 - We had the honour of language instructor and shishálh member Andy Johnson opening the visit with a
 Welcome Song, followed by Elder Robert Joe of the Sunshine Coast campus making the opening comments.
 Attendees included Guy Morin, director of divisional education (ETAPS), Elden Hodson, manager of community
 member services, and Dan Morris, education training and post-secondary coordinator.
 - Jessica Silvey, a master weaver (https://www.redcedarwoman.com) and faculty at the kálax</u>-ay campus who wrote the successful grant for the carving shed and one of the leads for shíshálh Nation's history art installation on the walls of the Sunshine Coast campus, presented the project's progress. Jessica also spoke about the cultural component of the ABE cluster of courses in Pathways to High Learning (P2HL) and how these projects and teachings are vital to the Nation's people.
 - We were pleased to offer a selection of cultural foods from Sacred Flavors Catering, a local Indigenous company, for our guests, Ministers, and staff to sample.
 - During their visit, the discussion focused on the carving shed and the shíshálh history installation, and a future project in partnership between CapU and the shíshálh Nation. The ministers expressed their interest in supporting this project as it aligns with the priorities outlined in the 2024 budget. More to come!

ACADEMIC INITIATIVES & QUALITY ASSURANCE

- » On April 15, we welcomed a new director, Claire Carolan. Claire joins us from the University of the Fraser Valley, and she has had a long and varied career in post-secondary institutions in Western Canada. You can read more about Claire on Frontlines.
- » On April 19, CapU received approval from the Minister of Post-Secondary Education and Future Skills to launch the Bachelor of Arts with a Major in Writing and Literature, a Minor in Critical and Creative Writing, a Minor in Literature and Culture and other associated specializations, including concentrations. Academic initiatives and planning, in collaboration with the registrar's office and key campus partners such as MDX and IR, will be supporting the Faculty of Arts & Sciences with the launch of the new programs of studies. Congratulations to all involved.

WORK-INTEGRATED LEARNING

- The new WIL Advisory Committee (external) met on May 7, 2024. Out of the 19 members in attendance, 14 were external community and industry partners from Vancouver, North Vancouver and Squamish. Both the WIL Committee (university- wide) and the WIL Advisory (external) will meet for a networking lunch on June 12.
- » WIL-related data is required to develop a process that supports a centralized approach to WIL. This need resulted in a collaborative project with the CMNS 220 Summer class. Both a survey and optional virtual interviews created by students in this class were sent to CapU's five faculties on May 28. Results available in August 2024.
- » The WIL and CDC teams implemented a preparatory program to support students and faculty engaged in WIL and to reduce barriers encountered by Indigenous students, students with disabilities and newcomers who engage in WIL opportunities.
- » WIL team initiated a reoccurring series of conversational events (Let's Talk WIL Projects!) to recruit new employers, particularly small and medium businesses and not-for-profit organizations. The series occurs three



- times a year and matches CapU's academic terms to allow for better planning. The first of the series had 36 registrants and will take place on June 4.
- » On April 11, CityStudio NV hosted HUBBUB #9 at CapU's Lonsdale campus. This year, 10 groups showcased projects in the areas of building an inclusive community garden, creating inclusive housing in the city, generating new opportunities to explore art around the City of North Vancouver, and event marketing in the Shipyards. We expressed our gratitude to the community partners, faculty, and all the students attending HUBBUB 9 for contributing their research and passion to the Spring 2024 projects.

TEACHING & LEARNING

The Centre for Teaching Excellence welcomed Victor Arvizu as educational technology specialist to fill Chi Le's parental leave position until May 2025. Victor is a former student, holding a Post-Baccalaureate Diploma in North American Business Management in addition to his MBA from Universidad Iberoamericana.



- The Capilano University Teaching and Learning Symposium took place on April 24–26 with online and in-person events spanning the full three days, seeing record-breaking participation numbers! Over 125 people attended on the first day alone! With the theme, Nurturing Learning: What Is, What Was, and What Could Be, the symposium featured speakers Maha Bali, Johanna Sam and Lucas Wright. Bali's keynote address can be viewed here.
- On May 31, over 50 faculty joined together for the inaugural LEADing in Learning event on Teaching with GenAl hosted by the deans, the director, Teaching and Learning and the AVP CARS & graduate Studies. The group co-created an Open Educational Resource featuring strategies for teaching with generative artificial intelligence across numerous disciplines.



