



# CAPILANO UNIVERSITY

COURSE OUTLINE		
<b>TERM:</b> Fall 2024	<b>COURSE NO:</b> BADM 395	
<b>INSTRUCTOR:</b>	<b>COURSE TITLE:</b> Business and Society	
<b>OFFICE:</b> <b>LOCAL:</b> <b>E-MAIL:</b> @capilanou.ca	<b>SECTION NO(S):</b>	<b>CREDITS:</b> 3.0
<b>OFFICE HOURS:</b>		
<b>COURSE WEBSITE:</b>		

Capilano University acknowledges with respect the Lil'wat7úl (Lil'wat), xʷməθkʷəy̓əm (Musqueam), shíshálh (Sechelt), Sḵw̓xw̓7mesh (Squamish), and Səlílwətaʔ/Selilwitulh (Tseil-Waututh) people on whose territories our campuses are located.

## COURSE FORMAT

Three hours of class time, plus an additional hour delivered through on-line or other activities for a 15-week semester, which includes two weeks for final exams. This class may be offered online. As an experiential education course, in addition to lectures and class discussions, students will be engaged in an applied project with a local business or community organization.

## COURSE PREREQUISITES

45 credits of 100-level or higher coursework including one of the following: AHIS 103, ANTH 206, BADM 107, ENGL 107, HIST 110, HIST 209, IDF 235, INTS 345, OR SOC 200; OR 6 NABU credits

## CALENDAR DESCRIPTION

This course provides a comprehensive exploration of business ethics, focusing on ethical decision-making processes and responsible practices in various business contexts. Students will examine foundational concepts, ethical frameworks, and real-world case studies to develop critical thinking skills and a strong ethical foundation.

## REQUIRED TEXTS AND/OR RESOURCES

Specific texts, resources and technology will vary depending on term and instructor. The course may make use of an assigned textbook, instructor prepared courseware or readings made available as Open Educational Resources (OER).

## COURSE STUDENT LEARNING OUTCOMES

**On successful completion of this course, students will be able to do the following:**

1. Evaluate ethical dilemmas and decision-making processes in the Canadian business context using various ethical frameworks and theories.

2. Evaluate ethical decisions including real-world cases while considering the interests of all relevant parties.
3. Critically assess the role of leadership in promoting ethical behaviour within corporations.
4. Explore the impact of neuroethics on Diversity, Equity, Inclusion and Accessibility (DEIA) within the business landscape
5. Assess ethical approaches that support decolonization and indigenization practices, including consultation, partnership, and culturally sensitive business strategies, while respecting Indigenous sovereignty and self-determination.

**COURSE CONTENT**

Week	Topic
1	Introduction to Ethics and Business Ethics
2	Diversity, Equity, and Inclusion (DEI)
3	Diversity, Equity, and Inclusion (DEI)
4	Ethical Decision-Making Models including consequential approach (utilitarianism and egoism), rights approach, and deontology/duty based approach,
5	Ethical Decision-Making Models and Ethical Leadership including common good approach, justice approach and virtue approach
6 -7	Corporate Social Responsibility (CSR) including shareholder versus stakeholder approaches
8	Legal and Ethical Compliance
9	Corporate Governance and Ethics in the workplace
10	Business and Indigenous Peoples
11	Business and Indigenous Peoples
12	Global Ethics
13	Presentations
14-15	Final Assessment

**EVALUATION PROFILE**

Assessment	Weight	LO
Case Analyses (I)*	40%	1, 2
Leadership interview (I)**	20%	3
Group Project (T)	20%	4
Research paper (T/I)	20%	5

\*Note: No one assignment will be more than 35% without prior approval from the Dean.

\*\* (I) is individual and (T) is team

**Case Analyses:** Students will analyze and evaluate ethical challenges using ethical frameworks to assess the ethical dimensions in Canadian businesses, considering the interests of all relevant parties.

**Leadership Interviews:** Students will interview a leader within a Canadian organization and prepare a brief report on their findings.

**Group Project:** In small teams, students will analyze the DEI initiatives of a Canadian business and make recommendations regarding to how to overcome unconscious bias and increase their DEI initiatives effectiveness.

**Research Paper:** In small teams or individually, students will research a specific case example where a business successfully or unsuccessfully implemented decolonization and Indigenization practices and evaluate the ethical implications.

### GRADING PROFILE

A+ = 90-100	B+ = 77-79	C+ = 67-69	D = 50-59
A = 85-89	B = 73-76	C = 63-66	F = 0-49
A- = 80-84	B- = 70-72	C- = 60-62	

### Incomplete Grades

Grades of Incomplete "I" are assigned only in exceptional circumstances when a student requests extra time to complete their coursework. Such agreements are made only at the request of the student, who is responsible to determine from the instructor the outstanding requirements of the course.

