

# PRESIDENT'S REPORT TO THE BOARD

March 19, 2019

## PRESIDENT'S OFFICE

Capilano University is pleased to announce that singer, songwriter and philanthropist Sarah McLachlan and entrepreneur, author and international community tourism advocate Bruce Poon Tip will receive honorary degrees from the University at this year's convocation ceremonies on June 3, 2019. Retired English and creative writing instructor Pierre Coupey will receive the designation of faculty emeritus for his service to Capilano University and his ongoing contributions to Canada's literary and artistic communities. Full details are available in the [media release](#).



Capilano University has joined the ranks of 85 other organizations across the province and is, for the first time, on the *BC's Top Employers* list. Now in its 14th year, *BC's Top Employers* is a special designation that acknowledges British Columbia employers that lead their industries in offering exceptional places to work. Capilano University is extremely honoured to be recognized as one of the best workplaces in the province.

To be named as one of *BC's Top Employers*, organizations are evaluated based on the following criteria: Physical Workplace; Work Atmosphere & Social; Health, Financial & Family Benefits; Vacation & Time Off; Employee Communications; Performance Management; Training & Skills Development; and Community Involvement. Employers are compared to other organizations in their field to determine which offer the most progressive and forward-thinking programs. The full article on CapU's selection as one of BC's Top Employers is available on page 20 of the [2019 magazine](#).



Envisioning 2030 is the collaborative planning process that will allow Capilano University to engage our internal and external community partners to identify our preferred future. The planning scope is 10 years and the process includes several analysis and planning phases with multimodal ways to engage our community. Throughout the month of February, several World Cafés were held across campus and provided the opportunity for faculty, staff, exempts, administrators and students to provide input through an enjoyable process. Each World Café explored a different topic, based on reliable facts and trends, and gave everyone the opportunity to share their point of view in terms of how they might influence our choices for 2030. All the outcomes will be used by the Envisioning 2030 planning team to inform the situational analysis highlights and conclusions.

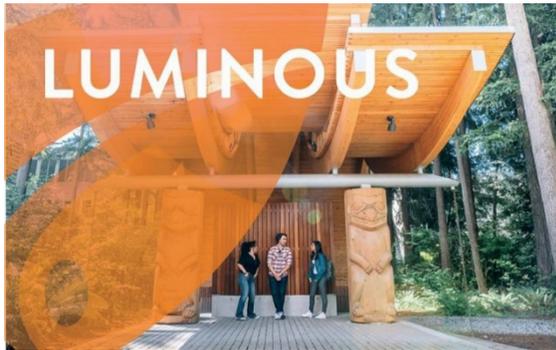


President Paul Dangerfield also had a number of conversations with employees and faculty regarding their vision for CapU's future. These chats were, in many ways, a soft launch in getting Envisioning 2030 underway. During the talks, Paul heard some incredible ideas that could set CapU apart in the years to come. These interviews were all recorded and are available for viewing [online](#).



In our 50th anniversary year, we would like to highlight and recognize our outstanding employees, who embody the essence of who we are and the impact of CapU locally, regionally and around the world. As in past years, threads of our campus community's values—spirit, passion, innovation, collaboration, pride and impact—are woven through each of our award categories. There are five awards in total, four individuals and one team. The five awards are being presented to recipients who exemplify a CapU brand essence: Luminous, Unified, Enduring, Confident and Creative.

Award recipients and nominees will be honored at the Employee Recognition Awards gala on March 14, 2019. Please join us in congratulating the winners of the 2018/2019 Employee Recognition Awards for the outstanding contribution that they make!

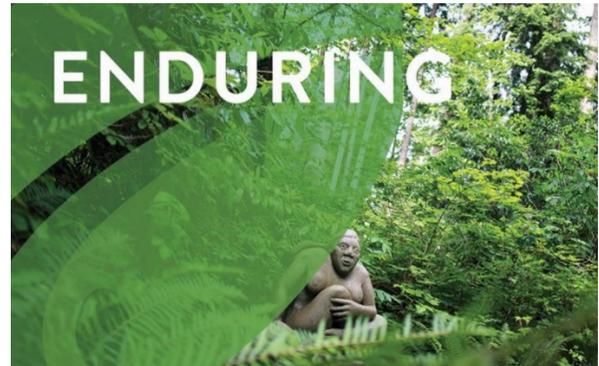


Winner of the Luminous award

**Thomas Flower**

Winner of the Enduring award

**Kats Klein**



Winner of the Confident award

**Deb Jamison**



Winner of the Creative award

**Louise Allison**





Winners of the Unified team award

*Ts'zil Learning Centre (Mount Currie)*

Lisa Fisher

Jenny Fitzgerald

Sharon Leinweber

Robert Schuster

Martina Pierre

Kim McLeod

## ACADEMIC & PROVOST

- » Capacity development continues with additional steps to support creative activity, research and scholarship (CARS) including the hiring of a part-time research administrator, recruiting for a Director, policy and procedure review, liaison work with external agencies to advance eligibility to access funding (MITACS and the Natural Sciences and Engineering Research Council).
- » Application for membership with Universities Canada has been submitted, recognizing the work of the University Librarian and the Academic Initiative and Planning Office in this submission.
- » As part of an innovation speakers series, Bruce Poon Tip, the Founder of G Adventures and Planeterra, best-selling author of Looptail, and a very successful and inspiring Canadian social entrepreneur, presented on campus February 6 to a full house of faculty, staff and students.

