

Student Name: _____

Student Number: _____

This guide is for **planning purposes** only. Check [myCapU Schedule](#) for current course schedule and [pre-requisites](#). Always check the [University calendar](#) for complete program requirements.

Program requirements: Lower level				
Course	Course Title	Credits	Grade	Term
ENGL 100	University Writing Strategies	3.00		
CMNS 154	Communications in Outdoor Recreation and Tourism	3.00		
REC 152	Environmental Stewardship I	3.00		
TOUR 111	Tourism Introduction: Theory and Practice	3.00		
TOUR 112	Tourism Marketing I	3.00		
TOUR 114	Organizational Behaviour in Tourism	3.00		
TOUR 116	Financial Planning in Tourism I	3.00		
TOUR 133	Tourism Career Management	3.00		
TOUR 140	Tourism Co-op Work Experience	3.00		
TOUR 225	Entrepreneurship: Small and Medium Tourism Enterprises	3.00		
TOUR 233	Cross Cultural Tourism	3.00		
TOUR 250	Tourism Operations I	3.00		
	<i>Choose one:</i> BADM 102, BADM 210, MATH 123, STAT 101	3.00		
ECON	Economics at the 100-Level or higher	3.00		
	100 or 200-level TOUR Elective [<i>REC, SATO, TOUR or WLP</i>]	3.00		
		3.00		
		3.00		
		3.00		
		3.00		
Total lower-level Credits:		60.00		

Program requirements: Upper level				
Course	Course Title	Credits	Grade	Term
CMNS 354	Advanced Communication Skills for Tourism Management	3.00		
TOUR 307 <i>or</i> TOUR 342	Tourism and Climate Change <i>or</i> Environmental Stewardship Advanced Principles and Applications	3.00		
TOUR 312	Tourism Marketing II <i>Students who have successfully completed TOUR 212 at Capilano University are required to take an additional upper level elective in place of TOUR 312.</i>	3.00		
TOUR 316	Financial Management for Tourism	3.00		
TOUR 327	Research Methods and Applications in Tourism	3.00		
TOUR 335	Strategic Management in Tourism	3.00		
TOUR 360	Contemporary Topics Shaping Tourism – a Global Perspective	3.00		
TOUR 423	Tourism Planning and Policy	3.00		
TOUR 435	Applied Project Management in Tourism	3.00		
TOUR 440	Applied Research in Tourism	3.00		
TOUR 471	Human Capital Development in Tourism Management	3.00		
TOUR 450 <i>or</i> TOUR 451 <i>or</i> TOUR 456	Tourism Operations II <i>or</i> Hotel Operations II <i>or</i> Land Use and Tourism Operations	3.00		
	300 or 400-level TOUR Elective [<i>SATO or TOUR</i>]	3.00		
		3.00		
		3.00		
		3.00		
		3.00		
		3.00		
	100-level or higher Elective [excluding REC, TOUR, WLP, or SATO]	3.00		
		3.00		
		3.00		
Total program credits:		120.00		

Concentrations

Students may obtain a concentration by completing **15.00 upper-level credits** in one of the following areas.

Concentration	Required courses
Adventure	TOUR 344, TOUR 356, TOUR 455, TOUR 456 and TOUR 457
Hotel and Resort	TOUR 373, TOUR 400, TOUR 404, TOUR 416 and TOUR 451

Program Completion Checklist

In order to graduate, a student must [apply for graduation](#) online and meet the following criteria, as outlined in the University's [Graduation Policy](#).

<input type="checkbox"/> Yes	<input type="checkbox"/> No	Cap Core [starting in their degree on or after Fall 2018 and graduating on or after June 2022] <ul style="list-style-type: none"> <input type="checkbox"/> Literacy <input type="checkbox"/> Numeracy <input type="checkbox"/> Self and Society <input type="checkbox"/> Experiential Learning <input type="checkbox"/> Science and Technology <input type="checkbox"/> Culture and Creative Expression <input type="checkbox"/> Capstone
<input type="checkbox"/> Yes	<input type="checkbox"/> No	3.00 credits of Quantitative/Analytical
<input type="checkbox"/> Yes	<input type="checkbox"/> No	Meet Residency Requirements: 50% of courses completed at CapU
<input type="checkbox"/> Yes	<input type="checkbox"/> No	A <i>minimum CGPA of 2.00</i> is required for graduation from all credentials
<input type="checkbox"/> Yes	<input type="checkbox"/> No	Complete program requirements within a reasonable timeframe : <ul style="list-style-type: none"> • 4-year program: all program requirements must be completed <i>within 10 years</i>

Academic Advising:

Email: advising@capilanou.ca

Phone: 604.984.4900

Visit: Birch 230

Notes: