



**CAPILANO UNIVERSITY, DOUGLAS COLLEGE, LANGARA COLLEGE,
VANCOUVER COMMUNITY COLLEGE
COURSE OUTLINE**

TERM:	SUMMER 2013	COURSE NO.:	BPAC 401
INSTRUCTOR:		COURSE NAME:	CANADIAN CULTURAL POLICY AND THE PERFORMING ARTS
OFFICE:		SECTION NO.:	
E-MAIL:		COURSE CREDITS:	3

COURSE FORMAT: Instructional hours per week: 4 hours per week for 15 weeks.

COURSE PREREQUISITES: None

MISSION STATEMENT: The cohort-based BPA program will bring together both recent college graduates and established creative artists to create a dynamic mix of students and arts backgrounds. Students will gain the skills and knowledge they need to succeed within the performing arts milieu, and a breadth of knowledge that will enable them to think critically: they will examine the historical and cultural context of the performing arts, critique the socio-political and cultural environment of the performing arts industry, and acquire the skills and tools to navigate their way through and build their own careers within this industry. They will also form a production company and develop and mount their own collaborative effort – an original, interdisciplinary performance event. Creating the production will challenge students to explore, master and apply the interdisciplinary performance theory and knowledge they have studied, and enhance their creative and performance abilities.

Graduates will demonstrate competency in various aspects of producing and performing interdisciplinary projects: communication, teamwork, leadership, negotiation, critical self-awareness, problem-solving and decision-making. They will possess the core competencies required to succeed in the highly competitive world and business of the professional performing arts. The program's unique, creative and practical blend of academic and applied studies will prime students for the multifaceted and entrepreneurial aspects of the world they are entering.

Program Student Learning Outcomes: Upon successful completion of the program, graduates will be able to:

- Demonstrate competency in the critical aspects of producing and performing interdisciplinary productions which may utilize at least one of the performing arts disciplines: music (vocal, instrumental, electronic), theatre, acting, musical theatre, dance, arts administration, technical theatre or production design.
- Conduct research across the performing arts disciplines, and use results to effectively inform performing arts works.
- Analyze the history and socio-economic, political and cultural context of the performing arts.
- Apply conceptual, administrative and technical skills to diverse performing arts projects.
- Communicate about the performing arts and their own work in oral and written form.
- Present work effectively in group settings.
- Participate in self-assessment and respond productively to critique of work.

- Demonstrate a clear understanding of professional ethics.
- Employ project management skills and apply analytical, quantitative, conceptual and problem-solving skills to the performing arts.
- Conduct research into and make informed decisions about career choices in the world of the performing arts.
- Apply the managerial skills and knowledge of business practices required to work as a self-employed individual or administrator in the performing arts field.

COURSE OBJECTIVES:

General: This course provides an overview of public and private arts funding in Canada, including its historical development, institutional structures and the formulation and execution of municipal, provincial and federal policies. Students will focus on the status of the artist in the contemporary cultural performance milieu through the exploration of institutional and governmental acts, policies, reports, objectives, strategic initiatives and programs. Students will also examine the interplay of forces that influence and shape public arts policy. Through this process they will gain important insights into how public, foundation, private funding and earned revenue can be harnessed to enable meaningful arts production.

Student Learning Outcomes: Upon successful completion of this course, students will be able to:

- Understand how arts funding works in Canada; the forces that shape public cultural policy; the principal arts funding bodies; the role and status of the artist in contemporary Canadian society;
- Conduct research, and use and adapt information to specific projects;
- Communicate about their work in oral and written form;
- Describe Canadian cultural policy as it evolved in the 20th century;
- Communicate key debates in the development of Canadian cultural policy and its evolution;
- Articulate basic cultural policy goals and practices of the three levels of government in Canada- federal, provincial/territorial and municipal;
- Identify and access varied and diverse sources of revenue available to artists;
- Construct a plan to acquire funds necessary to carry out a project in the performing arts.

REQUIRED TEXT:

Vance, Jonathan. *A History of Canadian Culture*.
Oxford University Press ISBN: 978-0-19-541909-2.

Other readings will be assigned during the course by instructor.

COURSE CONTENT:

WEEK	CONTENT
1	Introduction, Ground Rules, Resources and Assignments. Written assignment #1
1	Arts of the State and the State of the Arts - The Beginning to the Twentieth Century
2	Canadian Performing Arts from the Colony to Confederation.
2	Government and other support from Confederation until Massey
3	The Massey Commission – National Identity & The Arts- Conception and Execution.
4	The Massey Commission- Implementation and Results. The Canada Council.
4	Provincial Arts Funding. Saskatchewan leads the way.
5	BC and Arts Funding.
5	Municipal Arts Funding- City States revisited.
6	Vancouver, the city, the region and the arts. Written assignment #1 Due/ Written assignment #2
6	The Sixties and a creative surge. OFY, LIP, Secretary of State- New Times- New Players.
7	Addressing Geography- The creation of The Canada Council Touring Office and its siblings.

