

# GLOBAL HOSPITALITY & TOURISM MANAGEMENT

Post-Baccalaureate Diploma



## STUDY IN A TOP CANADIAN TOURISM DESTINATION

Start training in the Global Hospitality & Tourism Management program at CapU's Squamish Campus.

### **IMMERSE YOURSELF**

With breathtaking scenery and a world-class ski resort at your doorstep, Squamish isn't just a place to study, it's your gateway to a career in tourism. Live, learn and work in the heart of this top tourist destination. Earn a Canadian academic credential and build the skills to take on leadership roles in resorts, hotels, restaurants and tourism companies.

#### LEARN FROM EXPERIENCED FACULTY

CapU faculty members have decades of experience in B.C.'s tourism industry and are well-connected to local employers. Learning in small classes, you'll receive individual attention from instructors while building your skills in hotel operations, strategic management, communications, sales and marketing, human resources and tourism planning and policy.

#### CAREER PATHS

- Event & conference coordinator
- Front desk manager
- Hotel operations manager
- Human resources
- Reservations supervisor
- Sales and revenue manager
- Tourism coordinator

#### **ENHANCED TRAINING**

This program includes a work practicum with one of our industry partners, so you'll gain real-world knowledge and advance your new career. After graduation, you may be eligible to apply for a three-year post-graduate work permit.

#### **PROGRAM**

**Post-Baccalaureate Diploma in Global Hospitality & Tourism Management** 2 years | Full-time | Starts in Jan (Squamish). Sept or May in (North Vancouver)