- The Centre for Teaching Excellence, in partnership with Student Affairs, launched a new eLearn module for faculty on Responding to Academic Misconduct. This module prepares faculty to work with the new Academic Integrity Policy and Procedure which comes into effect on September 1, 2024. Faculty members will earn a Badge for completing the module. Creative activity, research and scholarship & graduate studies
- CARS would like to recognize Carey Simpson's tremendous five-year term as chair of the Research Ethics Board (REB), From 2019–2024, Carey (right) provided exceptional leadership in steering the work of the REB, dedicating an immense amount of time and energy to build CapU's REB capacity. We are pleased to announce that she will remain as a member of the REB moving forward. Effective August 1, 2024, faculty Caroline Soo (left) will be stepping into the role of chair of the REB. Based in the School of Kinesiology, in the Faculty







- of Global & Community Studies, Caroline has a strong background in research and is committed to embedding research methods in her teaching and is currently a member of the REB.
- The annual Student Research Symposium (SRS) was held in April and featured the work of 80 students across various degrees. The SRS enables students to share their capstone/research projects with the CapU community. Congratulations to SRS awardees, (from left to right), Niruya Ninan (Applied Behavior Analysis), Megan Hingson (Motion Picture Arts), Zed-Ola Myers (Psychology), Theodore Abbott (Interdisciplinary Studies), Lynn Abe (Early Childhood Care & Education) and Janine Palencia (Communication Studies).



» Faculty of Global & Community Studies instructor, Donna Perry was awarded NSERC Mobilize grant funding to support her research titled, "The Resilience Program." The research aims to investigate mild concussion impacts in high-performance contact sports and resiliency effects for prevention and recovery from injury with community partner HealthTech Connex.



Faculty of Arts & Sciences instructor, Tom Flower was awarded NSERC Mobilize funding to support his research titled, "Human Impacts on Biodiversity in the Howe Sound Biosphere." This research will explore how recreational trail use impacts biodiversity in the Shannon Basin area, with partners Squamish Nation, BC Ministry of Forests, Langara College, Squamish Environment Society and Howe Sound Biosphere.



Congratulations to Faculty of Education, Health & Human Development instructor, Alex Berry on her BCcampus award. In collaboration with CapU's Centre for Childhood Studies and UBC Okanagan's Feel-ed Lab, Alex will create an experiential online early childhood teacher education course titled: Sensing a Changed Climate in Early Childhood.



FINANCE & ADMINISTRATION

FINANCIAL SERVICES

- » The New Capital Asset Policy was developed and approved by the Board in April. Two policies were updated, and two policies are planned to be rescinded and presented to the Board in June.
- » Financial services completed the fiscal year-end audit for 2023–24 and created the year-end accountability reports for budget owners, as part of the integrated planning process.
- » Resource template was created and issued to SLC as part of the Fiscal 2025/26 integrated planning process and timelines.



CORPORATE SERVICES

- » Isabel Melendez joined the department providing maternity cover for the privacy, access to information and records management coordinator position. Isabel will be focusing on developing the records management program.
- » An updated and expanded record retention schedule was developed to support the record management policy which will be presented for approval to the Board in June.
- » The third update of the risk register was completed and will be received by the Board in June, together with an updated assessment of the maturity of the University's risk program which shows good progress made over the past year.
- » Eight policies were created or updated and three rescinded by the Board, Senate or SLC in April and May. Additionally, three new or revised policies and the updated President and Vice-Chancellor Search Procedure will be presented for Board approval in June.
- » Corporate services supported the Music Department to host the 2024 national Carl Orff conference, bringing together 200 music teachers from across Canada for over three days of learning and celebration at the North Vancouver campus. A huge amount of work from many teams at the university supported this very successful event.

FACILITIES SERVICES & CAMPUS PLANNING

- » Facilities welcomed three new team members, Darren Broder (manager, security technology & access), Dmitri Eliasov (manager, mechanical, electrical & plumbing) and Khôi Tran (maintenance worker I). Additionally, Scott Jacobs was promoted to manager, architectural & services.
- » Air quality testing results for the occupational hygiene investigation into the water and indoor air quality in the Fir Building were received and are within acceptable limits. The medical health officer affirmed that previously received water quality results were not medically significant.
- » Safety & emergency services hosted the US Secret Service at the CapU Lonsdale campus for an education day on mass attacks in public spaces.
- Squamish campus renovations and upgrades are underway and include lighting upgrades to LEDs that bring long-term operational cost savings and sustainability improvements; comprehensive rebranding work including new signage, wayfinding; replacement of the athletics turf field and gym floor; and interior improvements to the academic building that aim to inspire the CapU community by drawing connections to the visual environment with nature and tradition.

