CAPILANO UNIVERSITY

COURSE OUTLINE			
TERM: Fall 2025		**COURSE NO:** ENGL 497	
INSTRUCTOR:		**COURSE TITLE:** Literary Publishing II	
OFFICE: **LOCAL:** **E-MAIL:** @capilanou.ca		**SECTION NO(S):**	**CREDITS:** 3.0
OFFICE HOURS:			
COURSE WEBSITE:			

Capilano University acknowledges with respect the Lil̓wat7úl (Lil'wat), xʷməθkʷəy̓əm (Musqueam), shíshálh (Sechelt), Sḵwx̱wú7mesh (Squamish), and Səl̓ílwətaʔ/Selilwitulh (Tsleil-Waututh) people on whose territories our campuses are located.

COURSE FORMAT
Three hours of class time, plus an additional hour delivered through online or other activities for a 15-week semester.

COURSE PREREQUISITES
ENGL 496

CALENDAR DESCRIPTION
This course in Literary Publishing is the second in a two-course suite (following ENGL 496: Literary Publishing I) that will focus on the production of a print and online publication, from publication to launch. This studio-style class will provide opportunities for students to fill multiple roles in literary publishing—in publicity, acquisitions, editorial and event planning. Assignments will reflect the multiple roles on a production team, including marketing, design, writing and editing. The term will culminate in a public reading and launch event for the print edition of the publication.

COURSE NOTE
ENGL 497 is an approved Culture and Creative Expression and Experiential course for Cap Core requirements.
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ENGL 497 along with ENGL 496 is equivalent to ENGL 396. Duplicate credit will not be granted for this course and ENGL 396.

REQUIRED TEXTS AND/OR RESOURCES
Past issues of literary journals like *The Liar* will be distributed in the early term. Other texts will be determined by the instructor teaching the course.

COURSE STUDENT LEARNING OUTCOMES
On successful completion of this course, students will be able to do the following:
1. Produce diverse forms of writing and design that operate in relation to audience, community, and society.
2. Participate in a collective publishing experiment, assume various roles in the publication schedule and self-evaluate participation in those roles.
3. Engage with new technologies and consider their impact and possibilities on verbal and written communication.
4. Employ genre-specific editorial vocabulary in the analysis and critique of creative writing and literature through oral and written communication and collaboration.
5. Apply techniques for revising and editing literary work.
6. Critically reflect on role of publishing in creating opportunities for diverse voices in the literary discourse, with particular care given to traditionally marginalized voices such as BIPOC and LGBTQ+ writers.
7. Recognize that learning is a communal experience that should include self-reflexivity about one's own positionality, lived experiences and communal/social responsibility.

Students who complete this Culture and Creative Expression course will be able to do the following:
1. Engage in creative processes including conception, investigation, execution, and ongoing critical analysis.
2. Identify, analyze, and critique the elements of a form of expression using its specific vocabulary.
3. Explain or demonstrate the connection between various events, ideas, traditions, and belief systems and the modes in which they are artistically or culturally expressed.
4. Interpret diverse forms of creative expression from different perspectives (e.g. artistic, historical, Indigenous, literary, scientific, philosophical).

Students who complete this Experiential course will be able to do the following:
1. Critically reflect on their progress and development in the context of the course and assess the utility of the acquired knowledge, skills, and values in the learner's personal, academic, or professional trajectory.
2. Apply the skills and knowledge of a given discipline or professional context, including working collaboratively in both leadership and team roles.

COURSE CONTENT
While most years will focus on the production and publication of the annual literary journal *The Liar,* from contest submission to editorial to layout to print, other courses may focus on anthology or book projects through CUE Books. Regardless of the project, this studio-style class

will delve into the publication of a print and online publication through all stages of production from acquisitions, editorial, layout and print. When necessary, Visiting Instructors are essential to covering course content not otherwise under the purview of the department, in particular that of design, layout, publication details, etc.

The following is an example of the second half of the production schedule for the Liar. Course scheduling and content will vary according to the instructor:

JANUARY/FEBRUARY
- Send rejections & notify semi-finalists and finalists
- Notify winners
- Get blurbs from judges
- Announce winners, finalists, semifinalists with judge blurb (social media, web, email)
- Get contracts signed and bios/content from winners
- Editorial process pairing editors with writers
- Design process continues
         - Get final edited manuscripts from writers
         - Copyedit manuscripts before sending to designers (Genre Editors)
         - Choose font, design elements
         - Layout pages
- Complete Layout
- Get thank you presents for the judges
- Get print quote
- Plan launch party (email, social media, set up)

MARCH/APRIL
- Print issue
- Honorarium payment for author and designer
- Launch issue

In addition to production of the literary journal, instructors are encouraged to expose students to a range of contemporary literary publications both online and in print, in addition to contemporary practices in creative writing, publishing, and literary criticism.

