

COURSE OUTLINE		
TERM: FALL 2018	COURSE NO: BADM 460	
INSTRUCTOR:	COURSE TITLE: Business and Society	
OFFICE: LOCAL: E-MAIL: @capilanou.ca	SECTION NO(S):	CREDITS: 3
OFFICE HOURS:		
COURSE WEBSITE:		

Capilano University acknowledges with respect the Lil'wat, Musqueam, Squamish, Sechelt, and Tsleil-Waututh people on whose territories our campuses are located.

COURSE PREREQUISITES/CO-REQUISITES

75 credits of 100-level or higher coursework including ENGL 100, and CMNS 220 or CMNS 152

COURSE FORMAT

Three hours of class time, plus an additional hour delivered through on-line or other activities for a 15-week semester, which includes two weeks for final exams. This course may also be offered in mixed mode.

CALENDAR DESCRIPTION

This course investigates the interdependence of business and society, particularly corporate social responsibility, business ethics, socially responsive management and managing in an ever-changing environment. The course is intended to increase the student's knowledge of the complex linkages between business and society. The course is also aimed at generating student awareness of the increasing scrutiny of business by society at large and what that means for business practices today.

COURSE NOTE

BADM 460 is an approved Self and Society course for Cap Core requirements.

REQUIRED TEXTS AND/OR RESOURCES

Sexty, R.W. (2017) *Canadian Business & Society, Ethics & Responsibilities*. 4th ed. McGraw-Hill Ryerson.

COURSE STUDENT LEARNING OUTCOMES

On successful completion of this course, students will be able to do the following:

1. Clearly express opinions on corporate governance, corporate social responsibility (CSR) and ethics within small and large groups.
2. Discuss the interdependence of corporations and society.
3. Explain why stakeholder expectations are increasingly important to organizations and their managers.

4. Evaluate responsiveness of corporations and their managers to issues of corporate social responsibility, corporate governance, and ethics, then make recommendations on improving performance.
5. Explain the ethical problems that business face and propose ways to improve ethical performance.
6. Discuss global issues with regard to CSR.
7. Discuss the organizational elements of effective environmental management.
8. Analyze corporate governance in Canadian and international businesses today and the changing power of stakeholders.
9. Explain the value of strategic philanthropy to organizations and communities.
10. Identify and discuss social and ethical concerns arising from rapid technological changes.

Students who complete this Self & Society course will be able to do the following:

1. Identify potential root causes of local/global problems and how they affect local/global cultures, economies, politics, and policies;
2. Assess and evaluate individual and collective responsibilities within a diverse and interconnected global society;
3. Apply concepts of sustainable development to address sustainability challenges in a global context;
4. Synthesize a range of differing community perspectives on ethics and justice and explain how these perspectives can inform structural change;
5. Explain how contexts (e.g. cultural, historical, colonial, economic, technological) shape identity formation and social structures.

COURSE CONTENT

Week	Topic
Week 1	The Relationship between Business & Society Explore individual and collective responsibilities within a global society.
Week 2	Capitalism Identify potential root causes of local/global problems.
Week 3	Corporate Social Responsibility Examine sustainable development to address sustainability challenges.
Week 4	Stakeholders and Public Affairs Management Explore differing community perspectives on ethics and justice.
Week 5	Corporate Ethics Explore differing community perspectives on ethics and justice.
Week 6	Corporate Governance Identify potential root causes of local/global problems.

Weeks 7-8	Midterm Case Studies Apply core course concepts such as CSR, Ethics and Governance to real life scenarios.
Weeks 9-13	Group Presentations Explore specific business issues that relate to global/ local problems, sustainability and differing community perspectives on ethics and justice.
Weeks 14 & 15	Final Exam Period

EVALUATION PROFILE

Cases for Analysis	20%
Company Profile Assignment	20%
Mid-Term	20%
Team Research Assignment	20%
Discussion Forums/Participation	10%
Final	10%

TOTAL: 100%

Cases for Analysis

Cases will provide students with opportunities to identify root causes of local and or global problems and to explore how these problems can affect cultures, economies, politics and policies.

Company Profile Assignment

Students will research a corporation's ability to address sustainability challenges in a global context.

Mid-Term Exam

The midterm will assess students' knowledge and application of course topics, concepts, and theories.

Team Research Assignment

Students will research a situation that has challenged a specific business in its relationship with society, and will explore the historical, cultural, and/or ethical perspectives.

Discussion Forms/Participation

Active participation is expected in all classes, activities, group presentations and online forums.

Final Exam

The exam may include multiple choice questions, short and longer answer questions and a case or news analysis.