## FACULTY OF ARTS AND SCIENCES

- » A two and a half day planning session March 8–10 was held for those involved in degree development, facilitated by the dean of Faculty of Arts and Sciences and the director of the Center for Teaching Excellence. This session afforded focused time to advance development work, share learning across the disciplines, and enhance the work of curriculum mapping. Exploring novel approaches to degree learning outcomes as well as integrating leading practices, informed by research on learning were foci.
- » Funded by Natural Resources Canada, we are one of seven BC post-secondary institutions who are contributors to a Climate Change Adaptation project (lead Royal Roads University). The goals include:
  - build capacity for climate change adaptation in BC;
  - develop and deliver non-credit “courseware” for BC working professionals (engineers, agrologists, biologists, foresters, technicians, etc.) informed by climate change adaptation experts at your university, and delivered through your continuing studies department;
  - help create new revenue streams of continuing studies offerings at your university, with courses that align with the continuing professional development needs of members of BC professional associations.

- » The School of Humanities is currently hosting the 2019 TCR Writer in Residence from March 4-15.
- » Poet Juliane Okot Bitek read (with writer Mercedes Eng) at a public event, on Thursday, March 7.
- » Pouyan Mahboubi recently attended the Western Dean's conference in Victoria, where he met with deans from institutions across Western Canada and participated in various workshops.

#### KÁLAX-AY / SUNSHINE COAST CAMPUS

- » Faculty, staff and students participated in a Blanket Exercise on March 8, hosted at the Sechelt Nation Band Hall to continue to raise consciousness of Indigenous people's history and the impacts of colonization.
- » Partnership with the [Sunshine Coast Regional Economic Development Organization \(SCREDO\)](#) has been endorsed and explorations about how best to contribute to strategic initiatives that best support economic development and community prosperity are under discussion.
- » With the work of the local Hospital Foundation, ten Health Care Assistant students will each receive a \$400 bursary.
- » In support of student success, a peer mentoring initiative is underway to launch as a first phase over the summer months, and be refined for the 2019-20 academic year.

#### FACULTY OF BUSINESS AND PROFESSIONAL STUDIES

- » A CapU Counsellors Conference took place on January 18. The faculty was represented at this event providing information on our programs with the aim to attract future high school graduates.
- » In response to the self-study and external program review in the Bachelor of Business Administration Program, a draft action plan has been completed and is currently being reviewed as per the University procedures.
- » At the end of January, marketing students had great success at the annual [BCIT Marketing Conference](#). Top prizes awarded included one student who was the winner of the sales competition; two students who were runner-ups in the Sabre Simulation; and three students who received bronze in the case competition.
- » Marketing students were also finalists and received a commendable award at the AMA (American Marketing Association) Collegiate Case Competition sponsored by the *Wall Street Journal*.
- » On February 7, the Enactus chapter at CapU hosted a competition on campus. Enactus, a global non-profit organization creates projects that fall under the United Nations 17 Sustainable Development Goals. The inaugural project called *Counting on Action (CoA)* aims to focus on youth empowerment, financial literacy, quality education, responsible consumption and production of product. The goal is to empower a generation of youth who are forward thinking in entrepreneurial and sustainable business practice. There were 200+ participants between the ages of 13-17 across North Vancouver, West Vancouver and Nanaimo. The students were given the opportunity to showcase their findings to a panel of both university and industry professional judges.
- » 15 students participated in the London Field School from February 14–24. This unique course provides students an introduction to British life and culture with a full range of authentic learning experiences. The students experienced varied business, cultural and historical perspectives of London over the 10-day field school.

## FACULTY OF EDUCATION, HEALTH & HUMAN DEVELOPMENT

- » Tracy Dignum, Rehabilitation Assistant Diploma Program (RADP) coordinator, recently presented her research at the International Conference of Mindfulness in Auckland, New Zealand. Her clinical trial titled *“Assessing the impact of mindful meditation combined with exercise on mobility and cognitive function among older adults with chronic stroke”* contributes to a growing area of research on the potential to enhance health outcomes with meditation.
- » The Education Assistant (EA) program officially started at the Ts'zil Learning Centre in Mount Currie the weekend of January 12. Twelve students in total, including 10 Lil'wat Nation and two non-First Nation students, successfully completed their first course and are working hard as they navigate the next 18 months of their EA certificate journey.
- » The faculty team in the Department of First Nation Transitions and based at the Ts'zil Learning Centre has won the Cap U “Unified” Employee Recognition Award.

## FIRST NATIONS STUDENT SERVICES (FNSS)

- » The FNSS team has played critical roles in in the preparation of the University's Aboriginal Service Plan submitted mid-February to the Ministry of Advanced Education, Skills, and Training. The Plan outlines a wide range of programming and services involving Indigenous students and activities for the benefit of all faculty, staff, students and administrators over the next year.
- » Under the project management of Joel Cardinal, First Nations Community Engagement Facilitator, a blessing ceremony was held for the First Nations Legacy Canoe on February 25. The 30-foot canoe will be carved in March and April by Squamish Master Carver, Ses siyam (Ray Natraoro), and will be housed permanently on campus and utilized for a range of educational, ceremonial and cultural activities, symbolizing the commitment of the University to Truth and Reconciliation.