DIGITAL TECHNOLOGY SERVICES

- » Digital Technology Services (DTS) welcomed Michael van den Heever as the director of infrastructure and customer experience. Michael will be responsible for overseeing all aspects of the digital infrastructure and developing customer experience services.
- The DTS team has engaged with the University community and gathered information using a business architecture framework to inform the digital roadmap to support *Envisioning 2030* and *Illuminating 2030* plans. This data gathering will be in progress until the end of June 2024.
- The design for the Hy Flex pilot project is complete and the purchasing of the equipment is in progress to be ready for installation and testing between June and July.



- » Contract negotiations and detailed project planning are in progress for the ERP project.
- » Squamish Campus infrastructure purchasing has been completed, and the team is preparing for installation.

PEOPLE, CULTURE & DIVERSITY

HUMAN RESOURCES

- The human resources department is officially renamed People, Culture & Diversity (PCD). This name change reflects the evolution of the department, its priorities and the needs of the University and employees.
- We are currently supporting digital & technology services restructuring with 21 employee positions being evaluated and 10 excluded positions created and benchmarked.
- » The Enterprise Resource Planning (ERP) project has started. Work is moving forward with the DTS business analyst to list the processes we have in human resources and map the current state.
- » As part of the employee well-being programming, we hosted an estate planning workshop with 14 attendees.

LEARNING & DEVELOPMENT

- » The DiSC 2 workshop was delivered to the student success and CTE teams.
- » The L&D team developed and rolled out Performance Appraisal Series (Part 2) Mid-Year Check-In training to admin and exempt employees through two formats: in-person and self-guided training.
- » A lot of effort was put into revamping the Performance Appraisal Program page on *Frontlines* and its philosophy along with additional resources for employees and leaders.
- » L&D developed a workshop on Crucial Conversations for Leaders, which will be piloted in June.

LABOUR RELATIONS

- » The LR team, upon request, delivered tailored LR training to leadership teams throughout the University.
- » The LR team continued to work towards completing its implementation plans for the 2022–2025 CFA and MoveUP collective agreements.

STRATEGIC PLANNING, ASSESSMENT & INSTITUTIONAL EFFECTIVENESS

INTEGRATED PLANNING

The refined integrated planning timeline was successfully launched in April, signifying an impactful step forward that provides all Senior Leadership Council (SLC) members with more time for consultation and planning. During the SLC retreat, members were presented with a draft of the timeline and a revised list of roles and responsibilities around integrated planning. The feedback gathered will be used to inform our efforts to continuously improve the University's planning processes.



As part of the planning process for this year, an activity was facilitated for SLC members to collectively conduct an environmental scan. The goal was for them to identify significant changes in the environment that could potentially impact the performance of their respective areas. Relevant information was gathered and will be further explored at the next retreat in June. The final outcome is expected to be specific impacts and risks from the environmental scan, and some strategies to manage or overcome them.

ENVISIONING 2030

During the recent SLC retreat, participants collaborated and produced a progress update using the Envisioning 2030 (E2030) tracker. Groups were assigned different E2030 themes, for efficiency purposes. Participants assigned specific levels of progress to their given set of E2030 goals and priorities and provided qualitative or quantitative evidence to support the reported progress. A summary of that information was developed and will be presented to the Board Governance and Planning Committee in June.

STRATEGY, ANALYTICS & TRANSFORMATION

- The team has been deeply focused on the annual Ministry FTE reporting requirements. The final domestic FTE count for fiscal year 2023/2024 is 3473, 61 per cent of the given Ministry target. This reflects a four per cent decline (net loss of 132 FTEs) from the previous fiscal year. From a faculty perspective, the faculties of business & professional studies and arts & sciences experienced the largest declines with a -8 per cent (net loss of 72.8 FTEs) and a -4 per cent (net loss of 34.9 FTEs) change respectively. It should be noted however, that the faculties of global & community studies and education health & human development experienced a slight growth of three per cent (net growth of 9.3 FTEs) and two per cent (net growth of 10.4 FTEs) respectively. The final international FTE count for fiscal year 2023/2024 is 3702, a 69 per cent increase (net growth of 1,510 FTEs) from the previous fiscal year. This is the first time that the number of international FTEs have exceeded the number of domestic FTEs at the University. The Faculty of Arts & Sciences experienced the greatest growth (+137 per cent, net growth of 891.9 FTEs), followed by the Faculty of Business & Professional Studies (+53 per cent, net growth of 524.5 FTEs).
- » The team is finalizing the annual Institutional Accountability Plan and Report (IAPR). The IAPR is an annual report submitted to the Ministry, which details how the University has met the various mandates. Specific details about the accountability framework is found here.
- We continued to make progress on the scoping phase of Strategic Enrolment Management (SEM). In collaboration with the associate vice-president, academic & vice-provost, a set of foundational SEM initiatives and sub-workstreams have been identified as priority areas. The continued scoping and subsequent designing and resourcing stages for these initiatives and sub-workstreams will commence throughout the summer with the goal of a more fulsome update in the fall.

INTERNATIONAL

Following the IRCC announcement of caps on international student study permits on January 22, the international recruitment market has been heavily impacted. While institutions waited for the Provincial Attestation Letter (PAL) process to be implemented, an effective moratorium on admissions was thrown into effect. The PAL system is now in process, and we are admitting international students into all of our programs without any real limitation, but the implications on applications for Spring 2024 are being felt. We, along with our counterparts, are experiencing significant declines in application rates globally. Fortunately, we have a strong international student base at the University from record intake years in 2022 and 2023 and data shows that these students will stay with us in large part to graduation.



- At a CBIE national forum of heads of international in Ottawa on May 24, the honorable Marc Miller, Minister of Immigration, Refugees, and Citizenship, Canada shared that future study permits are likely to be aligned with labour market needs. He also shared that further changes to post-graduate work permit conditions are being considered. All these elements continue to create uncertainty in the marketplace and could have significant implications on future international recruitment for our University.
- We have a range of initiatives underway to diversify our international recruitment and provide greater distribution of well-prepared international students in programs with high retention and graduation. These include establishing five regional representatives in key market areas around the globe. We are in the final stages of contracting a Sub-Saharan representative and screening and signing representative agencies in several Africa nations. Chris Bottrill will be attending a major agency event in Rwanda in July to complete these initiatives. Africa represents the strongest potential region for international recruitment in the years ahead. Additionally, Jesse Yang is attending a major agency event in the Philippines to continue building our market presence there. We have signed 12 new agencies in the past year and are seeking to establish in-country representation within the next fiscal.
- Another critical recruitment strategy is to establish articulation agreements in selected countries with selected institutions. Julia Black, early childhood education coordinator, Kashif Mardhani, Bachelor of Tourism Management Degree and Diploma convenor, and Chris Bottrill visited the Philippines to conduct curriculum mapping and complete exchange and articulation agreements with Universidad Du Dagupan, University of the Philippines, Los Banos, Lyceum University of the Philippines, Batangas, West Visayas University, Iloilo, and Far Eastern University in the Philippines, and University of Economics of Ho Chi Minh City in Vietnam. This represents two years of work involving several institutions, government agencies, President Paul Dangerfield, VP Academic & Provost Laureen Styles, deans, and faculty Julia Black, Kashif Mardhani, and Tammy Towill (School of Business).







» Utilizing resources from our Global Skills Opportunity project with Universities Canada we now have three field schools underway for the coming year. The Vietnam field school is ready for departure August 2024, and we are recruiting for the very unique and exciting Jazz field school to Ghana led by Kofi Gbolonyo and Jared Burrows. We are also launching a new field school to Thailand in February 2025 led by Chris Carnovale and Tammy Towill to explore a range of economic and socio-cultural issues in South East Asia.

STUDENT SUCCESS

ACCESSIBILITY SERVICES

Niloo Aslaminejad, our new accessibility services advisor, participated in her first annual Disability Services Articulation, including StudentAid BC and other partner service providers: the Centre for Accessible Post-Secondary Education Resources BC (CAPER-BC), Assistive Technology BC (ATBC) and Post-Secondary Communication Access Services (ACE-BC).



- » 293 exams were invigilated by the Centre for Accessibility Services during the final exam period. This number and the daily average of 35 students is higher than previous counts. Exam accommodation-invigilation enables students with disabilities to obtain an accurate measure of performance by removing barriers in the learning environment.
- » Reporting for the year-end fiscal by Assistive Technology BC (ATBC) shows that accessibility services advisors assisted 38 CapU students to acquire assistive technology and equipment under the Canada Student Grant program amounting to \$67,972 in award total.
- » Student contact with the Centre for Accessibility Services for intake or support remains high, 579 students were registered for the Spring term which translated into 2095 Notification of Accommodation letters being issued to instructors. During April and May, 114 appointments were attended with our two advisors.

ATHLETICS AND RECREATION

- » Athletics teams are gearing up for the 2024-25 season with lots of new student athlete commitments.
- » Blues alum, Markiel Simpson was selected as the new men's volleyball coach. He brings with him a wealth of volleyball knowledge and a commitment to excellence on and off the gym floor.
- The CSW gym will be closed for the month of July for floor repairs and refinishing work. Expected opening will be after the August long weekend.