GRADING PROFILE

A+ = 90-100	B+ = 77-79	C+ = 67-69	D = 50-59
A = 85-89	B = 73-76	C = 63-66	F = 0-49
A- = 80-84	B- = 70-72	C- = 60-62	

Incomplete Grades

Grades of Incomplete "I" are assigned only in exceptional circumstances when a student requests extra time to complete their coursework. Such agreements are made only at the request of the student, who is responsible to determine from the instructor the outstanding requirements of the course.

Late Assignments

Assignments are due at the beginning of the class on the due date listed. If you anticipate handing in an assignment late, please consult with your instructor beforehand.

Attendance

Students are expected to attend all classes and associated activities.

English Usage

Students are expected to proofread all written work for any grammatical, spelling and stylistic errors. Instructors may deduct marks for incorrect grammar and spelling in written assignments.

Electronic Devices

Students may use electronic devices during class for note-taking only.

On-line Communication

Outside of the classroom, instructors will (if necessary) communicate with students using either their official Capilano University email or Moodle; please check both regularly. Official communication between Capilano University and students is delivered to students' Capilano University email addresses only.

UNIVERSITY OPERATIONAL DETAILS

Tools for Success

Many services are available to support student success for Capilano University students. A central navigation point for all services can be found at: <http://www.capilanou.ca/services/>

Capilano University Security: download the [CapU Mobile Safety App](#)

Policy Statement (S2009-06)

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Cheating and Plagiarism, Academic Probation and other educational issues. These and other policies are available on the University website.

Academic Integrity (S2017-05)

Any instance of academic dishonesty or breach of the standards of academic integrity is serious and students will be held accountable for their actions, whether acting alone or in a group. See policy S2017-05 for more information: <http://www.capilanou.ca/about/governance/policies/Policies/>

Violations of academic integrity, including dishonesty in assignments, examinations, or other academic performances, are prohibited and will be handled in accordance with the Student Academic Integrity Procedures.

Academic dishonesty is any act that breaches one or more of the principles of academic integrity. Acts of academic dishonesty may include but are not limited to the following types:

Cheating: Using or providing unauthorized aids, assistance or materials while preparing or completing assessments, or when completing practical work (in clinical, practicum, or lab settings), including but not limited to the following:

- Copying or attempting to copy the work of another during an assessment;
- Communicating work to another student during an examination;
- Using unauthorized aids, notes, or electronic devices or means during an examination;
- Unauthorized possession of an assessment or answer key; and/or,
- Submitting of a substantially similar assessment by two or more students, except in the case where such submission is specifically authorized by the instructor.

Fraud: Creation or use of falsified documents.

Misuse or misrepresentation of sources: Presenting source material in such a way as to distort its original purpose or implication(s); misattributing words, ideas, etc. to someone other than the original source; misrepresenting or manipulating research findings or data; and/or suppressing aspects of findings or data in order to present conclusions in a light other than the research, taken as a whole, would support.

Plagiarism: Presenting or submitting, as one's own work, the research, words, ideas, artistic imagery, arguments, calculations, illustrations, or diagrams of another person or persons without explicit or accurate citation or credit.

Self-Plagiarism: Submitting one's own work for credit in more than one course without the permission of the instructors, or re-submitting work, in whole or in part, for which credit has already been granted without permission of the instructors.

Prohibited Conduct: The following are examples of other conduct specifically prohibited:

- Taking unauthorized possession of the work of another student (for example, intercepting and removing such work from a photocopier or printer, or collecting the graded work of another student from a stack of papers);
- Falsifying one's own and/or other students' attendance in a course;
- Impersonating or allowing the impersonation of an individual;
- Modifying a graded assessment then submitting it for re-grading; or,

- Assisting or attempting to assist another person to commit any breach of academic integrity.

Sexual Violence and Misconduct

All Members of the University Community have the right to work, teach and study in an environment that is free from all forms of sexual violence and misconduct. Policy B401 defines sexual assault as follows:

Sexual assault is any form of sexual contact that occurs without ongoing and freely given consent, including the threat of sexual contact without consent. Sexual assault can be committed by a stranger, someone known to the survivor or an intimate partner.

Safety and security at the University are a priority and any form of sexual violence and misconduct will not be tolerated or condoned. The University expects all Students and Members of the University Community to abide by all laws and University policies, including [B.401 Sexual Violence and Misconduct Policy](#) and [B.401.1 Sexual Violence and Misconduct Procedure](#).

Emergencies: Students are expected to familiarise themselves with the emergency policies where appropriate and the emergency procedures posted on the wall of the classroom.