- » FNSS has welcomed Clay Little (in a part-time capacity for this semester) to organize and conduct Blanket Exercises and other cultural teachings for the department. Demand among faculty for incorporating these exercises into curriculum has been steadily growing in recent years.

## FACULTY OF GLOBAL & COMMUNITY STUDIES

- » RISE - the annual Tourism Management graduating and alumni networking event - took place on February 13 at Steamworks Pub. The event celebrated accomplishments over the past year and welcomed new faces to the industry. This was the 5th annual event.

- » Congratulations to Tourism Management Co-operative Education students, Sarah McGreer and Michele McIntosh, who have been selected for the Baxter Ambassador Award. The students will now create a webinar, Selling Israel, to travel agents.
- » The PATA Canada Vancouver Student Chapter launched its fifth and sixth [podcast episodes](#), interviewing JC Wong Young (Tourism Professionals Ambassador, on how she turned her internship at PATA Headquarters into a full-time position) and Bruce Poon Tip (founder of G Adventures and Planeterra, best-selling author of Looptail, and a very successful and inspiring Canadian social entrepreneur).
- » The Tourism & Outdoor Recreation Student Association held another successful “Stuff the Bus” event on campus. In partnership with Landsea Tours, the University and surrounding community filled a sightseeing bus with clothes, blankets and other necessities for the North Shore Neighbourhood House and North Shore Crisis Service Society.
- » Stephanie Wells, Co-Chair, Schools of Tourism Management and Outdoor Recreation Management, was recently [interviewed](#) as part of the education section of *The Georgia Straight* promoting ladder into the Bachelor of Tourism Management with diplomas from other institutions.
- » Bachelor of Tourism Management student Carma Chan is currently interning at PATA Headquarters in Bangkok.
- » Chris Carnovale, Instructor, School of Tourism Management, recently attended the PATA Destination Marketing Forum in Khon Kaen, Thailand. He was invited as a moderator for ‘Managing the Disconnect between Destination Organizations and Communities’, a session attended by the 300 delegates and streamed live on Facebook.
- » 20 Tourism Management International (TMI) students attended the 2019 tourism student Rendezvous to network with local hiring employers.
- » The January 2019 intake for TMI includes a cohort of 30 students from 14 countries - a truly international program.
- » Congratulations to our student team who earned 2nd place in the Go2HR Winning Pitch case competition. The topic this year was accessible tourism and how to better reach that market. Our team pitched an app that is designed for a variety of accessibility needs.

## FACULTY OF FINE & APPLIED ARTS

- » *Learned Ladies* ran Feb. 5-9 at the BlueShore Theatre with a co-production cast (6 students and 4 alumni).
- » *Green Day's American Idiot*: co-production with Uncle Randy Productions will rehearse in one of our studios, cast CapU's theatre students and produce the show at Centennial Theatre in November.
- » Jazz coordinator Steve Kaldestad earned a Juno nomination as a member of *Jodi Proznick Quartet* whose CD *Sun Songs* got nominated for the best Vocal Jazz album.
- » The North Van Arts International Film Series at Park & Tilford Cinemas included the following films:
  - *Edge of the Knife* was co-directed by Helen Haig-Brown, Indigenous Independent Digital Filmmaking (IIDF) alumna, and other IIDF alumni worked on it: Cameron Watts, Jessie Anthony and Kaitlyn Redcrow.

- The short film *The Mindless Imagination of Thomas Porter* was directed by Justin Bromley, Motion Picture Arts (MOPA) fourth-year student.
- » A fourth-year Motion Picture Arts (MOPA) spring project from 2018, *Stay in the Car*, screened at the Oregon Short Film Festival on February 23. The film was directed by Lindsay Hitchcock, written by Sheyanne Sundahl, and produced by Rob Piercy. This is an international festival, including short films from all over the world.
- » Cameron Watts, IIDF alumni, has had his documentary, *My Father's Footsteps*, funded through Storyhive; Kaitlyn Redcrow, also alumni, is part of his winning team to make the documentary.
- » IDEA students won 14 out of 50 national awards in [The Advertising and Design Club of Canada](#). (Three Silver Awards in the Graphic Design category went to Danielle Adams, Rae Maher and Alice Zeng. They also won eight merits in the same category, and three merits in the Editorial and Book Design category.) This was their first time entering and competing with every other design school in the country.