CAREER DEVELOPMENT CENTRE

- » Career development advisors conducted 157 one-on-one student appointments (50 per cent done in-person). They conducted 12 workshops as part of regular CDC programming and in collaboration with CIE and faculty from the faculties of education, health & human development, business & professional studies, and global & community studies, reaching 169 students. In addition, two advisors delivered a successful Pathway to Meaningful Employment all-day session to nine students at the CapU Lonsdale, helping the students develop meaningful career development competencies.
- » The CDC team and career ambassador student employees actively participated in CIE Orientation and Welcome Fair Summer 2024 Orientation introducing 241 new students to our services. In addition, we delivered a Find Your Purpose & Meaningful Work workshop to 45 new students as part of Summer Orientation programming.
- » The CDC manager and employer engagement & experiential learning facilitator attended the WorkBC Squamish Job Fair, sharing information about CapU programming (particularly relating to CapU Squamish), employment opportunities and services while building a presence within the local community.
- » Career ambassadors organized various engagement initiatives around campus, such as CDC Out-and-About Tabling, CDC in-class intro presentations and a LinkedIn portrait photobooth, reaching a total of 226 students, helping them develop a greater understanding of our services and programming.

COUNSELLING & LEARNING SUPPORT

» On May 1, counselling services co-hosted a new student welcoming booth with 35 students stopping by to learn of the student services.



- » Between April 9 and June 3, 285 50-minute counselling appointments were booked. Eighteen urgent drop-in counselling appointments took place between April 9 and May 31.
- » The most common personal concerns students had during this time were anxiety, trauma, depression and relationships. The most common academic concerns were attention difficulty, academic probation and adjustment/transition.
- » Between April 9 and June 4, 28 learning skills appointments were booked. Six drop-in learning skills appointments took place between April 9 and 30.
- » The learning strategist has been having conversations with university success strategist instructors and advising services on how to effectively combine and leverage our efforts in supporting students placed on academic alert, probation and RTW in a timely, structured and consistent manner.

STUDENT AFFAIRS

- The YES Program continues to receive self-referrals from CapU students, as well as referrals from employees, for students experiencing personal or academic challenges. Student support advisors working at the office of student affairs meet confidentially with students to identify areas of challenge, and to help students navigate resources and support services either on campus or in the community. As of June 4, the total number of students referred through the YES Program for the 2023–2024 academic year is 280. The reasons for referrals include:
 - 154 mental health concerns, including mental illness disclosure and referrals support, general mental health support and referrals, suicide concerns and student well-being checks
 - 198 academic concerns, including academic learning struggles, academic standing issues and missed classes
 - 97 other concerns, which include student financial challenges, university transition challenges, extenuating
 withdraw support, medical health concerns, hospitalization discharge
 planning, immigration or study permit issues, food insecurity, housing
 challenges and legal issues.
- CapU proudly welcomed 548 new students who started their studies in the Summer 2024 term. These students were introduced to campus life with an all-new Student Online Orientation presentation on April 29, hosted by two current student life employees. This presentation was followed by six workshops designed to ensure student success, comprising of two virtual and four in-person sessions. Student affairs partnered with the Centre for International Experience to host the New Student Orientation Welcome Fair on May 1. This event, with an attendance of 190 new students, featured 14 campus partners and three community sponsors. During the first week of summer classes, orientation leaders were stationed at the Purcell bus loop and the Birch Building cafeteria,

offering tabling service to answer any questions from our new students, provide directions and ensure they felt supported and welcomed as they settled into their new academic journey.











STUDENT HOUSING SERVICES

- Summer housing: CapU student housing services continues to offer summer housing for students. 110 applications were submitted for summer housing from both new and continuing students with 94 applicants confirming their spot in housing. Of the 94 summer students, 31 were new students who moved into housing for the first time and 63 are current or past students continuing with us from the Spring term.
- » Student employment: We continued our successful partnership (three years and counting) with the Tourism and Hospitality program here at CapU by employing one student for a summer housing practicum. This intern will support with coordinating our summer conferences and youth camp that stay in our facilities for about six weeks. In addition to our summer intern, we have hired three student leaders to work and live in housing to help create an amazing summer experience for students staying with us.
- Academic year 2024/2025 applications: Demand for student housing at the North Vancouver campus remains high with 425 applications received in our priority batch which closed on April 10, representing a 10 per cent increase in priority applications compared to last year. Since then, we received an additional 102 applications putting our total applications to date at 527. We expect to see applications continue to be submitted throughout the summer months. Housing offers for priority applications will commence in June.

