



# BACHELOR OF BUSINESS ADMINISTRATION DEGREE



# LAUNCH YOUR BUSINESS CAREER

In the Bachelor of Business Administration (BBA) degree program at Capilano University, you'll gain the foundational skills you need in management, statistics, economics, research and leadership to launch your new career.

## SPECIALIZE TO STAND OUT

Develop your expertise in one of the BBA's five concentrations: accounting, financial planning, human resources management, international business & logistics and marketing.

## TAKE THE PATH TO SUCCESS

In addition to small classes and individualized learning support, you will also have access to our Career Development Centre, which offers career coaching, networking events and hands-on training in the vital workplace skills you'll need to get hired.

## CAREER PATHS

- Accounting and finance
- Event planning and promotions
- Human resources
- Marketing
- Operations management
- Sales
- Small business ownership

## PROGRAM

### Bachelor of Business Administration degree

4 years | Full-time or Part-time | Starts in September, January or May

[CAPILANOU.CA/BBA](https://capilano.ca/bba)

SCHOOL OF BUSINESS

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UNIVERSITY