## LIBRARY

- » The [Colour + Voice Reading Series](#) is a collaboration between the Capilano University Library and Creative Writing, and partially sponsored by CapU's 50th Anniversary Great Ideas Fund. Open to all, this series is a unique opportunity to hear diverse and colourful points of view. Our five events feature readings and performances from local women writers and storytellers Danielle LaFrance, Larissa Lai, Julian Okot Bitek, Mercedes Eng, Marissa Nahanee - Maykw Cha7em (Squamish & Nisga'a Nations, Eagle Clan) and Catriona Strang.
- » Throughout the Fall 2018 term, in order to both adapt to the impact of the new Learning Commons and prepare for a much-needed reinvigoration of our students' spaces, the Library undertook a mixed-methods assessment project. Student-centred and data-driven, the project's summary outcome was Library Stories, a document which uses visualizations and personals to give life to the collected data. Library Stories will be used as a foundation document to guide upcoming space and renovation planning.
- » The Library's teaching and learning program continues to grow, with a 20% increase in our teaching sessions this spring, over spring 2018.

## ACADEMIC INITIATIVES AND PLANNING OFFICE

- » Under Capilano University's current program review policy and procedures, the first two programs have completed the process. Processes continue to be refined in order to utilize input about procedures and approaches to best align with policy and procedures.
- » A kick-off meeting was held on February 22 for the programs scheduled for review in 2019/2020 calendar with 16 program representatives attending either in person or online. The highlight of the afternoon was the panel discussion with the three representatives who have completed or are at the final steps in the review process.
- » The Program Assessment Liaisons with the assistance of the Assessment Analyst are preparing for their annual assessment workshops in May.

## CENTRE FOR TEACHING EXCELLENCE (CTE)

- » The 2019 Teaching Excellence Award recipients are as follows:

- Annabella Cant - Faculty of Education, Health and Human Development
  - Kym Stewart - Faculty of Business and Professional Studies
  - Seanna McPherson - Faculty of Fine and Applied Arts
  - Bruce Wilson - Faculty of Global and Community Studies
  - Reg Johanson - Faculty of Arts and Sciences
- » CTE is pleased to have formed a partnership with SFU's Centre for Imagination, Research, Culture, and Education (CIRCE) to foster collaboration between our faculty in relation to imagination, teaching effectiveness, research and education.

## FINANCE & ADMINISTRATION

The first quarter of the calendar year means that year-end for the current fiscal is approaching. By the end of February, T4s have been finalized for employees and tuition receipts are prepared for students. Work continues on the integrated planning process to inform the annual operating and capital budgets for 2019/20 – 2021/22. Detailed enrolment plans have been completed to inform key revenue and expense allocations. Discussions with the Senate Budget Advisory Committee continue as well as a meeting with the Capilano Students' Union. The final plan and budgets will be brought forward for approval at the April Board of Governors meeting.

The Capilano Students' Union and the University partnered on an audit of transgender, non-binary and Two Spirit inclusion at the University. The project included consultation with a range of stakeholders, a review of policies and documents and walk-through of facilities. The findings and recommendations were presented to interested students and staff on March 6. The University has committed to considering the recommendations in future projects and providing updates on implementation.

## CONTRACTS AND CAPITAL PLANNING

### SUSTAINABILITY

- » At the Climate Action Secretariat's symposium in February, Capilano University learned that Clean BC Plan has requirements for public service organizations that will include a province-wide climate change adaptation strategy, and adaptation actions to improve resiliency, required reiteratively in 2020 and every second year thereafter.
- » The last week of March is Sustainability Week at CapU and this year's theme is WASTE. The CapU Works students have events planned to inspire the University community to "raise the bar" in waste management practices. Events include: CapU Works Classroom Presentations, a Waste-to-Energy facility tour (Covanta Burnaby), a clothing swap, a forum on phasing out single-use plastics, and a talk on the Four Forgotten "R's": Refuse, Reduce, Reuse, Repurpose.

### FACILITIES OPERATIONS

- » Snowfall through February kept the Facilities operations team busy, often working late into the night and early in the morning to keep the North Vancouver campus clear of snow and ice.

- » With the end of the fiscal year approaching, a number of minor maintenance projects have been completed or are finishing up. Examples include the refinishing of the Birch kitchen floor, painting across the campus, and roofing and exterior asphalt repairs.

## **FACILITIES PROJECTS**

- » Several major maintenance projects have recently been completed or are ending this month. The installation of an additional boiler in the BOSA building has expanded heating capacity and will ensure more consistent heat distribution. The Fire Systems in several buildings were upgraded to meet new code requirements and the Fire Alarm Control Panels in several buildings have been modernized. The installation of an electricity powered heating and cooling system in the Birch Building is nearing completion. The project's goal is to reduce reliance on natural gas to reduce GHG emissions and to provide more comfortable temperatures in the building during the summer months. Earlier this year, an underground pipe providing heating to the Dogwood building failed. What first appeared to be a minor operational repair turned into a larger project that involved digging up a major campus roadway and the complete replacement of the pipe and related equipment.

## **HEALTH & SAFETY AND EMERGENCY PREPAREDNESS**

- » January and February were busy months for the Health & Safety and Emergency Preparedness department. Activities included hosting the BC Post-Secondary Emergency Preparedness quarterly meeting, updating and implementing CapU's Safety Policy, delivering eight successful Violence Prevention Workshops, facilitating a three-hour Emergency Operations Centre workshop with the Senior Leadership Council, and creating a draft Smoking Policy and companion survey that were advanced to the University community for comments.