NEW HOUSING PROJECTS

- » North Vancouver on-campus housing project: Work continues on-campus with the construction of a brand new 362 bed student housing and dining hall building located on-campus. With the anticipated opening date of Fall 2025, the team is finalizing interior plans that will help students stay connected with each other, inspire them academically and provide a safe and comfortable living environment for them.
- » CapU Squamish housing: A very exciting announcement was made by the BC government and CapU on May 29, 2024—CapU successfully purchased three student housing buildings with 333 beds. Since the announcement, work has begun on getting these buildings student ready. Applications for housing opened on June 3, 2024, and we can guarantee housing for all students attending CapU Squamish this Fall 2024. Housing offers will commence in July and ongoing as we receive more applications throughout the summer.

REGISTRAR'S OFFICE

- » On April 2, nearly 70 employees from the registrar's office, student success and the Centre for International Experience attended an all-day cross-departmental professional development session at CapU Lonsdale. The day was facilitated by Jorge Oceguera, strategic planning lead, which brought significant energy, insight and enthusiasm to the activities. The overall theme was employee engagement, and everyone had an opportunity to work with their own units, collaborate in cross-departmental teams and have a good time socializing and getting to know each other better. Post-feedback was positive. We look forward to future events.
- » On April 16, we hosted 20 registrars from across the province for the BC Registrar's Association annual meeting. Held at CapU Lonsdale, the venue was a major hit with the group. Luckily, the sun was shining, and the weather was warm, so we took full advantage of the stellar views and the overall Shipyards facility.
- Our graduation team was very busy leading up to the May 15 Senate meeting. We received 20 per cent more graduation applications than we did leading up to the May 2023 Senate meeting. We presented 1021 eligible graduates this year, which represents a 24 per cent increase over last year.



FINANCIAL AID & AWARDS

Financial aid & awards participated in the summer orientation event on May 1 and spoke to approximately 50 students. They also presented to new students how to apply for scholarships, bursaries and awards to help them support their time as CapU students.

ACADEMIC ADVISING

» In preparation for the Fall 2024 registration period, academic advising will offer four course planning workshops in June for newly admitted students to cover topics such as course planning and selection, registration, and how to access campus resources.

SYSTEMS & SCHEDULING

» The scheduling unit, in consultation with the scheduling working group, has authored a guidelines document to establish standards and best practices in CapU's approach to scheduling. A first draft was shared with faculty stakeholders and will be reviewed by the Academic Leadership Council on June 12.

REGISTRATION & STUDENT INFORMATION SERVICES

» Communication was sent to all newly admitted summer students regarding having their student ID card produced in advance of the first day of the Summer 2024 term. In turn, 160 student ID cards were ready for pickup on the first day of classes. Students can have their card pre-produced by sending in their photo or they can come to the registrar's office, and we can take their photo for them.

UNIVERSITY RELATIONS

University relations includes the departments of communications, government relations & community engagement, marketing & digital experience, philanthropy & alumni relations and university events. University relations' goals are to: enhance the University's reputation and brand, develop positive relationships and secure resources to support University priorities, provide learners and employees an exceptional digital experience, market the university and bring the community together through various communication channels.

COMMUNICATIONS

On May 29, CapU announced the purchase of three oncampus student housing buildings in Squamish, allowing the University to provide guaranteed housing for all Fall 2024 CapU Squamish students. The communications team led the announcement, creating and distributing a media release, internal communications and social media, and collaborating with MDX to create web content. Throughout this period, the team also continued to share information on social media and internally, including photos from Squamish events that



University representatives attended, an invitation to the employee-only Great Squamish Field Trip, and a <u>media</u> <u>release</u> about a new five-year contract to deliver language and settlement services for newcomers in the Seato-Sky region and on the Sunshine Coast.



- » May was Asian Heritage Month, and, with filming and editing by MDX, the communications team scripted and shared a <u>joint video</u> statement with representatives from the University, Capilano Faculty Association, MoveUP and Capilano Students' Union. The team also promoted events throughout the month internally and externally on social media, helping to raise awareness and celebrate Asian heritage.
- » In the lead-up to convocation 2024, communications provided a great deal of support, including announcing and promoting the honorary degree recipients, speech-writing and editing and proofreading the digital program.
- » Some of the other communications the team worked on includes:
 - Capilano University announced Kari Wharton as Vice-President, University Relations
 - Capilano University announces new certificate in financial planning for finance professionals
 - Capilano University welcomes new cohort of filmmakers to Business Affairs program for Indigenous film producers

GOVERNMENT RELATIONS & COMMUNITY ENGAGEMENT

» On April 17, Parliamentary Secretary for International Credentials Ravi Parmar, and Susie Chant, MLA for North Vancouver-Seymour, visited main campus and met with President Paul Dangerfield; VP University Relations Kari Wharton; AVP International Chris





Bottrill; employees from the Centre for International Experience; and international students who serve as mentors to fellow students. Parliamentary Secretary Parmar is a new MLA and in his role within the Ministry of Post-Secondary Education and Future Skills.

