

**FACULTY OF GLOBAL AND COMMUNITY STUDIES
 COURSE OUTLINE**

Term:	<i>Fall 2015</i>	Instructor:	
Course No:	<i>TOUR 456</i>	Office:	
Course Name:	<i>Land Use and Tourism Operations</i>	Telephone:	
Credits:	<i>3</i>	E-mail:	
Classroom/Lab:		Office Hours:	
Scheduled:			

COURSE FORMAT 3 hours lecture per week for 15 weeks, plus 4th hour activities

PREREQUISITES 75 credits of 100 level or higher coursework

FOURTH HOUR Fourth hour activities for this course may include on-line instruction, small group meetings with faculty, tutorials, field trips, or industry events.

COURSE OBJECTIVES:

This course is designed to increase students' awareness of issues related to operating tourism businesses on various land ownership types. Students will examine the issues land management of these areas, and how these issues impact tourism businesses from an operational perspective. A case study approach to this course will provide students with a variety of solutions for dealing with those issues.

STUDENT LEARNING OUTCOMES: Upon successful completion of this course, students should be able to demonstrate competence in the following abilities and skills:

Learning Outcomes
1. Describe the different types of land ownership upon which tourism businesses operate.
2. Identify and discuss the natural resources upon which land-based tourism is reliant.
3. Explain how procedures, regulations, liabilities, tenure, and other land use factors impact tourism business operations.
4. Illustrate and explain the issues associated land use management, and how these may impact tourism business operation.
5. Evaluate land use management tools, and explain their relation to tourism business operations.

EVALUATION PROFILE:

Assessment	% of Final Grade	Individual /Group	Due Date
Tourism & Land Use Assignment	20	I	Week 4
Midterm	20	I	Week 6
Tourism & Land Management Case Study	20	I	Week 13
Tourism & Land Management Issues & Tools Group Presentations – based on an academic article review	18	G	Starting Week 7
Weekly Quizzes (11 x 2%) – based on readings & previous classes	22	I	Weekly

Week	TOPIC	READINGS & DUE DATES
1	Course Introduction <ul style="list-style-type: none"> - Course and assignments overviews, expectations Context: Land Use and Tourism <ul style="list-style-type: none"> - Overview of types of land ownership in BC and Canada - Land use by tourism operators in British Columbia 	
2	Purpose and Value of Parks and Protected Areas <ul style="list-style-type: none"> - Evolution of the purpose of parks and protected areas - Determining and assigning value to parks and protected areas - Stakeholders in park and protected areas - Classification of park systems: comparing the IUCN and the Ontario Provincial Park classification systems 	“Ch 1: Ecological & Cultural Goals of National Parks & Protected Areas”, Eagles & McCool, 2002
3	BC Provincial Parks, Canada’s National Parks and Tourism Operations <ul style="list-style-type: none"> - Canada’s National Park Act & National Park Policy - National Park System Plan - BC Parks Act - Land uses within parks and protected areas - Tourism operations in parks and protected areas: issues, logistics, requirements 	Parks Canada: <i>National Parks Act</i> <i>National Parks Policy</i> <i>National Park System Plan</i> BC Government: <i>Park Act (RSBC 1996), Chapter 344</i>
4	Tourism & Land Use Assignment Due (20%) Crown Land <ul style="list-style-type: none"> - History and context of crown land in BC and Canada - Stakeholders of crown land - Policies and regulations related to crown land - Land uses on crown land - Tourism operations on crown land: issues, logistics, requirements Private Land <ul style="list-style-type: none"> - Private land ownership and land uses - Tourism operations on private land: issues, logistics, requirements 	BC Ministry of Forests, Lands & Natural Resource Operations publications: policies, procedures, regulations, and management documents

5	<p>First Nations Lands</p> <ul style="list-style-type: none"> - Context: treaty and non-treaty agreements - Land use in First Nations territories - Co-management of parks & protected areas - Tourism operations on First Nations' lands <ul style="list-style-type: none"> o Use by First Nations tourism operators o Use by non-First Nations tourism operators 	<p><i>Aboriginal peoples, Parks Canada, and protected spaces: a case study in co-management at Gwaii Haanas National Park Reserve.</i> Thomlinson & Crouch, 2012</p> <p><i>American Indian/First Nation Place Attachment to Park Lands: The Case of the Nuuchah-nulth of British Columbia.</i> McAvoy, McDonald, Carlson. 2003,</p>
6	<p>Midterm (20%)</p> <p>Managing Resources Across Boundaries</p> <ul style="list-style-type: none"> - Identification of resources that span boundaries/land ownership types - Issues with managing issues across boundaries - Solutions for managing resources across boundaries - Case study: Sea-to-Sky trail development (possible guest speaker: Todd Pope) 	<p>Selection of readings from <i>Stewardship Across Boundaries</i>. Knight & Landres, 1998, plus some more current academic articles</p>
7	<p>Management Issues: Tourist Access to Natural Areas vs. Preservation</p> <ul style="list-style-type: none"> - Increased visitation to natural areas, and the resulting strain on ecosystems - Impact of various tourism and recreation activities on natural areas - Case Study: John Forrest National Park, Western Australia 	<p><i>National Parks: Where the Timeless Landscape meets the Tourism Time Clock.</i> Daniels, 2009</p> <p>John Forrest Park Mountain Bike Impact Study. Newsome & Davies, 2009</p>
8	<p>Management Issue: Wildlife Disturbance</p> <ul style="list-style-type: none"> - Habitat loss & destruction - Changes to wildlife behaviour - Tourist-wildlife interaction - Case Study: Yosemite National Park, USA 	<p><i>Final Report: Bear Element Assessment Focused on Human-Bear Conflicts in Yosemite National Park,</i> Matthews et al., 2003</p>
9	<p>Management Issues: User Conflicts</p> <ul style="list-style-type: none"> - Motorized vs. Non-motorized users; other conflicts - Cultural conflicts between tourists - Other tourist conflicts 	<p>Selection of readings from academic journals on user conflicts</p>
10	<p>Management Tools: Using an Ecosystem-Based Approach</p> <ul style="list-style-type: none"> - Defining Ecosystem-Based Approach - Ecosystem-based models & decision-making - Human roles in the ecosystem approach - Case study: Banff National Park, Alberta 	<p><i>The Banff Wildlife Project Crossings Report,</i> Parks Canada, 2002</p> <p><i>Trans-Canada Highway Twinning Report,</i> Parks Canada, 2010</p>
11	<p>Management Tools: Carrying Capacity & Limits of Acceptable Change</p> <ul style="list-style-type: none"> - Carrying capacity and limits of acceptable change in parks, protected areas, and other natural areas - From theory to practice: using carrying capacity to guide management decisions - Case Study: Pinery Provincial Park, Ontario 	<p><i>Visitor Experience & Resource Protection,</i> Manning, 2001</p> <p><i>Changing Societal Values and Carrying Capacity in Park Management,</i> Eagles, 2010</p>