## **INFORMATION TECHNOLOGY SERVICES**

- » A refreshed IT governance model is being explored; the new model will focus on collaborative inclusion of all areas of the University and provide a decision making framework to ensure that investments in technology support the University's goals and objectives. The timeline for implementation is late April.
- » The IT Services management team is further refining the University's cybersecurity strategy to include the Center for Internet Security's (CIS) top 20 critical security controls. The CIS Controls are a prioritized set of actions developed by a global IT community; this set of best practices is trusted by security leaders in both the private and public sector and helps defeat over 85% of common attacks. When combined with the provincial Defensible Security Framework, this represents a mature and robust approach to cybersecurity risk management. A fulsome update on the refined cybersecurity strategy, including current state, target state and timelines, will be provided for the next Board meeting.
- » The University's employee intranet, known as Frontlines, is being migrated to a new content management system and refreshed with a modern design. The new version will launch mid-March.
- » Work is underway to launch a branded mobile app for Moodle, the University's learning management system, in March. This mobile app will allow students and faculty to access Moodle from a mobile friendly interface. The current ways of accessing Moodle via a web browser will remain in place and unchanged.

## **POLICY, PRIVACY AND GOVERNANCE**

- » The draft Smoking and Vaping Policy and a survey about the three proposed smoking areas have been shared with the entire campus community for their feedback. The changes will ensure that the University conforms with the BC

Tobacco and Vapour Products Control Act by making adjustments to our physical environment. Responses are requested by March 18, 2019.

## STUDENT HOUSING SERVICES

### SUMMER AND FALL APPLICATIONS

- » A redesigned Residence Application Portal was launched on February 8, 2019 in an effort to provide a more streamlined and informative application experience. The new portal includes changes based on feedback from student and staff users including clearer navigation, additional information pages, and easier room selection. The portal has also been changed to provide a better experience for students with accessibility needs and includes more information for transgender and non-binary students.
- » Both Summer 2019 and Academic Year 2019-20 application processes launched on February 8, 2019. Summer applications will remain open until March 31, 2019. Academic Year applications will remain open until May 31, 2019 with a priority deadline set for April 10, 2019. Updated application numbers will be provided in the next report.

### RESIDENCE FOOD COMMITTEE

- » A student-led food committee has been formed for the purposes of providing more useable feedback for Student Housing Services and the Residence Dining Hall. Students from various areas of residence have volunteered for the committee which has elected a chair and various other executive positions. Student Housing Services staff provided training to members of the committee on January 30, 2019. The committee will now meet autonomously and provide bi-weekly recommendations based on feedback they receive from students.

### LIVING LEARNING COMMUNITIES

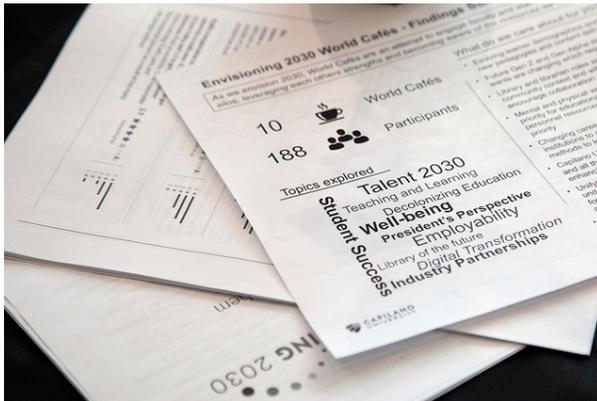
- » With the support of the Faculty of Fine and Applied Arts, Student Housing Services will pilot its first Living Learning Community (LLC) in Fall 2019. The Fine and Applied Arts LLC will invite first-year students from all departments within the Faculty to live together on one floor where programming will focus on interdisciplinary collaboration, idea sharing, professional development and school-life balance in an effort to enhance and provide a more cohesive academic experience for students living in residence. Instructors and guest speakers will be invited to contribute to this new community by presenting workshops, advising on programming and working directly with students.
- » In addition, Student Housing Services will launch a number of interest-based Themed Communities which will group students together into communities based on interests including leadership, healthy and active living and even gaming. These communities will be designed to enhance the social and personal development of students who live in residence by creating an experience with programming and theming tailored to their interests.

## STRATEGIC PLANNING, ASSESSMENT AND INSTITUTIONAL EFFECTIVENESS

### ENVISIONING 2030

- » In February, the Envisioning 2030 team enjoyed watching videos and hearing different people's perspectives and incredible ideas that could set Capilano University apart in the years to come. Along with ten World Cafés, a first Thoughtexchange engagement question, and other key standalone engagement forums, we are getting ready to make informed choices to decide where we would like to see CapU in 2030.

- » In our next phase, we will be asking a new Thoughtexchange engagement question about our future vision, purpose and values weekly for four weeks which attendees have the option to come to an in-person forum on campus or via online.



- » We have organized an open Community Event in order to gather your thoughts and insights about how Capilano University could better serve your needs in the future. Participants of this event will have an opportunity to hear a summary of important external trends and to provide creative ideas on what the role(s) of CapU should be in 2030. Snacks and light refreshments will be served and you will have an opportunity to win a prize as you enjoy the live music notes provided by some of our talented students.