- » CapU's government relations roadmap for 2024–2025 was presented to President Paul Dangerfield on May 21. The plan includes initiatives to support the University in moving forward Indigenous, federal, provincial and municipal government relations, as well as supporting the onboarding the CapU leadership transition and onboarding of the new president in 2025.
- » On May 22, CapU announced Senior Advisor, Public Affairs Linda Munro will move into the position of Manager, Public Affairs. Through this new role, Linda will help develop and oversee the execution of plans and initiatives to engage with community partners and government at the federal, provincial and municipal levels, helping to foster relationships and support goals of *Envisioning 2030* and *Illuminating 2030*. She brings to the role a first-hand experience in local politics that supports her understanding of this role.
- » CapU's communications and government relations team worked closely with the representatives from government communications and public engagement at the Ministry of Post-Secondary Education and Future Skills to announce the acquisition of three student housing buildings at the Squamish campus on May 29.

MARKETING & DIGITAL EXPERIENCE

In early April, Marketing & Digital Experience (MDX) launched digital and traditional ads as part of a Squamish campus marketing campaign. The project, titled "Be You at CapU Squamish," aims to build awareness of and generate excitement for the soon-to-launch new campus. Building on CapU's already successful 2023–24 recruitment campaign, we adapted





the "Be You" concept to feature Squamish location imagery and video along with messaging speaking to the University's bold new era. Digital ads were geotargeted to the Sea-to-Sky region with tactics including a 15-second video, ads for Meta, programmatic, Google Display and Google Search and a dedicated landing page. Out-of-home tactics included eight transit shelter ads throughout the Squamish region and a digital billboard on the Sea-to-Sky highway. We ran print ads in the Squamish Chief and Whistler Pique, distributed posters



throughout surrounding communities, and ran a Mountain FM radio ad to promote a contest for early applicants.

- In April, MDX launched our 2024–25 general branded advertising campaign with Meta and Google ads promoting campus tours and encouraging students to meet with an advisor. During this period, we ran digital campaigns for Outdoor Recreation Diploma, Rehabilitation Assistant Certificate, Interaction Design Diploma, and campaigns for all six Squamish programs offered in Fall 2024. The team also supported Adult Basic Education with custom promotional print materials.
- Our visual media specialist had a busy couple of months of events, including capturing images and b-roll video of the canoe awakening ceremony held on April 30. The MDX team created stunning graphics for the Chancellor's Dinner event held on April 17. We produced email invitation graphics, a slideshow and some table setting cards which included information about the event, menus and auction items. We were also there on the evening to capture special moments. May was Asian Heritage month. We worked with communications to produce an intro video for the official kickoff and our visual media specialist captured several events throughout the month.



» MDX published seven new Capsule stories during the period, including two stories focused on Squamish: A Peek at CapU Squamish and Academic Upgrading Opportunities at CapU Squamish. In addition, we created stories about the Teaching Excellence Award recipients; helpful Convocation tips; the School

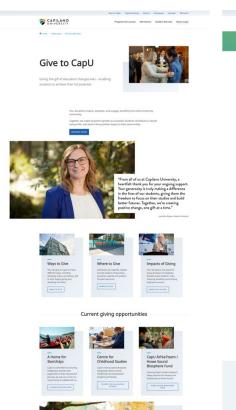
of Business' AMA intercollegiate conference results and a CapU in Photos story featuring the highlights of January to March.







Working with the Philanthropy & Alumni Relations (PAR) team, we completed a comprehensive refresh of the Give to CapU web section. The information architecture, content and images have been completely redesigned to meet the distinct needs of our donor audience, and more detailed information is available about the University's philanthropic initiatives. We are also thrilled to have a place on the website for CapU's new People Plan. The plan details the University's commitment to its employees in keeping with





the values, goals and strategic priorities set out in Envisioning 2030 and Illuminating 2030.

PHILANTHROPY & ALUMNI RELATIONS

On April 30, the alumni relations team hosted a TEDxCapilanoU event at the BlueShore Financial Centre for the Performing Arts. Celebrating the 40th anniversary of the TED conference, TEDxCapilanoU had an exclusive opportunity to stream a talk featured at the recent TED 2024 conference by economist, journalist and founder of Fix the News, Angus Hervey. Angus shed

light on some of the progress humanity has made across environmental protection, public health and more in the last year showing the importance of sharing positive stories.

Under the theme of "Brave and Brillant," inspirational CapU alumni, students and faculty also shared their unique perspectives exploring the intersection of courage and innovation. Thank you to all involved, including the university events team; our wonderful speakers: Jai Djwa, Zac Hoffman, Liz Gleadle, Maya Hickling, and Rigo Cely-Cardenas; and our fabulous host, Daniel Levangie. A recording of the event will be posted to the TEDx website.









- On May 8, the alumni relations team hosted a professional development workshop for mentees and mentors currently enrolled in cohort #3 for the CUAA Mentorship Program. The session, facilitated by Pamela Hart from "Release Your Voice", provided tools on effective presentation design, how to immediately engage your audience, impromptu speaking, and tools to control fear and anxiety when public speaking. The CUAA Mentorship program will continue to run until September 2024.
- » On May 15, 2024 the Global Ambassador Program, a new initiative to broaden our engagement across the Asia Pacific region and empower our alumni to foster connections with prospective students, alumni and local partners was launched. It exemplifies CapU's commitment to embracing global perspectives and cultivating a vibrant, interconnected alumni community. Global ambassador leads will play a pivotal role in raising the visibility of CapU and helping us to better understand international business and educational landscapes so we can tailor our offerings to meet the unique needs of diverse students and partners.
- Through the CUAA Community Sponsorship Program, the CapU Alumni Association Board provided grant funding of \$1000 to Variety BC. Variety BC is on a mission to help every child with complex healthcare needs fulfill their unique potential by providing life-changing support and essential resources. The funding will be used to contribute to one child's tuition for the upcoming school year. Thank you to CapU alumni, Julianna Vittorio, for applying on behalf of Variety BC.
- Wednesday, April 17 at CapU Lonsdale with 108 attendees. The evening was hosted by Chancellor Yuri Fulmer, OBC, and organized by the CapU Foundation and university events. This year's event was emceed by Geena Jackson, a proud member of the shíshálh Nation and a passionate advocate for Indigenous entrepreneurs, along with Fred Lee, Vancouver's 'Man About Town' auctioneer. The evening focused on building support for Indigenous student success and launching the campaign to



provide a permanent home on campus for Skw'cháys, CapU's legacy canoe. Over \$182,000 was raised.







- » The annual renewal of non-endowed scholarships, bursaries and awards resulted in securing \$111,525.26 in support for students through financial aid and awards in 2024/35.
- The PAR team supported the selection of five new honorary doctorates to be convocated in June: Debi Doucette, Raymond Heung, Lisa Wolverton, Elder Latash Nahanee, Alex Cuba, and three new faculty emeritus recipients: Crystal Hurdle, Graham Fane, and Nancy McMaster (posthumous). Honorary degree recipients were invited to a special dinner hosted by Chancellor Yuri Fulmer, OBC, in his home on May 21 to welcome honorees to the CapU community, and to further cultivate relationships and build connections with these inspiring individuals.



» For Summer New Student Orientation 2024, we successfully secured sponsorships from four prominent organizations; the BC Lions, Wireless World, COBS Bread and Optimum Paintball all participated and sponsored the Summer Orientation, contributing to the event's success.

UNIVERSITY EVENTS & CEREMONIES

- On April 16, university events supported the PAR team with the annual Chancellor's Dinner fundraising event, held at the CapU Lonsdale. Attendees included the chancellor's guests, senior leadership, CapU Elders and supporters of the University. CapU Lonsdale was transformed into an elegant dining room adorned in black and red, which honoured the original carvings of Skw'cháys. The evening was led by MC Geena Jackson and enigmatic auctioneer Fred Lee, who successfully drove fundraising towards these necessary causes.
- The second annual Tedx CapilanoU was held on April 30 in the BlueShore Theatre. In collaboration with the alumni relations team, university events produced this year's event centered around the theme of "Brave & Brilliant," which explored the intersection of courage and innovation. The overwhelming success of the free event last year led this year's decision to charge a nominal price for tickets which once again sold out.
- On May 21, CapU Chancellor Yuri Fulmer, OBC, graciously provided his home to host a formal dinner to welcome and celebrate CapU's newest honourary degree recipients. The events team collaborated with PAR to coordinate all elements of the event, including transforming the chancellor's home into a welcoming spring-themed dining room. The evening was enjoyed by all who attended and provided an engaging opportunity for executive to connect with the 2024 honourary degree recipients prior to convocation and welcome them to the CapU family.