WEEK	CONTENT
7	Funding The Other- Multiculturalism and other diversities. Mid Term
8	<i>Not Just High Art- The Barbarians are inside the gates and they are hungry!</i>
8	New Millennium and New Challenges- Digital technology in all its aspects.
9	Quebec-Another Country
10	<i>Where is the Money?</i> The Canada Council, peer review, arms length, Canadian creation, etc.
10	<i>Where is the Money?</i> Other federal funders from DOCH to DFAIT and Beyond
11	<i>Where is the Money?</i> The Province, The City, Foundations and other sources of public funding.
11	<i>While You're Up, Get Me A Grant I-</i> Hands on grant application exercise
12	<i>While You're Up, Get Me A Grant II-</i> Hands on grant application exercise
12	<i>Sympathy for the Devil?</i> The Private Sector and the Arts
13	A Phenomenon of Festivals- Once there was few, now there are hundreds.
13	Nation Building or Welfare for Artists? Debates on the philosophy and goals of public funding for the arts. Written assignment #2 Due
14	Unions, professional organizations and scales and royalties- ongoing income from arts activities.
15	Arts Service Organizations, Lobbying, Professional Organizations and the politics and philosophy of arts funding.
15	Final Exam

EVALUATION PROFILE:

1. Written assignment #1.....	15%
2. Written assignment#2.....	25%
3. Oral presentation.....	15%
4. Mid Term	15%
5. Final examination.....	20%
6. Attendance and participation.....	<u>10%</u>

TOTAL.....100%

GRADING PROFILE:

A+ = 90-100%	B+ = 77-79%	C+ = 67-69%	D = 50-59%
A = 85-89%	B = 73-76%	C = 63-66%	F = 0-49%
A- = 80-84%	B- = 70-72%	C- = 60-62%	

ASSIGNMENTS:

- 1. Assignments** - assignments will be take-home.
- 2. Participation** - students are expected to be in attendance at all classes and participate fully in class projects.
- 3. Mid Term** - students are required to sit a written test on material as scheduled.
- 4. Oral presentation** – each student will choose a topic from the course outline in which to deliver an oral presentation of at least ten minutes. The schedule is to be determined by the instructor.

OPERATIONAL DETAILS:

University Policies:

Capilano University has policies on Academic Appeals (including appeal of final grades), Student Conduct, Cheating and Plagiarism, Academic Probation and other educational issues. These and other policies are available on the University website.

<i>Attendance:</i>	Students are expected to be on time for classes, and to attend all classes and rehearsals. Attendance is essential for successful completion of the course. Students who miss more than 10% of classes will not receive credit for the course. Students are responsible for all material covered in class, even if absent, including announcements and day-to-day assignments.
<i>Class Participation:</i>	The grade for class participation is based on both the frequency and the quality of the student's comments, questions and observations, with the emphasis on quality. The quality is determined by, among other things, the relevance, insight and clarity of remarks.
<i>Missed Exams and Projects:</i>	Missed exams and project presentations cannot be made up except in the case of serious illness or accident. An official letter from a doctor must accompany any request.
<i>Late Assignments:</i>	Late assignments will be reduced half a letter grade (e.g. B+ to B, B- to C+) per day and will not be accepted after 10 days except at the instructor's sole discretion. Normally, late performance and class presentations will not be accepted.
<i>Cheating/Plagiarism:</i>	Please see University calendar for policy, and Writing Centre for information on what plagiarism is and how to incorporate source materials into written assignments.
<i>Incomplete Grades:</i>	An "I" grade will be given at the discretion of the instructor only if the student has a reasonable chance of completing the required assignments by the date agreed upon as an extension. Normally, performance and class presentations will not be considered for the "I" grade.
<i>English Usage:</i>	Students are expected to write clear sentences, organized and developed paragraphs and essays (where assigned), which conform to the MLA (Modern Language Association) style. Please see the Writing Centre for help with writing questions and problems.
<i>Professional Behaviour:</i>	Students are expected to demonstrate a professional attitude and behaviour towards their work, fellow students and their instructor. Each student should demonstrate reliability, respect for and cooperation with colleagues. A willingness to work calmly and courteously under difficult conditions as well as a determination to achieve first-class work while meeting deadlines is necessary in this course. Students should have respect for equipment and systems, and a constructive response to criticism.
<i>Punctuality:</i>	Punctuality is essential.