- Event: Envisioning 2030: Shaping CapU's Future Together
- Date/Time: Tues. April 9, 2019 from 5:30-7:30 p.m. in the lower Birch Cafeteria.
- Admission is free but we ask for people to RSVP on [Eventbrite](#).

## CONTINUING STUDIES & EXECUTIVE EDUCATION

- » The division is pleased to welcome Annie Prud'homme-Généreux to the role of Director, Continuing Studies & Executive Education (CSEE), effective February 19, 2019. Annie comes to us from TELUS World of Science in Edmonton where she was the Vice-President of Science. Prior to that, she worked at Quest University in Squamish where she served various roles including founding faculty, Chair of Life Sciences, and Vice-President of Research & Administration.
- » Continuing Studies is working with Economic Partnership North Vancouver (a program of the North Van Chamber of Commerce) to deliver a series of workshops geared towards small business owners in North Vancouver. These hands-on, digital-marketing focused workshops are designed to help small businesses grow and are delivered in the heart of the business community in Central Lonsdale. Workshops include: *Improve Your Website's Search Ranking*, *Develop an Effective Content Strategy* and *Get Started with Facebook Advertising*.



» The series kicked off last month and feedback has been very positive so far.

*"I didn't realize that an SEO course was available to small business owners. This venture between EPNV and CapU is a brilliant idea and so supportive of the solo entrepreneur and small business owner. Many thanks!"*

- Small Business Workshop Attendee, Feb. 2019

## CENTRE FOR INTERNATIONAL EXPERIENCE

- » This month we welcomed our new Manager, Centre for International Experience, Francisco Silva. Francisco comes to us from Kwantlen Polytechnic University where he was the Manager of Admissions, International. He has a wealth of experience and knowledge in international education and is a very welcome addition to the team. Francisco is also a graduate of Capilano University having completed the Latin America Management program a few years ago.
- » The summer international intake is strong again. We have received a 5% increase of applications overall compared to last summer. However as noted in last month's report, there is a significant drop in applications for EAP due to the new Study Direct Stream visa application process. This has been more than made up for with exceptionally strong intakes, and high conversion rates, in Arts and Sciences, Business, and Tourism.
- » Director, International, Chris Bottrill is currently in India conducting the leading practice, pre-departure workshops for incoming students. These workshops are designed to better prepare the students for success upon arrival at Capilano University. Workshop topics include differences in learning styles and experiences between India and Canada, how to be a successful student, how to plan your program, how to register and what courses to select, how to ensure academic integrity is achieved, and how to manage life as an independent learner in a new country. In two days of workshops in Chandigarh and Jalandhar, Chris met with approximately 200 incoming students and around 100 parents and family members. These activities are growing from strength to strength and achieving positive outcomes for students transitioning to learning at CapU.
- » The first draft of the Internationalization plan is now complete. This is based on consultation with faculty, leadership, and staff through several initiatives and forums and further feedback on the draft plan is underway. The plan is aimed at engaging the entire university in a strategy to increase our involvement, recognition, and success in international education. It aligns with integrated planning and with the Envisioning 2030 initiatives currently in process.
- » The director, International, and Vice President Academic and Provost, Laureen Styles had an intense and successful visit to Asia in January visiting five universities and institutions throughout the region and securing support to pursue innovative and engaging international partnerships in tourism studies and other fields with quality institutions in Vietnam and Macau. In addition, they attended the BCCIE/Vietnam Association of Community Colleges, international education conference in Macau, also attended by senior executive leadership of over ten other universities and colleges in British Columbia.

## DIVISION OF STUDENT SUCCESS

- » Faculty have been invited to submit expressions of interest for First Year Seminar (FYS) courses through their APC processes for consideration for Fall 2019 and Spring 2020. A FYS Advisory committee composed of faculty

representatives from all five Faculties, Stephanie Wells, and Robin Furby will select 10 courses on the basis of these recommendations from the Faculties.

#### **ACCESSIBILITY SERVICES**

- » As part of our Integrated Plan to improve access and reach, and to enhance the capacity of faculty and staff to develop accessible curriculum, Accessibility Services faculty have assisted faculty in creating curriculum in the most accessible way to reach the broadest number of students through the Universal Design for Learning Committee. The Accessibility Coordinator submitted the final draft of University's Accommodation Policy and Procedures to the Office of Privacy and Policy for next steps.
- » The department also redesigned its webpages to improve student access to services and has included a new section of support for teaching faculty. The Library and IT Services are working with us to provide an updated accessible computer station for students with disabilities and are also working with the Library staff and faculty here and CAPER-BC at Langara College to provide Professional Development training for faculty on copyright and ensuring curriculum is as accessible in as timely a manner as possible.
- » We are also working with the Manager of the CapU bookstore to streamline processes to ensure students with print, visual and mobility barriers receive their textbooks in alternate formats prior to the start of classes each term. We are collaborating with the Accessibility Audit company Universal Access Design Inclusive Design Specialist Stan Leyenhorst on the campus wide accessibility audit and campus accessibility in general. After successfully hiring a new staff member, we are now able to offer accommodated exams past our 4 pm closing time on a regular basis.