Content Warnings
The readings and lessons in this course are designed to challenge and transform your thinking and to help you develop your capacities for engaging critically and empathetically with the world around you. At times, course materials may contain potentially triggering content for some students. In the interest of creating safer spaces for all members of our university community so that everyone's learning can flourish, instructors and students will aim to provide content notes ahead of time and will encourage everyone to communicate any specific concerns they might have.

Also, please note that questioning our social conditioning, assumptions, or privileges may make us uncomfortable at times, but doing so is a vital part of collective learning and self-growth. While students may feel uncomfortable when engaging with certain course materials or class discussions, they should not be made to feel unsafe. In order to create a supportive classroom environment, it is vital that we all respect each other's privacy, boundaries, and identities.

EVALUATION PROFILE
- Design Assignments: 20-30%
- Writing Assignments: 25-40%
- Role on publication (and reflection)   20-35%
- Participation *   10%

Total: 100%

* Participation grades are based on the consistency, quality, and frequency of contributions to class discussions. Consistency means attending every class, maintaining a positive and respectful presence in the classroom, and actively contributing to discussions on a regular basis. Quality means demonstrating respect for peers and their contributions, listening attentively during lectures and when other students are speaking; and participating in all activities with an open and inquisitive mind.

Design Assignments
Design assignments can include (but are not limited to) publicity materials including logos, posters, emails, webpages, social media posts; cover designs; layout designs, illustrations paired with writing, etc.

Writing Assignments
Writing assignments can include (but are not limited to) creative writing samples or portfolios including short fiction, novel excerpt, poetry, drama, memoir and creative nonfiction, hybrid forms, etc. Writing assignments may also include literary criticism, editors' notes, literary analysis, book reviews, etc. Some versions of this class may also include a workshop, in which students bring in writing that has been previously published, to develop a vocabulary for sharing work that is valuable to readers and the culture at large. Other workshops may focus on acquisitions for the Liar, as student editors may champion work they believe should be published in the issue. These workshops may be accompanied by written responses in the form of questionnaires or reflections.

Role on Publication and Reflection
Roles on *The Liar* can be disseminated early in the term or may be performed by all students in different capacities. Instructors can monitor this production output or ask students to self-evaluate. These activities can include (but are not limited to) pitching ideas, reading submissions, producing and disseminating marketing materials, assuming a role in event planning for the launch, layout and design work and assuming a role in the publication schedule. A portfolio and accounting of hours should be submitted by end of term so this may

be evaluated fairly. Importantly, the student must reflect on their role, the role of publishing more broadly, and how this course has made an impact on their own writing and editorial practices.

GRADING PROFILE

A+ = 90-100	B+ = 77-79	C+ = 67-69	D = 50-59
A = 85-89	B = 73-76	C = 63-66	F = 0-49
A- = 80-84	B- = 70-72	C- = 60-62	

Incomplete Grades
Grades of Incomplete "I" are assigned only in exceptional circumstances when a student requests extra time to complete their coursework. Such agreements are made only at the request of the student, who is responsible to determine from the instructor the outstanding requirements of the course.

Late Assignments
Assignments are due at the beginning of the class on the due date listed. If you anticipate handing in an assignment late, please consult with your instructor beforehand.

Missed Exams/Quizzes/Labs etc.
Make-up exams, quizzes and/or tests are given at the discretion of the instructor. They are generally given only in medical emergencies or severe personal crises. Some missed labs or other activities may not be able to be accommodated. Please consult with your instructor. Accommodations can be made to honour community needs and traditional practices.

Attendance
Students are expected to attend all classes and associated activities.

English Usage
Students are expected to proofread all written work for any grammatical, spelling and stylistic errors. Instructors may deduct marks for incorrect grammar and spelling in written assignments.

Electronic Devices
Students may use electronic devices during class for note-taking only.

Online Communication
Outside of the classroom, instructors will (if necessary) communicate with students using either their official Capilano University email or eLearn. Official communication between Capilano University and students is delivered to students' Capilano University email addresses only.

