

ARTS & ENTERTAINMENT MANAGEMENT PROGRAMS



BRING ARTISTS TO NEW HEIGHTS

In the Arts and Entertainment Management programs at CapU, you'll gain the skills to manage bands, theatre troupes, dancers, actors and more in B.C.'s multi-billion dollar entertainment industry.

ADVANCED ARTS & ENTERTAINMENT MANAGEMENT CERTIFICATE

Designed for students with two years of post-secondary training or equivalent work experience, this one-year certificate puts you on the fast track to a new career. Two hands-on practicum placements will allow you to gain experience with leading arts and entertainment organizations.

ARTS AND ENTERTAINMENT MANAGEMENT DIPLOMA

In our two-year diploma program, you'll start by learning the principles and practices of arts, business, venue, festival and community management. In year two, you'll tackle weightier topics like ethics, marketing, financial management and artist development. The diploma program also includes two practicum placements.

CAREER PATHS

- Agent
- Artist manager
- Business manager
- Marketing
- Promotions
- Tour manager

PROGRAMS

Advanced Arts & Entertainment Management Certificate

1 year | Full-time | Starts in September

Arts and Entertainment Management Diploma

2 years | Full-time | Starts in September