#### **ATHLETICS & RECREATION**

- » Cap Rocks – A&R supported the Capilano Student Union in hosting a successful multi-band, beer garden musical event.
- » Boys High School Volleyball Tournament – A&R Hosted 30 high school boys teams from Burnaby, Vancouver, and the Fraser Valley.
- » A&R varsity athletics hosted 26 PACWEST home games in Jan. and Feb.
- » CapU Blues Volleyball teams competed in the 2018/19 provincial volleyball championships in Cranbrook, BC at College of the Rockies, Feb. 21-24, 2019. Blues men's and women's teams both won Bronze medals.
- » CapU Blues Basketball teams competed in the 2018/19 provincial basketball championships in New Westminster at Douglas College, Feb. 28-Mar. 2, 2019. Blues women won silver medals & men finished in 4th.



### *Other News*

- 5 teams had strong finishes to the 2018/19 season even though 4 new coaches were hired prior to the summer.
- Men's Soccer – PACWEST Gold (League finish 1st)
- Women's Soccer PACWEST Silver (League finish 3rd)
- Women's Basketball – PACWEST Silver (League finish 3rd)
- Men's Volleyball – PACWEST Bronze (League finish 3rd)
- Women's Volleyball – PACWEST Bronze (League finish 5th)
- Men's Basketball - 4th place (League finish 3rd)

### **CAREER DEVELOPMENT CENTRE**

- » We officially launched our new career management system, Career Hub, on January 2, 2019. Career Hub is located in the same platform as CCR and allows us to track metrics such as the number of job postings, student appointments and event registrations in one system. The Career Hub has increased our operational efficiency and we hope it improves the student experience as well. The visibility we have gained as a result of our move to the Centre for Student Success in a central location is positive and has shown an increase in foot traffic with students visiting the Centre, inquiring about our services, events, and booking appointments compared to Fall 2018.
- » We participated in both the CIE Orientation and Student Orientation by offering workshops and ran two workshops for 46 international students during the CIE Orientation. Our workshop series started on January 22 with a total of three workshops and 11 students to date.
- » The English for Academic Purposes (EAP) department invited the CDC to participate in their new drop-in orientation session with 35 students participating. NABU orientation welcomed 91 students and the Vice-Chair, Robin Furby, provided students with information about the CDC and encouraged students to make use of the Centre.
- » Our student volunteer program, the CapU Career Ambassadors Team (CapCAT) has been renamed to the Career Development Ambassadors (CDA). Our March Career Development Month events has already sold out employer registrations for the Jobs for U! Hiring Fair. All 15 spots for the company tour to Hootsuite have been filled and we will likely take a few extra students. We have also secured all of our industry panelists for our "What Hiring Managers Want" event.

## OFFICE OF INSTITUTIONAL RESEARCH

- » Key performance data reports for application transitions, enrolment, and seat utilization for Spring 2019 are now posted on [IR SharePoint](#) for all employees to access and download. Nationality reporting for Spring 2019 are available upon request. Week 4 and Week 8 Snapshot Enrolment Reports are also posted on SharePoint. The following survey reports are now accessible for all employees to download and review on [IR Frontlines](#) and IR SharePoint: Welcome Survey 2018 Summary Report, National Survey of Student Engagement 17-18 Snapshot Report, and the Canadian University Survey Consortium Graduating Student Survey 2018 Summary Report. Ad hoc data requests can be made using the IR Frontlines [Data Request Form](#).
- » Institutional Survey Information: There are three large scale external student surveys for this Spring 2019. CapU is participating in the National Survey of Student Engagement (NSSE), First Year Student Experience Survey by the Canadian University Survey Consortium (CUSC), and the Housing Demand Survey by the Ministry of Advanced Education. These surveys provide meaningful information on student engagement patterns, the student learning experience at CapU, and housing needs for all higher education students in the province, and the information will be used for immediate operational improvements as well as long term university planning.
- » CapU Analytics: The IR team is delighted to announce the launching of CapU Analytics. This is the new business intelligence reporting platform for Administrators, Chairs, Managers, Senior Leaders, Executives, and Board members will soon have access to this platform. Training sessions will commence in April 2019. The training schedule, access procedures, and feedback process will be announced on Frontlines late March.

## STUDENT AFFAIRS

- » During January and February, the Student Success Facilitators for Engagement and Transitions (Remy Marlatt and Mara Schaffler) have been developing a Positive Space Workshop for students and employees based on research and the needs of Capilano University students. The Positive Space Program at CapU is a campus-wide initiative intended to raise awareness and visibility of the LGBTQ+ (Lesbian, Gay, Bisexual, Transgender/Transsexual/Two-Spirited, Queer/Questioning) community. The program aims to develop allies and awareness about the LGBTQ+ community with the purpose of creating a more welcoming, respectful, and inclusive environment on campus. The first official workshop will be hosted on March 8, 2019.
- » Student involvement on campus is increasing through our monthly engagement newsletters to all students and the outreach from the Student Life Hub. As a central place for the University and CSU to promote events and happenings across campus, the Hub provides a one stop shop for students looking for how to get more connected to CapU student life. For example, one outcome has been that the CapU Leads student leadership programming has attracted more students who say they have never held a positional leadership role on campus but want to focus on self-development and prepare themselves for taking on these roles in the future. Another way for students to take on student leadership roles is by becoming a peer helper. A joint application between five teams has been launched and is currently accepting applicants. Such engagement opportunities can be highlighted on a student's Co-Curricular Record which now has over 300 experiences validated for students since its launch in Fall 2018.
- » New Student Orientation at Capilano University is going through some exciting changes. After several meetings and cross-departmental collaborations with the Centre for International Experience, Student Affairs, Student Success, Residence Life, the Registrar's Office, and the President's Office we are excited to announce this year that we will begin onboarding activities for new students the week before classes start in the fall semester and will continue to host academic, well-being, and social activities during the first week of classes. The whole University will be