12	<p>Management Tools: for Moderating Visitors Behaviours/Impacts</p> <ul style="list-style-type: none"> - Visitor research - Marketing and de-marketing of natural and protected areas - Land use planning and zoning - Permits, user fees and other disincentives - Education - Tourist facilities 	<p><i>Ecological Integrity, Visitor Use & Marketing of Canada's National Parks</i>, Wilkinson, 2003</p> <p><i>Influencing Park Visitor Behaviour: A Belief-Based Approach</i>, Hughes, Ham & Brown, 2009.</p> <p>Ch 5 : Management of Visitors in National Parks & Protected Areas", Eagles & McCool, 2002</p>
13	<p>Final Week</p> <ul style="list-style-type: none"> - Case Study: International tourism operations & land use - Presentation debrief & peer evaluation - Course debrief <p>Case Study due (20%)</p>	
14/15	<p>Final Exam Period</p>	

GRADING PROFILE:

A+ = 90-100% **B+=** 77-79 **C+=** 67-69 **D** = 50-59
A = 85-89 **B** = 73-76 **C** = 63-66 **F** = Below 49%
A- = 80-84 **B-=** 70-72 **C-** = 60-62

OPERATIONAL DETAILS & POLICIES:

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Cheating and Plagiarism, Academic Probation and other educational issues. These and other policies are available on the University website.

FACULTY POLICIES

Attendance:

Regular class attendance, and participation in course activities and assignments, is expected and likely essential to successfully achieving the course learning outcomes. Students are responsible for any and all content and instructions communicated during scheduled classes, in course handouts, and (if applicable) via course email and web sites. In cases where participation by all students is essential for conducting the planned instructional activities, attendance may be mandatory. In all cases, the attendance expectations and any penalties for missing instructional activities shall be clearly articulated on the course outline.

Attendance for weekend courses is mandatory.

No exemption from class time will be granted without appropriate medical documents or a proven emergency. Should a student choose to be absent they will receive a 15% deduction off the total final grade in the course for any day/or portion thereof missed. Students are required to make up all class work for which they were not in attendance.

Participation:

If marks are assigned for participation then this mark should be based on both the frequency and quality of student comments, questions, observations, and involvement, with the emphasis on quality. The quality is determined by, among other things, the

relevance, insight and clarity of remarks. Preparing the required readings will support a student's ability to participate. Participation is also influenced by professionalism (as described below), attitude and punctuality.

Professional Behaviour: Students should be able to demonstrate a professional attitude, be reliable, and have respect for and cooperate with colleagues. A willingness to work calmly and courteously under difficult conditions as well as a determination to achieve first class work while meeting deadlines is necessary in this course. Students should have respect for equipment and systems, and constructive response to criticism. Professional behaviour includes appropriate language use. Appropriate language use means using respectful, moderate, and inclusive language at all times.

Missed Exams: No exam will be given after the scheduled date/time without appropriate medical documents or a proven emergency. Missed exams will be graded "0" unless PRIOR arrangements are made with the instructor.

Late Assignments: 10% per day will be deducted for late assignments unless special arrangements are made with the instructor in advance. Assignments must be handed in at the beginning of class or they will be considered late.

Cheating/Plagiarism: Cheating is an act of deceit, fraud, distortion of the truth, or improper use of another person's effort to obtain an academic advantage. Cheating includes permitting another person to use one's work as their own. Plagiarism is the presentation of another person's work or ideas as if they were one's own. Plagiarism is both dishonest and a rejection of the principles of scholarship. Information about how to avoid plagiarism by proper documentation of sources is available in the Library, the Writing Centre and is published on the University website.

Penalties for Cheating & Plagiarism: A grade of '0' for an examination, quiz or assignment or 'F' for the course may be assigned if cheating or plagiarism has taken place. First incidents deemed by the instructor to be particularly serious or second or subsequent incidents of cheating and plagiarism will be dealt with under the provisions of the University Policy on Cheating and Plagiarism (see the University website). All students should familiarize themselves with the University Policy on Cheating and Plagiarism as such behaviour can result in suspension from the University.

Incomplete Grades: Incomplete grades will only be granted at the instructor's discretion but must be arranged before last week of classes, and will only be granted in extreme circumstances.

English Usage: It is the responsibility of the students to proof-read all their writing for any grammatical, spelling and stylistic errors.