

CAPILANO UNIVERSITY COURSE OUTLINE		
TERM: FALL 2015	COURSE NO: ECON 390	
INSTRUCTOR:	COURSE NAME: PUBLIC POLICY	
OFFICE: LOCAL:	SECTION NO(S):	CREDITS: 3
E-MAIL:		
OFFICE HOURS:		

COURSE FORMAT:

Three hours of class time, plus an additional hour delivered through on-line or other activities for a 15 week semester, which includes two weeks for final exams.

COURSE PREREQUISITES:

45 credits of 100-level or higher course work including ECON 111, 112 and MATH 101.

COURSE DESCRIPTION:

The course will provide students with the necessary quantitative and qualitative skills to measure the effects of public policies on microeconomics based issues. The effects of appropriate policies such as resource management, international trade, environmental protection, competition and other regulations will be thoroughly examined through quantitative methods such as cost/benefit analysis.

COURSE LEARNING OUTCOMES:

Students will understand: public policy issues; public policy development, implementation and management processes. The outcomes will be accomplished through class debates, a term project, a midterm and a final exam.

REQUIRED TEXT:

Brander, James. (2006), Government Policy Towards Business. 4th ed. Toronto: John Wiley and Sons of Canada.

COURSE CONTENT:

WEEK	TOPICS	READING
1	Introduction to Public Policy Revisit macro and micro theories	TBA
2, 3	The Canadian Economy Canadian industrial organizations Public policy development process Approaches to public policy analysis Microeconomic public policies	TBA

WEEK	TOPICS	READING
4, 5	Resource management policies Policies on the forestry, mining, fishery, oil and gas examined <i>Debate:</i> British Columbia's Forestry Sustained Yield Policy	
6, 7	Trade Policies Selected Canadian bilateral and multilateral trade agreements will be discerned <i>Debate:</i> NAFTA MIDTERM	
8, 9	Competition policies The Canada Competition Act and B.C.'s HST will be analyzed <i>Debate:</i> Harmonized Sales Tax	
10	Environmental protection policies Canada Clean Air Act, B.C. Carbon Tax <i>Debate:</i> Carbon Tax	
11, 12	Industry regulation policies Canada's financial reform policies will be examined	
13	Catch up and review	

COURSE ASSIGNMENTS:

Debate: The class will be divided into groups, each of which will be composed of four students. Two groups will be assigned one debate topic, one for and the other against it.

Term Project: A topic relevant to the course in the third or fourth week of the Semester will be assigned.

Midterm: The midterm will be written in the 7th week. It will cover all material discussed up to that week.

Final Exam: The final exam date will be scheduled by the Registrar's Office. It will cover all materials discussed in the semester.

EVALUATION PROFILE:

Term Paper.....	25%
Debate.....	15%
Midterm	30%
Final Exam	30%
Total	100%

4th Hour Activities:

Course material may be delivered online or in the office of the instructor.

GRADE PROFILE:

A+ = 90 - 100%	B+ = 77 - 79%	C+ = 67 - 69%	D = 50 - 59%
A = 85 - 89	B = 73 - 76	C = 63 - 66	F = 0 - 49
A- = 80 - 84	B- = 70 - 72	C- = 60 - 62	

OPERATIONAL DETAILS:

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Cheating and Plagiarism, Academic Probation and other educational issues. Copies of these and other policies are published each term as part of the Registration Guide, and they are always available on the University website.

Attendance: While attendance is not compulsory, students are responsible for finding out the announcements made in class. It will be up to the students to catch up on the topics they missed in class.

Late Assignments:

Late assignments may not be accepted and up to 25% of marks may be deducted if accepted. No assignments will be accepted after two weeks from due date.

Missed Exams:

Make-up tests are given at the discretion of the instructor. They are generally given only in medical emergencies or severe personal crisis. Students should be prepared to provide proof of inability to write the test on the scheduled date (e.g. letter from doctor). Missed exams will only be scheduled for operational and documented emergency and/or medical circumstances. A student must notify the instructor in advance of his/her inability to write the exam and provide an official medical certificate.

English Usage:

It is the responsibility of students to proof-read all written work for any grammatical, spelling and stylistic errors. Marks will be deducted for incorrect grammar and spelling in written assignments. All work must conform to standard English usage or will be deemed unacceptable.

Incomplete Grades:

Given at the discretion of the instructor. Generally given only in medical emergencies or severe personal crises. Incomplete grades will only be given under exceptional circumstances.

Cheating and Plagiarism

Cheating and plagiarism will result in either a 0 mark for the assignment, exam or the course. The definition of cheating and plagiarism can be found in the Study Policy Handbook, which students are responsible for obtaining from the Registrar's Office.

Electronic Devices:

No personal electronic devices (cell phones, pagers, calculators, electronic dictionaries, etc...) may be used during an examination without prior approval from the instructor. During an exam, turn off all cell phones and pagers and remove them from the desk.

Emergency Procedures:

Students are expected to familiarise themselves with the emergency procedures posted on the wall of the classroom.