introduced to the changes during the month of March to determine involvement and collaborations. We expect orientation this year will better unite even more departments and will streamline content and efforts to help new domestic and international students transition and succeed as they arrive at CapU.

- » Well-being: The Student Conduct Officer participated with the Centre for Teaching Excellence Lunch & Learn Series on a discussion focused on managing difficult classroom situations. In January, the reports generated from collecting enhanced data were circulated to campus partners. Additionally, Lynn Newman was invited by the RCMP Liaison Officer to participate in the North Shore Immigrant Inclusion Partnership’s workshop on Brave Conversations. Our Community Well-Being Strategist presented Taking the Pledge to the Board of Governors, trained 105 first year MOPA students in Let’s Get Consensual, hosted the 2nd Annual Bell Let’s Talk Day on campus, and certified 27 individuals in safeTALK Suicide Alertness.



- » Learning Success: USS 100 has helped students to develop critical thinking skills through multiple in-class interactive hands-on-activities. These have increased student participation and helped students take a strengths based approach to their participation in small groups. In learning strategy sessions with individual students there has been a focus on self-reliance and accountability through building semester and weekly planners as well as conducting brag exercises to help students build their confidence. Learning Success now has a new learning support advisor, Michelle Gromow who will be offering multiple Learning Strategy workshops.

## ADVANCEMENT

Advancement includes the departments of Communications & Marketing, Development & Alumni Relations, and Special Events & Ceremonies. Advancement’s goals are to: enhance the University’s reputation; develop positive relationships, and secure resources to support University priorities.

## COMMUNICATIONS & MARKETING

- » With an additional investment of \$45,000, we have been able to extend the annual brand advertising campaign into April and across a wider geographic area. The “Stories” campaign ([capilanou.ca/stories](http://capilanou.ca/stories)) placements locations now include the Sea-to-Sky highway, the Vancouver Airport (domestic arrivals) and “Michelangelo” ceiling advertisements on the Skytrain Expo and Millenium lines. We have also lengthened the campaign’s presence along the Lonsdale corridor through extended transit bus shelter placements.



- » At the annual conference of the Council for the Advancement & Support of Education (CASE) District VIII in February, the department received two bronze awards for “superior accomplishment” in communications programs. In the category of Visual Design: Posters, the “Jay Campaign” to promote the University’s student residences was recognized. Our second winning entry, in the category of Video & Multimedia, was “Unboxing our Stories”—a tribute to the volunteers who curated information and visuals from 50 years of CapU history for the University’s permanent archives.
- » Advancement continues to work with the agency Massive Media to review the University’s processes, procedures and policies that support digital content management.

## DEVELOPMENT AND ALUMNI RELATIONS

- » The alumni relations team has engaged a digital communications firm to audit and leverage existing social and digital communications strategies to drive content and connect with alumni online. This work, along with existing strategies, will identify updated metrics across our systems and help establish benchmarks by year-end. Additionally, the team has begun to engage various campus stakeholders in the nomination process for next year’s alumni awards program and general programming in support of increased alumni participation, influence and investment in CapU.
- » The Foundation is on track to exceed revenue targets for the year. The annual scholarships, bursaries and awards (SBA) renewal and process is well underway. May 1 is the deadline to top up or create SBA for disbursement in the 2019/20 academic year.
- » On January 17, Chancellor’s Circle dinner guests donned elaborate masks during the masquerade themed evening. Held at the Polygon Gallery, the event recognized CapU’s leading donors and featured performances by student actors and dancers. The event raised \$120,000 in support of CapU initiatives, scholarships and bursaries. The University matched 50% of the gifts bringing the evening’s total to \$181,500. Work continues on Momentum: scheduled for April, the event will recognize donors who contribute annually to scholarships, bursaries and awards.



## 50TH ANNIVERSARY UPDATE

- » On February 6, the University’s 50th Anniversary program received Capilano Courier’s 2019 Best Event Award, as voted by the CapU student body. The excitement continued with the announcement, on February 19, that the University has commissioned Squamish Nation master carver Ses siyam (Ray Natraoro) to carve a ceremonial and sea-worthy canoe as a legacy of the University’s 50th anniversary. The announcement was followed by a traditional blessing ceremony of the log on February 25 that included Ses siyam, Capilano University Elders, President Paul Dangerfield and invited guests. The anniversary’s quarterly e-bulletin was released in February, highlighting the legacy canoe, the CapRocks student event and the Chancellor’s Circle Masquerade Dinner. Upcoming anniversary events include the Capilano University Employee Excellence awards and the University’s Sechelt campus Homecoming.