### Late Assignments

Assignments are due at the beginning of the class on the due date listed. If you anticipate handing in an assignment late, please consult with your instructor beforehand.

### Missed Exams/Quizzes/Labs etc.

Make-up exams, quizzes and/or tests are given at the discretion of the instructor. They are generally given only in medical emergencies or severe personal crises. Some missed labs or other activities may not be able to be accommodated. Please consult with your instructor.

\*\*\* Accommodations can be made to honour community needs and traditional practices.

### Attendance

Students are expected to attend all classes and associated activities.

### English Usage

Students are expected to proofread all written work for any grammatical, spelling and stylistic errors. Instructors may deduct marks for incorrect grammar and spelling in written assignments.

### Electronic Devices

Students may use electronic devices during class for note taking only.

### On-line Communication

Outside of the classroom, instructors will (if necessary) communicate with students using either their official Capilano University email or eLearn; please check both regularly. Official communication between Capilano University and students is delivered to students' Capilano University email addresses only.

## UNIVERSITY OPERATIONAL DETAILS

### Tools for Success

Many services are available to support student success for Capilano University students. A central navigation point for all services can be found at: <https://www.capilanou.ca/student-services/>

**Capilano University Security: download the [CapU Mobile Safety App](#)**

### Policy Statement (S2009-06)

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Academic Integrity, Academic Probation and other educational issues. These and other policies are available on the University website.

### Academic Integrity (S2017-05)

Any instance of academic dishonesty or breach of the standards of academic integrity is serious and students will be held accountable for their actions, whether acting alone or in a group. See policy and procedures S2017-05 Academic Integrity for more information:  
<https://www.capilanou.ca/about-capu/governance/policies/>

Violations of academic integrity, including dishonesty in assignments, examinations, or other academic performances, are prohibited and will be handled in accordance with the Student Academic Integrity Procedures.

**Academic dishonesty** is any act that breaches one or more of the principles of academic integrity. Acts of academic dishonesty may include but are not limited to the following types:

**Cheating:** Using or providing unauthorized aids, assistance or materials while preparing or completing assessments, or when completing practical work (in clinical, practicum, or lab settings), including but not limited to the following:

- Copying or attempting to copy the work of another during an assessment;
- Communicating work to another student during an examination;
- Using unauthorized aids, notes, or electronic devices or means during an examination;
- Unauthorized possession of an assessment or answer key; and/or,
- Submitting of a substantially similar assessment by two or more students, except in the case where such submission is specifically authorized by the instructor.

**Fraud:** Creation or use of falsified documents.

**Misuse or misrepresentation of sources:** Presenting source material in such a way as to distort its original purpose or implication(s); misattributing words, ideas, etc. to someone other than the original source; misrepresenting or manipulating research findings or data; and/or suppressing aspects of findings or data in order to present conclusions in a light other than the research, taken as a whole, would support.

**Plagiarism:** Presenting or submitting, as one's own work, the research, words, ideas, artistic imagery, arguments, calculations, illustrations, or diagrams of another person or persons without explicit or accurate citation or credit.

**Self-Plagiarism:** Submitting one's own work for credit in more than one course without the permission of the instructors, or re-submitting work, in whole or in part, for which credit has already been granted without permission of the instructors.

**Prohibited Conduct:** The following are examples of other conduct specifically prohibited:

- Taking unauthorized possession of the work of another student (for example, intercepting and removing such work from a photocopier or printer, or collecting the graded work of another student from a stack of papers);
- Falsifying one's own and/or other students' attendance in a course;
- Impersonating or allowing the impersonation of an individual;
- Modifying a graded assessment then submitting it for re-grading; or,
- Assisting or attempting to assist another person to commit any breach of academic integrity.

### **Sexual Violence and Misconduct**

All Members of the University Community have the right to work, teach and study in an environment that is free from all forms of sexual violence and misconduct. Policy B401 defines sexual assault as follows:

Sexual assault is any form of sexual contact that occurs without ongoing and freely given consent, including the threat of sexual contact without consent. Sexual assault can be committed by a stranger, someone known to the survivor or an intimate partner.

Safety and security at the University are a priority and any form of sexual violence and misconduct will not be tolerated or condoned. The University expects all Students and Members of the University Community to abide by all laws and University policies, including B.401 Sexual Violence and Misconduct Policy and B.401.1 Sexual Violence and Misconduct Procedure (found on Policy page <https://www.capilanou.ca/about-capu/governance/policies/>)

**Emergencies:** Students are expected to familiarise themselves with the emergency policies where appropriate and the emergency procedures posted on the wall of the classroom.