UNIVERSITY OPERATIONAL DETAILS

Tools for Success
Many services are available to support student success for Capilano University students. A central navigation point for all services can be found at: https://www.capilanou.ca/student-services/

Capilano University Security: download the CapU Mobile Safety App

Policy Statement (S2009-06)
Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Academic Integrity, Academic Probation and other educational issues. These and other policies are available on the University website.

Academic Integrity (S2017-05)
Any instance of academic dishonesty or breach of the standards of academic integrity is serious and students will be held accountable for their actions, whether acting alone or in a group. See policy and procedures S2017-05 Academic Integrity for more information: https://www.capilanou.ca/about-capu/governance/policies/

Violations of academic integrity, including dishonesty in assignments, examinations, or other academic performances, are prohibited and will be handled in accordance with the Student Academic Integrity Procedures.

Academic dishonesty is any act that breaches one or more of the principles of academic integrity. Acts of academic dishonesty may include but are not limited to the following types:

Cheating: Using or providing unauthorized aids, assistance or materials while preparing or completing assessments, or when completing practical work (in clinical, practicum, or lab settings), including but not limited to the following:
- Copying or attempting to copy the work of another during an assessment;
- Communicating work to another student during an examination;
- Using unauthorized aids, notes, or electronic devices or means during an examination;
- Unauthorized possession of an assessment or answer key; and/or,
- Submitting of a substantially similar assessment by two or more students, except in the case where such submission is specifically authorized by the instructor.

Fraud: Creation or use of falsified documents.

Misuse or misrepresentation of sources: Presenting source material in such a way as to distort its original purpose or implication(s); misattributing words, ideas, etc. to someone other than the original source; misrepresenting or manipulating research findings or data;

and/or suppressing aspects of findings or data in order to present conclusions in a light other than the research, taken as a whole, would support.

Plagiarism: Presenting or submitting, as one's own work, the research, words, ideas, artistic imagery, arguments, calculations, illustrations, or diagrams of another person or persons without explicit or accurate citation or credit.

Self-Plagiarism: Submitting one's own work for credit in more than one course without the permission of the instructors, or re-submitting work, in whole or in part, for which credit has already been granted without permission of the instructors.

Prohibited Conduct: The following are examples of other conduct specifically prohibited:
- Taking unauthorized possession of the work of another student (for example, intercepting and removing such work from a photocopier or printer, or collecting the graded work of another student from a stack of papers);
- Falsifying one's own and/or other students' attendance in a course;
- Impersonating or allowing the impersonation of an individual;
- Modifying a graded assessment then submitting it for re-grading; or,
- Assisting or attempting to assist another person to commit any breach of academic integrity.

Sexual Violence and Misconduct

All Members of the University Community have the right to work, teach and study in an environment that is free from all forms of sexual violence and misconduct. Policy B401 defines sexual assault as follows:

> Sexual assault is any form of sexual contact that occurs without ongoing and freely given consent, including the threat of sexual contact without consent. Sexual assault can be committed by a stranger, someone known to the survivor or an intimate partner.

Safety and security at the University are a priority and any form of sexual violence and misconduct will not be tolerated or condoned. The University expects all Students and Members of the University Community to abide by all laws and University policies, including B.401 Sexual Violence and Misconduct Policy and B.401.1 Sexual Violence and Misconduct Procedure (found on Policy page https://www.capilanou.ca/about-capu/governance/policies/)

Emergencies: Students are expected to familiarise themselves with the emergency policies where appropriate and the emergency procedures posted on the wall of the classroom.

DEPARTMENTAL OR PROGRAM OPERATIONAL DETAILS

Diversity, Equity & Inclusion

Treating everyone with respect and compassion is a responsibility we all share in creating an inclusive environment that is conducive to learning. Our diverse backgrounds, identities, experiences, languages and learning styles should not only be respected in the classroom but also celebrated as a source of expanding our understanding of other people and, in turn, our capacity for empathy. Students and instructors are expected to cultivate open-mindedness and remain aware of, and sensitive to, the diversity of identity and experience in our university community.

AI-Generated Writing

Submitting AI-generated text as your own writing will be treated as plagiarism. In accordance with Capilano's Academic Integrity policy (see above), any use of generative AI tools for work in this class must be authorized by your instructor. Unauthorized use of technological writing tools is a form of cheating. Do not assume all available technologies are allowed.